# GRAND SHOWING IN FALL MILLINERY Opening on Thursday, Friday and Saturday 



T T is with great pleasure that we announce for your selection one of the grand$1_{\text {est displays of Fall Millinery ever shown in the city of Plattsmouth, and }}$ during the three days of our opening we shall reveal to our friends and patrons the result of careful, critical and thorough preparation for the Fall season.

So beautiful and becoming are the many patterns and models that each woman can find a hat that is individually suited to her style. Such hats as are usually favored the metropolitan cities are here in plenty for your approval and selection. Beautiful pattern hats are displayed along side of models created by our own clever designer. Tailored Hats in Velours, Bright and Finished Felts and
 Soft Velvets are extremely popular. One of the newest Fall fancies is the French Felt Sailors.

## A BIG SAMPLE LINE OF

## All-Wool Sweaters

## FOR MEN AND BOYS!

## JUST RECEIVED

This line is made up in all colors and weights, and many different patterns. Thep were bought right and we are going to seil them right. They were manufactured to sell for from

## $\mathbf{\$ 2 . 0 0}$ Up to $\$ 8.50$

but we're going to offer them to you, while they last, at the ridiculous ly low price of from.

## 95 c to $\$ 5.75$

There are about 100 in the lot, and were the saiesman's samples from one of the largest houses in the world.

## Wooltex

## so Coats

THE particular charms of the New Fall Styles in the Wooltex garments are beginning to arrive. Don't forget that we have the only Cloak and Suit Department in the city. It is our intention to carry the finest line made by the popular Wooltex people, also the more moderate priced ones, and we are going to sell them all cheaper than any other agency for this popular make in the Western country. This is the line that attracts attention, so come in and let us show you the new creations for this season. Our new Fall and Winter line will surpass anything that has ever been in the city.


