TRADE **EXPANSION**

Plattsmouth Journal.

SECTION

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THE CITY OF PLATTSMOUTH more central location in the midst of the consumers of their autumn extends into November artistic display of the merchanand at present writing the weath- dise. The show windows that line

One of the Most Beautifully Locaed Cities in Nebraska.

ONTHE MISSOURI RIVER

In Cass County, One of the Best lar planted in a legitimate business within her growing limit Counties in Nebraska

A CITY OF 5000 POPULATION the products of which would sup-

Who Extend Open Arms to all Those Who May Come is easily accessible from all di-Here to Locate-Beautiful Homes and Pleasant Surroundings.

the great State of Nebraska, be- mecca. cause from the day that it was selected as the initial point of the of Cass county is in keeping with temples of education and religion portion of the State. that any nation might well feel proud of dot its area, and from wending their way across the ex- amiss in this place.

the present time are not all till- site to be surveyed and platted, in the state. A shoe manufactory not said depreciatingly of the ing the pioneer hotel under the communications addressed to the land by any means because some name of the "Farmer's Hotel." of the richest men in Nebraska The city passed through all will receive prompt response and made their money from yields of the phases a new city in a new enlarging upon the advantages the farms they took up less than country usually does, without any offered. 2 score years ago and these farms great outburst until 1869, when are as productive today as ever the B. M. R. R. Co. decided to lothey were and no doubt will so cate their starting point here. tion of Nebraska insures to all Most developments of Plattsmouth to the vest Aster estate before ber continue, but there are a great Col. T. Doane, chief engineer and new comers a healthful climate, may be credited to the business number of people who do not general superintendent had free from that atmosphere which, men and women of the city, who care so much for land as for a and from a few buildings, the durage sighteen and women of the city, who have either instigated or loyally settlement is seldom generous in proplace to locate and invest their place to locate and invest their company has added repeatedly pression. The settlement is seldom generous in promoney in some mercantile line company has added repeatedly pression. or professional calling, where the until at present there is \$2,000,ple reside, where good schools speak more in detail later on.

Cass county is one of the oldest exist and churches are establishcounties in the State of Nebraska, ed. to all those the people of and Plattsmouth is the county- Plattsmouth say, "Come!" To seat, situated at the confluence of the merchant and manufacturer, the Platte and Missouri rivers, there can be no better place The valleys and hillsides are fine- found; within twenty-one miles ly timbered and for fruit culture of Omaha, the manufacturers can there is no equal to Cass county escape the high taxation of that fortune in a simple location. The United States Platts, materials and not a simple location. The location of that fortune in a simple location. The location of that fortune in a simple location. in the United States. Platts- metropolis and yet can get his mouth, so named from its site wares into the greatest distribut- had for the asking for any worthy suitable for vitrified brick, which fact that they will greatly inat the mouth of the Platte river ing point in the entire west; to

B. & M. R. R. in Nebraska the its location. Any effort to porfuture of the state was assured, tray its charming landscape must farmers, home-seekers and spec-|end in failure. If there is a loveulators came in one continuous lier land between sunrise and of beauty at little expense. string until today she stands the golden gate, the writer has without a peer in the world's his- yet to see it. Fully forty per tory for development. Every na- cent of the county is valley and tion on the globe has sent their bottoms of the fairest descriprepresentatives and they having tion. Indeed, it is a land of valbeen received with open hands- leys, only equalled in the softness so to speak-settled and became and beauty of contour by the surprosperous and wealthy. Fifty rounding counties. The remainyears ago the prairie grass and ing sixty per cent of the county wild roses that covered the county is made up of graceful undulating of Cass knew not the touch of a prairies, interspersed with pretty plowshare nor spade and today its tables, the whole smooth enough 540 square miles produce more for the plowman. There are than double its area in any other more good lands, more fine farms, section of the Union. It must not more genuine happiness, prosperbe inferred from this that farm- ity and thrift than in the same ing alone is carried on here, such area in any other part of the is not the case. Several towns union. For Cass County's future and hamlets bear evidence of the we entertain none but the most wealth that was hidden beneath flattering predictions, and we exthe surface of the soil, manufac- press only the opinions of every turing and financial institutions, man and woman who visits this

Plattsmouth at Present.

