



1/4 OFF



WE hold these Sales every year—one at the end of each season. Many people watch and wait for them. Our object is to convert all our unsold Low Shoes into cash and to make room for Footwear for the new season.

It's good business for us to do so and to you—

One-Fourth Off on Good Oxfords Means a Great Saving!

Our discounts are honest, and we give exactly the reductions we advertise. No Shoes marked up to mark down again—no trickery or scheming of any sort.

Every Oxford and Pump in Our Store Subject to this Discount!

Note the regular prices—deduct 1/4—pay us the balance, and the Shoes are yours. A money saving proposition, surely.

FOR MEN!

Florsheim Black or Tan Button or Lace \$5.00—low cuts, now... \$3 75
Ralston, J. P. Smith and Barry, black or tan, pup last \$4.50 and \$4—low cuts, now... 3 00
W. L. Douglas Button or Lace, high toe \$3.50—low cuts, now... 2 60
147 pair Men's high grade \$4 and \$3.50 Oxfords, tan or black. 1 95

FOR WOMEN!

Drew and F. S. Todd Patent, Tan and Black Oxfords and Pump—\$3 values, now... \$2 25
150 pairs Patent, Tan and Dull, low cuts—\$3 and \$2.50 values, now... 1 45
1/4 off on all White Pumps—was \$3.50, now... 2 60
45 pairs White Canvas Oxfords... 75

FOR CHILDREN!

\$1.75 values Child's Tan, Gun Metal and Patent Pump... \$1 35
\$2.00 values Misses' Sizes Tan and Dull Pump, now... 1 50
1/4 Off on all Misses and Children's White Nu-buck and Canvas Shoes.

Fetzer's Shoe Store

Local News

Joseph Abcalon, son and daughter departed for Ord, Neb., on the morning train today, where they will visit relatives for a few days.

P. J. Vallery and wife departed yesterday afternoon for Havelock, where they will visit their son, W. J. Vallery and wife, for a few days.

Mrs. McCarty and son, Joe, and Mrs. A. R. Stokes and daughter, Marie, went to Omaha on the morning train today to spend the day.

Mrs. A. R. Johnson and children departed for Ainsworth and Bloomfield, Neb., on the morning train today, where she will visit relatives for a couple of weeks.

Earl Geis left on the afternoon train today for Hastings, where he will visit friends for a few days.

Charles Ulrich and daughters departed for the west to spend Mr. Ulrich's vacation of ten days or more.

Miss Amelia Martin departed for Sioux City this afternoon, where she will visit friends for a time.

Mrs. Alma Franzen and Mrs. Hans Paasch of Scribner, Neb., who have been guests of Mrs. Wickman and Mrs. H. M. Soenichsen, Mrs. Paasch's sisters, departed for their homes this afternoon.

Miss Elsie Budig of McCook,

who has visited her sister, Mrs. Albin Murray, for a few weeks, departed for her home this afternoon.

Mrs. Lee Cotner and children departed for Shenandoah, Iowa, on the morning train today, where the children will visit until school begins.

Miss Alma Heintzelman of Lyons, who has been a guest of Miss Charlotte Fetzer for a few days, departed for her home this morning. Miss Fetzer accompanied her guest to Omaha.

Never can tell when you'll mash a finger or suffer a cut, bruise, burn or scald. Be prepared. Thousands rely on Dr. Thomas' Eclectic Oil: Your druggist sells it. 25c and 50c.

AVOCA NEWS

A very heavy rain fell here last Tuesday.

C. B. Therkilsen left for Omaha Wednesday.

Earl Harmon was at Omaha over Sunday.

W. I. Smoots was at Omaha the fore part of the week.

Fred and Melvin Kear visited Avoca friends last week.

Adolph Weiler and wife were up from Dunbar Tuesday.

Claude Fahnestock is visiting relatives at Kansas City.

Mrs. Simeson Rehmaier spent Sunday in Weeping Water.

Mrs. Harry Speckman was a Nebraska City visitor last week.

Lloyd Graham went to Lincoln Thursday to see the elephant.

Anna Marie and Lenora Kruse are visiting Millard relatives.

George Rapp and wife of Sewar are visiting Henry Kuhnheim.

Sheriff Quinton was over in his buzz wagon Tuesday evening.

Frank Harmer returned Tuesday from a trip to Holt county.

