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THE
Bank of Cass County

CAPITAL, : : \$50,000.00

SURPLUS, : : \$30,000.00

PLATTSMOUTH, NEB.

Deposits in this Bank are Protected by the Depositor's Guarantee Fund of the State of Nebraska.

We Would Appreciate Your Business

**WILL ASK FOR
A TRADING
EXCHANGE**

COMMERCIAL CLUB TO BE
ASKED TO ESTABLISH ONE
IN PLATTSMOUTH.

Great Benefits Will Accrue to
Farmers and Others.

In other communities what are known as Trade Exchanges have been established and proven very successful. There has been a wish expressed that something of the kind be inaugurated for Cass county people at Plattsmouth. The Commercial club could very well put such an enterprise in action. The plan is simple and effective. Once a week or twice a month, for instance, there could be held here a Trading Exchange day. What a significant suggestion to the average American, born with an inherent passion for exchange, nurtured on the pap of acquisition and educated to the highest standard of watchfulness for betterment of personal condition. What an opportunity for the giant intellect of a single huliwick, developed within a small environment and encouraged by the shrewd "drives" in the exchange market of his home locality, to meet the David of another township and carry away the laurels of a well earned victory in the battle of wits.

Exchange day would be one of large preparation on the part of those who wish to sell, while it would afford an opportunity for the man on the market to get well selected stuff. John Doe, living in the north part of the county, has a spotted mule he wishes to sell, but his neighbors are all stocked up and he finds no market for the mule. Bill Jenks, down in Rock Bluffs wants a spotted mule, but there are none in his part of the county. They both want—one to sell and the other to buy—how to get together? On Exchange day in Plattsmouth Bill Jenks comes to town and upon looking over the register kept for the purpose finds that John Doe has the very mule he has been wanting, and the sale is made. Both happy! What has been said of the mule can be said of anything produced on the farm.

Besides, a medium of exchange and trade for farmers' products it also affords the people a chance to secure from merchants things that are wanted. Business men will all make a specialty of bringing to the front articles most needed by the country neighbors, and in a display arrangement they can facilitate matters in making both purchase and sale much easier than on the general run of business days. Prizes are often offered for the largest number of tickets representing goods purchased by the farmers. This feature has been adopted in many places to the very great betterment of the whole people. The Exchange day in a town can be made a period to look forward to and quite different from "circus day," the money remains at home.

It is a well known fact that any article you may have to sell is possibly wanted by hundreds, if you can only find who these parties are and where they live.

A Trade Exchange would be the proper means whereby the seller can find a buyer, or a prospective purchaser may be able to find parties desiring to sell such articles as he wants to buy.

C. H. TAYLOR,
County Attorney.

Calvin H. Taylor, county attorney of Cass county, was born on a farm near Union, Cass county, February 11, 1880. He was educated at the state university, graduating from that institution in 1904. He afterwards took a course of study at the law school connected with the state university and received his certificate of admission to the courts of Nebraska in 1910. In August, 1910, he was appointed to fill out the unexpired term of W. C. Ransey as county attorney.

Mr. Taylor has been twice elected to the office of county attorney, and at the request of a large number of voters, has consented to again become a candidate for the same office. There will probably be no opposition to Mr. Taylor and he will undoubtedly again be elected.

During his incumbency of the county attorneyship he has performed the duties of the office in a most acceptable manner and it would be difficult to find any person willing to offer any criticism upon his work. Mr. Taylor is gifted with an analytical mind capable of the closest discrimination. The result has been the county has saved money in the litigation which usually comes to the county attorney's office on account of Mr. Taylor's ability to separate trivial cases from meritorious ones, and to try only the latter class.

Mr. Taylor has a constantly growing private practice which he cares for with ability and fidelity. In every respect he is a capable official and an able lawyer whose ability is increasing with added years.

MONT ROBB,

Prominent Candidate for Office of
County Recorder.

