

1912

BIG SPRING SALE!

1912

Women's Lisle Hose—worth 25c, for

14c

White Hemstitched Handkerchiefs—worth 10c, at

3c

Girls' Wash Dresses—worth \$1.25, all colors and sizes

75c

White Muslin Drawers, neatly tucked and ruffled—worth 39c, at

23c

Commencing **SATURDAY, APRIL the 6th**, we commence our **Spring Sale**—a sale that hundreds of thrifty buyers in Plattsmouth and vicinity await with interest. Coming as it does just before Easter, and right at the threshold of the Spring Season, it is a most wonderful opportunity for economical men and women to buy their new Spring Apparel at remarkable reductions. You'll find here greater bargains during this sale than ever before, because the prolonged Winter has prevented the sale of Spring apparel and we must make sweeping reductions to move our Spring stocks. This sale will continue till all out-of-town people will have the opportunity to purchase all the bargains.

About one year ago, when I took the management of the Fanger Department Store, we announced that a series of sales would be conducted during the year, which announcement was made good up to the close 1911. These sales proved a success in every particular, and our most sanguine expectations were realized. While we sold the goods at a remarkably low figure, we made a lot of new friends, who we believe will become regular patrons of our store in the future. We will conduct our business during the coming year upon the same basis, and are going to offer the people a much larger line of goods to select from than ever before. We are not telling you that they will be sold at a much lower figure than ever before, at a sacrifice, and even below cost at this time, but will tell you that we have one of the largest and most complete line of goods ever displayed in Plattsmouth, and that you can purchase them at the lowest possible price, consistent with modern merchandising. We have priced everything at the lowest figure upon a profitable basis, and while that profit is very small, we expect to make up the deficiency in the volume of business that we expect to do this Spring. All we ask is that you call and examine the goods and we will guarantee their value and the price.

Ladies' Belts

10c

Women's Lisle Hose, in fast blacks and tans,

9c

Women's Pure Silk Hose

45c

Hair Nets—worth 10 each, at

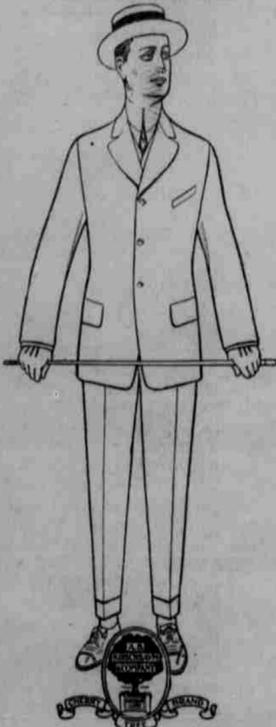
5c

Men's Lisle Hose—worth 12½c, at

7c

Men's New Spring Clothing Now at Great Savings

GUARANTEED
Kirschbaum Clothes
ALL WOOL
HAND TAILORED



Copyrighted 1911 A. B. KIRSCHBAUM & CO.

Splendid hand tailored all wool garments in every new spring style, fabric and color. Such famous brands as A. B. Kirschbaum & Co. "Cherry" brand clothing.

Men's and Young Men's all-wool Cashmere Suits—positively worth to \$18.00—**\$11.50** at.....

Blue Serges, splendid worsteds, in all leading shades, perfectly tailored, worth to \$16.00, at..... **\$9.50**
Hand Tailored Blue Serges, silk lined, splendid worsteds and mixtures, grays, tans, browns, etc., worth to \$25.00, at..... **\$14**

Men's Pants—Worth \$1.25; splendidly made, in good quality material; all sizes, at..... **95c**

Men's Pants, in worsteds and cashmires, blues, grays, mixtures, etc., worth to \$3.00, at..... **\$1.95**
Exceptional high-grade Men's Pants, in the finest of materials and patterns, worth to \$5.00, at..... **\$3.45**

Men's Dress Shirts—new Spring patterns, worth 75c, at..... **45c**
Men's Rockford Sox at..... **4c**

Men's and Boys' Spring Caps—worth to \$1.00, at..... **50 and 25c**
Men's Splendid New Hats—Every fashionable style and shape, worth to \$3.00, at..... **\$1.95**

Splendid Values in Men's Furnishings!

Men's lightweight Shirts and Drawers, worth per garment, each, .45c
" " Union Suits, worth \$1.25, at..... .95c
Dressed Kid Gloves, worth \$1.50 pair, at..... .98c
Men's New Spring Neckwear, worth 75c, at..... 45, 25 and 19c
" 10c White and Colored handkerchiefs, each..... 4c
" New Fancy Vests, worth to \$3.50, at..... 90c

Wonderful Array of Women's New Spring Apparel at Surprising Prices!

Every new style, color and fabric, in Ladies' Suits, Coats and Dresses are here for your selection. The most of them are hand-tailored models.

