

The Plattsmouth Journal

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THOUGHT FOR TODAY.

Men's thoughts are much according to their inclinations.—Bacon.

A man always gets stung who attempts to buy or steal popularity.

Uncivilized murder seems to have taken the place of war in Mexico.

January has certainly scattered a good many golden days in our midst.

George W. Berge is now a full-fledged candidate for governor on the democratic ticket.

The income tax law is sure going to boil a good many bluffers down to an irredeemable minimum.

If we are to have six weeks more of winter like the past six, there will be no cause for grumbling.

The suit brought for damages by French dancing masters against clergymen will not check pulpit discussion of modern dances in this country.

George W. Berge declares the primary election system farcical. We think so, too. But it may be better to be a little farcical than to let a ring of leaders control the convention.

It would be interesting to know whether that Italian duke who married that American woman thirty years his senior insisted on more or less money on account of the disparity in ages.

We meet friends every day who think that three terms in congress is enough for any ordinary man whose record is simply to answer roll-call and to vote. Really it doesn't take much of a man to do that.

Now, with W. J. Bryan running for United States senator, Charley Bryan for governor, what are we going to do with Tommy Allen? He might be able to run for commissioner.

If we have bad weather from now on for a few weeks it will be laid to the groundhog. But suppose we have fine weather, who will get the credit? In fact, we believe the groundhog is a myth, and we don't believe there is any such animal as a groundhog.

The London financiers are "demanding" that President Wilson take some quick and decisive action with reference to Mexico. If the London financiers will communicate with Wall street financiers they may learn something about President Wilson that will surprise them very much.

From a private letter received from California, that state is over-run by unemployed men. The flaming advertising done a year ago has induced many to go to California who would not have done so had the advertisers told the truth. In the large cities thousands of men have to be fed by the cities, or starve. This is a deplorable condition for California, the land heretofore of great promise to newcomers.

There is one section of George W. Berge's platform that meets our approval, and we believe he means what he says. It is this: "If I go into the executive chair at all I will go in a free man. I will not make a single promise to any individual or any special interest. No one is authorized to speak for me upon any question. Every promise I shall make I shall make myself publicly to the people. If nominated and elected I shall consecrate the best there is in me to the public service without any thought of any other office. There will be no political machine during my administration. I will go on the theory that the democratic party will be best served if I render faithful and efficient service to the people."

There will be considerable interest in the statement made recently by Senator Cullom, who died last Wednesday, that he had changed his views of life and that he had embraced the views of Christian churches. Senator Cullom had been quoted some time ago as entertaining doubts as to the immortality of the soul. According to his pastor, who was paying a tribute to the late former senator, Cullom had said to him: "I believe in God, in Christ, and in immortality. I want to make, at the first opportunity, a statement of my simple creed to be inserted after the last chapter of my recollections, to correct the doubt expressed in a dark day when the light was dim."

Don't grumble. The most important class of people living up on this green earth are the chronic grumblers. They rob home of its joys, society of its dues, and themselves of the best things of life.

Says Deacon Swift: "I have come to the conclusion that matrimony isn't such a game of chance as it was thirty years ago. With the present styles of dress a young man can see just what he is getting."

Coming down to the bedrock of just mere personal opinion, a radical republican, a radical democrat and a radical bull moose, are all nuisances and should be gagged more or less, mostly more.

Under Wisconsin's new eugenics law the girls will have medical certificates framed and hung in the parlor, where the fellows can read them. But the law has been repealed, and thereby the girls are saved much uneasiness.

We are glad to note that the cost of radium is to be greatly reduced, and that it may soon be had at a cost of only about two hundred thousand dollars a grain.

Now if the weather man will bring an early spring the weather will amount to little or nothing as a winter. It is the greatest ever.

If a man takes a small amount of money he is called a thief. If he takes a good big bundle he is called a grafter. If he takes it all, he is called a financier. Ain't that the truth?

Great Britain is not disposed to take any part in the Panama canal Exposition at San Francisco next year. Probably the Britons are saving their money to invest in more submarine vessels.

