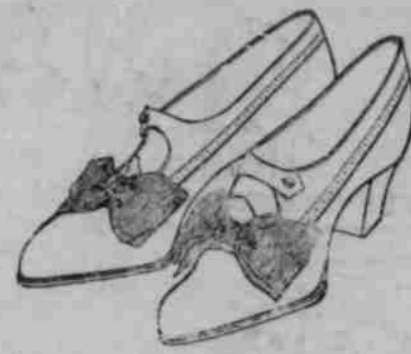
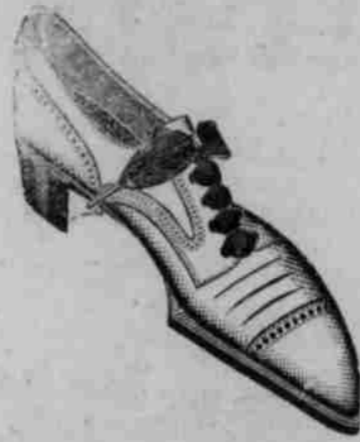


Open all Day the 4th!

A Lady will be in Charge to Care for Your Baby!



Rest Room for the Ladies!



Clean-Up Prices

—on—

-Child's Slippers!-



The keys to the city are yours on the 4th. Don't misuse them! Enjoy yourself! Don't overstep the bounds of propriety and good judgment. Too much ice water is injurious. Eat carefully.

Keep Cool! Don't get excited, and you will be in perfect trim and condition to attend our money raising shoe sale and inspect the

REFRESHING and

Wonderful Shoe Bargains

WE HAVE on Sale!

We are going out of the Ladies end of the Shoe Business and quit it entirely and we are placing on sale and readjusting and lowering our former prices to result in us not having a single pair of Summer Slippers left. Read, act and come now and get Ladies' Summer Footwear at far below the cost of manufacture and take advantage of the

Tremendous Downpour of Shoe Values AT NEARLY CALAMITY PRICES!

HUNDREDS of EXCELLENT VALUES for MEN, BOYS and LADIES at more than PLEASING PRICES!

1 Lot Ladies' Kid Oxfords—not shoddy, Now Only	\$1.25	NOW IS THE TIME! THIS IS THE PLACE!	Ladies White Canvas Oxfords, were \$1.50, Now Only	85c
1 Lot Ladies' White Oxfords—were \$2.50, Now Only	\$1.25		1 Lot Ladies' Oxfords and Pumps, some were worth as high as \$3.00 and \$4.00. Now Only	\$1.00
1 Lot Ladies' Patent Oxfords, were \$3.00, Now Only	\$1.50		1 Lot Ladies' Tan Oxfords, were \$3.50, Now Only	\$1.75
1 Lot Ladies' Patent Pumps—were \$3.50, Now Only	\$2.50		1 Lot Ladies' Tan and Black Oxfords, were \$3.50 and \$3.00 values. Now Only	\$1.75
1 Lot Ladies Dull Kid Red Cross Pumps—were \$4.00, Combination Tie and Strap. Now Only	\$2.85		1 Lot Ladies' Tan Oxfords, were \$3.50, Now Only	\$2.25

OUR PRICES are so low and should have such a COOLING and REFRESHING effect that there should not be a single case of SUNSTROKE in our city on the 4th!

If we are busy it will pay you to wait!

Plattsmouth,

Sherwood & Son

Barefoot Sandals only fifty cents.

Nebraska.

