

SHERWOOD'S

GOING OUT OF BUSINESS **SHOE SALE** HAS STARTED

LIKE CHAIN LIGHTNING!



THE like we have never before experienced. At different periods we have been taxed to our utmost taking care of appreciative buyers. We are enlarging our display space and getting out hundreds of seasonable and unmatched bargains. Profits are a thing of the past. We are not asking any profit on original cost, which together with the advanced price of all Good Shoes, places at your door the biggest and best lot of Shoe Values ever before offered.



This big Shoe stock must be turned into cash and the money is the only thing that will comfort us, in the Greatest of Unloading Shoe Sales.

Many quality knowers realize we are losing money, but we are willing to sacrifice on each and every pair. We have started and will continue to sell this \$10,000.00 at prices never before made in the annals of commercial history.

This sale is without question the greatest sale ever held in this section of the country, and it is a duty you owe yourself and family to place your dollars where they will go the farthest. The Shoe harvest is on—the golden opportunity is before you—catch on and ride to the greatest of all bargain events.

Red Hot Shoe Selling Every Day, Big Sale on in Full Blast!

The Store With the Big White Sign is the Place!

See Us for Your Big Fall Bill of Shoes!

10c Shoe Polish
Now 5c

SHERWOOD & SON

Boys' Sturdy
School Shoes
\$.175.
Investigate!

- OPEN EVENINGS UNTIL 8 O'CLOCK! - Plattsmouth, Nebraska - OPEN EVENINGS UNTIL 8 O'CLOCK! -

Mrs. J. W. Gamble of Omaha and Mrs. Goodman of Crete, who were here last night to attend the Eastern Star lodge, departed this morning for their home on No. 15.

Local News

L. Gribsky, who formerly conducted a store here, was in the city yesterday visiting with friends.

Mrs. Gurnie Thomas of Omaha came in last evening and will visit her parents, John Sharp and wife, for a time.

Mr. and Mrs. William Crisky of Lincoln arrived this afternoon and will visit relatives here for a short time.

When ordering flour ask your grocer to send you a sack of Forest Rose Flour—the best flour in the market.

Mrs. J. Albert VanAnda of Fremont came in this afternoon and will visit her friend, Mrs. W. A. Robertson, for a time.

Mrs. Eva Reece and guest, Mrs. Salisbury, of North Platte, were passengers for Omaha this morning, where they will visit friends.

C. H. Boedecker and daughter, Miss Ida, drove up from Murray this morning and were passengers for Omaha, where they spent the day.

B. J. Reynolds and Mrs. Ed Reynolds were passengers this morning for Omaha, where they visited Mrs. B. J. Reynolds at the hospital.

John Volk of Pekin, Illinois, who has been in Pierce county, looking after some business matters, came in last evening and visited over night with relatives, departing this morning for his home.

Showing of Fall Hats
Thursday, Friday and Saturday.
MISS MYERS.

Mrs. E. H. Ozburn of Salem, Iowa, who has been here visiting her daughter, Mrs. M. S. Briggs, departed this morning for Kimball, Neb., where she will visit for a time. Mrs. Briggs accompanied her mother as far as Omaha.

John M. Leyda and wife were Omaha passengers this morning on No. 15.

Dr. T. P. Livingston was a business visitor to Omaha this morning, going on No. 15.

Earl Hassler was a passenger this morning for Omaha, where he will visit with friends for the day.

Mrs. B. Dill of Murray departed this morning for Rosette, Neb., where she will visit her son for a time.

F. L. Kruger of Omaha was in the city yesterday on a visit with his brothers, returning on the afternoon train.

The portrayal of the parish priest, Father Kelley, is a gem of characterization, at Parmele theater one night only, Saturday, September 21.

Carl West of Wyoming, who was an over night guest at the H. N. Dovey home, departed this morning for Omaha to look after some business matters.

Mrs. Martin Houk and Mrs. A. C. Godwin of Omaha came in last evening on No. 2, and will visit for a short time with Plattsmouth friends.

Adam Kurtz and wife returned last evening from Omaha, where they had been making a short visit with their children.

