

The Plattsmouth Journal.

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NO. 80.

CITY COUNCIL GRINDS OUT PLENTY BUSINESS

Quite a Large Amount of Business Transacted, Including Many Reports and Claims.

From Tuesday's Daily.

There was only one absentee at the meeting of the city council when President Lushinsky, in the absence of Mayor Sattler, called the meeting to order, Mr. Richey of the Third ward being absent from the city.

After the reading of the minutes of the previous meeting, a petition from L. G. Larson, the contractor in charge of the work on the new Leonard building, was read, asking permission to tap the sewer and make connection with the building, and the same was granted, provided a satisfactory bond was furnished.

A petition was read from H. Rothman, residing in the Fourth ward, asking the city to go ahead and place a permanent walk along his residence and waiving all technicalities. The matter was discussed and it was decided to refer it to the judiciary committee.

There were not a great many reports of committees. The finance committee reported the following claims against the city and they were ordered paid: Hans Rothman, street work, \$12.40; W. B. Rishel, street sprinkling and street work, \$38.15; James Rebal, street work, \$36; James Wynn, same, \$34.80; Mike McCool, same, \$24.40; Alvin Jones, same, \$21.40; Ed Snodgrass, same, \$34.80; H. C. McMaken & Son, same, \$9.40; Sam Goucheur, salary, foreman Wideawake hose cart, third quarter, \$6.25; C. M. Manners, salary, chief fire department, \$6.25; P. H. Kinnamon, salary, foreman Red hose cart, third quarter, \$6.25; Ray Sawyer, salary, secretary fire department, third quarter, \$6.25; Will Mason, salary, foreman White hose cart, third quarter, \$6.25; A. F. Braun, salary, foreman hook and ladder, third quarter, \$6.25; Hugh D. Stanley, salary, foreman West Main street cart, third quarter, \$6.25; I. N. Cummins, burying two dogs, \$1; Hans Rothman, work at cemetery, \$6; J. B. Jones, installing lavatory and material, \$15.50; Rasmus Peterson, work, material at city hall, \$27.50; L. G. Larson, work at city hall, \$50.70; Cass county, judgments against city, \$46.60; William Hassler, repairing city tools, \$14.70.

The claims committee reported favorably upon the following claims against the city: G. Knapp, repairing street sprinkler, \$1.20; H. C. McMaken & Son, crossings and sand, \$101.89; Waga & Cecil, one lamp at horse house, 20 cents; John Bauer, hardware, etc., \$1.25; John Bauer, twine to park board, 20 cents.

The bids for the new paving on Pearl street were opened and read and were referred to the streets, alleys and bridges committee, in order to consult with the property owners in regard to whether they wanted brick or concrete pavement before the contract was let. The bidders were G. D. McMaken and the Mid-West Engineering company.

The contract for grading at Mrs. Dora Moore's residence for permanent walks was awarded to Tom Fry for 28 cents per square yard, the contractor to furnish a bond for \$25.

The reports of the fire and water committee and police committee were found correct and placed on file.

The ordinance defining the boundaries of Lincoln avenue was read for the second time and laid over until the next meeting of the council.

On the call of the council for street work there was a great deal ordered done, as the recent heavy rains had washed a great many holes in the streets that made them almost impassible for teams. In the First ward the street near M. Mauzey's residence was ordered graded, as there are several ditches cut in there, North Fourth street, from Elm to Day, was ordered worked, as the residents there cannot hardly get in and out

with a team. Work was also ordered done near the residence of Dr. T. P. Livingston on Sixth street. In regard to the matter of grading near the Perkins house in order that the walk may be relaid, the work was ordered done.

The residents on North Fifth street have made complaint in regard to the water company keeping the street in a closed condition unnecessarily long, and the city clerk was ordered to notify the company to finish their work and also remove the dirt that had accumulated on the sidewalks.

The Second ward also had quite a good deal of work needed on their streets. Councilman Kurtz informed the council that the rain had washed out a filled place just this side of the school house, about thirty feet deep, and unless there was some steps taken to fix this the city would be liable for damages. The council ordered the street commissioner to build a railing around the place until it could be filled. Work with the drag was also ordered on Fifteenth street, near Elm, and the bridge repaired on Tenth street leading to the High school. The matter of a permanent walk on Ninth street was discussed and the street commissioner ordered to notify the property owners to get busy.

