

ing opening price 10 yards for **49c**

Ladies' Umbrellas, that are good values at \$1.00. Opening Sale price **59c**

Ladies' Belts that are worth the selling price of 50c. Opening Sale price **23c**

Safety Pins, worth 5 and 10 cents per card. Opening Sale price **3c**

Hooks and Eyes, worth 5 cents per card. Opening Sale price **2c**

Pins, worth 5 cents per paper. Opening Sale price **1c**

White Cotton Tape, per roll **1c**

Sanitary Hair Nets, with elastic, all colors, regular 10c sellers. Opening Sale price **5c**

Ladies' Underwear, well worth 65 cents. Opening Sale price **45c**

LADIES' WRAPPERS

Ladies' Well Made Wrappers, well worth \$1.50. Opening Sale price **95c**

BABY DRESSES

In this department we have quite a nice variety that will be sold at the Opening Sale for **\$1.49** from 29c to

LADIES' KIMONAS

Ladies' Kimonas, in plain and fancy colors, well worth \$1.50. Opening Sale price **69c**

Ladies' Kimonas, well worth \$2.00. Opening Sale price **\$1.19**

LADIES' JACKETS

We have one lot of Ladies' Odd Jackets, that are well made and first-class values at from \$4.00 to \$6.00, that have been placed in this Opening Sale **98c** at

MISSSES' AND CHILDREN'S COATS

Misses' Coats that are well worth \$6.00. Opening Sale price **\$3.98**

Misses' Coats, that are good values at \$9.00. Opening Sale price **\$4.89**

Children's Coats, in numerous patterns and styles, that are real good values at the selling price of \$3.50. Opening Sale price **\$2.29**

Men's Fine Suits, in all the new grays, browns, blues and blacks, equal to any tailor-made garment that sells for \$35.00. Opening Sale price **\$17.98**

KIRCHBAUM ALL-WOOL CLOTHING.

We have just received a large line of the famous Kirchbaum Clothing. Gents' Suits in all the new styles, in browns, blues, pin stripes, serges. The Suits with the all-wool policy, and that guarantee behind them. They would be great values at from \$35.00 to \$40.00. Opening Sale price **\$20.00 to \$22.00**

Our new line of light weight Fall and heavy Winter Overcoats, Raincoats and Cravenettes will be complete in every particular.

MEN'S PANTS.

Men's Pants that we have sold at and are well worth \$1.25 to \$1.50. Opening Sale price **95c**

Men's Dress Pants, well worth \$2.25, will go in this Special Opening Sale at **\$1.79**

Men's Dress Pants that are well worth \$3.50. Special Opening Sale price **\$2.79**

Another line of Men's Fine Dress Pants, well worth \$5.00 and \$6.00, that we are offering in this Special Opening Sale at **\$3.49**

BOYS' SUITS.

Boys' Knee Pant Suits, well worth \$3.00. Opening Sale price **\$1.98**

Boys' Knee Pant Suits, well worth \$4.50, will go at this Opening Sale at **\$2.49**

Boys' Knickerbocker Corduroy Suits, well worth \$6.00. Opening Sale price **\$4.48**

Boys' Knickerbocker Suits, all wool, sizes from 9 to 16, well worth \$8.00. Opening Sale price **\$4.98**

YOUNG MEN'S SUITS.

Young Men's Three-Piece Suits, well worth \$12.00, will go in this Opening Sale for **\$4.98**

If you do not see what you want in this advertisement ask for it—we have it!

STRICTLY CASH!

TERMS OF SALE

worth 75c. Opening Sale price **43c**

We have a large line of Men's and Boys' Caps that we are going to sell at this sale regardless of cost.

SHOE DEPARTMENT.

Men's Dress Shoes that are worth \$2.50. Opening Sale price **\$1.48**

Men's Fine Dress Shoes

that are well worth the selling price of \$3.50. Special Opening Sale price **\$1.98**

Men's Dress Shoes, well worth \$3.50. Opening Sale price **\$2.48**

Men's Fine Dress Shoes, well worth the selling price of \$4.00. Opening Sale price **\$2.98**

Men's Fine Dress Shoes that we have been selling at and are well worth \$5.00. Opening Sale price **\$3.38**

Ladies' Shoes that range in price from \$2.50 to \$4.00. Opening Sale price **\$1.95 to \$2.70**

Boys' and Girls' School Shoes will be sold at this Opening Sale at very close prices.

GENTS' FURNISHINGS

Men's White Hemstitched Handkerchiefs that are well worth 35c. Opening Sale price **19c**

Turkey Red Handkerchiefs and Indigo Blues, in all sizes. Opening Sale price **3c**

Men's Dress Shirts that are good values at 75c. Opening Sale price **43c**

Another line of Men's Fine Dress Shirts, well worth \$1.25. Opening Sale price **98c**

Flannel Shirts that are worth \$2.00. Opening Sale price **\$1.19**

Flannel Shirts that are worth \$2.50. Opening Sale price **\$1.48**

Flannel Shirts that are worth \$3.00. Opening Sale price **\$1.98**

Men's Fleece Lined Underwear, bargains at 50c a

garment. Opening Sale price **43c**

Men's Ribbed Underwear, well worth 65c. Opening Sale price **45c**

Men's All Wool Underwear that is worth up to \$5.00 per suit, that we are going to offer at this Opening Sale for **\$1.19 to \$3.50**

LADIES' CLOAK AND SUIT DEPARTMENT.

