

1912

BIG SPRING SALE!

1912

Women's Lisle Hose—
worth 25c, for

14c

White Hemstitched
Handkerchiefs—
worth 10c, at

3c

Girls' Wash Dresses—
worth \$1.25, all colors
and sizes

75c

White Muslin Drawers,
neatly tucked and
ruffled—
worth 39c, at

23c

Commencing SATURDAY, APRIL the 6th, we commence our Spring Sale—a sale that hundreds of thrifty buyers in Plattsmouth and vicinity await with interest. Coming as it does just before Easter, and right at the threshold of the Spring Season, it is a most wonderful opportunity for economical men and women to buy their new Spring Apparel at remarkable reductions. You'll find here greater bargains during this sale than ever before, because the prolonged Winter has prevented the sale of Spring apparel and we must make sweeping reductions to move our Spring stocks. This sale will continue till all out-of-town people will have the opportunity to purchase all the bargains.

About one year ago, when I took the management of the Fanger Department Store, we announced that a series of sales would be conducted during the year, which announcement was made good up to the close 1911. These sales proved a success in every particular, and our most sanguine expectations were realized. While we sold the goods at a remarkably low figure, we made a lot of new friends, who we believe will become regular patrons of our store in the future. We will conduct for business during the coming year upon the same basis, and are going to offer the people a much larger line of goods to select from than ever before. We are not telling you that they will be sold at a much lower figure than ever before, at a sacrifice, and even below cost at this time, but will tell you that we have one of the largest and most complete line of goods ever displayed in Plattsmouth, and that you can purchase them at the lowest possible price, consistent with modern merchandising. We have priced everything at the lowest figure upon a profitable basis, and while that profit is very small, we expect to make up the deficiency in the volume of business that we expect to do this Spring. All we ask is that you call and examine the goods and we will guarantee their value and the price.

Ladies' Belts

10c

Women's Lisle Hose, in
fast blacks and tans,

9c

Women's Pure Silk
Hose

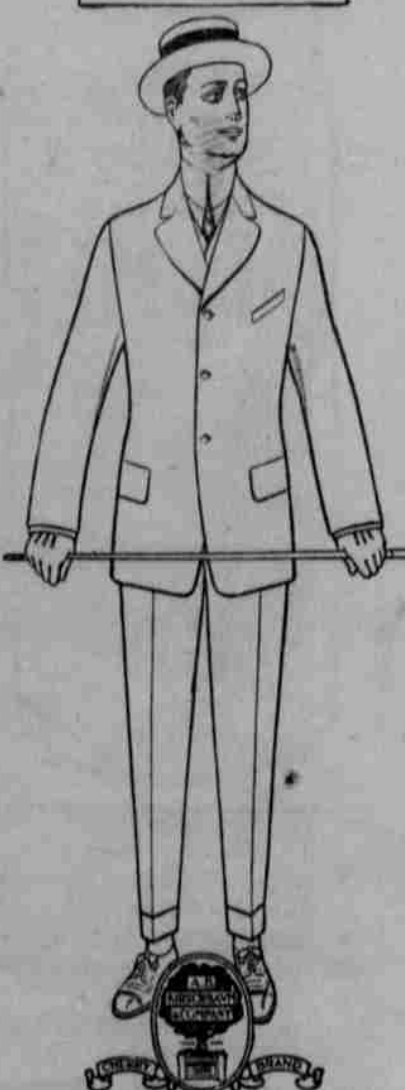
45c

Hair Nets—worth 10
each, at

5c

Men's Lisle Hose—worth
12½c, at

7c

Men's New Spring Clothing Now at
Great SavingsKirschbaum Clothes
ALL NEW
HAND TAILORED

Copyrighted 1911 A. B. KIRSCHBAUM & CO.

Splendid hand tailored all wool garments in every new spring style, fabric and color. Such famous brands as A. B. Kirschbaum & Co. "Cherry" brand clothing.

Men's and Young Men's all-wool Cashmere Suits—
positively worth to \$18.00—
at **\$11.50**

Blue Serges, splendid worsteds, in
all leading shades, perfectly tail-
ored, worth to \$16.00,
at **\$9.50**

Hand Tailored Blue Serges, silk
lined, splendid worsteds and mix-
tures, grays, tans, browns,
etc., worth to \$25.00, at **\$14**

Men's Pants—Worth \$1.25; splendidly made,
in good quality material; all sizes, at **95c**

Men's Pants, in worsteds and cas-
hmeres, blues, grays, mixtures,
etc., worth to \$3.00,
at **\$1.95**

Exceptional high-grade Men's
Pants, in the finest of materials
and patterns, worth
to \$5.00, at **\$3.45**

Men's Dress Shirts—new Spring
patterns, worth 75c,
at **45c**

Men's Rockford Sox
at **4c**

Men's and Boys' Spring Caps—
worth to \$1.00,
at **50 and 25c**

Men's Splendid New Hats—Every
fashionable style and shape, worth
to \$3.00,
at **\$1.95**

Splendid Values in Men's Furnishings!

Men's lightweight Shirts and Drawers, worth per garment, each, 45c
" " Union Suits, worth \$1.25, at 95c
Dressed Kid Gloves, worth \$1.50 pair, at 98c
Men's New Spring Neckwear, worth 75c, at 45, 25 and 19c
" 10c White and Colored handkerchiefs, each, 4c
" New Fancy Vests, worth to \$3.50, at 90c

Wonderful Array of Women's New
Spring Apparel at Surprising Prices!