The Third ward had block crossings ordered on Rock street at Ninth street; Lincoln avenue at the foot of Winterteen Hill and at Lincoln avenue and Sixth street. Councilman Hollstrom reported that the rains had washed down the center of Rock street from Seventh to Ninth streets, and had closed up the waterways on each side of the street, and the commissioner was ordered to grade the road up in shape.

The crossing on High School Hill, near the residence of E. H. Wescott, was reported to be lower than the street and was always covered with mud and dirt, and the commissioner was instructed to have this street graded down. Mr. Hollstrom asked that the street commissioner be instructed to use the street grader on all streets that the committee thought ought to be graded and the same was carried.

The Fourth ward asked that some grading be done at Fourth street, between Rock and Gold, for a permanent walk, and that the grader be used on Winterteen Hill, east and west from the school house, as the roads there are in bad shape.

In the Fifth ward, on Patterson avenue, leading to Lincoln avenue, some tiling was ordered placed. Councilman Shea asked that the city clerk notify McMaken & Son to hurry the work of placing the permanent walks that had been ordered and the same carried.

Councilman Vondran asked that some engineer be sent out to the Fifth ward to survey some lots that they might construct some walks, and the motion was passed.

Councilman Patterson moved that the council adjourn to meet as a board of equalization.

President Lushinsky called the council to order as a board of equalization, and after the reading of the notice, adjournment was taken until Wednesday, October 9, as the hour was growing late and the business of the board would take up several hours.

Dies in Idaho.

Albert Totten, a former resident of this city, died yesterday at Rathdrum, Idaho, was the information conveyed to this city today. Mr. Totten removed from here some twelve or fifteen years ago. He was a member of the Masonic lodge.

To Run Special Train.

The Burlington railroad will run a special train to Omaha on the evening of October 2, to give the people an opportunity to attend the Ak-Sar-Ben electric parade. The train will leave here at 7 o'clock, and returning will leave Omaha at 11 o'clock.

For Assessor.

L. A. Tyson, republican candidate for county assessor. Resided in Cass county 46 years, County clerk of Cass county 4 years. Your votes solicited.

PLATTSMOUTH'S PRIDE BACK TO NEW YORK CITY

Miss Alice Dovey One of Featuring Stars in the Opening Theatrical Season.

From Tuesday's Daily.

A recent issue of the Sunday New York Times contained a handsome portrait of Miss Alice Dovey of this city. This issue had a fine illustrated supplement of the opening of the theatrical season in the metropolis, featuring the stars of the opening performances, Miss Dovey being included, together with Miss Hazel Dawn, her co-star in "The Pink Lady," the musical play in which Miss Dovey has scored her greatest success.

"The Pink Lady" has just returned from London, where it repeated its triumph of New York, and where Miss Dovey added laurels to her fame. Plattsmouth will recollect that Miss Dovey completed her musical studies in London and had many friends there who extended her a cordial greeting. The London press, in praising "The Pink Lady," extended Miss Dovey high credit, ranking her work as of the highest order and as fully equal to that of Miss Dawn.

The likeness of Miss Dovey in the New York Times is an excellent one, and her many Plattsmouth admirers would have no trouble in recognizing her without the aid of the key which accompanied the page of celebrities.

"The Pink Lady" will run some time in New York, there being no indication of a let-up in its popularity, and it is improbable outside cities will have a chance to see Miss Dovey this winter.

THE BURLINGTON CROP REPORT LOOKS GOOD

From Tuesday's Daily.

The Burlington crop report for the Nebraska district, issued Saturday, says there is now a promise of 70 per cent of a full crop on the Lincoln division; 90 per cent on the Omaha division; 80 per cent on the Wymore division and 60 per cent on the McCook division. On a portion of the McCook division it is stated that the dry weather of the latter part of August seriously damaged corn. West of Oxford to the end of the corn growing belt the yield is very good in many localities.

Thus far there has been no killing frosts reported over the district and corn is getting the benefit of a long season. Local grain men say that from 40 to 50 per cent of the corn is now out of danger. From 50 to 60 per cent is regarded as late. It is predicted that the bulk of the crop will be all right if a killing freeze does not come before October 1. The report states that the soil everywhere is in the most satisfactory condition, there being plenty of rain over nearly the entire district.