Having carried our readers over most every farm in the county a strange, wild and weird route the tall spire of some grand tab- in the history of Nebraska, and ernacle of the Christian faith Plattsmouth in particular, we to invest their means in the enmeets alike the gaze of the far- will now introduce them to gagement of manufactories in our mer when he lifts his hat to wipe Plattsmouth of modern times, city are not surpassed in any city his brow and the innocent child A few words concerning the early in the state; for the favorable lowho watches the flight of the birds history of our city may not come cation of all manufacturing es-

panse of the heavens, reminding | The first settlement made in pride to a surrounding agriculas it were, the farmer that some Plattsmouth was that of Samuel tural country peculiarly fitted for day his days of labor will be Martin, who, at a point which is any industry wherein are manucrowned by an endless mid-day now diagonally opposite the pres- factured farming implements. rest and peace in that place ent depot. Mr. Martin, as well An excellent opportunity for the where its tall index finger seems as the early settlers who soon establishment of a creamery is to indicate, and to the latter it joined him, was not slow in rec- presented here, the surrounding acts as a beacon light directing ognizing the advantages of this country being abundantly able to its youthful steps in the paths place for the location of a city, furnish all milk and cream necestrod by Him whose mansion is and accordingly they organized sary, and besides their being no The people who come west at tober, 1845, and caused the town ty, which is the fifth wealthiest ers of the soil and for some un- In November of that year, by a would thrive here owing to the explained reason more than nine- special act of the legislature, the few manufactories in the entire tenths of the editions that have city of Plattsmouth was incorpor- state. Inducements would be ofbeen published about Nebraska ated. Just previous to this the fered by the Commercial club to harp on that one string, "lands first frame house was erected all capitalists who contemplate for farms and homes." This is which also had the honor of be- engaging in such industry, and

many industries in search of country. more central location in the object and aim of this paper shall in this location. be to hasten that recognition. Situated as the city is, at the junction of the Platte and the great Missouri river, at the gateway of the greatest railway system that traverses the state, and being indeed the central point of supply, manufacture and repair of that ambitious and growing system. Plattsmouth presents first an assurance that every dollar planted in a legitimate busiwill sustain a healthy increase in the immediate future. The city is surrounded by highly cultivated agricultural lands as rich and fertile as can anywhere be found, ply raw material for countless industries, and furnish food for their myriad of artizans. The city rections, and lines of railroad daily run their trains into and out of the place to and from the north, east, south and west, radiating to the great trade centers and traversing the richest and most thickly populated portions of the west. Assurances of additional facilities are already in sight for the near future. Land is cheap, and the establishment of a manufacturing plant does not involve the outlay of an immense or promising industry. Good may be called the corner stone of the stock raiser this is indeed a homes are easily available for the laborers required to man and operate any number of industriesa great desideratum—and such is the city's location among and upon its seven wooded hills that every home can be made a bower

The climate is not surpassed. nor indeed is it equalled in this section, her location giving Plattsmouth effective protection from the vicissitudes of the weather. The food and water are good and good health always prevails to a remarkable degree. The school facilities are unsurpassed. as can be seen by reference to another column. Of her society this city may well be proud. It is marked by a spirit of geniality and a degree of sincerity seldom found in cities of the magnitude

In her prosperity of today there is none of the element so univer- They are unassuming in every sally prevalent, lightly termed particular, yet active, energetic 'boom," but her stability is ev-She has enterprises sustaining as exists in the larger cities, and ed. The courses offered in the course of courses of courses of courses of courses of course of courses of course of cou her that cannot fail. She is founded upon a rock.

of Plattsmouth.

Inducements to Manufactories.

The inducements for capitalists tablishments we can point with the Plattsmouth Town Co. in Oc- creamery in the entire counsecretary of the Commercial club

Public Health.

or professional calling, where the highest state of civilization exhibs state of civilization exhibs point, but of this we will ists, where good law-abiding peoists, where good law-abiding peoists and made at least one with the car shops at times severe, are nevertheless this point, but of this we will healthy and when winter sets in ments conducted by these gentleno fear need be entertained that men equal, and in many cases, change.

eastern capital now seeking in- casion sickness, such as is prev- calities, not only in the magnivestment in the west, and to the alent in other portions of the tude and variety of their stock

perior advantages that cannot fail er is charming. Invalids desir- Main and Sixth streets are a great to be ultimately recognized. The ing a healthy location should live ornament to the thoroughfares.

