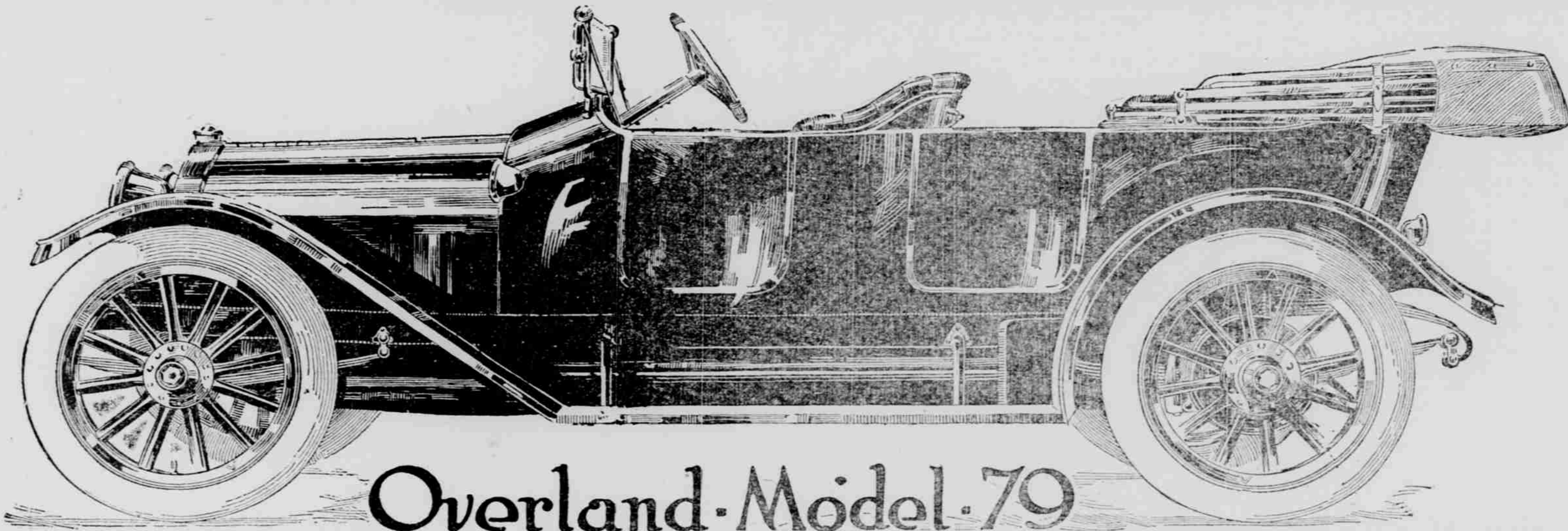


How Would You Like to Drive Your Own Car?

The Plattsmouth Journal Announce Hundreds of Dollars in Awards to Energetic Men and Women of Plattsmouth and Cass County for the Purpose of Securing New Subscribers

On Thursday, June 11, The Journal will start a great circulation campaign to continue for a period of seven weeks, closing Saturday, August 1. Elegant awards, especially selected, have been purchased for this event and will be distributed among the men and women of Plattsmouth and vicinity. If you would appreciate the ownership of an Overland car or one of the other valuable awards, Here is Your Opportunity. Study the conditions carefully. Send in your own nomination or that of a friend. Call, write or phone the Campaign Manager for additional information.

The outlay of prizes is the greatest ever offered in this part of Nebraska, and includes a \$1,000 1914 Model 79 Overland Touring Car, 5-passenger; a \$400 Schmolter & Mueller Piano and six other awards of merit. Cass county has been divided into two districts, and in all, eight prizes will be awarded. In addition to the above a cash commission of 10 per cent. will be given to all contestants who do not win one of the eight prizes. The plans and rules will be found on page 8. The division of territory and awards are given below.



Overland-Model-79

First Grand Prize: The Famous Overland \$1,000 Touring Car, 1914 Model, Fully Equipped, electric lights, purchased from Bauer's Garage, is the Capital Prize and will be awarded the contestant who Secures the most votes during the campaign.

