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"PLEASE DO NOT PUBLISH ANYTHING ABOUT IT IN THE PAPER"

Some Pointers of Interest to Those Who Kick When Mentioned Unfavorably.

From Friday's Daily. Every newspaper is familiar with the request, "Please do not publish anything about it." Sometimes it is made in the form of a demand and accompanied by threats of dire results if acquiescence does not follow.

There are a few things the public ought to keep in mind in the matter of a newspaper's relation to the printing of news.

In the first place, a newspaper owes an obligation to its whole circle of readers to print a fair, comprehensive report of the day's happenings. It cannot overlook this responsibility merely to please individuals. That policy involves an injustice to the many and favoritism to the few. Who shall be favored?

Much of the news that is printed unfortunately occasions annoyance and often heartache to somebody. That is an unavoidable incident of the newspaper business. Is there justification for shielding from such consequences the man or woman who has influence, socially or in business, while the many who lack it must be treated without such consideration?

Persons who wish to escape publicity should be careful not to make news, or should count the cost of advertisement to the world as part of the price they must pay for what they have determined upon doing.

There are certain easily-defined zones of publicity. The individual who steps into any of these may count upon getting his name in the newspapers. One is the courts, civil and criminal. The man who goes to law invites advertisement. Yet many men—and sometimes women—appeal to a newspaper to suppress reports of legal proceedings in order that they may be saved annoyance. The time to consider immunity is before they resort to law.

Departure from the conventionalities of life is another means of entering the publicity zone. Conduct that is off the beaten trail affords news. Those who defy social observances or tread upon established institutions must not expect to escape print, and should not ask to be saved from such notoriety.

Further, much injustice may be done by the suppression of news. The tongue of gossip, uninformed of the real fact, can do a hundred times more injury to the innocent than publication of the truth will do to those actually involved. Often a newspaper is shielding the reputation of a score from the scandal of suspicion when it is telling the truth about one who has incurred the liability to censure.

A newspaper, with a sense of responsibility, will exercise a certain discrimination. There may be times and circumstance that justify suppression. Some happenings may in the reporting of them serve no proper end. Of two things the responsible newspaper will be jealously careful—the good name of a woman and the reputation of a financial institution.

Both are of that delicacy to be easily hurt. The good name of a woman is treasure beyond price, and a cloud cast upon the reputation of a bank or trust company may cause loss to thousands who are dependent upon its solvency.

But this lesson the public should learn—the way to avoid publicity is to avoid departure from the beaten tract; and let this be added to it—if you have diverged into the danger zone the way to obtain considerate treatment is to assume that you are a subject for news, and to take the newspapers into your confidence frankly and fully.

Such confidence is rarely abused, and assuredly never by any newspaper that makes profession of decency or has regard for ethics.—Louisville Herald.

A HEARING ON THE TELEPHONE RATE CASE

It Will Be Some Time Before the Commission Render a Decision in the Matter.

From Friday's Daily. At the hearing on the telephone rate raise held before the state railway commission in Lincoln yesterday the city of Plattsmouth was represented by City Attorney A. L. Tidd and the Commercial club by H. A. Schneider, while the telephone company was represented by Manager Pollock and Auditor J. K. Pollock. The company presented reports of their engineers on the value of the plant and the earnings of the office here. The city attorney presented the returns of the company to the assessors as to the value of the property, which were slightly lower than that of the engineers. The state commission has had an engineer here in the past few months making tests of the service and also of the physical valuation of the plant and are in a good position to pass on the question as they have received figures on this subject and have given the matter much thought as the telephone rate question has been before them for over a year on the proposed raise in Lincoln, where three engineers were employed, one by the commission, one by the city and one by the company, and the estimates of the commission's and the city's engineers were only off a few hundred dollars and this being the case the state commissioners thought the citizens here could rely on the estimates made by their representative and save themselves the expense of hiring an expert to furnish them an estimate. There were a few facts in the case that were not clear to the commission and they will have their engineer return shortly to secure additional figures before they pass on the case. There is no doubt that the gentlemen composing the state railway commission will give the citizens here full justice and their case will be safe in their hands and if the rates are found to be excessive they will not be granted.

