



Telephone Talks!

No. 9

THE "WHY" OF RATES

A railroad may haul a carload of flour at a cheaper cost per sack than if only one-tenth as much were shipped, but it costs us a great deal more per telephone to operate an exchange of 5,000 subscribers than one of only a thousand.

In an exchange of 5,000 subscribers, every telephone user is given an opportunity to use his telephone ten times as much as in an exchange of a thousand subscribers.

This condition would make the operating expense and maintenance cost of every telephone and line in the larger exchange much higher than in the smaller one.

Then, too, in the larger exchange, telephones average farther from the central office, necessitating more wire per telephone.

Also, as more telephones are added to an exchange, the uniting of every telephone with every other one increases the individual cost enormously.

But the service of the larger exchange is worth a great deal more.

Nebraska Telephone Company

M. E. BRANTNER, Plattsmouth Manager

ALVO DEPARTMENT

Items of Interest to Journal Readers Will Be Received at the Drug Store.

New subscriptions and renewals to the Journal will be received by J. A. Shaffer at the drug store. Local news, advertising matter and all business pertaining to this department may be transacted. Mr. and Mrs. Shaffer are instructed to receive and receipt for all money.—Ed.

Mrs. Godby went to Lincoln Saturday.

Mrs. Chris Keefer went to Lincoln Friday.

Mrs. Henry Thomas was in Lincoln Wednesday.

Miss Belle Miller of Lincoln came in Thursday.

Ed Carr of Eagle was over Saturday in his auto.

Harry Parsell was in Lincoln on business Saturday.

Leander Friend was in Lincoln on business Saturday.

W. O. Boyles returned to Lincoln Saturday evening.

Carlton Gullion came over from Eagle to spend Sunday.

Mrs. Harry Appleman came down from Lincoln Friday.

J. Herman Stroemer went to Omaha on No. 18 Sunday.

Dr. Moore of Murdock was in town on business Thursday.

Sam Jarvis came down from Lincoln Saturday on business.

Oris Foreman and family autoed down from Valparaiso Sunday.

Miss Esther Lefler of Lincoln visited Mrs. J. A. Shaffer Saturday.

Mrs. Bina Kitzel returned Friday from camp meeting at Lincoln.

Paul Frohlich came down Friday from Lincoln to visit relatives.

Mr. and Mrs. W. L. Copple went to Wabash Sunday to visit relatives.

Ray Litch of Omaha was in Alvo on business between trains Friday.

Mrs. Clarence Curveya and daughter, Lillian, went to Lincoln Thursday.

Floyd Sheeseley and Clifford Appleman went to Lincoln Saturday evening.

Mr. Mavin of Patmyra was in town Thursday to meet some passengers.

John Walker and wife of Lincoln are visiting at the home of John Weichel.

Albert Foreman came down from Lincoln Wednesday, returning Friday evening.

Elmer Boyles of Elmwood autoed over Saturday to visit his brother, S. C. and family.

Mrs. Joe Prouty and little daughters went to University Place Saturday evening.

Mrs. R. A. Stone and children

and Mrs. C. R. Jordan went to Lincoln Thursday on No. 331.

Miss Pearl Keefer was in Lincoln Monday.

Art Trimble and wife and George Reiter, jr., of Eagle were calling on their Alvo friends Wednesday evening.

Mrs. Andy Sulton and daughter, Kate, returned from Lincoln Friday, where they had been attending camp meeting.

Mrs. B. P. Ellis returned to Lincoln Friday, after spending the past week with her daughter, Mrs. Charles Strong.

C. R. Jordan and son, Sam, and Mr. and Mrs. Frank Davis autoed to Lincoln Friday and brought Mr. Davis' aged mother home with them.

Chris Keefer had the misfortune to have his arm wrenched last Thursday by getting tangled with a rope while unloading hay and was thrown to the ground.

Joe Prouty came Wednesday from Des Moines, Iowa, and went to University Place Friday evening, where he shipped his household goods and will make his home.

Rev. W. B. Bliss was married Wednesday, June 21, 1911, to Miss Lucy E. McCartney at her home in University Place. Their many friends extend congratulations.

There were 9 or 10 automobiles in town Monday from Elmwood and Eagle advertising the celebration to be held at Elmwood the Fourth of July. The band played a couple of pieces of music.

