

Mr. Customer Here is a REAL SALE for You!

Notice Our January Prices

COMPARE THEM WITH OTHERS!

Do you know that this Store did a better business during 1912 than ever before, and the reason is Better Goods for Less Money and a guarantee, better treatment and prices that cannot be surpassed by any metropolitan store.

Clothing and Shoe Department!

Men's Overcoats lined and unlined, combination collars, worth \$15.00 to \$18.00. During this sale \$6.75 to \$9.50	Boys' Overalls will be sold during this January sale at 23 and 33c	Neckwear worth 35 and 75c, during this January sale at 20 and 38c
Men's Guaranteed Wool Suits in all imaginable styles and colors, worth \$15.00 and \$25.00. During this sale at \$8.95 - \$12.75	Men's Overalls and Jackets will be sold during this sale at 45c PER GARMENT	Men's Hats worth up to \$3.00, will be sold at \$2.25, \$1.75 and \$1.25
Men's Pants in latest patterns and styles, worth from \$2.00 up to \$5.00. During this sale at 89c and \$2.98	Men's and Boys' Winter Caps in Cloth and Corduroy, will be sold during this sale at 15 and 23c	Men's Lamb Down Underwear sold in metropolitan stores at 75c per garment. Sale price 48c
Boys' Suits with two pairs of knickerbockers, worth \$4.50. During this sale at \$2.45	Heavy Sweaters! 48c We sell pure wool sweaters during this sale cheaper than the wholesale price—	Men's Underwear flat-fleeced and ribbed-fleeced underwear, per garment during this sale 40c
Boys' Overcoats! Latest styles—combination collars, worth up to \$6.00, will be sold during this sale at \$2.98	Men's Work Shirts 45c Men's dress shirts, with and without collars. Fine madras and silks, worth up to \$2.50, will go during this sale at \$1.90, \$1.19, 90c and	Men's Union Suits worth \$1.25 and \$1.50, during this sale at 89c

In Our Men's Shoe Department we have the largest stock of first-class shoes this store has ever handled, and we have decided to give you full access to it. Notice the following extraordinary prices:

BOYS' SHOES SLIPPERS
\$2.50 at \$1.48 | \$3 at \$1.98 | \$4 at \$2.90 | \$5 at \$3.25 | \$1.25 up to 1.85 | \$1.48

10 Yards of Calico or Outing Flannel 49c

-Dry Goods, Cloaks and Suits!-

Ladies' Hose! 15c values at 10c 20c " " 14c 35c " " 22c Children's Hose 25-19c	Ladies' Coats! (all Colors) \$35.00, during sale \$18.50 20.00 " " 13.50 15.00 " " 8.50 12.00 " " 6.50	The Millinery sold during this sale at \$1.00, \$1.98, \$2.45, \$2.98, \$3.45, \$4.65, worth \$5 to \$15 We still have a large line of Wool Sweaters worth \$3.00 and \$5.50, will be sold at \$2.95, \$2.45, \$1.95, \$1.50 and \$1.00
Twilled Cloth for Comforts worth 12c at 7 1/2c Silkalene worth 20c at 11c	Ladies' Suits! (in all colors) \$25.00 during sale \$14.50 20.00 " " 10.50 15.00 " " 7.50	Scarfs and Fascinators go during this sale at 21, 43, 79 and 98c. Ladies' Caps 23, 40 and 70c. Wool Gloves 19 and 43c.
Special Prices on Madam May Corsets Apron Gingham best grade— 7 1/2c during this January sale.	Misses' and Children's Coats! \$ 5.00 during sale \$2.45 8.00 " " 3.95 10.00 " " 4.95 13.50 " " 6.45 Baby Coats, all sizes 1.45	Blankets! Blankets! Blankets worth \$1.25 for 70c. Wool Blankets worth \$6.00 at \$2.95. Comforts worth \$2 at 98c. For sale home-made comforts
Ladies' "Setsnug" UNDERWEAR Sells everywhere for \$1.25 now 98c 2-piece fleeced-lined and ribbed underwear for Ladies, sells everywhere for 50c, during this sale	Ladies' Dresses! Latest Styles, all colors and sizes \$ 9.00 during sale \$4.45 12.00 " " 5.95 15.00 " " 7.45 19.00 " " 9.45 Skirts from \$2.00 Up	Extra Fine Cotton! 15c roll 9c 20c " 12 1/2c 25c " 18c A large roll of cotton worth \$1.25 for 69c
Ladies' Hose! 15c values at 10c 20c " " 14c 35c " " 22c Children's Hose 25-19c	Ladies' Coats! (all Colors) \$35.00, during sale \$18.50 20.00 " " 13.50 15.00 " " 8.50 12.00 " " 6.50	House Dresses! \$1.50 during sale \$.95 2.00 " " 1.25 Children's Dresses—48c up Komonas worth \$1.50 at 95c Heatherbloom Skirts, worth 75c and \$1.00 at 48c

