

# BE SURE AND DO YOUR CHRISTMAS SHOPPING EARLY TO AVOID THE RUSH

Remember That if You Wait Until a Few Days Before Christmas You Not Only Tire Out the Clerks, But You Do Not Have as Good an Opportunity to Secure What You Desire.

Procrastination is more conspicuous among American people at the time Christmas shopping is to be done, than at any other period of the year. Just why this is the case no one seems to be able to say. Surely it is not because of the lack of desire to please one's friends with gifts; not because of the lack of time, for all realize that to remember those at a distance it is necessary and desirable to do the "shopping early;" yet, we are all prone to put off until the last possible moment attention to the selection and purchase of gifts which we want to send to our loved ones at Christmas time. Perhaps it is the lack of cash; yet that cannot be, for it takes no more money later in the month than at the first of December; indeed, we are likely to spend more money and get less good results in the rush and hurry up of the close of the holiday gift-buying season.

Early Christmas shopping has become a part of a regular national campaign. The newspapers, the preachers and the wives and mothers are called on to ding it into our ears, and influence us to "buy early." And why we are so dilatory in responding to the plea, we cannot clearly answer. When merchants go to the trouble of getting in large stocks of holiday goods, the early Christmas shop-

ping slogan is really a boon to the community. By responding promptly we are able to choose gifts from full stock of choice articles, and before the goods are handled over and become shop-worn. We can get the best selections, and have the satisfaction of knowing that we have the pick of everything on the holiday market. We are able to be better dealt with by the clerks. They are working under normal conditions; they take a pleasure and pride in showing the goods, and are in a frame of mind that causes them to be helpful to you in the selections.

There is a humane side to the early Christmas buying movement, too. Just now the stores are working regular hours, and the clerks—men and women, who put in ten hours a day—will a little later have to put in twelve and fourteen and fifteen hours. The last ten days and nights before Christmas are nerve-racking, exhausting days for the clerks. Then they feel the mental and physical strain of overwork by the thoughtlessness of those who failed to shop early, and the buyers who leaves the Christmas shopping till the last days of the month, finds less satisfaction in shopping, and certainly much less contentment in the purchases than had he done his Christmas buying early.

**Thanksgiving.** The doctor's brother, Charles, and nephew, Geo. Jones, were also down from Omaha.

Grandma Armstrong is able to be up once more.

Watson Howard spent Friday evening in Ashland. He seems to be making regular trips there of late.

Mr. and Mrs. Roy Chapin have returned home after several days' visit in the country.

Aaron Pailing is nursing a swollen knee, the result of a horse kicking him on Sunday morning.

We are glad to learn that our old townsman, R. D. McDonald, has purchased out meal market and is moving down from Bethany to take charge of the same.

Joe Armstrong sold off his stock and farm implements at a sale Tuesday. He expects to spend his time in the interest of a patent he has secured.

**LOUISVILLE.**  
Courier.

A baby boy was born to Mr. and Mrs. J. C. Spangler Monday, November 27, 1914.

Our old friend, August Panska, has invested in a new 1912 model Cadillac touring car.

Mrs. G. A. Pribble returned last week from a visit with her daughter, Mrs. Joe Cox, at Anadarka, Okla.

Misses Hazel and Nellie Williams of Omaha spent Thanksgiving at the home of Mr. and Mrs. Charles Clifford.

Little Gladys Minert, who has been very low for several weeks with typhoid pneumonia, is reported somewhat improved.

Fred Peterson came home from Fremont to spend Thanksgiving. He will finish his pharmaceutical course in January, having already passed the examination before the state board. Fred is another Louisville young man who will make his mark.

A baby girl was born to Mr. and Mrs. Charles Heim Wednesday, November 22. The little one lived but three short days and then was called home to Him that gave it. The burial occurred Friday afternoon at River View cemetery, conducted by Elder G. W. Mayfield.

Mrs. Lulu Miller, the efficient local manager of the Plattsmouth Telephone Co., spent Thanksgiving at the home of her daughter, Mrs. Peter Mockenaupt, near Greenwood, where she went to see her new grandson, who arrived one day ahead of the Thanksgiving turkey. Mr. and Mrs. C. E. Mockenaupt also journeyed to Greenwood for the same purpose.

**MURDOCK.**  
(Special Correspondent.)

Mr. and Mrs. Will Leutichens were in Omaha Tuesday.

Miss Anna Amgwert of Lincoln visited with relatives over Sunday.

Miss Orpha Mullen of Alvo was a guest of Mrs. Alice Tool Saturday.

The Ladies' Aid society met with Mrs. A. E. Lake on Wednesday.

Mr. and Mrs. Walter Mockenaupt of near Manley were in town Saturday.

Miss Verda Thorpe left Friday for a short visit with her grandmother at Plattsmouth.

Miss Lydia Sorick and Miss Kate Amgwert were shopping in Omaha Saturday.