FUNERAL OF FRANK BURR HELD THURSDAY AFTERNOON

From Friday's Daily. The funeral of the late Frank Burr was held yesterday afternoon from the home on West Main street and was attended by a large number of sorrowing relatives and friends. The services were conducted by Rev. M. W. Lorimer of the First Presbyterian church and his words of comfort were very cheering to the grief stricken family. There were a large number of floral remembrances placed on the casket that demonstrated the deep feeling of grief that prevailed through the entire community at his death. The interment was made in Oak Hill cemetery, the casket being borne to its last resting place by the following old friends: John Kopia, John Svoboda, S. S. Gooding, Ed Donat, H. M. Soennichsen and Henry Zuckweiler. Mr. Burr died Monday night, after a short illness from a complication of diseases, and the funeral was delayed pending the arrival of his daughter, Mrs. A. L. Carney, of Akron, O., who arrived Wednesday evening to attend the funeral.

Daughter at Fight Home.

The home of Mr. and Mrs. W. A. Fight, near Mynard, was gladdened last evening by the arrival of a fine new daughter and the little lady hopes to make her home with them until some young man steals her away from the parental home during the next eighteen years. The mother and daughter are both doing nicely and Will is feeling greatly elated over the new arrival.

GOOD ROADS QUESTION IS STILL A PROBLEM FOR SOLUTION

From Friday's Daily. The problem of good roads in this section of the county is one that every farmer or citizen of the town should give thought to for without good roads it will be impossible to expect people to travel and every hour spent in labor on the roads more than repays the person doing the work by giving him a roadway over which the farmer can haul his produce to market without breaking his wagons or having his horses injured by falling into ruts in the roadway. In the central and western section of the county a great many of the farmers have purchased steel road drags and propose to drag the roads at their own expense whenever needed and not wait until the road overseers or commissioners get around to do the work. This is the proper spirit to show in the matter and demonstrates that the farmers are waking up to the fact that good roads are essential to their welfare. There was a time when it was thought that work on the roads was unnecessary, but that time has vanished long ago and the advent of the automobile on the farm marked the beginning of an era of good road movements that will in time give this section of the county as splendid a system of roads as in the east, but it will require a great deal of labor and the persons living along the roads will be required to do their share in seeing that the highways are kept up in proper shape.

COMMISSIONER PITZ BECOMES A HERO AT WEEPING WATER

From Friday's Daily. The county commissioners were out in the county yesterday inspecting bridges and looking after the condition of the roads and they ordered up several bridges that were in bad shape and managed to get over some eighty miles before returning to this city. While at Weeping Water yesterday afternoon Commissioner Pitz became quite a hero. He was standing near the auto of the commissioners when he happened to glance toward the Missouri Pacific depot and discovered the roof of that structure bursting into flames from a spark from a passing locomotive. He at once gave the alarm, and with a little work with buckets the flames were subdued and the building saved from destruction. It is most fortunate that the commissioner was glancing that way as in a few minutes the blaze would have gained such headway that it would have been impossible to save the depot.

MRS. HILTON RECEIVES COR-DIAL GREETING FROM FRIENDS

From Friday's Daily. It was with much pleasure that the many friends of Mrs. D. Aurelia Hilton welcomed her return to this city yesterday after an absence of two years, which she has spent in the sunny climate of Kissimmee, Fla., from whence she has just returned, bringing with her many flattering reports of the prosperity, hospitality and morality of that thriving southern town. That Mrs. Hilton may be persuaded to again take up her abode in our midst, is the sincere desire of hosts of her friends and acquaintances who cherish in grateful remembrance the many good works which followed her presence in the home of old and young, rich and poor alike, wherever the cry of suffering humanity called her, during the last few years of her residence in Plattsmouth and Omaha. Mrs. Hilton is visiting with Mr. and Mrs. Soennichsen for a few days and expects to visit relatives in this state and in the east before deciding upon her future home.

Railway Miscellany.

