



A Big Dollar

Does a dollar look big to you this Fall? Do you want to make it buy more than it ever did before? Hitch it to our \$10.95 suit or overcoat. A man came in here last week to look at one of these bargains. He bought one of the \$10.95 suits. He couldn't resist it. Then he said: "I thought you handled only high grade goods." To be sure we do handle more high grade goods than otherwise, but when we offer you a low priced garment, we give you high grade value. These suits and overcoats are big dollars worth.

C. E. Wescott's Sons

THE HOME OF SATISFACTION

The Avoca Department

News Items Gathered Each Week by a Special Reporter for This Department of the Semi-Weekly Journal

Ward Pittman was at Plattsmouth Tuesday.

Charles Mohr was here from Syracuse Tuesday.

Peter Jorgensen was at Omaha Wednesday with cattle.

Clyde Jenkins was down from Manley Tuesday night.

Henry Ruhge made a trip to Syracuse Wednesday.

H. G. Wellenseik was over from Syracuse Tuesday.

Miss Louise Ruhge was at Berlin several days this week.

Fred McGrady and wife are visiting relatives at Sumner.

Straub Brothers' herd of Galloways arrived home Tuesday.

G. F. Mohr was a business visitor at Plattsmouth Tuesday.

Miss Neva Zook was here from Lincoln Sunday visiting friends.

A new furnace is soon to be installed in the Christian church.

Straub Brothers shipped a car of yearling bulls to Kansas Monday.

A. Sheldon and wife entertained relatives from Wyoming this week.

Dr. Kruse and wife entertained relatives from Millard and Fort Crook Sunday.

A letter received from "Dad" Waldrip states that he is now at Vancouver, B. C.

Dick Long and family left Wednesday for Auburn, where they will reside.

If you need paint or wall paper see Copes, the druggist. He can save you money.

Charles Biggs and wife left this week for Omaha, where they will reside in the future.

Joseph Pope and wife were over from Nebraska City this week visiting relatives.

Get a Howard Dustless Duster at Copes' drug store. Just the thing for house cleaning.

Henry Maseman, jr., left Saturday for Lincoln, where he will attend business college.

The Avoca Supply company has purchased the Tefft building occupied by William Morley.

Mesdames R. O. Hutchins, J. M. McFarland and Lulu Buss were Omaha visitors Wednesday.

Oscar Hoback and family of near Nehawka visited at the Theron Malcolm home Sunday.

The Beatrice Creamery company has opened up a cream station in the Tefft building on Main street.

Mrs. Frank Kreifels of near Talmage was here this week visiting her sister, Mrs. J. C. Zimmerman.

Mrs. William Morley, Mrs. B. C. Marquardt, Miss Emma Marquardt, B. C. Marquardt, Frank Greenrod and Louis Garsten were at Lincoln this week attending a meeting of the Odd Fellows' lodge.

Herd of Galloways Back.

The fine show herd of Galloway cattle owned, bred and exhibited by Straub Brothers of Avoca, Neb., returned today in an Armour palace car. This herd has been on the show circuit the last two months at the different state fairs and stock shows. At the American Royal Live Stock show at Kansas City last week,

out of six bull calves, they won five firsts; out of six cow calves they won four firsts; out of five groups they won four firsts; they also won the grand champion cow and grand champion bull; the silver trophy for best ten cattle owned by one exhibitor was won by this herd. Three times in succession this herd has been the undefeated herd on the entire show circuit. Every individual animal that they exhibited was bred by them. They sold a number of the herd while in Kansas City.

Married at Omaha.

Miss Myrtle Wolfe and Mr. Louis Ruhge, jr., were married at Omaha Wednesday, October 18. Miss Wolfe is the daughter of Mrs. Henry Franzen and is a young lady of many accomplishments and splendid qualities. She is a graduate of the Avoca High school of the class of 1910. She possesses all of the qualities which go to make up an excellent helpmate, and Mr. Ruhge is to be congratulated on his choice of a wife. Mr. Ruhge is the son of Henry Ruhge, sr., and has grown to manhood in our midst. He is a young man of sterling worth, honest, upright, sober and industrious, a husband to be proud of. The young people will reside on the Ed Mohr farm, where Mr. Ruhge and his brother, Fred, are farming. We wish the young people a bright and happy future.