In this department we are making a leader of the popular Wooltex lines. We have long Coats, made in the latest styles, that are well worth \$16.50. Opening Sale price **\$11.75**

Ladies' Long Coats, Wooltex make, well worth \$18.50. Opening Sale price **\$14.75**

Ladies' Long Coats, Wooltex brand, well worth the selling price \$20.00. Opening Sale price **\$15.95**

Another lot of the popular Wooltex Long Coats, handsomely made, well tailored and good values at \$24.00. Opening Sale price **\$17.95**

Wooltex Long Coats, regular \$28.00 sellers and

Flannel Shirts that are worth \$1.50. Opening Sale price **98c**

Flannel Shirts that are worth \$2.00. Opening Sale price **\$1.19**

Flannel Shirts that are worth \$2.50. Opening Sale price **\$1.48**

Flannel Shirts that are worth \$3.00. Opening Sale price **\$1.98**

Men's Fleece Lined Underwear, bargains at 50c a

Another line of Ladies' Wool Skirts, just a little better values than above, that are worth the selling price of \$7.50. Opening Sale price **\$5.48**

Ladies' Skirts, finely tailored, latest all wool patterns, a fine garment, this line is carried in colors and are well worth

\$9.00. Opening Sale price **\$6.48**

Ladies' Fine Black Voile Skirts that will prove good values for \$11.00. Opening Sale price **\$7.98**

Ladies' Fine Black Voile Skirts, handsomely made and very attractive patterns, that are selling regularly for \$15.00, and are worth the price. Opening Sale price **\$10.98**

LADIES' UNDERSKIRT DEPARTMENT.

Black Heatherbloom Underskirts, we also have them in mixed colors, well worth \$1.25. Opening Sale price **69c**

Heatherbloom Underskirts, well made, and are good values at the selling price of \$1.50. Opening Sale price **98c**

Another line of extra fine Heatherbloom Underskirts, in blacks and colors, just received from the manufacturers, and are first-class quality, well worth the price of \$2.00. Opening Sale price **\$1.39**

Ladies' Silk Underskirts, That are real good values at \$4.00, we are offering in the Opening Sale at **\$2.48**

SALE

STRICTLY CASH!

Amoskeag Ginghams, well worth 10c per yard, will go during this Opening Sale at, per yard **8c**

White Waistings, worth 40c, will go at **27c**

White Linen, worth 20c, will go at **14c**

Curtain Swiss, worth 15c, will go at **10 1/2c**

Percales, worth 15c, will go at **10c**

Dress Ginghams, worth 15c, will go at **10c**

Shirtings, worth 12c, will go at **7c**

Comfort Calico, worth 10c, will go at **7 1/2c**

Cotton Flannels, worth 15c, will go at **10c**

Damask, worth 75c, will go at **45c**

Bearskin, worth \$2.00, will go at **\$1.75**

Bed Ticking, worth 20c, will go at **10c**

Outing Flannels, worth 15c, will go at **9 1/2c**

Muslins, worth 15c, will go at **10c**

Aurora Sheeting, worth 35c, will go at **25c**

Pillow Tubing, worth 25c, will go at **20c**

Turkish Toweling, worth 20c, will go at **17c**

Towels, worth 20c, will go at **10c**

Long Silk Gloves, worth \$1.25, will go at **69c**

Short Silk Gloves, worth 50c, will go at **29c**

Ladies' Collars, worth 25c, will go at **10c**

Ladies' Kid Gloves, worth \$1.50, will go at **98c**

Ladies' Flannelette Gowns, worth \$1.00, will go at **73c**

Pearl Buttons, worth 10c, will go at **6c**

Dressing Jackets, worth 50c, will go at **23c**

Iron Clad Hosiery, well known the world over, worth 25c to 35c, will go at **23c**

We have a large line of Lace curtains, Baby Hoods, Comforts and Blankets, Cotton Batting, Bed Spreads, Laces and Embroideries, Fascinators, etc., that space will not permit us to give prices; that will be sold at about the same range of reductions.

OUR BIG MILLINERY OPENING will take place about September 15th

WATCH FOR IT!

Opening Sale price **98c**

Men's Overalls, regular sellers for \$1.00. Opening Sale price **89c**

Men's Rubber Collars, worth and sell for 25c. Opening Sale price **20c**

Waterproof Collars, well worth and sell for 15 cents. Opening Sale price **11c**

Lambsdown Gents' Underwear, well worth and sell for 75c the world over. Opening Sale price **63c**

The popular John B. Stetson Hat, all shapes and patterns. Opening Sale price **\$2.98**

Men's and Children's Hose regular 15 cent values. Opening Sale price **9c**

The regular 25c Boston Hose Supporter, will be sold during this big sale at **23c**

Other makes and kinds at **10c**

SUIT CASES!

A large line that will go at a very low price.

GENTS' AND BOYS' NECKTIES

25c values at **19c**

35c " " **23c**

50c " " **35c**

SUSPENDERS

Men's Suspenders during the Opening Sale we offer at the following prices:

20c values at **15c**

25c " " **19c**

35c " " **25c**

50c " " **39c**

65c " " **49c**

Boys' Suspenders:

15c values at **10c**

25c " " **19c**

UMBRELLAS

In this department we have an extra fine line, and offer them at greatly reduced prices:

Regular 75c values go at **43c**

" \$1.00 " " **79c**

" 1.50 " " **98c**

" 2.00 " " **\$1.48**

We have a few pure silk umbrellas, with the new folding handles, full \$5.00 values. Opening Sale price **\$2.98**

Fanger's Department Store

V. ZUCKER, Manager

Plattsmouth, - - - - - Nebraska