Mrs. Mike McCool was a passenger this morning for Omaha, where she will meet her sister, Mrs. Ross, who is coming from Milwaukee to make her a visit.

Queen Quality Oxfords,
the \$3.00 quality, your
choice at \$1.25.
E. G. DOVEY & SON.

"The Rosary," the latest play, written by Edward E. Rose, author of "Alice of Old Vincennes," "Janice Meredith," "The Prisoner of Zenda," "Rock of Ages," and other successes, at the Parmele theater one night only, Saturday, September 21.

A. W. White was a business visitor in Omaha today, going on No. 23.

J. E. Hallstrom was a business visitor in the metropolis this afternoon.

A large line of invitation stationery is always carried at the Journal office.

County Commissioner Heebner returned to his home at Nehawka this afternoon.

Mrs. S. A. Wiles and son, Guy, were Lincoln passengers this morning, going on No. 15.

Father M. A. Shine departed this afternoon for Omaha, where he was called on business matters.

Miss Edna Peterson was a passenger this afternoon for Omaha to look after some business matters.

Miss Jessie Robertson departed this morning for Omaha, where she was called on some business matters.

County Commissioner C. R. Jordan returned to his home at Alvo this afternoon, after attending the session of the board.

Mrs. Fred Morgan and Miss Jennelle Morgan were Omaha visitors today, where they spent the day with friends.

"The Rosary" has for its theme the most beautiful thought ever conceived by man—that of purity surrounded by its most natural environment, the Catholic church. Don't miss seeing it at Parmele theater, one night only, Saturday, September 21.

Queen Quality Oxfords,
the \$3.00 quality, your
choice at \$1.25.
E. G. DOVEY & SON.

Gooch's Best Flour.
The four-time prize-winner at the state fair is for sale only in this city at the A. W. White store, with the price reduced to \$1.50 per sack. Get the best for less money.

AK-SAR-BEN

CARNIVAL

SEPT. 25 TO OCT. 5, 1912

OMAHA

Come—make arrangements to see one or more of the magnificent

PARADES

Automobile Floral Parade, Tuesday afternoon, Oct. 1st.
Electrical Parade, Wednesday night, Oct. 2nd.
Dedication Parade, Thursday afternoon, Oct. 3rd.
Coronation Ball, Friday night, Oct. 4th.

CHEYENNE FRONTIER DAY

will be brought here so everyone can see the greatest Wild West Show in the world. Bucking Bronchos—Rough Riders—Indian—Come and see the real Cheyenne Show. Every afternoon from Sept. 25 to Oct. 5, inclusive.

In addition to all this there will be the

STREET CARNIVAL FOR TEN DAYS

A BIG TIME—For Everybody—A GOOD TIME
Parades and Performances Daily

DON'T FORGET—OMAHA—COME

Sept. 25 to Oct. 5, 1912



Women's Shoes!

Our new Fall shoes are sure to charm every woman that takes a look at them. Here are values and styles that are not met with in every shoe store—perhaps in none, hereabouts.

See our \$3.50 and \$4.00 Women's Shoes on the new Fall lasts, in Button, Hi-cuts and regular cuts, in Patent Colt, Gun Metal, Vici, Ooze, Tans, in light and dark leathers and black velvets.

When we show a shoe at any given price, we aim to have it the best shoe the price will buy anywhere.

-FETZER'S-
SHOE STORE

PLATTSMOUTH

Auto and Wagon

BRIDGE!

TOLL RATES ONE WAY:

Automobile and driver.....	50c
Motor Cycle " ".....	15c
Team, wagon and driver with load of garden truck, fruit, poultry, hogs, calves, grain, hay or any other merchandise.....	50c
Team, wagon and driver without load.....	25c
Horse and buggy.....	20c
Horses or cattle led or driven.....	10c
Hogs, sheep or calves driven.....	5c

The above rates for team, wagon and driver are on the basis of 75c for round trip loaded one way and empty one way.

Splendid roads to South Omaha—exactly 15 miles from Main and 6th St., Plattsmouth to 24th and N St., South Omaha.

POLLOCK & DUFF