School Notes.

The enrollment of the school has now reached seventy-seven, a big increase over the enrollment of last year. In the High school there are 18, Prof. Branigan, teacher; grammar, 8, Eolia Francis, teacher; intermediate, 24, Florence Wilkinson, teacher; primary, 27, Selma Marquardt, teacher.

It has been the intention of all the teachers this year to have regular monthly programs, in which all of the pupils of the school have the chance to participate at least once or twice during the year. The first one was held last Friday, at which many parents and friends of the scholars enjoyed themselves greatly. The program was as follows:
 Song School
 Devotional Rev. J. W. Kokjer
 Song School
 Recitation Lenora Kruse
 Recitation Beth Graham
 Instrumental Solo
 Pearl Nutzman
 Concert Recitation
 "Ten Little Helpers"
 Recitation Elva Kokjer
 Song School
 Recitation Eda Meyers
 Recitation Marie Sherfey
 Vocal Duet
 Ella Meyers, Anna Marie Krause
 Recitation Three Little Girls
 Recitation Katherine Kokjer
 Vocal Duet
 Edith and Mattie Nutzman
 Recitation Harry Busch
 Recitation Ruth Hensley
 Song School

The Giddings Family.

Mr. Giddings, with the Giddings' orchestra, was born in

Kansas, March 22, 1875, on a farm. He spent his life on the farm until 14 years of age, and studied music between the ages of 12 and 14 years, at which age his father died and his home was broken up, leaving him to his own resources. He was then apprenticed to a trade and finished same and studied music to use up odd time instead of spending it on the streets, and also because of natural love for it. At 20 years of age he was married, having four children, the oldest now being 14 years of age, and the youngest 10 years of age. They all showed great natural musical ability and began study at from 4 to 5 years of age. They began working for Epworth Leagues and Y. M. C. A.'s in 1907, and had twenty and one-half weeks' lecture courses for the season of 1910-1911, with the loss of only one date. This is undoubtedly one of the most remarkable musical families in the United States. At Webb, Iowa, a family came fifteen miles by rail to hear the concert given by the Giddings' Family Concert company, and the father remarked that they had their money's worth at the close of the third number, a vocal duet by the little Giddings girls. The Giddings' Family Concert company has a reputation for arriving when concert time comes, having finished a twenty and one-half weeks' season during 1910-1911 without missing a train. No matter how far they have traveled in a day or how early they get up to catch trains, the concert goes on in the same earnest, orderly manner each time. At Avoca November 1st.

Stock of Goods for Sale.

A first-class stock of general merchandise, in a thriving town of three hundred and fifty people. Doing a good business. Reason for selling is wishing to change occupation. Address Plattsmouth Journal. 10-19-21d-2tw.

Subscribe for the Daily Journal

Do You Want to Dye

If so, use the Putnam Fadeless Dye, they color silk, wool and cotton at one boiling, fast, bright and beautiful colors.

Do You Want to Live

well and keep hearty. Then remember we have a complete line of drugs, medicines, chemicals, etc., strength and quality guaranteed.

ORA E. COPES, AVOCA, NEB.

"IF WE ARE TO 'SEE PLATTSMOUTH SUCCEED'"

What Mr. Baird of the Burlington Shops Has to Say About the Franchise.

Taking the entire proposition into consideration, we have heard no objection to the water franchise proposed by Mr. West. His rates to the private consumers are much more favorable than the present rates, and the \$40 per hydrant for fire protection is just one-half what the original contract required the city to pay, and it looks to us as a very reasonable price. We do not believe that the city council can do better than to accept Mr. West's proposition and grant the franchise without any further delay than is necessary. A small percent of our people are still advocating municipal ownership, who seem to be about the only parties opposing Mr. West's proposition. Mr. West is ready to place many thousands of dollars into the plant in repairs. Let us give him the proper encouragement.