From Friday's Daily. Railroads are looking for a heavy summer tourist movement. The wool movement from the northwest has begun and the crop is said to have been fairly large. Omaha has taken up with railroad managers the problem of lessening the smoke nuisance in that city. Less than carload shipments received in Lincoln during the first quarter of the calendar year showed a big decrease when compared with a like period in 1912. The sheep movement to the South Omaha market from the northwest was 39,000 head last week against 46,000 head for the same week a year ago. There was a decrease in the cattle and hog receipts at that market.

REV. LOU WALLACE GADE PROSPERING IN NEW HOME

From Friday's Daily. The Journal is in receipt of a clipping from the Willmar (Minn.) Republican-Gazette giving an account of the meeting of the congregation of the Presbyterian church of that place, of which Rev. L. W. Gade, formerly of this city, is the pastor. The meeting was a most interesting one and was preceded by church supper. The church, under the pastorate of Rev. Gade, has been prospering and since he assumed charge of affairs seventy new members have been brought into the church. While in this city Mr. Gade added many to the roll of members and his genial, pleasant qualities won his hosts of friends in every walk of life, who will be pleased to learn of his splendid success in his new field of labor; for if there ever was a prince among men, that man was Rev. Lou Wallace Gade, and his leaving was universally regretted by everyone, regardless of sect or belief.

ENTERTAINED AT THE HOME OF MR. AND MRS. FRANK R. GUTHMAN

From Friday's Daily. The altar society of St. John's Catholic church was entertained yesterday afternoon at the pleasant home of Mrs. F. R. Guthmann on North Fourth street at a coffee and the afternoon was most delightfully spent by the ladies in social conversation and the company were very highly entertained by several readings by Miss Marie Douglass, who is a gifted elocutionist, and her readings proved to be one of the most delightful features of the afternoon. The guests departed for their home late in the afternoon feeling that as an entertainer Mrs. Guthmann was without an equal and hoping to have the pleasure of being her guest in the future.

THE STORK LEAVES FINE BOY AT HOME OF ANDY SNYDER

From Friday's Daily. For the past few days Register of Deeds Andy Snyder has had the appearance of attempting to conceal from the public some matter of interest and it has at last leaked out that Sunday evening his home was visited by the stork and a fine new son left with Mr. and Mrs. Snyder. The little one is getting along fine and his father should feel very proud over the addition to the democratic vote of the county and should have given the matter to the newspaper in order that his many friends could have called for their cigars before this.

Mrs. E. E. Hilton, who has been visiting friends here for a few days, departed this afternoon for Blue Springs, Neb., where she will visit her mother and son, Howard, for a short time.

FOREST ROSE—The best flour on the market. Give it a trial.

PLEASING MUSICAL PROGRAM AT THE CENTRAL SCHOOL BUILDING

From Friday's Daily. The pupils of the grades in the Central building of the schools gave a most pleasing musical program this morning at the building and the young folks taking part in the program acquitted themselves in a manner that reflects great credit upon themselves as well as their instructors. The program was as follows: Trio—"Graduation March".... Carl Schneider, Newell Roberts, Mason Wescott. "Cock Robin's Funeral March" Alice Pollock. "Two Little Frogs"..... Clara Mae Morgan. Violin solo..... Grace Beeson. Accompanist, Elizabeth Beeson. "Birds in the Orchard"..... Helen Egenberger. "Song of the Nymphs"..... Helen Roberts. Violin solo..... Robert Kroehler. Accompanist, Kathrine Waddick. "Iris"..... Ellen Belle McDaniel. "Around the Maple"..... Gertrude Ramsey. "Dancing Elves"..... Clara Ramey. "Pitti Pat and Tippi Toe".... Isabelle Rainey. "Minuet"..... Myrtle Peterson. "Dancing Sunbeams"..... Estella Tritsch.

EPWORTH LEAGUE HOLD AN ELECTION OF NEW OFFICERS

From Friday's Daily. The Epworth League society held their regular election of officers last evening at their meeting in the parlors of the Methodist church. The meeting was quite largely attended and much interest was displayed in the work for the coming year and the plans were discussed at some length. The following were chosen as the officers: President, Miss Hazel Tuey; first vice-president, Miss Bertha Jackson; second vice-president, Miss Mildred Balsler; third vice-president, Miss Elizabeth Kerr; fourth vice president, Miss Ellen Windham. To the office of fourth vice-president, who has charge of the social features of the society, the society elected four additional members, Misses Cecil Hawkenbery, Kate York, Pauline Buttery and Miss Maddox, who will assist in the different social events of the coming year. The remainder of the officers were: treasurer, Jesse Perry; assistant treasurer, Chester Tuey; secretary, Fred Hesse; organist, Miss Violet Freese; league chorister, Don York; assistant chorister, Miss Ferris York; ushers, George Becker, Floyd Stone and Everett Ward.