.... THE DISTRICT PRIZES

In order that full credit may be given those in the country, as well as in the City of Plattsmouth itself, we have divided the territory into two districts as outlined in another part of this announcement, and have arranged for separate prizes for these districts, which will be awarded to those standing highest in the districts after the grand prizes have been awarded.

2 1/2-Karat Diamond Rings

The contestant standing the highest in each district after the grand prizes have been awarded will receive a beautiful diamond ring. The diamonds offered are indeed beautiful gems, perfect in color and in quality and are mounted in a gold Tiffany mounting, ladies' or gent's.

They have been selected from the stock of one of the leading importers by J. W. Crabill, for The Journal. Within a few days they will be on display at J. W. Crabill's store where he will be pleased to show them to any one interested.



2 \$30 Merchandise Orders

The contestant standing second highest in each district after the grand prizes have been awarded, will receive an order for \$30 worth of merchandise from one of Plattsmouth's leading stores. This order will enable you to choose merchandise to the extent of thirty dollars in value as you may select. They will include everything in the firm's stock. This is as good as thirty dollars in gold to you.



2 Elgin or Waltham Gold Watches

The contestant standing third highest in each district after the grand prizes have been awarded will receive the choice of an Elgin or Waltham gold watch, ladies' or gent's. The watches are too well known to need any introduction here. They are twenty year guaranteed cases of rare design. These watches were purchased for The Journal from J. W. Crabill. They will be on display there in a few days and all interested are invited to call and inspect them.

A Tip on How to Win.

Naturally, after reading all about THE JOURNAL'S great offer, you desire to enter the campaign and win. The first thing to do is to enter your name as a candidate by sending in the nomination blank, which will be found on another page of this paper, and upon receipt of same you will receive full instructions, receipt book, etc., for securing subscriptions. Next, let your friends know you are in the race, and are in to win, and request them to save their votes for you and help you in getting subscriptions. KEEP THIS UP AND YOU WILL BE SUCCESSFUL. If you find that you cannot enter yourself, send in the name of some friends whom you would care to help.

Get an Early Start.

If you are interested in this prize campaign and want to get started right, come up and get acquainted with the Campaign Manager, or call up by telephone and state what you desire to know, or write for suggestions. Any inquiries addressed to the Campaign Manager will receive prompt attention.

Special Opportunity Offer.

In order that each candidate may get a nice early start in the campaign we will give each contestant an extra vote coupon good for 5,000 votes on the first new yearly subscription if turned in before Saturday, June 20.

The Division of Territory.

The territory included in this campaign has been divided into two districts, as follows:

District No. One.

Includes all of the City of Plattsmouth.