Mr. Robb was born at Munev, Pa., on August 18, 1854. He came to Nebraska with his parents on June 23, 1856, and the family settled at Wyoming, Otoe county. Shortly afterwards the senior Robb bought 200 acres of prairie land and 300 acres of timber. After living in the village of Wyoming for two years the family moved on the farm and stayed there until the death of the senior Robb. Mont Robb continued to farm until 1893, when he removed to Murray, in Cass county. There he engaged in the general merchandise business for a short time, and selling out, went into the grain buying on an extensive scale. In 1907 he was appointed steward of the insane asylum at Norfolk, Neb. He remained there for 24 months, when a change of administration put another man in the position. Mr. Robb then went into the grain business, this time at Mynard, Cass county, and continued there until appointed steward at the state penitentiary by Governor Aldrich. Being relieved at the end of Aldrich's term, Mr. Robb went into the hotel business at Sutton, Neb., where he remained four months. He then sold out and went with his wife and daughter to Billings, Mont., where he remained until 1913, visiting with his son. Mr. Robb has been in charge of the Hotel Riley in Plattsmouth during the past few months and has built up that hostelry until at the present it stands very high in the regard of the traveling public.

During his life thus far Mr. Robb has stood the test from every standpoint, and his record as a man and in business is without fault. He has announced himself as a candidate for the office of register of deeds in Cass county for the coming fall election. Many old-time friends prevailed upon him to make the race and Mr. Robb consented to do so after a good bit of solicitation on the part of prominent taxpayers in the county who have known him so many years.

Mr. Robb is admirably qualified from every standpoint to acceptably fill the office, as he is a first-class office man and familiar with every detail appertaining to such work. An acquaintance of over fifty years' duration among the residents of Otoe and Cass counties has endeared Mr. Robb to numerous persons and families in the different communities of the two counties.

J. E. M'DANIEL.

Mr. J. E. McDaniel, prominent wholesale liquor dealer of Plattsmouth, was born in Des Moines, Iowa, September 11, 1865. He lived in that city with his parents until the age of 17 years, in the meantime attending the schools of his native city. Learning the bookbinders' trade, he went to Omaha and worked there for a time. He also followed this vocation in Kansas City, and in a number of towns in the west, including San Francisco. Coming east from the Pacific coast Mr. McDaniel being favorably impressed with the country, located at Salina, Kansas, in 1889. After a period in the coal and wood business he engaged in the wholesale liquor business, accumulating a large fortune. In 1907 he closed out his liquor business, retaining a large amount of property in the town, and removed to Plattsmouth, where he has since been engaged, in the liquor business maintaining a wholesale agency for the A. Heuser-Bosch company of St. Louis. Mr. McDaniel is a clever gentleman and a good business man, and makes a desirable part of the business life of Plattsmouth.

Letter files at the Journal office.

MENTOR

Comfort Underwear

Be Comfortable in
Mentor Comfort
Union Suits

THE Mentor Band Top won't twist or wrinkle around the neck—Mentor Kantslip Shoulder Straps stay where they belong—over the Shoulders—neat, cut to fit the form and can't slip.

These exclusive features, together with fine materials, fine knitting and fine fitting, make Mentor the underwear for comfort, durability and steady satisfaction.

Mentor is made for men, women and children—all sizes, all prices, many fabrics and colors, any sleeve or leg length. Men like the Mentor closed crotch (patented Oct. 18, 1910), always closed, always comfortable.

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PLATTSMOUTH, - - NEBRASKA

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The Voters of Cass County

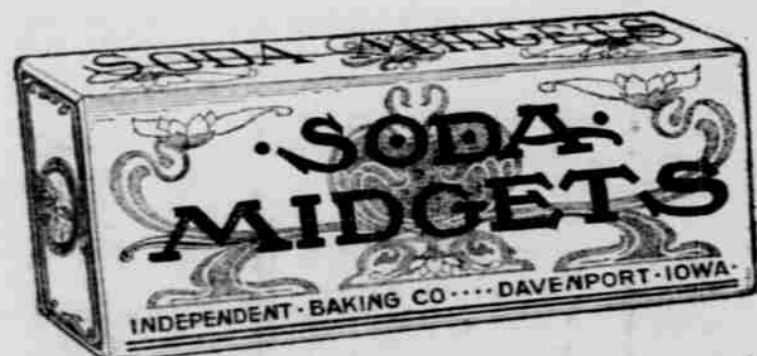
Should Bear in Mind that the Primary Election
In Next August Will Bring Out Many Candidates.
Select the Best for Every Office.

A. J. SNYDER, Born in Cass County,
With a Record Clean as a Hound's Tooth
Is a Candidate for Register of Deeds.
Vote for HIM if You are for the BEST MAN.

County Treasurer W. K. Fox

Is a Candidate for re-Election Next Fall.
Who Not Vote for a Man You Can Trust?
Forty-three Years a Resident of Cass County.
Not a Blemish on Him.

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