INVITE STATE BANKS TO JOIN.

Many retail merchants throughout this territory have been keenly interested in the progress of the new currency system of the United States and have been seriously concerned because of the general idea that only national banks would be in any way affected, or allowed to profit by the new system.

This was the case with the merchants because with the majority of them, or at least with the majority of those in small towns, their banks are state rather than national. They will therefore be glad to read the following Washington dispatch:

Treasury officials are expecting that 10,000 banks, national and state, will have applied to the organization committee for membership in the new federal reserve system by the first of February. Between five and six thousands national banks have already filed their applications. Blank forms upon which eligible state banks and trust companies are to apply for membership are now being mailed to those institutions.

Under the regulations adopted by the organization committee state banks and trust companies will be required to have the following resolution adopted at a regular meeting of their boards of directors:

"Whereas, Under section 2 of the act of congress known as the federal reserve act, approved the 23d day of December, 1913, it is provided that 'under regulations to be prescribed by the organization committee every national banking association in the United States is hereby required, and every eligible bank in the United States and every trust company within the District of Columbia is hereby authorized to signify in writing' within sixty days after the passage of this act, its acceptance of the terms and provisions thereof; and

"Whereas, This bank is believed by the board of directors to be eligible to membership and to have the right to subscribe to the capital stock of the federal reserve bank to be organized; and

"Whereas, It is the intention of the board to apply, under the provisions of the federal reserve act, for its proper proportion of stock of the federal reserve bank to be organized within the district in which this bank will be located when the geographical limits to be served by such federal reserve bank have been fixed and announced by the organization committee; now, therefore, be it

"Resolved, That the president of this bank be, and he hereby is authorized, empowered, and directed to notify the reserve bank organization committee that this bank will apply for an allotment of stock of the federal reserve bank aforesaid, and if granted, will become a member of such federal reserve bank subject to the provisions of the federal reserve act."

A formal application embodying this resolution will be required to be filed by the president of the state bank or trust company upon forms supplied by the organization committee.

If your net income from March 1 to December 31, 1913, was not \$2,500, don't worry. If it was you must make a return showing to that effect or Uncle Sam will get you if you don't watch out.

Envy no man his wealth, power, influence. Strive to be better and more useful. Whatever we attain, let it be attained on our own merits—not on the success or failure of others.

No little ring is going to nominate the next governor of Nebraska. The people are going to do that, be he republican or democrat.

January went through without a zero mark.

Boost the artificial ice plant—and boost it hard.

Dancing may be good exercise, but that is an excuse and not an explanation.

"Father and Son" banquets are all the go now. Can't Plattsmouth get in line?

Some men keep so busy anticipating changes in the weather they don't get much work done.

The Lincoln preachers have come to the conclusion that pastors should not be politicians. A very wise conclusion.

The city election is only about two months away, and political matters are considerably quiet, considering that fact.

A Boston doctor says anger causes sugar in the blood. The blood of the average ultimate consumer must be very sweet by this time.

There is much disappointment in the world, including the helva time a man thought he'd have while his wife was away visiting.

It is about time for John O. Yeiser to come out with a platform that will come up to that of George W. Berge. One extreme you know follows another.

Although low dips are characteristic of many of the new dance figures, it is hardly necessary that a man should let the tail of his sack coat touch the floor.

The Journal thinks a whole lot of George W. Berge, and while we believe he is perfectly honest in his suggestions, it is nevertheless probable that they are entirely too numerous and some of them impossible to carry out.

The newspaper man who finds fault with President Wilson's manner of adjusting matters is certainly hard to please. Such a man would find fault with Jesus Christ if he was upon earth and conducting the affairs of the nation.

The democrats, as a party, mean all right; but they are sadly indicted with a lot of fellows whose highest ambition is spoils of office. Can this be successfully denied? The man who attempts it is all the witness that is necessary.

The Journal is glad to know that some of its former friends have put in several days dragging the roads. This is just what all farmers should do right now while they have the time, and not wait until the busy season, and then make the excuse that they are entirely too busy.

