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## Remember OUR BIG CHALLENGE SALE for Your Christmas Purchases!

This is the season of the year that the busy shoppers meet with great difficulties in securing the line of goods that pleases them for Merry Christmas Gifts. We want you to remember that our Big Challenge Sale is still on, and we are, during this sale, offering you the greatest bargains to be found in the city. In fact we are winning competitors over the great metropolitan stores. We are offering greater bargains than are being found elsewhere. Our customers tell us this, and they know from experience. This great sale grows more interesting every day, and we are gaining new patrons all the time. WHY? BECAUSE. WE GUARAN TEE EVERY ARTICLE LEAVING THIS STORE, AND CHEERFULLY REFUND THE MONEY ON ALL UNSATISFACTORY PURCHASES.
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 in Omatha Tuesday Mr, and Mrs, W. O. Gille
wore in Lincolt Tuyeday,
Miss Mameie Schewe was sl
ping in Omaha on Tuesday. ping in Omaha on Tuesday.
Mrs, E. T. Tool and Mrs, Bern Kueth went to Omaha Monday. Miss Marte Gieseker spent Saturdas Mart Sunday at her home in