Miss Marie Gieseker spent Thanksgiving and the remainder of the week at her home in Lincoln.

Mrs. Harry Davis returned Saturday from Liberty, Neb., her former home, where she spent the past week.

Miss Martha Goehry, who teaches in Plattsmouth, spent her Thanksgiving vacation with her parents here.

Miss Bessie Vandenberg, who teaches near Union, spent her Thanksgiving vacation at her home south of town.

Mrs. Bomemier and daughters, Emma and Bertha, and sons, Herman and Louie, went to Lincoln Tuesday via the auto route.

Our high school basketball team went to Alvo and played on Thanksgiving night, defeating that team by a score of 15 to 12.

Miss Viola Everett and Miss Kate Amgwert were in Lincoln Tuesday visiting with Mrs. James Brittain, nee Miss Verna Rush of this place.

Mr. and Mrs. Archie Towle and children, Harold and Eunice, of Lincoln, were guests of W. O. Gillespie and family last Saturday.

Dr. Jones and family spent Thanksgiving with home folks at Ashland. The doctor returned Saturday, but Mrs. Jones and daughter remained for a few days longer.

Cards are out announcing the coming marriage of Louis Dehning of this place to Miss Anna Bohne of Drummond, Okla., the wedding to take place Thursday, December 7.

Miss Lucy Rahn of Omaha and Miss Mina Goehry, who attends business college in Omaha, spent a few days last week with the latter's parents.

Mr. and Mrs. Chris Miller and daughter, Mary, entertained at Thanksgiving dinner Emil Miller and wife, Mr. and Mrs. Matt Thimgan and son, Victor, and Mrs. Inbelder and children of Pierce, Neb.

Max Goehry returned home on Thanksgiving morning from Idaho, where he has spent the

J. E. Worley and family of Lincoln spent Thanksgiving at the home of Grandpa and Grandma Worley.

Oral Cox moved back aSturday with his family from Arkansas and will seek a location somewhere in Nebraska.

Mr. and Mrs. R. W. Green and daughter, Doris; Mrs. Harnsberger and Miss Cecelia Brekenfeld spent Thanksgiving with Mr. and Mrs. Ralph Keekler, near Manley.

Mrs. Charles Reed and daughter, Mona, departed on the late train Wednesday night for Hamburg, Iowa, where they were called by the serious illness of Mrs. Reed's brother.

Orlando Brittain of Oklahoma came Monday evening for a visit with his uncle, Samuel Brittain, not knowing of the latter's death, which occurred Wednesday of last week.

Mrs. F. W. Robb of Verdon, who has been confined to her bed for some time, is gaining, and we trust before long she will be able to come to Elmwood so we can see that fine baby girl. Grandpa Tyson feels the strain of anxiety as never before.

Jacob Cook and family came in Tuesday night from Ord, Neb., for a visit with his brothers, George and Will Cook and other relatives. Mr. Cook is an uncle of Mrs. A. H. Weichel, at whose home he and his family were guests Wednesday. The old Cross farm was once owned and tended by Mr. Cook.

**NEHAWKA.**  
News.

Born—To Mr. and Mrs. Lincoln, a baby girl.

William Adams came down from Lincoln Sunday and visited with T. E. Fulton until Monday morning.

The farmers around here are nearly all done gathering corn. Since the severe winter two years ago they are in the habit of getting their corn out early and do not propose to be caught napping again.

Mr. and Mrs. John Campbell, who have been visiting the St. Johns and relatives in Wyoming for the past two months left Saturday for their home in Stockton, Cal. Mrs. Campbell is a sister of Mrs. H. F. St. John.

George Holmes came in Monday night from his railroad duties at Rawlins, Wyo. He is on a run between Rawlins and Green River, and says the ground has been covered with snow for weeks. His wife and children accompanied him back to Rawlins, where they will make their future home.

Last Sunday evening John Whiteman, jr., of Nehawka, and Miss Ruth Shanklin were driving into town down Eldora avenue, and when opposite Mrs. Clizbe's residence the buggy tongue dropped out of the neck-yoke. The team got frightened and ran, upsetting the passengers and buggy. The team was stopped and taken to the Dunn barn. Mr. Whiteman had one ankle dislocated and both he and Miss Shanklin struck the road so hard they were dazed and badly bruised. The tongue, tugs and doubletrees were broken.

**EAGLE.**  
Beacon.

Miss Laura McFall, teacher in the Lincoln schools, was home for an over Sunday visit with her parents, M. McFall and wife.

Carl Price and wife of Clatonia came Tuesday afternoon to spend Thanksgiving with the former's parents, C. C. Price and wife.

G. W. Venner and wife of Lincoln were down last Sunday for a short visit with their son, P. F. Venner and family.

C. C. Price broke all records on Monday of this week when he shipped 1,355 pounds of ducks, geese and turkeys to Lincoln.

Conrad Crabtree and wife and son, Raymond, departed Tuesday noon for Columbus, where they enjoyed Thanksgiving. They will visit two weeks with friends.