> Plattsmouth presents to manufacturers, who may be wise enough to forecast the future, striking advantages which they can hardly afford to overlook. Exceptionally good mill and factory sites can be secured on or near the Burlington and Missouri Pacific sites. The opportunities offered here are as great if not creater than at any place in the middle west. Land can be secur- the river, make this an ideal ed at a nominal price-some of place for a summer home or perour citizens standing ready to manent residence. There are donate desirable ground in order many fine streets with beautiful to encourage the coming in of dwellings, splendid trees, wellenterprises of the right sort kept lawns and out-buildings, Flour, corn, and alfalfa mills which reflect the taste and prosyield is being shipped to other crete construction. Some cilities for handling it at home.

is distinctively a retail and distributing center, which makes a clear field for the manufacturer, the people. The home section is The town needs a planing mill well lighted and the same fine of the city is one of the best un- every part. The shipping facilities are the The proximity of the city of get in on the ground floor. Omaha is also a valuable asset

near market for his products. The manufacturer who locates here will receive a hearty welcome. Our business men are he-spitable and progressive and houses are under the manage- have continually been enlarged

It gives our manufacturers

Plattsmouth at the present time has about five thousand people, composed entirely of whites. and business like. You will find the men and women are, perhaps, more extended and expansive in the stranger is proverbial and oratory work in each department a small train of freighters or and Eli Dillon, members of a pithey make good neighbors and friends.

The principal business theroughfare of the city is Main broad highway, running west ed each year that the newest de- articles as they wanted and then neither Woodrow Wilson nor from the Burlington depot to the corporate limits, with wide cement sidewalks all the way. The street is well lighted and like all the rest of the business district, is paved with brick.

On Main street, between the depot and Sixth street, are located the banks, most of the big retail stores and the leading hotels. Sixth street, also, has some fine establishments. The location preparing to teach. The grades massacre by the Sioux Indians night when unyoked and turned could not be better for the retailer, and in the opinion of many it will eventually become the great

Stores and Storekeepers.

The desirability of a locality as a home depends largely upon the character of its stores and storekeepers. No one can find much comfort in a town where much to offer as any town of its farm just east of the old Mt. thing and especially over us boy the necessities and comforts of life are not within reach. Therefore, high-class stores and storekeepers do much to draw people The high altitude of this por- into a community and develop it. would benefit the commercial or ily. Vincent Aster's grandmother. Mrs. plainsman, who for a number of grub wagon also contained a The winters, while they are at social interests of the communi- William Astor, renounced her dower years had made at least one trip small keg of spirits ferments

To the large surplusage of sudden changes will occur to ac- surpass those found in other lo but in the handsome appoint-The summers are pleasant and ments of their stores and in the and give the city a metropolitan appearance. The merchants, as a whole, are a representative body of men-each of whom is a master of his line, striving in the best way to cater to his trade That they have pleased the public is evidenced by the great volume of business done in this territory

Beautit 'I Homes.

Home life in Plattsmouth is a its best. The elevation of the residential sections overlooking

souri Pacific railway systems these lots will go up by leaps and where there was always a ready writer in substance as follows: traverse the entire middle west, bounds, and now is the time to

played by education in the life of the community, the citizens of Plattsmouth early made proviare ready to extend a helping sion for the schools of the city hand to any worthy enterprises and have always followed a liberthat seek to locate. The banking al policy in maintaining them. facilities of the town are excel- Owing to the steady and constant to southern markets, lent and all the local banking growth of the city the schools ment of men who are liberal in until at the present time seven points mentioned above and at their dealings and do all in their modern brick buildings are re- other points, it was necessary for power to foster home enterprises. quired to house the children, the government to do so, for the His reply in substance was: These are located at convenient protection, not only of the large points. No city in this section of freighting element, but also for as to buildings. Each building is migration then seeking homes or ons, fry 'sow-belly,' make coffee, vides the proper amount of light of Colorado, Wyoming, Montana and are well ventilated and heat- and far-away California. It was highest. The equipment for lab- ment in bushes or ravines, upon to pursue their work under the dren, if any, and then take the first names the writer has formost modern methods of instruc- oxen, mules or horses, empty the gotten if he ever knew. He is tion. New equipment is purchas- wagons of such goods and certain however, that they were vices may be followed by the pu- leave the wagons in flames. pils. Three courses of study are offered-the Latin, German and species of savagery was what is the writer, Basil S. Ramsey, com-Normal training. The Normal known in history as the Plum pleted the list of the young "bulltraining department has been creek massacre, in 1864, just the whackers," one of the strong features of the year before the writer of this Of course the big one of the work of the school. Many of the sketch made his trip as a "bull- ontfit was the owner and bossrural teachers of this section are whacker" to old Fort Julesburg. William Altaffer. graduates of the Plattsmouth The flourishing city of Lexing- there were ten of us. Joe Temhigh school. Each year this de- ton, Dawson county, Nebraska, is pest had no team to drive; his partment enrolls many pupils located near where this terrible business was to tend the oxen at also are maintaining well bal- took place forty-nine years ago, out to graze, while he would sleep anced courses of study and what But the writer has commenced during the day. Finney Tempest is being accomplished in every to write a condensed history of had charge of the grub wagon department is a source of satis- that trip as a "bull-whacker" to which was hauled by two yoke of faction to the patrons. To the Fort Julesburg in 1865, and we oxen, while to each of the other man of family who is seeking a shall have occasion to refer again seven wagons four yoke were location where his children may to that Plum creek massacre. have the best of educational advantages Plattsmouth has as writer at that time lived on a general supervision over everysize in the country.

