

MONEY RAISING SHOE

A DOLLAR
SAVED IS
A DOLLAR
EARNED!

SALE!

A PENNY
SAVED IS AN
EXAMPLE TO
THE OTHER
99c!

In order to raise \$2,000 on short notice we are placing on sale many regular dozens, broken lots and odd sizes from our regular lines of dependable footwear at prices that will appeal to owners of purses, working

5 DAYS OF 8 HOURS PER WEEK!

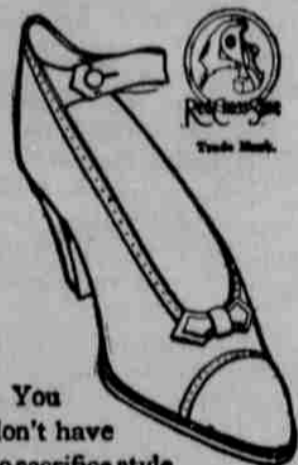
With a few reservations our entire stock of Ladies' and Children's Summer Footwear will go at Manufacturers or Cost Price and some at

Below Cost of Production to Clean Them Out Quickly!

At regular price these Shoes were good honest goods, but at manufacturer's cost, and some less, they are extraordinary values and all the more inviting, and are an

Avalanche of Bargains and a Real Land Slide and Catastrophe in the Drop of Prices

in desirable and dependable Shoes, that will appeal to shrewd and careful buyers, and more particularly to those on 40 hours per week and short crop reapers!



You don't have to sacrifice style

Four Lots Ladies' Red Cross, Patent Strap and Eye-let Pumps. Were \$4.00—

Now Only.... **\$2.45 and \$1.95**

These are country famed Footwear and are unequalled in workmanship and quality and are exceptionally good values for the price.

One Lot Men's Shoes, were \$2.00—
Now..... **\$1.50**



Ten Lots Ladies' Tan, Brown and Black Kid and Calf Oxfords. There are about 200 pairs, were \$3.00 and \$3.50—

Now Only.... **\$1.75, \$1.95 and \$2.25**

These will not last long at these prices.

Two Lots White Canvas Oxfords, were \$2.50 and \$1.50
Now Only .. **\$1.25 and 85c**

Two Lots Men's Patent Oxfords, were \$4.00—to close out quickly—
Now Only..... **\$2.50 and \$2.25**

One Lot Boy's Oxfords, were \$2.75, now only..... **\$1.95**

One Lot Boy's Shoes, were \$2.50, now only..... **\$1.50**

One Lot Boy's Canvas Shoes, were \$1.50, now only.... **85c**

One Lot Men's Box Calf Shoes, were \$2.50—

Now Only **\$1.75**



One Lot Ladies Patent Pumps, were \$3.00 and \$3.50—

Now Only **\$1.45**

to close out quickly, or

—LESS THAN HALF PRICE—



Two Lots Ladies' Patent Oxfords and Pumps, were \$3.00—

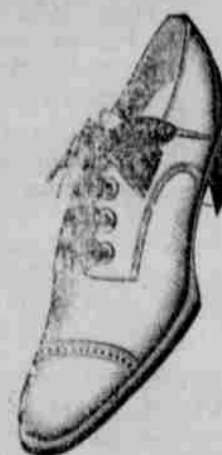
Now Only **\$1.65 and \$1.95**

If these were on sale at some out-of-town department store you would scramble to get them. Buy a pair and tell your friends.

Two Lots Ladies' Patent Oxfords and Pumps, were \$2.50 and \$2.00,

Now Only **\$1.25 and 95c**

One Lot of Grey Canvas Oxfords, were \$1.75—
Now Only..... **95c**



Four Lots Men's Patent and Gun Calf Oxfords, were \$5.00, \$4.50 and \$4.00,

Now Only **\$3.45 and \$2.45**

These are the celebrated Crossetts and Howard & Foster makes and need no further assurance of QUALITY. This lot will not remain long at these prices.

All Shoes offered at this sale are Bonafide **Marked Down** Values and are Record Breaking Money Saving Bargains, so **come at once** and get "Best Picking" while sizes and styles are good, for at these prices they will bring crowds of eager, careful and appreciative buyers.

Samples of Sale Goods on Display Tables.

See Our Babies'
25 and 50c
Counter.

Sherwood & Son

Plattsmouth,
Nebraska