

No man or woman can afford to miss this golden opportunity．The cleanest，choicest good ed prices Plattsmouth to be sold at such quot half of its value．To save dollars upon dol lars，read this adv．carefully and remember they are not exaggerated．Come in and see for yourself．Remember the prices in this aav go into effect，Saturday，January 10

## MEN＇S AND BOYS＇DEPARTMENT

## SUITS AND OVERCOATS



Men＇s and Young Men＇s ly made，and sell regularly
 Men＇s and Young Men＇s Suits and Overcoats．ele－ gaterials，sells regularly
mat at $\$ 10$ and 811
During this Pub．
2 $\mathbf{6}^{.95}$ ， Men＇s and Young Men＇s swell all wool worted suits
and all wool Chinchilla Overcoats，sells resura $\underset{\text { lic Sal }}{\text { up }}$ to 815 －Pub－ 895

Men＇s and Young Men＇s swell Suits sold regularly ${ }^{\text {up to }} 818.50$ Public Sale price．． 9.95

Our highest priced Suits $828.50-$ in $t$ two
lots， 814.50 and 12.85

MEN＇S SLIP－ON RAINCOATS
$\mathbf{8 7 . 5 0}$ Rain Coats．$\$ 4.98$
$\$ 14.50$ Rain Coats $\$ 7.95$
Young Men＇s all wool blue Boy＇s Orercoats．swell all serge suits，Norfolk style，wool chinchilla，elegantly
worth 88
 Boys＇Overcoats，worth up
$\begin{gathered}\text { Boys＇Suits worth } \\ 88.00, \text { in three } \\ \text { to }\end{gathered}$ lots ${ }_{\text {to }}^{\text {to } 84.50}$ Public Sale price $2.29 \begin{gathered}\text { sot } 1 \\ \text { Lot } 1\end{gathered}$ $\begin{array}{llll}\mathbf{\$ 1 . 9 8} & \mathbf{\$ 2 . 9 8} & \$ 3.98\end{array}$

## Men＇s Sheep Lined Coais

86.00 Sheep－lined Coat during this Pub－$\$ 4.19$
lic Sale．．．．．．．．．． Duck sheep lined coats in good lengths， 87.00 values， during this pub－
lic Sale price $\mathbf{\$ 4 . 9 8}$ Moleskin coats，sheep－lined extra long $89: 00$ values－1 extrabici sale
price．．．．．．．．．．．．$\$ 5.95$ Reversible duck and cord roy，can be used for hunt－
ing，$\$ 4$ values at．．．． Duck Coats with heavy
blanket lining，worth 8350 Public Sale
price．．．．．．．．．．．．$\$ 2.48$

## Men＇s Gorduroy

 Panis 82.95 Corduroy Pants，dur－ing this Pub－

Gloyes and tirtoms 81．50 Men＇s Mittens and Gloves，Public
Sale price....... $.89 c$

## Men＇s Hais

 Men＇s 81.50 hats 89 C Men＇s $\$ 2.00$ hats．．．．．98c Men＇s fine $\$ 3.00 \quad \$ 1.60$Hats．．．．．．．．．．．．

## Rubbers and

 OvershoesYou will buy them cheap
er here than any
r here than an
place else
：Men＇s Furnishings
 1．75 Men＇s very fine
Dreses Shirts．．．．．．．．．．98c Dress Shirts $\ldots$ ．．．．．．．．．98c
 Men＇s Fine dress shi 1.00 －Pirblic Sale price：．
Mens heavy sweater roll collar coats，worth 75c，pub－49c
lic Sale price... ．$^{2}$ ． Men＇s Wool Mixed Sweater Coats，worth 1.75 89c
Public Sate Men＇s Wool a n id Worsted Sweater Coats，sold regularted
for from 2.50 to 6.50 must be sold，and they go in must
lots It 1,45

## and

Men＇s Trousers
1．50 Men＇s Good Make Pants all good patterns and
odd sizes at at
89 oda sizes，at
Men＇s Fine Men＇s Fine Make Pants－a

very nice assortment to selecet | from，worth up to |
| :---: |
| 3．00，at $\ldots \ldots \ldots \ldots .$. | Men＇s Trousers made of fine worsted，all new patterns－

 $\underset{\substack{4.0 \text { and } . . . . . \\ \text { Men＇s Trousers }}}{ }$ 6．00 Men＇s \＄2．48

Trousers
$\$ 3.39$
Trunks and Traveling Bags
are making a big cut
this class of goods

閪en＇s Susmenders and Ties
$15 c$ to $21 c$

関解＇s Winter Gaps
$\frac{29 e}{\substack{\text { men＇s and Boy＇s } \\ \text { Shoes }}}$


Mens Shoes worth \＄2．50－
1.48 to 1.79

83 values at $\ldots \ldots . . \$ 2.19$ 4.00 values at ．．．．． 2.79 4.50 and 5.00 values 3.79

Boys＇dress and high tol
worth 2.50 up
2.85, Public
1.93 to 2.28

The mammoth stock of Fanger mouth，Nebr．，to be sold，regardif s cus，stupendous，gigantic sale evlr dising．The object of this sale is $:$ moth stock of General merchandte Owing to the tremendous stock ve compelled to offer to the public tiis merchandise at A BIG SACRIFICE J．D．Rockefeller Says：＂BUY WHEN נ
TAKE NOTICE，This sibil NOTICE： you want to buy or not．Remember the opening ia－
Store Closed Friday，Jan．

Never before have the people had the opportunity to buy such new high grade merchandise at such ruin－ ous prices．It will be the greatest upheaval of bargains within the walls of this city since she came on earth． The whole town will be awake．We propose to pour out to the people in the next 60 days beginning at 9 o＇clock sharp，Saturdaỳ，Jan．10，$\$ 20,000$ worth of sea－ sonable merchandise at public sale regardless of cost．

## Outing Gowns

worth from 75c to 1.48
$43 \mathrm{c}, 69 \mathrm{c}$ and 90 c
 Ladies＇and Children＇s 10 c and 18 c

## House Dresses

Ladies＇House Dresse
ranging
from 79c up

FREE RAILRD
Railroad fare reimbursed to all out－ofto of merchandise or over．Every article of th
regardles of cost，Saturday morning Jata