It cost the state of Nebraska an average of \$106.36 for the support of each inmate in its public institutions during the six months from June 1 to December 1, 1913. The average number of inmates in the fourteen institutions under the board of control during that period was 4,425, and the total cost of operating them was \$470,650.

More constitutional amendments are being recommended to the people of the state. What's the matter with first carrying out, in spirit and letter, the one adopted by the people last year with reference to the state board of control and a greater degree of permanent and efficient service in the state institutions instead of political spoils? The political reformers, republican and democratic alike, seem to be strangely silent on this proposition.

NEW CURRENCY BILL.

The new national currency bill, which has such an important bearing on business conditions, is fully described and commented upon by Edward Sherwood Mead in the February Lippincott's:

"With regard to open market operations, it is provided that any federal reserve bank may purchase and sell in the open market at home or abroad cable transfers and bankers' acceptances and such bills of exchange as the act makes eligible for rediscount, deal in gold coin and bullion and make loans thereon, exchange federal reserve notes for gold coin or gold certificates, and contract for loans of gold coin or bullion, giving, when necessary, acceptable security, including the hypothecation of United States bonds are authorized to hold; buy and sell at home or abroad bonds and notes of the United States, bills, notes, revenue bonds, and warrants with a maturity from date of purchase of not exceeding six months, issued in anticipation of a collection of taxes, or in anticipation of the receipt of assured revenues by any state, county, district, or municipality of the United States; purchase from member banks and to sell with or without their endorsement bills of exchange arising out of commercial transactions; establish rates of discount to be charged by the federal reserve banks for each class of paper, which shall be fixed with a view of accommodating commerce and business; establish accounts with other federal reserve banks for exchange purposes, and open and maintain banking accounts in foreign countries with correspondents.

"These banks may receive from their member banks and from the United States deposits of money, including national bank notes, federal reserve notes or checks, and drafts on banks of the federal reserve system payable on presentation. They may also receive for exchange purposes only, federal reserve bank deposits of lawful money, checks and drafts on members of other federal reserve banks, payable on presentation.

"If any of their member banks have endorsed notes, drafts, or bills of exchange arising out of actual commercial transactions, the federal reserve banks may discount these instruments. This holds true when the instruments arise from business transactions, and also when the proceeds are to be used in a business transaction. The federal reserve board will determine the character of paper thus made eligible. It is worthy of note here that the definition does not include notes, drafts or bills covering merely investments or secured or drawn for the purpose of carrying or trading in stocks, bonds and other investment securities, except bonds and notes of the government of the United States. However, notes, drafts, etc., admitted to discount under these terms must have a maturity at the time of discount of not more than ninety days.

With the merchants backing summer concerts, and the re-organization of a red-hot ball none, Plattsmouth will be right in the swim again the coming season.

Governor Morehead possesses every qualification to represent the First congressional district at Washington, and should be nominated by the democrats because of this fact. He is an able man, a fair speaker, and has proved a good official in every position he has been placed. He makes friends wherever he goes, and should be elected to congress from this district he would soon demonstrate to the people that they had a live wire among the representatives of the nation.

Owing to the cost of living, Mexico will try to get along with only two dictators.

The tango has probably become popular because so much has been said against it.

If Billie Banning is a candidate for governor the Journal will tender him its warmest support.

So many are anxious to put their noble impulses on a cash basis—that is, with the cash coming their way, you understand.

There is no doubt much truth in the following paragraph from the Kansas City Star: "It is feared that the republican members of congress never will forgive Secretary Bryan for his ability as a public speaker."

Ex-Governor Aldrich will assist John Yeiser in his candidacy for governor. Well, the former governor evidently believes in the old say that "one good turn deserves another." See?

Congressman Victor Murdock is waking up the voters down in Kansas, being the progressive candidate for United States senator. Murdock is a bright fellow, and large crowds turn out to hear him.

One thing about senator Banning running for governor—no man has a cleaner record, and very few there are who would make an able official. Bill Banning's career does not possess a single blemish.