An Astor Family Custom. It is said that, according to the custom of the Astor family, Mrs. Vinin the vast Astor estate before her marriage. This has been done for gen-

THE EARLY DAYS IN NEBRASKA

When the Early Settlers Crossed the Plains With Ox Teams

ENCOUNTER NARROW ESCAPES

Plattsmouth the Starting Point, Where the Wagons Were Loaded With Goods

(By Bassil S. Ramsey.)

orn, raised the previous year, ployed the writer as driver of

there were numerous steamboats need then to do is to cook and running on the Missouri river, prepare the meals, the other boys which conveyed large quantities will carry fuel and build the of Nebraska-grown spring wheat camp fires, and also carry the

Concerning the stationing of washing dishes." The writer said the soldiers at the different Nebraska has better equipment the protection of the large immodern in architecture, and pro- fortunes in the mining regions high school are such that the band of thieving, marauding Inschool is ranked among the dians to rush from their concealis exceptionally complete-mak- emigrants and kill the men, make ing it possible for the students prisoners of the women and chil-

Pleasant townsite. He was just drivers. The grub wagon was past 21 years old and had lived filled with an abundance of variin Nebraska a little more than a ous kinds of food material, such year, engaged in farming and as flour, corn meal, potatoes, oniteaching school. His health was ons, "sow belly," as it was callvery poor and doctors had failed ed, which consisted of the fattest to cure him. He was advised to smeked bacon the writer ever take a trip on the plains if he saw or heard of and was the only ["out west," was recommended (Continued on Page Six.)]

In the early pioneer days of to the writer. This plainsman Nebraska, it is a well known fact was also one of the leading farwould be sure to reap a rich har- perity of our people. Frame that many farmers in the eastern mers of Cass County, owning a structures naturally predominate counties were, to a certain ex- large and well improved farm, corn and alfalfa country all though there are some good ex- tent, engaged in freighting on the south west of old Factoryville on around us, and most of this big amples of brick, stone and con- plains. The products of the farm, the south branch of Weeping fine especially that of corn, were Water and his name was William points, because there are no fa- parks have been laid out in the hauled in wagons with oxen, Altaffer. The writer was introhome section, which with the ex- mules and horses, out to military duced to Mr. Altaffer and stated The city of Plattsmouth today penditure of a little time and forts, such as Fort Kearney, Fort his business, that he wanted a money will add much to the beau- Julesburg, Fort Larimer and to job of "bull-whacking" with him ty of the city and the pleasure of Denver. Colorado, and to the in his train of ox wagons soon to start for a trop to Fort Jules-It was a common practice with burg; that he knew nothing about badly and a good grain elevator system of cement sidewalk runs many farmers, that as soon as driving four yoke of oxen to one would be a fine investment. South from the business district to corn was "laid by," hay in stack wagon; that his health was very and harvesting completed, and in poor and that he wanted to take developed lime stone quarrys in Desirable building lots can be many instances threshing done, the trip for two objects, to reculatter can, in all probability, be did deposit of high-grade clay, and there is no question of the were available, with farm prod- the money he could. Phomptly who starts a brick yard here, years. When the interurban rail- and with ox, mule or horse teams team of four yoke of oxen at \$45 road connecting Plattsmouth with haul the same over the plains to per month with board, lodging best. The Burlington and Mis- Omaha is completed the price of some point mentioned above, and washing. He also said to the and remunerative market. Often "Mr. Ramsey, in view of the conthe government at Washington dition of your health, all you was the purchaser of large quan- need to do, is to yoke your exen tities of corn for the use of the when in the corrall, hitch them to soldiers at the different forts. Your wagon and drive. When we At that time there were no stop to go into camp, just unrailroads running much farther yoke your oxen and the others west than Eddyville, Iowa, but will take care of them. All you

> if we can't get any other kind." That settled the matter and we "bull-whackers." were as follows: Payton, Abner Champ Clark. Gus Blume, Jo-A notable illustration of this seph and Finney Tempest and

necessary water for cooking and

to him: "Why Mr. Altaffer, I

know nothing about cooking-

never cooked a thing in my life."

"Never mind, I'll soon teach you

the way and how, we freighters

bake biseuit, potatoes, cook oni-

even with 'buffalo chips' for fuel

used in hauling the same. Of It was in August, 1865, and the course, Boss Altaffer exercised