ALVO DEPARTMENT

Items of Interest to Journal Readers Will Be Received at the Drug Store

George Hall has a new silo. Jim Jordan was in Omaha Friday. W. E. Newkirk went to Murdock Monday. Sumner Hall was in Lincoln Saturday. Henry Snoko went to Lincoln on business Tuesday. William Yaeger was a Lincoln passenger Friday. Mrs. C. C. Burknell was a Lincoln visitor Friday. Sam Cashner was in Omaha on business last Friday. Harry Appleman returned to his home Friday evening. Mrs. Charles Strong went to Lincoln Thursday evening. Henry Snoko returned home Saturday from Douglas, Neb. John Murly was in Omaha Thursday and Friday on business. Mrs. E. M. Stone and son, Lawrence, were Lincoln visitors Saturday. Fred Prouty and family spent Sunday with Mr. and Mrs. Sam Cashner. Mr. and Mrs. Ray Parsell of Elmwood visited relatives here Sunday. Morgan Curvey and wife were passengers for Lincoln on No. 13 Tuesday. Mrs. J. H. Stroemer and daughter, Marie, went to Lincoln on No. 13 Monday. F. H. Candy left Monday for Selden, Kansas, to attend to his farm interests there. Mrs. Martin Nickel and sister, Miss Alotha Rouse, were Elmwood visitors Friday. Mr. and Mrs. C. M. Jordan were Sunday guests at the home of Mr. and Mrs. R. A. Stone. Miss Stella Sheesely was in Lincoln over Sunday with her sister, Mrs. Carlton Gullion.

Mr. and Mrs. William Yaeger left on No. 14 Monday for an extended visit in Buffalo, N. Y. Mr. and Mrs. Frank Cook visited Sunday with Mr. and Mrs. George Moomey near Murdock. Joe Prouty came in Saturday from the northwest, where he has been for several months past. Mr. and Mrs. E. M. Stone and son visited relatives at Plattsmouth Saturday evening and Sunday. Mr. and Mrs. Isaac Toland came Sunday from a week's visit with relatives at Havelock and Greenwood. William Rosenow and family of Elmwood and Dan Rosenow of Omaha spent Sunday with their brother, Charles and family. Mr. and Mrs. Frank Cook and daughter, Alice, returned Wednesday evening from Weeping Water, where they visited relatives for a few days. Mrs. M. P. Stone returned Saturday morning from Fairfield, Neb., where she has been visiting the past month with her sister, Mrs. Joe Crone. Mrs. Bina Kitzel and granddaughter, Miss Grace Kitzel, returned home Saturday from a few days' visit with relatives at Murray and Plattsmouth. George Braun and bride returned home from Lincoln Sunday morning and will have charge of the hotel during the absence of the bride's parents, Mr. and Mrs. William Yaeger, who will spend the next six weeks visiting relatives in New York. Mr. and Mrs. F. M. Prouty gave a reception from 3 until 6 Thursday, June 27, 1912, in honor of their son, Paul Prouty and bride, who returned Tuesday from their wedding tour in California. About

sixty guests were in attendance and those from out-of-town were: Mrs. John Clites of Elmwood, mother of the bride; Mrs. Campbell and daughters and Mrs. William Hulbut of Rockey, Neb.; Grandma Hurbut and Mr. and Mrs. Oakley Hurbut and children of University Place, and Mrs. Ray Hurbut of Havelock.

Met With Troublesome Accident.

J. E. McDaniel and three friends motored to the Cochenour place, a few miles south of town, yesterday afternoon, and on making the return trip, when within five miles of Plattsmouth, something went wrong in the transmission box and the transmitter refused to transmit any more until something was fixed. Although Mac is all right on carrying water for the South Side base ball team while the excitement is on, yet when it comes to walking in five miles over the hills and hollows, on an uneven road, with poor culverts, he objects. The nearest telephone was consulted and Guy DeLott McMaken, with his prairie greyhound, was soon at the scene of the trouble brought McDaniel and party to town after much difficulty. Those who were in the joy riding party were William Holly, V. Vajivoda, Albert Scuttler and Mr. McDaniel.

During the summer months mothers of young children should watch for any unnatural looseness of the bowels. When given prompt attention at this time serious trouble may be avoided. Chamberlain's Colic, Cholera and Diarrhoea Remedy can always be depended upon. For sale by F. G. Fricke & Co.

Shetland Ponies for Sale.

I have an excellent team of Shetland ponies for sale. Well broke and at a price that is right. Wm. Gilmore, R. F. D., Plattsmouth.

Golden Wedding Anniversary.