What Mr. Baird Says.

Following is an interview with Master Mechanic Baird of the Burlington shops:

"As a private citizen and not as an officer of the Burlington railroad, the action of the council in regard to granting a franchise to Mr. West, reminds me of school boys trading knives—afraid the other fellow is going to get the best of you and at the same time trying to do him if you can.

"It is such dilatory, two-penny, half-penny dickering that keeps Plattsmouth behind other towns of the same class, not only in Nebraska, but in adjoining states.

"I think Mr. West has made the city a very fair proposition. I cannot see where he can get the best of the city by granting him a twenty-year franchise, with the privilege of buying him out at any five-year period. With no money wherewith to purchase the plant and put it in shape, all the talk of municipal ownership is nothing but 'hot air' and cheap politics.

"Mr. West is willing to spend considerable money in putting the plant in first-class shape, and it is badly in need of general overhauling. It is to the interest of every citizen of Plattsmouth that the overhauling be not delayed a day longer than can be helped. Suppose we have another breakdown like we had last summer (and we are liable to have it at any time, with the present condition of the plant), and a fire would break out in the Burlington shops, what excuse could the council put up to the hundreds of property owners whose property would become valueless through the destruction of the shops?"

"Few of our citizens realize what a serious situation there was, for a few days last summer, and those that do are anxious not to see it soon again.

"If we are ever going to 'SEE PLATTSMOUTH SUCCEED,' let the council cut out cheap politics and work for the best interests of the commonwealth, or get out and let others in that will."

FOLEY KIDNEY PILLS

Supply just the ingredients needed to build up, strengthen and restore the natural action of the kidneys and bladder. Specially prepared for backache, headache, nervousness, rheumatism and all kidney, bladder and urinary irregularities. For sale by Fricke & Co.

Held Social Meeting.

The Order of Eastern Star held a most delightful social meeting at their lodge rooms last evening. A large number of the members of the organization were present and most of the evening hours were devoted to some of the ritualistic work and practice. Then for a time all indulged in various diversions, social conversation and the like, until all were invited to the banquet room, where an elegant spread awaited them. All thoroughly enjoyed themselves, so much so that it was a real late hour when all dispersed.

Foley's Kidney Remedy vs. a Hopeless Case.

Hon. Ark. J. E. Freeman says: "I had a severe case of kidney trouble and could not work and my case seemed hopeless. One large bottle of Foley's Kidney Remedy cured me and I have never been bothered since. I always recommend it." For sale by Fricke & Co.

H. M. Soennichsen, the grocerman, was an Omaha business visitor this morning.

ALVO DEPARTMENT

Items of Interest to Journal Readers Will Be Received at the Drug Store

Mrs. Ed Stone went to Lincoln Wednesday.

Fay Parsell was in town Sunday and Monday.

Sam Cashner was an Omaha visitor Wednesday.

Miss Stella Sheesley went to Lincoln Wednesday.

Miss Nellie Vickers returned Sunday from Lincoln.

Charles Jordan was doing business in Omaha Monday.

Mrs. S. C. Boyles went to Lincoln Friday on No. 17.

Frank Bauer of Elmwood sold his broom corn Tuesday.

Uncle George Cook is visiting in Plattsmouth for a few days.

Clarence Curvey returned home Sunday from Selden, Kansas.

Mr. and Mrs. Hart and daughter went to Lincoln Tuesday.

G. P. Foreman went to Lincoln Tuesday evening on business.

P. J. Linch went to Colorado to look after his land interests.

Peter Nickels, jr., wife and child returned from Lincoln Saturday.

Harry Parsell was doing business in Lincoln Friday and Saturday.

Mrs. Charles Rosenow and children were in Lincoln last Saturday.

Alfred Stroemer started to Lincoln Business college last Monday.

Mrs. L. H. Phillips and two children of Omaha came in Monday to visit Mrs. Fred Dreamer. They returned home Tuesday evening.

Joe Prouty of University Place is visiting relatives here for a few days.

Joe Wolfe came down from Havelock to spend Sunday at home.

Miss Kate Sutton went to Chapel Hill Friday to seek relief from asthma.