Every new style, color and fabric, in Ladies' Suits, Coats and Dresses are here for your selection. The most of them are hand-tailored models.

Women's New Spring Suits—In splendid all-wool
serges and worsteds, leading Spring styles and colors, worth
to \$35.00, at **\$12.50, \$15, \$19.50 and \$22.50**

Beautiful Spring Suits—In all the
new fabrics and styles, splendid,
perfect fitting garments, worth
to \$20.00, at **\$14.50**

Hand Tailored Suits—Faultlessly
designed, every new fabric and shade,
worth to \$30.00,
at **\$18**

NEW SPRING COATS

A splendid showing of handsome Spring Coats, in every new fabric,
color and design. Positively values up to \$25.00, at
\$11.50 to \$14.00

Exceptional Values in Dress Skirts

New Skirts in gored, pleated and new side effects, Panamas, serges,
worsted, voiles, etc., all colors, worth to \$12.00, at
\$1.98, \$3.98 and \$4.98

New Dresses Greatly Underpriced

Splendid New Serge Dresses, made of the finest all-wool serges, all colors, handsomely
trimmed, values to \$12.50, at **\$4.98 and \$3.98**

One lot of Lingerie Dresses, with real Val. lace, beautifully embroidered and trimmed,
scores of pretty styles, well worth to \$8.00, at **\$1.98, \$2.25 and \$2.98**

A nifty line of Ladies' Shirts and Shirt Waists in Silk and Silk Poplins—the finest ever seen in
Plattsmouth, from 89c to \$2.95. This is an excellent line and you should call and examine them.

"PRINCELY"
Dress Shirts
for Men!

New Spring Arrow and Col-
umbia brand shirts for men—
made by the Cluett Co., the
country's foremost shirt pro-
ducers. They stand for all the
best and latest in men's dress
shirts. The fit, the fabric, the
workmanship and the wash-
ability of these shirts are sec-
ond to none. You'll find here
every new leading style and
color, at

75c, 98c and \$1.25

Some Remarkable
Bargains in

Boys' Clothing!

Boys' clothing in the finest
of fabrics. Strong and durable,
and in the neatest of styles, at
surprisingly low prices:

Boys' Wool Cashmere Suits,
with knickerbocker pants,
all sizes, worth to \$5.50,
at **\$2.98**

Boys' Navy Blue Serge Suits,
knickerbocker pants, all
sizes, worth \$6.50, at **\$3.78**

Boys' Shirts, all colors
and sizes, worth to 50c, at **23c**

New Shoes for Men, Women and
Children Greatly Underpriced!

Splendidly new shoes of the best leathers and workman-
ship, made by the country's foremost manufacturers.



Men's splendid button and lace shoes, in blacks,
tans and patent leathers, regular \$4.00 and \$5.00
values, at **\$2.00 and \$2.50**

Men's New Oxfords, in blacks and tans, Good-
year Welt Soles, \$4.50 value at **\$2.90**

One broken lot of Men's and Boys' Shoes, worth
to \$2.50, at **\$1.39 and 98c**

Boys' Shoes, all sizes, worth \$1.50,
at **98c**

Women's Vici and Gun Metal Button and Lace
Shoes, worth to \$2.50, at **\$1.50**

Women's \$3.50 Shoes, in black and tan, at **\$2.48**

Infant's Hand Turned Vici Kid Shoes, sizes 1 to 5, worth 75c, at **48c**

The very latest things in Ladies' Mus-
lin Underwear of every description; Prin-
cess Slips, Underskirts, ect.

Notions of Every Sort!

Ladies' Shopping Bags, Children's Bags,
Bar Pins, Belt Pins, Side Combs, Back Combs,
Hair Rolls and Fancy Hat Pins, and a good many
other things that we cannot mention in this
space; and all these will be sold at a very low
price during this Grand Opening Sale.

Work Shirts, all sizes and col-
ors, worth 65c, at

40c

Men's Dress Shirts in different
stripes, worth up to \$1.00, at

43c

- 10 Yards High-Grade Calico for 48c -

Gingham Kitchen Aprons,
worth 35c, for

23c

A large line of Suit Cases, Valises, Bags and Trunks.

We sell as good a goods for less money than you can buy
elsewhere. We have no way to convince you of it unless you buy
them, and then we make you this proposition: "Get your
money's worth, or money back."

Dusting Caps, worth 35c, at

33c

White Linen Handkerchiefs,
worth 35c, go at

19c

Fanger's Department Store

"THE HOME OF GUARANTEED VALUES!"

V. ZUCKER, Manager

COMFICUT
UNDERWEAR

for Women and Children!

For women and children nothing
is more comfortable, more
satisfactory, than Union Suits.
From every point of view they
are satisfactory. They're easy
on your pocketbook because of
their durability and washability,
and their original low cost. They
are pleasant to wear, and yield
readily to every motion of the
body. And they actually improve
in appearance after each trip to
the laundry. Try them—you'll
be delighted with them.

Union Suits for
Women

45c

AND UP!

Ladies' Gingham Sleeve Aprons,
worth \$1.25, for

89c

Light Percale Aprons, worth 35c,
which go at

23

Ladies' Gingham Bib Aprons,
worth 50c, for

35c

Men's Suspenders

19c