Mr. and Mrs. T. S. C. Dabb celebrated their golden wedding today and the thirty-fourth anniversary of their coming to Nebraska. This estimable couple has spent a few months more than two-thirds of their married life in Plattsmouth. They were married July 3, 1862, at Elizabethfort, New York. At that time there was no Brooklyn bridge, and the street cars were drawn by mules; there were no telephones, and no gasoline motors either on land or water. July 3, 1878, Mr. and Mrs. Dabb landed in Plattsmouth and have resided here since. Mr. Dabb was employed by the Burlington as a carpenter and helped to erect many of the buildings in the local shops, and has been in the company's employ during most of the thirty-four years he has resided in Plattsmouth.

For soreness of the muscles, whether induced by violent exercise or injury, there is nothing better than Chamberlain's Liniment. This liniment also relieves rheumatic pains. For sale by F. G. Fricke & Co.

Buys Cedar Creek Property.

Simon Clark closed a deal this week whereby he becomes the owner of the drug store building in Cedar Creek. The property was owned by William Barelay of this city and has been and is now occupied by Lou Myers for a drug store. The consideration for which Mr. Clark makes the investment was \$300. The property will still be rented to Mr. Myers.

Dysentery is always serious and often a dangerous disease, but it can be cured. Chamberlain's Colic, Cholera and Diarrhoea Remedy has cure it even when malignant and epidemic. For sale by F. G. Fricke & Co.

Brain Paths.

Here is one of the greatest advertising truths from out of the mouth of a preacher: "If you go across a lawn once you may tread the grass down, but by the next morning it will recover itself, and no one can trace your footsteps. If you do it a dozen times the grass will not recover from the injury, but will wither and it will be evident to even a casual observer that someone has persistently intruded upon the beauty of the lawn. If you do it fifty times, you will wear the grass away and leave a bare path." The object of advertising is to wear paths on the brain. If the human brain was understood, and if the storehouses of memory were open to the comprehension of many you would find hundreds of deep-worn paths there. Those paths would be found so indelible, so fixed and so lasting that the longest limits of life could not obliterate them. These brain paths you could recognize as Ivory Soap, Kellogg's Corn Flakes, Postum, Quaker Oats, Gold Dust, Campbell's Soups, Sapote and scores of other familiar names. Advertising made these paths.—News-paperdom.

Thrashing Machine for Sale.

Gaar-Scott 13 h.-p. engine, J. I. Case Separator, 32, 50 rear. In running order and under shed. Will sell or trade for stock or town property. See T. W. Vallery, Murray, Neb., or write me at Ogallala, Neb. Frank Vallery.

Finger Amputated by Lawn Mower

Harry Dwyer, the little 8-year-old son of Attorney D. O. Dwyer, of this city, who had the first finger of his right hand cut off back almost to the first joint while playing with a lawn mower Saturday, is doing nicely and his physician has hopes of saving the finger. The accident occurred while the little fellow was playing in the yard of a neighbor. He and his playmates were whirling the knives of a lawn mower when Harry got his fingers in the path of the knives, with the above result. When the physician arrived the finger was bleeding freely. The severed end was stitched on and the hand bound up, and it is expected that the finger will be saved.

Should Respect the Law.

There are some auto drivers who pay but little attention to law when it comes to passing teams on the street. We learn of one incident that occurred this morning. A young man was driving a delivery wagon, and heard an auto coming and drove out to the side of the street to let it pass, and as he did so the auto driver followed and ran into the wagon, but luckily, but little damage was done. There is no use for such reckless driving and the driver of the auto should have been apprehended and fined. For croup or sore throat, use Dr. Thomas' Eucletic Oil. Two sizes, 25c and 50c. At all drug stores.

Well Drilling Machinery

You can make big money making wells. This is one of the few lines of work that are not over crowded. The demand for wells is far greater than can be supplied by the machines now at work. Well Drillers command their own prices. We build the celebrated HOWELL line of Well Machinery, for making deep or shallow wells of all sizes, for all purposes and in all kinds of ground. Our machines are the most up-to-date on the market, contain all the latest improvements, are extremely strong and simple, do perfect work, are easily repaired and are very easy to work. Write today for our free Catalogue.

R. R. HOWELL & CO., Minneapolis, Minn.