Mr. and Mrs. Geo. Bevers and Bert Dopp were called to University Place last Saturday by the death of a relative, Mrs. DeBrown. Funeral services were held Monday.

Mrs. H. E. Smith of Emerald visited the latter part of the week with her parents, Mr. and Mrs. August Lau, and other relatives and numerous friends.

Dr. C. H. Longacre departed on the Wednesday evening train for Farnam, Neb., to spend Thanksgiving and enjoy a few days' visit with his parents.

The home of G. E. Peterson, who resides southeast of town, was the scene of a very pleasant gathering last Sunday, when a party of sixteen relatives called unexpectedly to enjoy the day.

**ELMWOOD.**  
Leader-Echo.

Uncle Philetander Williams, who has been ill for some time, is still quite poorly.

L. F. Langhorst and family visited Christ Roetlger and family at Berlin Sunday.

James White and Attorney Deles Demier returned Saturday from their trip to Portland, Ore.

William Philpot of Weeping Water was an over-night visitor at the William Hunter home, having gone to Omaha yesterday to see Mr. Beck off for his home at Newcastle, Wyo.

WHEN YOU THINK OF  
**CHRISTMAS**  
THINK OF  
**Henry's Notion Store**  
as the place to make your selections. The largest line of Christmas Goods to be found in the city, is now on display. Many very beautiful gifts, ranging in price  
**FROM 50c TO \$4.00**  
Christmas Post Cards Christmas Candies  
General Line of Toys and Holiday Goods.  
Pay us a visit before you buy.

**Makes an Attractive Window.**  
Weyrich & Hadraba, the popular druggists, have one of the most attractive windows in town, suggestive of the holiday season, which is approaching. A fine brick chimney effect, reminding one of the myth of Old Santa making his appearance and descending the flue, tastefully trimmed with green foliage, has been arranged. Within is a beautiful line of toilet articles, displayed in attractive style and arranged with an artist's grace, all suggestive of a useful and pretty Christmas present for your friend.

**J. E. Johnson Promoted.**  
J. E. Johnson, for many years an employe of the motive power department of the Burlington, has been made trainmaster for the McCook division, taking the place of Frank R. Mullen, promoted to be superintendent of the Sterling division.—Lincoln Journal.

Mr. Johnson is a Plattsmouth boy, born and reared here, and we are all glad to hear of his promotion.

**Anton Hula Improving.**  
Anton Hula, the young man who was accidentally shot Saturday while out hunting, is improving at St. Joseph's hospital, where he was operated on Monday. Dr. Alison performed the operation, removing the shot and dressing the wound. Mrs. Frances Hula, mother of the injured man, and his brothers, Michael and Charles, went to the hospital this afternoon to visit him.

**A Birthday Party.**  
Saturday evening a number of young people were entertained at a birthday party in honor of Miss Bertha Tams. The time was most enjoyably spent in various games and these games were very pleasantly interspersed with music, both vocal and instrumental. At the proper time a delightful two-course luncheon was served, to which all did ample justice. An hour or so devoted to social conversation and other amusements and then the jolly company dispersed, indebted to Miss Tams for a splendid good time and extending their wishes

for many more such birthday anniversaries. Those participating in this happy event were: Misses Mary Hobschiedt, Jennie Reynolds, Thessa Kelly, Aileen Rennie, Anna Tams, Myrtle Hall; Messrs. Cyril Kalina, William Tams, William Heinrich, Edward Kelly, Charles Reynolds, Henry Brinkman, Harry White, Mr. and Mrs. Frank Ohm.

**LOCAL NEWS**  
Mrs. P. J. Vallery and her daughter, Miss Lottie, were Omaha visitors this morning, where they spent the day with friends.

Charles Noyes and his brother, Roy, and C. G. Mayfield motored over from Louisville yesterday afternoon and transacted business at the court house.

Bals Meisinger of near Cullom was a Plattsmouth visitor Tuesday, looking after business matters for a few hours.

C. R. Jordan, commissioner from the Third district, was in the city yesterday and today attending the session of the county board.

John McNurlin returned from Cedar Creek this morning, where he had been looking after his farming interests for a short time.

Mrs. P. A. Hild and Mrs. W. H. Puls drove in from the farm this morning and boarded the early train for the metropolis for the day.

J. L. Mayfield and wife and babe, who have been paying a visit to Mrs. Mayfield's parents, L. H. Petersen and wife, departed for their home at Hubbard this afternoon.

Louis Dose, who has been sick for some time, is gaining strength slowly and dropped in at the Journal office this morning and renewed his subscription. Mr. Dose's many friends are glad to see him able to be on foot again.

Ira Bates, who recently purchased a farm near Rock Bluffs, coming here from near Norfolk, was in the city today and ordered the Journal sent to his address. Mr. Bates also purchased the full crop raised on the farm of 80 acres.

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