

MUST RAISE \$2,000

Profits Thrown to Four Winds to Get Cash!

A Carnival of Shoe Bargains!

Our Entire Stock of Summer Footwear

Chance of a Life Time to Save!

is turned loose at prices that will make Rome howl, and when QUALITY is considered it will put to shame illegitimate out-of-town competition and make it hunt for shelter. It is an unprecedented upheaval in



SHOE PRICES!



and never were such Shoe Bargains and SLAUGHTER of reputable makes ever attempted before. We want cash and are calling on all loyal people who have community welfare at heart to get it for us, and at the same time giving you more than your monies worth in shoe values in return.

Come while the "Picking" is Good

4 Lots Ladies' Red Cross Patent and Velvet Pumps—were \$4.00. Now Only \$2.45 and \$1.95	10 Lots Ladies' Tan, Brown and Kid Oxfords—were \$3.00 and \$3.50 values. Now Only \$1.75, \$1.95 and \$2.25	1 Lot Ladies' Patent Pumps—were \$3.00 and \$3.50. Now Only \$1.45 <i>Less than half price.</i>	2 Lots Ladies' Patent Oxfords and Pumps—were \$3.00. Now Only \$1.65 and \$1.95
2 Lots Ladies' Patent Oxfords and Pumps—were \$2.50 and \$2.00. Now Only \$1.25 and 95c	1 Lot Grey Canvas Oxfords—were \$1.75. Now Only 95c	2 Lots of White Oxfords—were \$2.50 and \$1.50. Now Only \$1.25 and 85c	2 Lots Men's Shoes—were \$2.00 and \$2.50. Now Only \$1.50 and \$1.75
4 Lots Men's Patent and Gun Calf Oxfords—were \$5.00, \$4.50 and \$4.00. Now Only \$3.45 and \$2.45		2 Lots Men's Patent Oxfords—were \$4.00—to close out quickly. Now Only \$2.50 and \$2.25	
1 Lot Boy's Oxfords—were \$2.75. Now Only \$1.95	1 Lot Boy's Shoes—were \$2.50. Now Only \$1.50	1 Lot Boy's Sneakers—were \$1.50. Now Only 85c	1 Lot Tan Work Shoes—were \$2.50. Now Only \$1.75

Last week was one of business sunshine and an oasis and epoch in our career and hundreds took advantage of our **Crushing Shoe Prices**—many taking 2 and 3 pair each, and instances occurred where shoes were bought of us *after coming home* from visiting out of town stores, complimenting us on our *Quality and Prices*.

Junk is Dear at Any Price!

SHERWOOD & SON

Quality Shoes at Trade at Home Prices!

Plattsmouth, Nebraska

ALVO DEPARTMENT

Items of Interest to Journal Readers Will Be Received at the Drug Store

Charles Snively returned from Colorado Sunday.
Miss Grayce Foreman visited home folks Sunday.
Morgan Curyea was in Lincoln on business Tuesday.
W. E. Newkirk went to Lincoln on No. 13 Tuesday.
Mrs. Paul Johnson was a capital city visitor Friday.
Mrs. Henry Hart and daughter were in Lincoln Saturday.
Harry Appleman returned to his home at Lincoln Saturday.
Mrs. Oscar Kitzel was in Lincoln with relatives Thursday.
Mrs. Fred Prouty was in Lincoln between trains Saturday.
Miss Nettie Willis visited with friends in Lincoln over Sunday.
F. M. Grove moved into the Heckler house in West Alvo Monday.
A. J. Foreman lost a cow Wednesday from over-eating alfalfa hay.
Mrs. R. A. Stone and daughter, Ruby, were Lincoln visitors Saturday.
Miss Kate Hanson went to Agra, Kansas, Monday to visit her sister.
Mr. Baird of Lincoln was looking after business in Alvo Wednesday.
Wilbur Thomas of Clatonia visited her grandparents here over Sunday.
Mrs. Charles Godbey and daughters made a trip to Lincoln Friday.
Mr. and Mrs. John Murty visited friends Saturday and Sunday at Burr, Neb.
Fred Dreamer and family autoed to Plattsmouth Sunday to visit relatives.
Ed Casey went to Omaha on No. 14 Monday, returning home on No. 17 Tuesday.
Clarence Curyea transacted business in the capital city the first of the week.
Mrs. Flora Boyles came down from Lincoln Saturday to spend Sunday at home.
John Yaeger and Will Foreman went to Havelock Friday, remaining until Monday.
Mrs. E. M. Stone and niece, Pearl Weichel, were Lincoln passengers Saturday.