W. F. GILLISPIE GOT FINGERS SERIOUSLY SMASHED

From Friday's Daily. Yesterday afternoon while W. F. Gillespie, the grain buyer at Mynard, was attempting to close a sliding door on a grain car he had the misfortune to receive several badly mashed fingers. The door at first resisted the efforts of Mr. Gillespie to close it and then suddenly gave way, catching three of the fingers of his left hand and mashing them quite badly. The injured members were at once dressed and made as comfortable as possible, although they will be very painful for several days.

Adam Schaffer of near Murray was in the city today for a few hours attending to some trading with the merchants, and while here paid his respects to the Journal office.

Sell your property by an ad in the Journal.

M. E. Ladies Meet.

From Friday's Daily. The church parlors of the M. E. church was the scene of a most delightful meeting of the Ladies' Aid society and their friends yesterday afternoon. The hostesses on this occasion were Mesdames Allen Beeson, John Brady and A. J. Beeson and they were splendid entertainers as the large number in attendance report an enjoyable time. The regular business session was held, at which time the ladies made further plans for their annual floral bazaar. The hostesses served a dainty luncheon and an hour or so devoted to a social time brought to a close another very pleasant meeting of this organization.

"THE GRAND" INSTEAD OF "OPAL" IS NAME OF NEW PICTURE HOUSE

From Friday's Daily. Owing to the fact that there was considerable dissatisfaction expressed over the name of the new moving picture theatre Manager Shlaes has decided to give his playhouse the name "The Grand" instead of the "Opal," as the judges chosen by him decided on as the proper handle for the place. Mr. Shlaes thought the name not very appropriate and as there was quite a good many opposed to it he decided to name it over in an effort to please his patrons and the party who handed in the name can secure a ticket good for two for thirty days by calling at the theatre.

FORMER RESIDENT OF THIS CITY HONORED IN SOUTH OMAHA

From Friday's Daily. At the city election in South Omaha Tuesday Frank S. Richardson, a former resident of this city, was chosen as a member of the board of education as a republican. Mr. Richardson is a very able man and the citizens of the Magic City have made no mistake in selecting him for the position. Mr. Richardson is a brother of W. T. Richardson, the Mynard merchant, and is well remembered here, where he resided and where his parents, Mr. and Mrs. Samuel Richardson, were among the pioneers of the county.

MAY TERM OF DISTRICT COURT MEETS MONDAY, JUNE 3RD

From Friday's Daily. The district court for the May term will convene in this city on Monday, June 2nd, and the jury has been called for two weeks later on June 16th. The following gentlemen have been selected, drawn from the names submitted by the commissioners to serve as members of the panel: Charles Troop, M. L. Friedrich, Joe Mullin, C. F. Harris, L. P. Wolcott, C. G. Mayfield, P. J. Lynch, Jacob Keiser, Harry Wolf, G. H. Hudson, John Gauer, Val Burkel, O. A. Johnson, B. W. Livingston, John Ledway, George Oldham, Herman Stroemer, L. A. Tyson, A. R. Stander, Robert Jameson, Nels Anderson, J. W. Haynie, L. W. Roeltger.

Quarantine Released.

From Friday's Daily. Yesterday afternoon J. W. Rounds, who has been quarantined for diphtheria for the past few weeks, was released and he departed on No. 33 for Lincoln, where he will visit relatives for a few days and return to his work in the Burlington offices here Monday. Mr. Rounds contracted the disease while at Lincoln a few weeks ago as his family was taking milk from the dairy which caused the epidemic in the capital city by selling milk that had disease germs in it.

Farm for Sale.

Anyone wanting to buy a farm would do well to see W. R. Bryan, county assessor.