William Fahnestock is working at the Bank of Avoca this week.

William Wolf spent Sunday with relatives near Plattsmouth.

Mrs. Fred McGrady has been visiting relatives at Sumner, Neb.

Opal Lewton was over from Weeping Water Tuesday evening.

Charles Jenkins has moved into the house recently vacated by Mrs. Lewton.

A. D. S. Peroxide Cream is fine for tan and sunburn. 25c at Copes'.

Charles Brown of Holdrege is here visiting relatives and old-time friends.

William Gollner and family were visiting relatives near Palmyra Sunday.

Mrs. W. A. Hollenberger visited Talmage friends from Thursday until Saturday.

Mrs. E. C. Nutzman entertained the Misses Miller from Council Bluffs last week.

Albert Johnson and wife of Weeping Water visited their son, Asa, last Friday.

E. L. Shackley of Dunbar was attending to business matters here Wednesday.

Mrs. P. Nutzman and the Misses Eda and Pearl are visiting relatives at Bertrand.

William Thiele and wife moved into the cottage owned by August Thiele last Wednesday.

Mrs. J. P. Young of Cook was here this week visiting her daughter, Mrs. Ora E. Copes.

Sam Johnson returned Monday from Sumner, where he had been transacting business.

Fred Westlake and wife left the first of the week in their auto for a trip to South Dakota.

Gus Mohr and Charles Hinz were in Perkins county this week looking at real estate.

M. M. Morrissey and wife, Royal Highlander deputies, left Saturday morning for Murray.

Florence Copes of Palmyra visited at the home of her uncle, O. E. Copes, last Thursday.

James Weaver and wife of Palmyra autoed over to visit his brother, John, last Sunday.

Charles Jenkins and W. L. Gillin were at Manly Monday attending to business matters.

Mrs. Johnson returned from Lincoln Saturday evening, accompanied by her sister, Mrs. Hanger.

Mrs. Herbert Van Deberg and son, of Wallace, Neb., are visiting her parents, E. Nutzman, sr., and wife.

The northwest corner of the drug store was struck by lightning during the storm Tuesday morning.

The Tom Thumb wedding was given at the Congregational church Tuesday evening to a crowded house.

Mrs. James Dunbar was at Nehawka last Wednesday visiting her sister, Mrs. John Palmer. Glen had been over several days and returned home with his mother.

George Maseman has moved to his father's home until his house is finished. William Maseman has commenced housekeeping in the house vacated by George.

The R. N. A. circle met with Mrs. James Dunbar last Friday. A very pleasant afternoon was spent and all did ample justice to the delicious refreshments which were served by the hostess.

Avoca, 6; Cedar Creek, 7. Avoca lost a hot twelve inning game to Cedar Creek last Sunday on the latter's diamond. It was certainly a dandy game, as the teams were evenly matched. The

MURDOCK

Emil Kuehn was in Omaha Sunday.

John McCarthy was in Omaha Saturday.

George Hibble returned Monday evening.

Mr. and Mrs. E. T. Tool were in Omaha Monday.

George Hite visited home folks near Alvo Sunday.

George Mooney and wife ate Sunday dinner with his parents.

Miss Meta Neitzel of Omaha spent Sunday with her parents here.

Several from here attended the circus at Lincoln and Omaha last week.

Paul Goehry and sister, Mina, of Omaha, spent Sunday with home folks.

Fred Hawkins of Omaha spent Saturday here at the William Gehrts' home.

Miss Lesta McDonald was at Plattsmouth several days last week attending institute.

Mr. and Mrs. William Gehrts and daughter, Ida, took in the circus at Omaha Friday.

"Snow White" at the air dome Saturday evening, August 17. Admission, 10 and 15 cents.

Mr. and Mrs. Shelton and son, Raymond, of Lincoln, are visiting at the Davis and Pickwell homes.

Last week was an off week for our ball team, but we are hoping they will make up for it during the street carnival.

Miss Belle Davison left Tuesday for Weeping Water, where she will visit with her parents and her many friends.

Miss Etta Sorick of Lincoln visited relatives here over Sunday.

Misses Rose and Lillie Amgwert returned Saturday evening from a week's visit at Council Bluffs.

Fred Westlake and family of Avoca and Henry Westlake and wife of this place left Monday morning for South Dakota, where they will visit relatives. They are making the trip in the former's automobile.