FANGER'S DEPARTMENT STORE

"The Home of Guaranteed Values"

V. ZUCKER, Manager

Plattsmouth, Nebraska

Get your seats now for "The Servant in the House," on sale at Riley hotel.

B. A. McElwain returned this morning from Omaha, where he was called to look after some matters of business.

Asbury Jacks departed yesterday afternoon for Hamburg, Iowa, where he will visit for a short time with friends.

Prof. H. S. Austin came in this morning from Glenwood, where he had been looking after his class in music in that city.

Thomsen, Dentist, Wescott Bldg.

John Hadraba and Earl Geise, two of our popular young men, were in the metropolis today looking after business matters.

Ben Meunchau of Eagle was a visitor in this city yesterday and took time to call at this office and order a copy of the Plattsmouth Journal sent to his address.

J. G. Richey was a visitor in Omaha today, going to that city on No. 15 this morning, being called there on matters of business.

THE LECTURE AT THE MAJESTIC LAST EVENING

The lecture given last evening at the Majestic theater by Mr. Scott of the bureau of explosives of the American Railway association was one of the best ever given in this city. The lecture was very largely attended by railroad men from all departments of the shops and the address was one well worth hearing and treated on the safe handling of explosives and other dangerous articles and how the exercise of a little care on the part of the employes or others handling these dangerous articles. The lecture was illustrated with slides showing the way these different articles were shipped and how they should be properly handled. This lecture is in line of the campaign of education that the Burlington has started to try and reduce the number of accidents on their system and train the employes to remember that the safest way is the easiest way in the long run. Since these lectures have been started the accidents have been cut down considerably throughout the Burlington system.

Miss Mary E. Foster returned this afternoon from Omaha, where she had been for a few hours visiting friends.

Joe Beeson was a passenger this morning for Omaha, where he will visit for a couple of days with relatives and friends.

Marshall, Dentist, Coates block.

MURDOCK.

Harold Tool was in Omaha Tuesday.

Mrs. George Moomey was in Omaha last Friday.

W. O. Gillespie was in Lincoln one day last week.

Several are busy this week filling their ice houses.

Paul Goehry was in Omaha Monday and Tuesday.

Mr. and Mrs. Abe Long went to Lincoln on No. 18 Tuesday.

A daughter was born to Mr. and Mrs. Ed Rau one day last week.

Miss Coder of Lincoln, music teacher, was in town Tuesday.

A son was born to Mr. and Mrs. Raymond Westlake last Saturday morning.

Mrs. M. Sorick and daughters, Lyda and Eva, were shopping in Omaha last Friday.

Paul Schewe and family spent Sunday afternoon and evening with John Angwert and family.

Muriel Gillespie returned home last Wednesday from Iowa, where he has spent the past seven months.

