

FOR EVERY MEMBER OF THE FAMILY  
**Sale Ever Given at**

THE MOST WONDERFUL SHOWING OF  
**- FALL MILLINERY! -**

# DEPARTMENT STORE!

Now going on at M. Fanger's De-  
 had this season to buy new Fall and Winter  
 and careful buyers of Plattsburgh and vicinity, in fact all Cass  
 before making their numerous Fall selections of wearing apparel  
 until all our patrons have an opportunity to visit the store and  
 preparing for this first Fall Sale, have been receiving new Fall  
 items that we will be able to show a line of goods in every depart-  
 and we are in a position to even challenge them to produce such

series of sale events, and as all former occasions have proven so suc-  
 ce than anxiously waiting the announcement of our Fall Sale at  
 name for the Fanger Department Store than it ever had before for  
 city. Greater Values is all that can do this and we believe that  
 examine the goods and we will guarantee their value and the price.

Style is Known to Every Well Informed Woman

## In Our Misses' and Jun- iors' Section

Special section, with hats for girls in ages 8 to 16 years  
 —the new plushes and cordury effects, the silk Tyro-  
 leans, etc., at

**\$1.50 and \$3.98**

## Large Line of Stunning Fancy Feathers!

Scores and scores of strictly new and fashionable fancy  
 feathers, many hand made and at a very low price.

## Ladies' and Misses' Dresses!

the Serge Dresses, in both Ladies' and Misses' sizes, worth and regu-  
 larly sells for \$8.50, that we are offering in this sale at **\$4.85**

Large Dresses in the very latest styles, neatly made and are the very best grades and  
 regular sellers at \$14.50, which will go at price ranging from **\$8.95**

Beautiful silk dresses, worth up to \$15.00, which will go during this  
 sale for **\$9.95**

Girls and Juniors' Fall Dresses, made from high-grade materials, and  
 are bargains at **65c, 95c, \$1.48, \$1.95** Up to **\$3.50**

## Ladies' Waists!

Ladies' new Fall Styles in Waists, that we are sell-  
 ing at **45, 79 and 89c**

A fine line of silk taffeta waists, that are worth from \$6.00 up, that we have placed  
 this sale at prices as follows:—

**\$1.97, \$3.95 and \$4.95**

## Corsets! Corsets!!

In this line we have placed many bargains, and making a general reduction in all  
 leading brands, as follows:

**45c, 79c, 98c, \$1.38 and \$2.65**

## Notions of Every Sort!

Ladies' Shopping Bags, Children's Bags, Bar Pins, Belt Pins, Side Combs, Back  
 Pins, Hair Rolls and Fancy Hat Pins and a good many other things that we cannot  
 mention in this space—all these will be sold at a very low price during this Fall Sale.

## GRADE CALICO FOR 49c

**AKER, Manager.**

## Ladies' Cloak and Suit Department!

In this department we are showing one of  
 the greatest variety of Ladies' and Misses' Tail-  
 ored Garments ever shown in this city, and we  
 believe we are selling them right:

- We are offering ladies' \$12.50 long coats, hand-  
 somely tailored, in all the new  
 styles for **\$7.75**
- \$14.00 Black Novelty Cloth and Car-  
 aculs **\$9.95**
- \$18.00 Novelty and Fancy Coats, go-  
 ing at **\$9.85**
- \$24.00 Novelty Cloth, Silk Plush, and fine im-  
 ported black broadcloth, Skinner  
 satin lining **\$14.85**
- \$29.00 Novelty and Plush Coats,  
 for **\$19.75**



**Our  
 Wonderful  
 Fall Sale  
 of  
 Men's and  
 Women's  
 Fine  
 Hosiery  
 and  
 Underwear!**

- Ladies' Cravenette Coats, worth  
 \$9.00, Sale price **\$4.75**
- Children's and Misses' Coats,  
 worth \$3.00, Sale price **1.95**
- Ladies' Fur Scarfs, Sale  
 price **2.98**
- Ladies' Kimonos, well worth  
 \$2.00, Sale price **98c**
- Silk Taffeta Ribbon, worth 15c  
 and 20c per yard, Sale price **10c**
- Baby Bear Skin Coats, worth \$4,  
 Sale price **2.25**
- Brass Buttons, Cards of 4 and  
 2 dozen, Sale price **10c**
- Books and Eyes, per  
 dozen **3c**
- Women's Lisle Hose, in fast  
 blacks and tan **9c**
- Hair Nets, with elastic, worth  
 10c, Sale price **5c**
- Ladies' Messaline Silk Waists,  
 worth \$6.00, Sale price **4.79**
- Ladies' Messaline Silk Waists,  
 worth \$4.00, Sale price **2.79**
- Ladies' Fascinators, well knit  
 from high quality yarn, worth  
 65c, for **45c**

## Suit Cases and Trunks

We have a large line of Suit Cases and  
 Trunks that have been bought right and will be  
 right for quick sale.