H. M. Beall returned Monday morning from a ten days' visit at Gravit, Iowa, and Omaha. He was accompanied home by his wife and baby daughter, who have spent the past month visiting at the places named above.

Ralph, the 1-year-old son of Mr. and Mrs. W. C. Monroe, had the misfortune to drink some water off of fly poison and also eat some of the paper last Monday. Dr. Jones was called and the next day the little fellow was none the worse off for the accident which might have cost his life.

Last Wednesday our base ball team went to Elmwood, where they were defeated by the Elmwoodites to the tune of 4 to 3. On Thursday afternoon they went to Ashland, where the G. A. R. reunion was in progress. They were matched for a game with Memphis, but it ended after the eighth

inning in a dispute, the score standing 4 to 3 in favor of Memphis. On Friday they were again defeated at Ashland by the Ashland team, the score being 5 to 1.

Last Saturday was Miss Anna Glaubitz's birthday, and in the evening she came to town with her brothers, and on returning home she found the house dark, as usual, but as soon as she was in the house lights were turned on in nearly every room and she found that about thirty-five of her friends had come to help her celebrate. Furniture was then removed, rugs rolled up and the music started and the merry-makers tripped the light fantastic to a finish. At a seasonable hour a delicious lap supper was served by the Glaubitz brothers. Anyone who was ever entertained at this home will vouch that we all had a good time.

This is an age of great discoveries. Progress rides on the air. Soon we may see Uncle Sam's mail carriers flying in all directions, transporting mail. People take a wonderful interest in a discovery that benefits them.

That's why Dr. King's New Discovery for Coughs, Colds and other throat and lung diseases is the most popular medicine in America. "It cured me of a dreadful cough," writes Mrs. J. F. Davis, Stickney Corner, Me., "after doctor's treatment and all other remedies had failed." For coughs, colds or any bronchial affection it's unequalled. Price 50c and \$1.00. Trial bottle free at F. G. Fricke & Co.

Joseph Baject of St. Louis, who has been a guest of his parents, Paul Baject and wife, for a few days, departed for his home last evening.

Miss Katie Mellugh and Tom and Leonard and Mary Margaret Walling returned from South Bend this morning, where they had visited relatives over Sunday.

When baby suffers with eczema or some itching skin trouble, use Doan's Ointment. A little of it goes a long way and it is safe for children. 50c a box at all stores.

Joseph Fetzer, the shoe dealer, returned from Manitowoc and Milwaukee, Wisconsin, on the morning train today, where he visited his brother and sister and spent some time at his old home.

"I was cured of diarrhoea by one dose of Chamberlain's Colic, Cholera and Diarrhoe Remedy," writes M. E. Gebhardt, Oriole, Pa. There is nothing better. For sale by F. G. Fricke & Co.

"Had dyspepsia or indigestion for years. No appetite, and what I did eat distressed me terribly. Burdock Blood Bitters reached the cause."—J. H. Walker, Sunbury, Ohio.

A vast amount of ill health is due to impaired digestion. When the stomach fails to perform its functions properly the whole system becomes deranged. A few doses of Chamberlain's Tablets is all you need. They will strengthen your digestion, invigorate your liver and regulate your bowels, entirely doing away with that miserable feeling due to faulty digestion. Try it. Many others have been permanently cured—why not you? For sale by F. G. Fricke & Co.

Don't YOU

forget that most of the bargains we are offering you in

Our Summer Clearance Sale

will be just good for next Summer as they were this. Call and look at the lovely Waists, House Dresses, Children's Dresses, Ladies' White Dresses, three numbers of G.-D. Corsets and Summer Wash Goods at from

1/3 to 1/2 Former Price!

It will pay you to look for the "YELLOW TICKET!"

E. G. DOVEY

Plattsmouth, & SON Nebraska

Maybe never again during your lifetime will there be such a time for newspaper reading. You want a paper that dares print the truth about things as they happen. The State Journal is that sort of a paper, and just as a trial offer will be mailed to any address outside of Lincoln, both daily and Sunday from now until January 1, 1913, for only \$1.50. Send in your order now and the paper will start at once.

CUT THIS OUT

STATE JOURNAL, LINCOLN, NEB.

Enclosed find \$1.50 for which send me the Daily and Sunday State Journal until Jan. 1, 1913, at which time the paper is to be stopped.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_