The apple crop is reported to be large and potatoes are listed as an average crop. The favorable weather in the last two weeks has greatly improved the pastures and meadows.

Holds District Court.

From Tuesday's Daily.

District court was held this morning, with Judge Kennedy of Omaha presiding, in place of Judge Travis, who is at Papillion holding court. The case on trial was that of Mrs. A. N. Sullivan against the judgment of Charles Beckwith against the C. S. Johnson estate for attorney's fees. A. N. Sullivan, the husband of the plaintiff, was the attorney for Charles B. Beckwith, who had a claim against the Johnson estate, and died a few years ago, and the claim is made that he never received his fees in the case.

Former Resident Dies in Omaha.

From Tuesday's Daily.

Mrs. R. B. Carlisle, who for many years was a resident of this city, passed away yesterday at her home in Omaha. Mrs. Carlisle had been in poor health for several years, and her death was not unexpected. She leaves surviving her husband, three daughters and one adopted son. The interment was made this afternoon in Omaha. She was a sister of Mrs. Zurie Vosburg of this city, and an aunt of Dr. Elster, formerly of this city.

IN THE VERY FRONT RANK AT DENVER

Two Former Plattsmouth Citizens Recognized as Live Wires in That Hustling City.

From Tuesday's Daily.

Denver, Colorado, is making preparations for a revival of their famous fall festival—"The Festival of Mountain and Plain"—which for years was a standard attraction of that city. Prominent among the promoters of the revival are two former Plattsmouth residents—Messrs. George W. and John F. Vallery. These two gentlemen are directors of the big show, which is something unusual, as two brothers are seldom chosen on a board of this nature. The Messrs. Vallery are recognized live wires of Denver, and when the project to review the famous fall festival was first broached their names were instantly suggested as the right men to boost the project.

Everyone knows that George W. Vallery is president of the Colorado M. and R. and one of the leading railroad men of the west. His rise in the railroad world has been steady and the result of untiring energy. He is considered an expert in many operating matters and it is probable he will eventually head one of the many big systems of the country. He has made the Midland a leader in mountain traffic and shown great skill in increasing the net earnings of that line, which is the one essential in modern railroading.

John F. Vallery is general agent of the Burlington at Denver, succeeding his brother in that position. He has developed the same rare ability which characterizes George W., and is in line for a much better position at any time.

Denver business men recognize these former Plattsmouth men as business builders, and as such, the right men to head great enterprises. Their brilliant success is in no way a surprise to Plattsmouth people who know them and their worth. Their success is a matter of pride here, where they received their early training.

GENERAL MANAGER HOLDREGE IN BAD PREDICAMENT

From Wednesday's Daily.

A special from Sheridan, Wyoming, under date of September 24, says: G. W. Holdrege of Omaha, western general manager of the Chicago, Burlington & Quincy railroad, is snow-bound in a cabin on Dome, near the summit of the Big Horn mountains, forty miles from Sheridan, and is unable to get out, according to information here. The snow on the mountains is four feet deep and it has been snowing all day.

Mr. Holdrege has been in the cabin for a week and railroad men say that there is no telling when he will be able to get out. He owns a summer cabin on the banks of the lake. He went there for a fishing trip and was caught in the early snow storm. The cabin is well supplied with provisions.

Lost.

A pair of gold frame glasses between the home of Lloyd Gopen and Mrs. Young's in Murray. Finder please leave same with Lloyd Gopen.

CUPID CUTS ANOTHER VERY CUTE CAPER

Miss Edith Atwood of This City and Henry Thierolf of Star, Joined in Wedlock.

From Tuesday's Daily.

The many friends of Miss Edith Atwood in this city were greatly surprised this morning to learn of her marriage yesterday afternoon in Omaha to Mr. Henry Thierolf of Star, Neb. The happy couple certainly stole a march on their friends here, as not even the most intimate friends and relatives had been informed of the date for the ceremony. The couple were passengers yesterday afternoon for Omaha, and they at once secured a license and were united in the holy bonds of wedlock. After the ceremony the newlyweds were taken for an auto trip over Omaha by Mr. and Mrs. T. E. Parmele and were then driven to this city.

Miss Atwood has been a resident of this city for a number of years and has made hosts of friends here by her charming manner, and they unite in wishing her all the happiness in the world. The groom is a former resident of this county and is now a prosperous farmer, residing near Star, on a large ranch, where the happy couple will make their future home. The Journal extends congratulations and best wishes to the newly wedded pair.