Will Sutton and Charles Sutton, were in Manley Tuesday on business.

George Braun and Ed Stroemer were doing business in Lincoln Tuesday.

Mrs. Fred Prouty and daughters were shopping in Lincoln Saturday.

Bennett Brothers received a new line of Woodward candies Thursday.

Ben Linch of Lincoln came in on No. 14 to visit his daughter, Mrs. Curtis Ogle.

Ray Campbell and family of Lincoln are visiting L. B. Appleman and family.

Miss Laura Linch of Seward spent Sunday with her sister, Mrs. W. E. Newkirk.

Mr. and Mrs. Earl Cole of Havelock were visiting relatives here Saturday and Sunday.

Henry Thomas accompanied his

daughter, Mrs. Beck, to her home at Bethany Saturday.

Mrs. Emma Cashner and her father, Henry Snook, were shopping in Lincoln Tuesday.

Mesdames Perry Cook and Frank Coad went to Lincoln to do some shopping Wednesday.

George Hite killed a bald eagle last Friday that measured six feet from tip to tip of wings.

Miss Marie Stroemer gave a party Friday evening at her home for the pupils of her grades.

Miss Flossie Strain of Bethany came down Saturday, visiting Mrs. Vincent until Sunday evening.

Emily Strong and Dorothy Manners went to Dorchester Tuesday as Epworth League delegates.

Grandma Stone went to University Place to visit her daughter, Mrs. Mont Baldwin, Wednesday.

Mr. and Mrs. Oscar Kitzel returned home Friday from the Cole-Hutcheson wedding at Rock Bluffs.

S. D. Mullen and son, John, started for Texas Tuesday for John's health, which has been poorly of late.

Fred Prouty shipped a car of hogs and cattle Monday. Mr. Prouty returned home Tuesday on the belated No. 17.

The Giddings Family gave an entertainment at the hall Saturday evening, which was well attended and appreciated.

Arthur Bird and Charles Strong went to Omaha Wednesday morning to attend the millwrights' and blacksmiths' convention.

Orville Quellhorst and family have returned from the north part of the state. He will farm his father's farm next year.

Paul Froelich and daughter, Mrs. Clyde Boyles, of Lincoln, are visiting this week with Mrs. C. C. Bucknell and Mrs. Will Yeager.

THE RITCHEY LAND CO. has a 160-acre Cass county farm, well improved, for sale at \$125 per acre. Address Box 97, Alvo, Neb. 10-19-wif.

The little son of Mr. and Mrs. Chris Hoffmann, who was operated on twice, died last Thursday morning at Lincoln and was buried Sunday at Eagle.

Mr. and Mrs. Charles Goodbey and children and her father, Leander Friend, went to Lincoln Saturday to attend the funeral of Mrs. Amanda Weese, who was buried Sunday.

Mr. and Mrs. Aaron Paling and Miss Grayce Newkirk of Greenwood spent Sunday at the home of their parents, Mr. and Mrs. W. E. Newkirk, and little Miss Uvon West returned to Greenwood with them.

No. Risk.

Risk means a hazard or chance of harm or injury. No person should risk health or life unless absolutely necessary or unavoidable. Still we know people who in case of sickness took remedies which they knew nothing about, whose ingredients were unknown and which have never been tried by any of their friends. They took a great and unnecessary risk as long as there are very good remedies at hand. In indisposition and most maladies of the stomach and the bowels you never need to risk any new remedy, because you never will find anything better than Triner's American Elixir of Bitter Wine. It is before the public for a score of years and always gave satisfaction. If you have a bad taste in the mouth, a coated tongue, poor appetite, constipation, loss of strength, yellowish complexion, nervousness, you will risk nothing by using Triner's American Elixir of Bitter Wine. At drug stores, Jos. Trinter, 1333-1339 So. Ashland Ave., Chicago, Ill.

For a good ac smoke, tell the man to give you a "Gut Hell."

Fall Millinery



An Elegant Line

of

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MEDIUM and

SMALL

HATS!

Please Call and See

Miss Myers