Mrs. T. W. Barry and daughter, Mrs. Carl Johnson, were shopping in Lincoln Saturday.
Ed Stone and family went to Mynard Saturday in their auto to visit relatives over Sunday.
Charles Cook and son of Plattsmouth were in town Friday and Saturday visiting relatives.
Mrs. Aaron Paling of Greenwood visited Thursday with her mother, Mrs. W. E. Newkirk.
Mrs. Henry Thomas went to Bethany Tuesday morning to visit her daughter for a few days.
Charles Bates of Lacona, Washington, visited at the home of his aunt, Mrs. Wesley Bird, last week.
Mrs. Arthur Kimberly and baby of Greenwood are visiting her parents, Mr. and Mrs. W. E. Newkirk.
Mr. and Mrs. G. P. Foreman, jr., were in Lincoln Monday, where Mrs. Foreman is having dental work done.
Joe Armstrong went to Rockford, Illinois, Tuesday, where he has an interest in a flue stop factory.
Miss Grayce Bailey went to Plattsmouth Thursday to visit a few days. She returned home Sunday.
W. S. Jordan and family and Elton Snoke and family ate Sunday dinner with Mr. and Mrs. Sam Cashner.
The pupils of the Alvo schools will give an entertainment in the Alvo hall Friday evening, May 24. Admission, 10c.
Mrs. George Bobbitt and son, Millard, visited Friday and Saturday with Mr. and Mrs. Charles Bobbitt at Lincoln.
William Uptegrove, Ed Stone, Harry Appleman and Charles Ayers autoed to Lincoln Wednesday in the former's car.
The Misses Jennie and Josephine Hitchman and Messrs. Clark and Johnson of Weeping Water visited with Mr. and Mrs. Frank Cook Sunday.
W. O. Boyles and son, Clyde, returned to Lincoln Thursday, after having spent the past few days here looking after farm interests.

Dr. L. Muir was in Lincoln Monday.
Ben Appleman made a trip to Omaha Wednesday.
Mr. and Mrs. Harlan were in Lincoln with friends Saturday.
Mr. and Mrs. G. W. Curyea were passengers for Omaha Wednesday.
Charles Jordan left Monday on a brief business trip to Plattsmouth.
Charles Reosenow and family visited the former's parents at Elmwood Sunday.
F. H. Caudy and sister-in-law, Miss Hanson, of Illinois, were passengers for Lincoln Monday.
Mr. and Mrs. Frank Davis and daughter visited relatives at Syracuse Saturday and Sunday.
Charles Ingwerson and daughters, May and Mary, were passengers on No. 13 for Lincoln Monday.
Dan Manners and family and Mrs. Knott spent Sunday at the home of the latter's son, George Ellison and wife, at Prairie Home.
Mrs. Harry Parsell and daughter, Beatrice, and her sister, Miss Agatha Tucker, left Tuesday for Villisca, Iowa for a visit with their sister, Mrs. McFarland.
Word has been received of the birth of a son on Tuesday, May 21, to Mr. and Mrs. Frank Maves of Bennett. Mrs. Maves was formerly Miss Josephine Hite of this place.
Mr. and Mrs. Joe Armstrong entertained at dinner Sunday the following guests: Fred Prouty and family, Ray Hulbut and family of Havelock, William Hulbut and family of Rokey.
The Ladies' Aid society of the M. E. church will give an ice cream social on the church lawn Friday evening, May 24, from 4 till 8 o'clock. Everyone cordially invited.
Mrs. E. M. Stone entertained at dinner Thursday evening Professor Hutchinson, Misses Marie Stroemer, Jennie Hitchman, Marjorie Carr, Josephine Hitchman, Pearl Nickel of Elmwood.
Those who passed the eighth grade county examination at district No. 100 were: Ruth Bailey, Cora Rung, Alma Godbey, Bertha Bucknell, Esther Rosenow, Cecil Newkirk and Herbert Prouty. Graduation exercises for the graduates of the county will be held at Weeping Water Saturday, May 25.