Announcements have been received of the marriage of Robert Neitzel of Boise, Idaho, to Miss Edna Englehardt of Milwaukee, which took place last Saturday, January 11, 1913, at the latter place. The groom has many friends here who wish him and his bride many long years of joy and happiness. They will make their home in Boise City, Idaho.

Sell your property through a little ad in the Journal.

LOUISVILLE.

Sixteen below zero Wednesday—pretty good for a starter.

Mrs. George Foreade has been on the sick list this week.

Mr. and Mrs. Pearl Vandevanter are visiting with the former's parents at Mound City, Mo.

J. R. Noyes returned from Grapeland, Texas, Monday, where he had been visiting with his brother for a couple of weeks.

Miss Edith Shryock, niece and nephew, Edith and Theodore Stander, returned Saturday from a two weeks' visit with the family of Edward Fiddock at Elsie, Neb., and Ed Seiver at Marquette.

Mrs. Ed Joehin went to Ashland Thursday afternoon to visit her mother, Mrs. John Scheel, who is under the care of Dr. Von Mansfield. Mrs. Scheel is suffering from a severe case of blood poison on one of her hands.

Henry Thieroff and wife of Cedar Creek are rejoicing over the arrival of a daughter at their home. The little miss arrived at their home Sunday morning, and to say that they are pleased is but putting it mildly.

John Meier was at Omaha Tuesday, where he went to consult a physician regarding a smokers' cancer on his upper lip. Mr. Meier had an operation performed and the cancer removed a few years ago, but now fears it is returning again.

Frank McNurlin came to town Friday and took the evening train to Havelock, where he went to visit his daughter, Mrs. R. A. Barrett. He says that in forty years' travel over Cass county

roads he never saw snow drifted as it is on the road between his farm and Weeping Water.

ELMWOOD.

Leader-Echo.

E. J. Jeary was in Lincoln between trains Tuesday.

Dr. and Mrs. Trenholm were Omaha passengers Wednesday.

J. F. Hoover had a car of hogs on the Omaha market Tuesday.

Howard Saxton of Pender, Neb., spent Sunday with his parents, Mr. and Mrs. D. Saxton.

Mr. and Mrs. F. L. Woolcott are the happy parents of a bouncing baby boy, born Friday evening.

Mr. and Mrs. Frank Warner are the happy parents of a beautiful baby daughter, born Tuesday night.

Mr. and Mrs. C. S. Hart entertained Mr. and Mrs. Will Casey of Alvo and Miss Rhena Towel of Wabash at dinner Sunday.

Mr. and Mrs. Charles Bailey, Mr. and Mrs. B. L. Clements and Mr. and Mrs. Harry Williams spent an enjoyable evening at the L. F. Langhorst home Monday.

Glen Atchison and Albert Oehlerking went to Lincoln Monday evening, where they take up work at the state agricultural experiment station, among the student body.

Miss Nona Neilhart returned to Kansas City Saturday, after an extended visit with her parents and Elmwood friends. She was accompanied by her grandmother, Mrs. Louisa Hollenbeck.

Perry Marsh and wife were in Omaha today, returning home on No. 23 this afternoon.

TO CALIFORNIA

In Personally Conducted Excursions

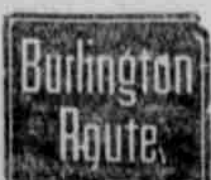
If you would like to know more about our personally conducted tourist leeper excursions to California, via Denver and Scenic Colorado, ask the agent for descriptive literature, or write me. These tours are in charge of special conductors. They accompany you all the way and give you the benefit of their experience.

Another way to go is via Denver and the Santa Fe-Grand Canyon Route. We run through tourist sleepers from Omaha every Tuesday night that way, leaving Denver Wednesday evening. While these are not personally conducted, they are through sleepers, and are carried on high class trains.

Our California "Personally Conducted Excursions" folder tells you all about the trip and the country enroute. Free on application.

R. W. CLEMENT, Agent.

W. L. WAKELY, General Passenger Agent, Omaha, Neb.



Week of January 12th and 19th