

SHERWOOD'S

ENTIRE \$10,000 SHOE STOCK

MUST BE DISPOSED OF!
Stock Must Go! No Matter How Much Loss!
Profits Will Be Forgotten to Turn It Into Cash!

As we are positively going out of the Shoe business entirely the balance of our Summer Footwear is turned loose at prices that would make Rome howl and make competition hunt for shelter. It is an upheaval unprecedented, and an earthquake and "merchandise quake" in shoe prices. Crop prospects are good and right now everybody is looking for big profits, but we turn our big shoe stock over to the people at slaughter prices. We have hundreds of high-grade Oxfords that we cannot afford to hold, that will pay you to buy and wear for the balance of hot weather and have something to start on next season. We want to turn them into cash, and if prices will do the work we will get it, for no such SLAUGHTER of GOOD SHOES was ever attempted in Cass County.

The battle is on! There is plenty for all, but *big bargains* go first. Get in line and come at once. We will do our best to serve you, but such slaughter prices has taxed our ability and we ask you to kindly be patient. For everybody will be headed for *our* store till we are sold out.

-Get in Line! Come Now! You Can't Afford to Miss It!-

Nothing like it ever attempted before in Cass County. This \$10,000 worth of *good shoes* must be disposed of. No such bargains ever were offered. For *cash* you can buy anything in Summer Footwear at less than they cost, and many of our lines are going at 1/2 and 1/3 regular retail price.

It is the Shoe Harvest of Your Lives!



- 1 lot Ladies' Dull Kid Red Cross Pumps; were \$4.00, now 1/2 price..... **\$2.00**
- 3 lots Ladies' Patent Pumps; (Julia Marlowe and Red Cross) were \$4.00, now... **\$2.45**
- 1 lot Ladies' Patent Oxfords; assorted lot, Were \$3.50, now only..... **\$1.75**
- 1 lot Ladies' Patent Oxfords; worth as high as \$3.50, now only..... **\$1.50**

\$1.00 We are showing the biggest \$1.00 values on our bargain table ever offered in ladies Oxfords.

- Child's and Misses' Oxfords **75 and 95c** now at.....
- Cheap wear for the remaining weeks of hot weather.

- 4 lots Men's Dull Oxfords. Worth \$5.00, now only..... **\$3.50**
- 3 lots Men's Gun Calf Oxfords. Worth \$5.00, now only..... **\$2.75**
- 1 lot Men's Tan Oxfords. Worth \$4.50, now only..... **\$2.50**
- 5 lots Men's Mule Skin and Elk Hide Work Shoes at less than actual cost—to clean up at \$1.25, \$1.50, \$1.75 and..... **\$2.00**



- Child's Slippers..... **35c**
- Barefoot Sandals..... **35c**

- 1 lot of Child's White Oxfords..... **25c**
- 1 lot Buster Brown Oxfords, were \$2.50, now only..... **\$1.50**

There are items too numerous to mention, and above are only a few that are going at LESS than cost of production.

10 Lines of Boys' Sturdy School Shoes!

We were fortunate enough to secure these from a manufacturer who was "cleaning house" and parted with them at a sacrifice. We are doing the same. Save you from 25 to 75c a pair.

\$1.75 to \$2.25. INVESTIGATE!

- Special Prices on GIRLS' SCHOOL SHOES -

In the past our profits on School Shoes were very small, hence it will be impossible to make much reduction to sell them at cost. However, at our "going out of business prices" we can

MORE THAN PLEASE IN SCHOOL SHOES!

It will pay you to see us for your "lay in" Fall purchases. Forced sacrifice is the cause of this price butchery. Ready! Start! Go! The race to this merchandise massacre has commenced. Pages could not describe the hundreds good values on sale not mentioned. On many things your dollar will do double duty here. Now is the time! The store with the big white cloth sign across the front is the place. Don't delay! Come now! Shoe dollars can be saved at Our Going Out of Business Prices.

Quality Maintained to the End!

SHERWOOD & SON

Good Shoes Cheaper Than Ever!

Plattsmouth, Nebraska