

THE LAUNDRY BUILDING DAMAGED BY FIRE

About 3 O'clock This Morning the Fire Was Discovered, but No One Knows How It Started.

From Wednesday's Daily. About 3 o'clock this morning Officer Frank Neumann, on his rounds detected the strong odor of smoke...

The door on the north side of the building was forced open by the firemen and the stream of water played on the flames until they were subdued...

The exact cause of the fire is not known, but it is thought that it was caused by combustion of coal in the shed at the east end of the building...

Mr. Harris, the proprietor of the laundry, has suffered quite a loss in the fire, but states that persons who had clothing there being washed will be reimbursed for their losses...

The building is owned by Anton Trilety and William Barclay, and the loss to the structure will be partially covered by insurance.

Visitors in City Today.

From Tuesday's Daily. This morning Ed Dorr, one of the leading citizens of near Washash, came in from his home to this city to visit for a few hours.

Miss Essie Buttery returned home this afternoon from a short visit with relatives in Sarpy county.

Former Cass County Lady.

Mrs. Anna P. Churchill died at 7:15 p. m. yesterday at the home of her daughter, Mrs. C. M. Rowland, of Denton.

ROSS L. HAMMOND, RE-PUBLICAN CANDIDATE FOR GOVERNOR, IN TOWN

From Tuesday's Daily. This morning Ross L. Hammond of Fremont, formerly internal revenue collector of the state under President Taft...

ONE CATFISH WEIGHED SIXTY-FOUR POUNDS AND OTHERS LESS

The records for the large catches of fish in this locality was quite badly bent by Alf Edgerlon, who has just returned from a fishing trip up the Missouri river in the vicinity of Folsom, Iowa.

PARTIES IN BASE BALL FIGHT AT CEDAR CREEK ARE HANDED PACKAGE

The testimony of the case continued until 3 o'clock, when it was submitted to the judge with a brief statement from the counsel on both sides.

Blank books of all kinds at the Journal office.

IF YOU WERE BORN IN AUGUST

YOU will have unusually clear judgment, originality, great personal magnetism; will be emotional, good at planning for others, strong in your likes and dislikes.

Calendar for August 1914 showing days of the week and dates.

ABUNDANTLY PREPARED TO MOVE CROPS

The Burlington Have Plenty of Cars All Along Their Different Branches.

THE WAR FEELING AMONG THE FOREIGN ELEMENT IN THIS CITY

The European war that has involved almost every country in that part of the world has created great interest in this country.

THE MATTER OF ADVERTISING IN SMALL TOWNS

Suggestions Worthy of Approval by Merchants Who Want the Business Due Them.

The following striking article on the merchant in the small town and his devotion of a little time to his advertising in the home papers appeared in a recent issue of the Omaha Trade Exhibit.

The advertising done by the average retail merchant in small towns and cities pays bigger returns for the amount of time and effort put into it than anything else the merchant does.

Time spent in writing one ad is the smallest part of the time you should put on your advertising. It takes a great deal more time and study to know what to write and how to write than to do the actual writing.

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But the principal reason why we believe the country merchant himself should supervise his advertising is because the personality of the merchant himself is greater in the small town than anywhere else.

For that reason it is almost impossible, or impractical, for the merchant to delegate to someone else the writing and the preparation of his ads.

ONE OF THE FINEST EQUIPPED MEAT MARKETS IN THE STATE

The meat market of George Thomas & Co., in this city, can now boast of being one of the best equipped establishments of its kind in any of the small towns of the state.

I have buyers for good Cass county farms. If you want to sell your farm, list it with me. T. H. Pollock, Plattsmouth. Tel. Office 215.

New Daughter at Franks' Home.

Monte C. Franks and wife are rejoicing over the advent of a bouncing baby girl that made her appearance at their home in the south part of the city on Sunday morning.

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The meat market of George Thomas & Co., in this city, can now boast of being one of the best equipped establishments of its kind in any of the small towns of the state.

The market has had for some time electrically operated scales that weigh the meat sold in the shop, and which have been found most acceptable to the proprietors of the place and the customers as well.

C. H. VALLERY MEETS WITH A LERY PAINFUL ACCIDENT SUNDAY

Sunday evening C. H. Vallery met with quite a painful accident at his home near this city, when he was so unfortunate as to run a large rusty nail into his foot to the depth of several inches.

Suffering From Rheumatism.

From Tuesday's Daily. Dr. Frank L. Cummins, the dentist, has been suffering greatly for the past few days with rheumatism, and it is with the greatest of difficulty that he gets around.

Mrs. Emma Pease was among the visitors in the metropolis today, going to that city on the afternoon Burlington train.

ANNOUNCE MARRIAGE OF DAUGHTER, MISS ZELMA

Mrs. Tvey Entertains in Honor of Her Daughter, at Which Announcement Is Made.

From Wednesday's Daily. One of the most delightful entertainments of the summer season occurred last evening at the home of Mr. and Mrs. J. E. Tvey on West Locust street.

The rooms of the spacious Tvey home were very tastefully decorated with flowers of the summer season, interspersed with green foliage that added greatly to the charming appearance of the home.

The married ladies in the party were requested to write out a number of pieces of advice to the bride-to-be, and there were many amusing notes presented to Miss Tvey.

Getting Along Well.

George Clifton, the boy who was sentenced to serve from one to three years in the state prison for sending "black hand" letters to people near Weeping Water some months ago, has gained 30 pounds since being received at the prison.

At the close of the evening the company was served in a most delightful manner by Mrs. E. J. Tvey, Miss Alice Tvey and little Miss Dorris McDaniel of Council Bluffs.

The company left at a late hour showering the bride-to-be with their best wishes for her future happiness.

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