COMMERCIAL CLUB AND ADVERTISING

Facts Can Be So Stated That They Will Constitute a Compelling Argument.

From Tuesday's Daily.

Advertising a city is like advertising a store or any sort of business enterprise, says the Beatrice (Neb.) Express. Publicity is not necessarily what one means by the term advertising in its best sense. To put the nation of a store in big black letters on a billboard or in a newspaper is publicity, but not advertising. No doubt it has a little advertising value, but it is so light as not to be worth counting, when the cost is considered, in comparison with real advertising.

All real advertising contains an argument. Usually it is not presented in an argumentative form, although this is sometimes useful. Facts can be so stated that they constitute a compelling argument. Cleverness in this is what puts quality into the work of an advertiser.

Real advertising is news. When advertising possesses the proper news quality people will read it, even when they are not in a position to test the offers made in the advertising. We know of a lightning rod man who writes advertising that everybody in his community reads. People who need lightning rods are influenced by reading the advertising themselves and by the comments the advertising elicits from those who have nothing to put lightning rods on but who are convinced that if they had they would patronize this advertiser without delay.

A newspaper can give a commercial club publicity by main strength, but it can only give real advertising to a commercial club and the town it represents when it has something tangible to present to its readers.

One great difficulty in commercial club work is the tendency to turn the whole work of the club over to a board or committee at the annual meeting, after which everybody else in the city allows the burden of responsibility to slip from his shoulders. The board or committee is usually pretty active for a time, but frequently comes to the conclusion soon that the people of

the city are lacking in interest and have no proper appreciation of the work being done, which is considered reason enough for not doing anything.

If nobody remembers when the time for the next annual meeting comes the people of the city are out of touch. If they go to the annual meeting, which, naturally, they frequently do not, they are not likely to take much interest in the proceedings. Unless the retiring members of the board or committee rebel they are all re-elected in a bunch and everything moves along in the old rut. No new responsibilities are created, no new enthusiasms are engendered. Newspapers very much regret such conditions because under them they can be of little advertising use to those city interests that ought to be in the especial care of the commercial club.

A system of work that is found to lead in a wrong direction should be studied with a view to so modifying the system that there will be greater continuity of effort, something tangible for everybody to take part in, many small accomplishments for the newspapers to use. The big things are less likely to be overlooked if all of the little ones are taken care of with energy and thoroughness.

MRS. ALLISON'S HANDSOME HOME NEARLY COMPLETED

From Tuesday's Daily.

The painters are finishing the work on the handsome bungalow of Mrs. James Allison in the Second ward, and it is one of the most tasteful homes in the city. The exterior of the bungalow is painted a brown shade and trimmed with white, making a very artistic combination. The interior of the house is finished in the most modern manner. The woodwork is of natural oak, which blends very nicely with the yellow tints of the walls. The entrance hall opens into the living room, between which and the dining room there is a partition of handsome oak, extending up about four feet, and which has two ornamental closets in them. The dining room is equipped with most modern china closets built into the walls. From the dining room you can enter direct into the kitchen, or by going through a small hall reach either of the two bedrooms or enter the bath room, which is finished in the most modern manner and with all the latest in bath fixtures.

Mrs. Allison will have a home of which she may truly be proud when it is completed. The carpenter work was done by Isner & Litt, while the painting is being handled by M. M. Beal, and is certainly a satisfactory job in every respect. The house contains seven rooms—five down stairs and two above.

THE FARMERS' WORD IS BEST ON CORN AVERAGE

From Wednesday's Daily.

John McNurlin, who was spending a few days last week at the farm home of Will Seybert, came in last Saturday. In conversation with him in regard to the crop prospect this year, and especially the corn crop, we asked him what he thought it would make per acre. In reply he asked if we wanted the opinion of the government expert or the farmer who had raised the corn for the past forty years. According to the former gentleman's report it might average about 200 bushels per acre, but according to the farmer's estimate, it would be about 50, or a trifle less. He says the average expert is good in figures, but the average yield of the farmers' crops very seldom reach their figures. But they are satisfied to keep on raising the corn and let the other fellow do the figuring, but do not like to have them make it too large.

When ordering flour ask your grocer to send you a sack of Forest Rose Flour—the best flour in the market.