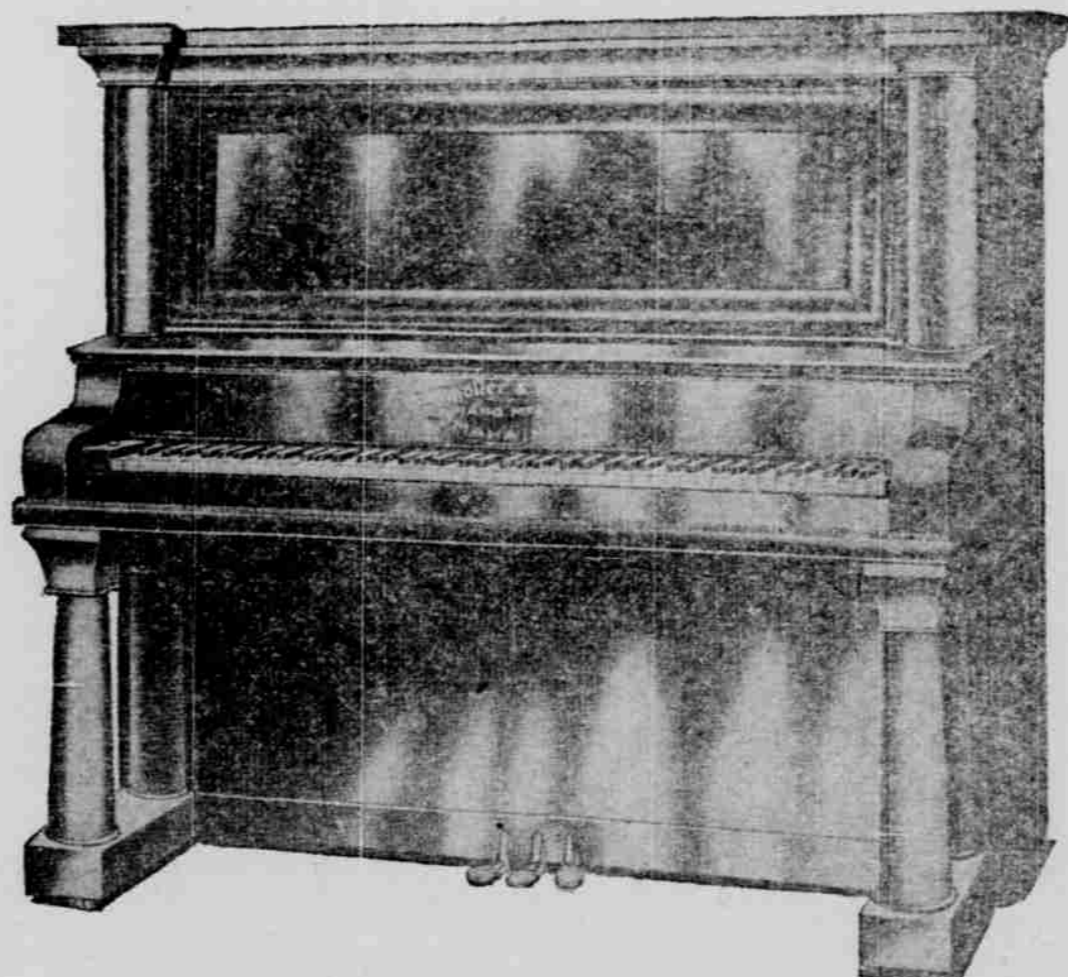
District No. Two.

Includes all of Cass County outside the city limits of Plattsmouth, including Pacific Junction.

Candidates are not restricted to their own districts in securing subscriptions, but may obtain them anywhere on earth.

Rules and Regulation of Contest on Page 8

Second Grand Prize!



Art Style "D," \$400 Schmolter & Mueller Piano is the second Capital Prize and will go to the contestant who secures the second largest vote during the campaign.

How to Secure Votes.

A coupon will be printed in each issue of THE DAILY AND SEMI-WEEKLY JOURNAL, which will entitle the holder to the number of votes printed on the face. Cash payments on subscriptions to both THE DAILY and SEMI-WEEKLY JOURNAL votes will be allowed in the following proportions:

JOURNAL SUBSCRIPTION VOTE SCHEDULE.

The Evening Journal by Carrier.		Votes on Old Subs. New Subs.	
Six Months	\$ 2.50	500	800
One Year	4.50	1,000	2,000
Two Years	9.00	2,500	5,000
Three Years	13.50	4,500	9,000
Four Years	18.00	7,000	14,000
Five Years	22.50	10,000	20,000

The Evening Journal by Mail.		Votes on Old Subs. New Subs.	
Six Months	\$ 2.00	300	600
One Year	4.00	750	1,500
Two Years	8.00	1,875	3,750
Three Years	12.00	3,375	6,750
Four Years	16.00	5,250	10,500
Five Years	20.00	7,500	15,000

The Semi-Weekly Journal by Mail.		Votes on Old Subs. New Subs.	
One Year	\$ 1.50	150	300
Two Years	3.00	400	800
Three Years	4.50	750	1,500
Four Years	6.00	1,000	2,000
Five Years	7.50	1,800	3,600

Upon payment of arrearages votes will be allowed at the scheduled rate on old subscriptions. Nominations can be made at once. A blank will be found below which will entitle the contestant to 500 votes. Not more than three nominating ballots will count for any one candidate.

Rules and Regulations of Contest on Page 8

Call, Phone, or write The Campaign Manager, The Plattsmouth Journal, Plattsmouth, Nebraska.