Women's New Spring Suits—In splendid all-wool serges and worsteds, leading Spring styles and colors, worth to \$35.00, at..... **\$12.50, \$15, \$19.50 and \$22.50**

Beautiful Spring Suits—In all the new fabrics and styles, splendid, perfect fitting garments, worth to \$20.00, at..... **\$14.50**
Hand Tailored Suits—Faultlessly designed, every new fabric and shade, worth to \$30.00, at..... **\$18**

NEW SPRING COATS

A splendid showing of handsome Spring Coats, in every new fabric, color and design. Positively values up to \$25.00, at **\$11.50 to \$14.00**

Exceptional Values in Dress Skirts

New Skirts in gored, pleated and new side effects, Panamas, serges, worsteds, voiles, etc., all colors, worth to \$12.00, at **\$1.98, \$3.98 and \$4.98**

New Dresses Greatly Underpriced

Splendid New Serge Dresses, made of the finest all-wool serges, all colors, handsomely trimmed, values to \$12.50, at **\$4.98 and \$3.98**
One lot of Lingerie Dresses, with real Val. lace, beautifully embroidered and trimmed, scores of pretty styles, well worth to \$8.00, at..... **\$1.98, \$2.25 and \$2.98**

A nifty line of Ladies' Shirts and Shirt Waists in Silk and Silk Poppins—the finest ever seen in Plattsmouth, from 89c to \$2.95. This is an excellent line and you should call and examine them.



"PRINCELY" Dress Shirts for Men!

New Spring Arrow and Columbia brand shirts for men—made by the Cluett Co., the country's foremost shirt producers. They stand for all the best and latest in men's dress shirts. The fit, the fabric, the workmanship and the washability of these shirts are second to none. You'll find here every new leading style and color, at

75c, 98c and \$1.25

Some Remarkable Bargains in

Boys' Clothing!

Boys' clothing in the finest of fabrics. Strong and durable, and in the neatest of styles, at surprisly low prices:

Boys' Wool Cashmere Suits, with knickerbocker pants, all sizes, worth to \$5.50, at..... **\$2.98**
Boys' Navy Blue Serge Suits, knickerbocker pants, all sizes, worth \$6.50, at **\$3.78**

Boys' Shirts, all colors and sizes, worth to 50c... **23c**

New Shoes for Men, Women and Children Greatly Underpriced!

Splendidly new shoes of the best leathers and workmanship, made by the country's foremost manufacturers.



Men's splendid button and lace shoes, in blacks, tans and patent leathers, regular \$4.00 and \$5.00 values, at..... **\$2.00 and \$2.50**

Men's New Oxfords, in blacks and tans, Good-year Welt Soles, \$4.50 value at..... **\$2.90**

One broken lot of Men's and Boys' Shoes, worth to \$2.50, at..... **\$1.39 and 98c**

Boys' Shoes, all sizes, worth \$1.50, at..... **98c**

Women's Vici and Gun Metal Button and Lace Shoes, worth to \$2.50, at..... **\$1.50**

Women's \$3.50 Shoes, in black and tan, at..... **\$2.48**

Infant's Hand Turned Vici Kid Shoes, sizes 1 to 5, worth 75c, at..... **48c**

- 10 Yards High-Grade Calico for 48c -

Gingham Kitchen Aprons, worth 35c, for

23c

A large line of Suit Cases, Valises, Bags and Trunks.

We sell as good a goods for less money than you can buy elsewhere. We have no way to convince you of it unless you buy them, and then we make you this proposition: **"Get your money's worth, or money back."**

Dusting Caps, worth 35c, at

25c

White Linen Handkerchiefs, worth 35c, go at

19c

Fanger's Department Store

"THE HOME OF GUARANTEED VALUES!"

STETSON

V. ZUCKER, Manager

HATS \$2.98

The very latest things in Ladies' Muslin Underwear of every description; Princess Slips, Underskirts, etc.

Notions of Every Sort!

Ladies' Shopping Bags, Children's Bags, Bar Pins, Belt Pins, Side Combs, Back Combs, Hair Rolls and Fancy Hat Pins, and a good many other things that we cannot mention in this space; and all these will be sold at a very low price during this Grand Opening Sale.

Work Shirts, all sizes and colors, worth 65c, at

40c

Men's Dress Shirts in different stripes, worth up to \$1.00, at

43c

COMFICUT UNDERWEAR

for Women and Children!

For women and children nothing is more comfortable, more satisfactory, than Union Suits. From every point of view they are satisfactory. They're easy on your pocketbook because of their durability and washability, and their original low cost. They are pleasant to wear, and yield readily to every motion of the body. And they actually improve in appearance after each trip to the laundry. Try them—you'll be delighted with them.

Union Suits for Women

45c

AND UP!

Ladies' Gingham Sleeve Aprons, worth \$1.25, for

89c

Light Percale Aprons, worth 35c, which go at

23

Ladies' Gingham Bib Aprons, worth 50c, for

35c

Men's Suspenders

19c