MURDOCK.
(Special Correspondent.)
Miss Mary Miller is quite sick. Al Crum went to Omaha Sunday.
Harold Tool was in Omaha one day last week.
F. O. Beall was in Omaha Monday and Tuesday.
William Weddell was in Lincoln Monday and Tuesday.
Herman Smith and wife were shopping in Omaha Saturday.
John Amgwert is papering and painting the M. E. church inside.
Miss Etta Sorick of Lincoln visited her home folks over Sunday.
Miss Verda Thorpe visited relatives near Meadow Saturday and Sunday.
Grandpa and Grandma Beall were week-end guests of relatives in Omaha.
Miss Mary Otte of Wabash visited Miss Grayce Lawton here over Sunday.
Andy Zoz is having a new 12-room house built on his farm west of town.
Paul Goehry and sister, Miss Mina, of Omaha, spent Sunday with their parents.
Mr. and Mrs. John Amgwert and daughter, Marvel, were in Omaha Saturday.
Several of our young folks attended the dance at Elmwood last Friday evening.
Mrs. Paul Schewe and children visited relatives at Greenwood Saturday and Sunday.
Mrs. W. O. Gillespie and Harry were visiting relatives in Omaha a few days last week.
Grandma Thimgan returned on Saturday evening from a visit with relatives in Omaha.
Mrs. Sam Keiser of Unadilla, Neb., came Tuesday evening for a week's visit with friends.
Miss Belle Hulfish, who teaches in Wabash, was a week-end guest of her cousins here.
Penterman Brothers of Elmwood have purchased the butcher shop here and will take possession immediately.
Mrs. John Amgwert and daughter, Marvel, left Wednesday morning for a few days' visit with relatives at Bennett.
Mr. and Mrs. James Brittan returned to their home in Lincoln on Sunday evening, after a few

days' visit with relatives and friends.
Rev. Boelters and Henry Olierinking are new names added the list of automobile owners, each having recently purchased a Ford touring car.
An air dome is being built in our city, which will bring much pleasure to our town citizens as well as our country folks during the long evenings this summer.
Jas. C. Dahiman, serving his third term as mayor of Omaha, Neb., again was successful in receiving the overwhelming support of the voters in the primary election. He also successfully rid himself of a bad case of kidney trouble by the aid of Foley Kidney Pills, and writes: "I have taken Foley Kidney Pills and they have given me a great deal of relief, so I cheerfully recommend them." What Foley Kidney Pills have done for Mayor Dahiman they will do for any other person bothered with backache, rheumatism, or any other form of kidney or bladder trouble. Just try them for quick and permanent results. For sale by F. G. Fricke & Co.
Wedded Bliss.
The marriage of Mr. Fred Baumgard and Miss Ethel Schneider, both of this county, occurred this afternoon at 3 o'clock at the residence of Mrs. Ida Mockenhaupt at Sterling, Nebraska. Both the groom and bride are popular and highly respected Cass county young people. Mr. Baumgard is a son of Mr. and Mrs. Fred Baumgard of west of the city, and Miss Schneider is the charming and accomplished daughter of George Schneider, and a niece of Postmaster Schneider of this city. She is a graduate of the Plattsmouth High school. The following persons boarded the early train for Sterling this morning to be guests of the wedding: Mrs. Chris Gauer and daughter, Miss Anna; Simon Clark and wife, Emil Baumgard and wife, Ed Baumgard, Miss Dora Kaffenberger, Louie Baumgard, Mrs. Charles Peacock, John Mockenhaupt and Mr. and Mrs. Chris Mockenhaupt.
For earache, toothache, pains, burns, scalds, sore throat, try Dr. Thomas' Eclectic Oil, a splendid remedy for emergencies.

Mrs. Wm. A. Allen, Chacon, New Mexico, had so severe a cough that it nearly choked her to death. Mr. Allen says: "We tried many things without helping her, when, by good luck, I got a bottle of Foley's Honey and Tar Compound. It helped her at once and finally cured her. It is the best medicine we ever used." For sale by F. G. Fricke & Co.
From Near Nehawka.
George Mark, one of the boss farmers, and one of Cass county's best citizens, from near Nehawka, was in the city today, driving up from his home this morning to look after some county seat business matters. He was accompanied by Mrs. Mark and his daughter and son-in-law, Mr. and Mrs. Thomas Kivett. While here Mr. Mark called at the Journal office to renew his paper, and we enjoyed a few moments' visit with him. Mr. Mark is not a very frequent visitor to the county seat, and this is the only fault we can find with him, he should come oftener.
J. E. McKeen, 1301 Cleveland St., Wichita, Kansas, reports: "I suffered from kidney trouble, had severe pains across my back and was all played out. I began taking Foley Kidney Pills and soon there was a decided improvement. Finally the pain left entirely and I am fully cured of all my kidney trouble." For sale by F. G. Fricke & Co.
COAL and FEED
We are now handling a complete line of coal. Call and let us quote you prices for your fall and winter coal. We handle wheat, oats, corn and chop of all kinds.
Ind. Telephone 297
Nelson Jean & Co.