- \$1.50 Suit Cases will go  
 at **98c**
- \$6.00 Suit Cases will go  
 at **\$3.95**
- \$8.00 Suit Cases will go  
 at **\$4.75**

We are offering a fine line of Trunks from  
 \$2.75 up.

## Men's Sweater Coats

- 75c Men's Sweater Coats, in  
 plain and colors **48c**
- \$1.25 Men's part wool Sweaters,  
 in grays and browns **69c**
- \$1.50 regular sellers, in part  
 wool, at **95c**
- \$3.00 Men's high grade Sweaters,  
 pure wool, with and without  
 collars **\$1.90**

## Comforts and Blankets!

- Wool Blankets at  
**\$1.85, \$3.45, \$3.95 and \$4.95**  
 Cotton Blankets **69c**
- Full Size Comforters—  
**98c, \$1.39, \$1.89, \$2.95**  
 Up to **\$5.00**

## Wooltex Suits

Wooltex Suits that are well  
 worth the selling price of  
 \$30.00, that will be sold dur-  
 ing this sale for **\$18.50**

Ladies' and Misses' Suits, made  
 to sell up to \$25.00, all the  
 late styles and new weaves of  
 cloth, that we are offering in  
 this sale for **\$10.75**

## Ladies' Hand Bags

We have just received a large  
 invoice of Ladies' Hand Bafs,  
 in leather, plush leather lined,  
 well worth \$1.25 up to \$2.50,  
 that we have placed in this  
 sale for **98c**

## All Kinds of Men's Shirts

- 75c Men's Dress Shirts, in pretty  
 light colors, at **45c**
- \$1.50 Men's Fine Dress Shirts,  
 very good madras cloth and  
 extra good make **95c**
- \$1.50 Men's Flannel Shirts,  
 nicely made, with full sleeves,  
 all colors, at **93c**

## Men's Underwear

- \$1.50 fleeced lined underwear  
 at **95c**
- \$2.00 wool underwear  
 at **\$1.45**
- Fleeced and heavy ribbed two-  
 piece underwear, each **45c**
- Boys' fleeced union suits  
 at **48c**

## Sale Women's and Chil- dren's Shoes

Here here is the smartest, finest, most at-  
 tractive Fall footwear made for women and  
 children, for these are Genuine Sample Shoes  
 made entirely by hand—only the heart of the  
 hide being used. Made to sell at \$5.50, \$4.00  
 and \$4.50 a pair, on sale  
 at pair **\$2.95, \$2.25, \$1.59**  
 and **\$1.98** and

- Coates' Spool Cotton Thread,  
 during this Sale, per spool... **4c**
- Ladies' Black Hose, well worth  
 and ready sellers at 10c per  
 pair; Sale price **8c**

**Buy early and thereby se-  
 cure your choice of bargains.**

- Pins, paper **1c**
- Safety pins, per paper **3c**
- Hairpins **1c**
- Needles, per paper **3c**

Ladies' Black Hose, worth 15c,  
 Sale price, **8c**

Ladies' 50c Belts,  
**19c**

Children's Two-piece Under-  
 wear, 35c and 25c values,  
 Sale price, **19c**

Coates' and Clarks' thread, six  
 spools, **25c**

Ladies' Waists, great variety,  
 in new styles and colors,  
 worth 75c to \$1.00,  
 Sale price, **48c**

The large size Ladies' Hand  
 Bags, velvet embroidered,  
 Sale price, **43c**

Children's Union Suits, fleeces  
 lined and ribbed, Sale price,  
**48c**

Ladies' Outing Flannel Night  
 Gowns, made full, at  
**48c**

Ladies' Heatherbloom Petti-  
 coats, worth \$1.25,  
 Sale price, **65c**

Ladies' Kimonos, late patterns,  
 in colors and plain goods,  
 worth \$1.50, Sale price,  
**78c**

Ladies' House Dresses, apron  
 combined, in colors and many  
 and \$1.75, Sale price,  
 Sale price, **\$1.19**

Ladies' Flannel Shirt Waists,  
 Just the garment for cold  
 weather, worth \$1.75,  
 Sale price, **93c**

Ladies' Black Taffeta Silk Pet-  
 ticoats, worth \$4.50,  
 Sale price, **\$2.48**

A large line of fine Cotton for  
 comforts will be sold during  
 this sale at a very low price.

Woolen Dress Goods, in all the  
 plain and fancy colors, the  
 latest patterns,  
**30c, 40c, 55c, and 65c**

Ladies' Silk Scarfs,  
**48c, 73c and 95c**

Ladies' Handkerchiefs, white  
 hemstitched,  
**2c, 3c, 8c and 19c**

Ladies' Gloves, Suedes, Chamois  
 and Golf,  
**20c, 35c and 48c**