A queen bee lays from two to three thousand eggs in twenty-four hours. The man who will discover how to cross a queen bee with a hen will soon have money enough to buy an automobile for himself and all his poor relatives.

No matter what business you are in, try advertising. Don't try it for a week or a month, but give it a fair trial. Put in a good, big ad and change it—yes, change it often, spice it, say something, be clear, pointed, attract, excite. Give it thoughtful study and as careful attention as any department. Don't advertise everything at once, but special things—drives, bargains on particular classes of goods, and keep something moving lively all the while. Select a good advertising medium; papers with good circulation, sought and read by the people and by the families in particular—papers of live, newsy locals and county reading. And don't get the idea in your head that you are simply helping the newspaper man along, or giving him something for nothing. Don't advertise at all if you don't think it will pay you full value received and more.

They are talking better times in the east, and the influence will be felt if the talk is continued. Every week newspapers all over the country get the financial report of Henry Claws & Co., a New York banking house. A paper that prints it, or extracts from it, is liable to be accused by its cheap skate opponents of pampering the monied interests, which is all wrong. If you want information about cattle you go to a cattleman, about law to a lawyer, and why not to the bankers about money? Claws & Co. say a remarkable buoyancy has come over the securities market since the opening of the year, and that it is due to two causes—a radical change in the world's money market and a more conservative attitude in Washington. New York state recently floated \$51,000,000 of 4 1/2 per cent bonds at \$108,977, the issue being subscribed six times over. The money market is becoming easier all over the world.

GO TO MEETING SUNDAY.

A special effort has been made in almost every community where churches are maintained to induce everybody to attend church on Sunday. The purpose of this novel campaign to arouse greater interest in church work and to increase the attendance at the regular church services. The battle-cry was, "Go to church." No advice was offered as to where to go, nor how to go, nor how often. And the whole world and all creation is invited and we are assured that there will still be room for one more up in front. Every church door will be thrown wide open, and every pew will be a reception committee to extend a welcome to those who come. Every pastor will wear his sweetest smile, and every song and every sermon will be a bearer of glad tidings and a message that will cheer the heart and revive the hope of men. This Go-to-Church Sunday proved a day of home-coming to the House of God, a gathering about the altar where the world bows its head and bends the knee in worship, and a reunion of souls that have almost forgotten each other in the tumult and distractions of life. It will be a great day and a great occasion, and no man, woman or child can afford to miss this, the first national Go-to-Church event in all the history of the world. It will be a great day indeed, if the American people shall turn aside, even for a day only, from the strife and struggle and the selfishness of worldly affairs, and commune together within walls that have been dedicated to things spiritual and things immortal.

We have been wondering what would happen if all of the people of Plattsmouth should go to church next Sunday—what a commotion there would be when the seats were all filled and when the aisles and doors and windows and every nook and corner were crowded, and people still coming and wanting in. And if everybody should go to church this thing would really happen. Say, men and women of Plattsmouth, wouldn't you like to see everybody at church, including yourselves, and have a good laugh on the preachers who started this new-fangled go-to-meetin' idea? These preachers seem to think that we have churches enough to hold everybody in Plattsmouth, and wouldn't you like to show them that they are away off their calculations, and that Plattsmouth is a whole lot bigger than her churches? Of course you would, and Sunday is your day and your opportunity. Go to it, and may you win. And going to church is a good thing to do, at any time. It will not only be good for you, but it will be good for the church and for the city. It will make you a better man or a better woman, and better men and women make the whole community better. At least try your luck next Sunday and if you do not get your money's worth, keep on trying. This is a game in which you can't lose. Let's all try it next Sunday. What say you?

The battlefield of Bull Run, which the government contemplates purchasing, was an even break in war times, each side having marched over it in victory.

An old law pertaining to the absence of members of congress, and their pay for such time, has been brought forth from its hiding place, which was caused by the absence of Congressman Hobson, who spent some time at home electioneering for United States senator. The law says that no member can absent himself and draw his pay unless he can show that it was on account of sickness of himself or some of his family.