Mr. and Mrs. C. R. Jordan, son, Sam, and daughters, Miss Ena Jordan and Mrs. Joe Vickers and children, autoed to Cairo Saturday to visit their daughter, Mrs. John McDowell and family, for a few days.

Mr. and Mrs. Manuel Garcia and son, Robert, of Glatonia came in Wednesday to visit her sister, Mrs. Dan Williams and family and her grandparents, Mr. and Mrs. Henry Thomas, remaining until Friday.

Andy Christiansen was out driving Sunday with his family, and while going down hill some part of the harness broke, letting the buggy run onto the horse, which began kicking, striking Mr. Christiansen on the nose. The horse was soon stopped with no injury to the family.

Ned Shaffer of Denver, Colo., came in Thursday to visit his brother, J. A. Shaffer and wife, remaining until Friday. He returned via Omaha over the Union Pacific railroad, of which he is assistant cashier in the office of the freight department at Denver.

Mrs. Belle Keefer and Miss Gladys Appleman, while driving home Friday evening, had an accident, caused by the burr coming off of the front wheel of their buggy, letting the wheel off. They jumped and were dragged a short distance, quite severely hurting Mrs. Keefer's ankle, while Miss Gladys escaped unhurt. Dr.

Muir was called and dressed the injuries.

Miss Vera Prouty was in Lincoln Tuesday.

Will Sulton came in on No. 17 Monday evening.

Charles Strong had business in Lincoln Monday.

Mrs. Ed Casey was in Lincoln between trains Tuesday.

Mrs. Minnie Gullion and son went to Lincoln Sunday evening.

Mrs. Charles Strong went to Lincoln Tuesday evening on No. 17.

Paul Frohlich and granddaughter, Jessie Bucknell, went to Lincoln Tuesday evening.

Harry Parsell purchased a new water tank for his threshing outfit Saturday while in Lincoln.

Sam Iams of Lincoln has gone to Toledo, Ohio, on legal business, to be gone about a week.

Mrs. J. B. Shields and two children of Manhattan, Kansas, is visiting her sister, Mrs. George Sulton. She reports crops a total failure in that part of Kansas.

J. E. Parsell threshed his wheat Tuesday. It went 30 bushels to the acre and test 63 pounds to the bushel. Harry Parsell's threshing outfit did the work.

Mrs. Joe Parsell was called to the home of her son, Ray Parsell, Monday, whose baby was very sick, also Mrs. Parsell's sister, who is staying with Mr. and Mrs. Ray Parsell.

Oscar Kitzel, while leaving town Tuesday evening, dropped the pitchfork off of the hayrack, and while he was getting it his team began to run. He got hold of them, but they dragged him some distance, bruising him and demolishing the rack and wagon.

Mrs. Sidney Smith and daughter returned to purchase a new rubber which she spent the past week with her sister-in-law, Mrs. George Curveya, went to Lincoln Sunday evening to visit her mother, Mrs. Harriet Hoxie. Mr. and Mrs. Curveya also entertained Mr. and Mrs. Will Lewis and Mr. and Mrs. Morgan Curveya at dinner Sunday.

Exhausted.

You certainly noticed that, during this time of the year, you always feel tired and even exhausted. It is evident that you need some kind of a stimulant or tonic to make you able to work. We offer such a remedy in Triner's American Elixir of Bitter Wine. It stimulates the digestive organs to an increased activity, strengthening them at the same time and giving them endurance. We can recommend this remedy in diseases of the stomach and the intestines as also in diseases of the blood and the nerves and in all disturbances of the general health combined with loss of appetite and bodily strength, with lack of energy and exhaustion. We can further recommend it in diseases of the liver and the kidneys, in rheumatism and some forms of headache, where it becomes necessary to thoroughly clean out the whole system. At drug stores, Jos. Triner, 1333-1339 So. Ashland Ave., Chicago, Ill.

Hay for Sale.

Clover, Timothy and Alfalfa. Call Phone 10 F, or J. M. Roberts, at Plattsmouth State Bank, 6-22-d&w.

It is worse than useless to take any medicine internally for muscular or chronic rheumatism. All that is needed is a free application of Chamberlain's Liniment. For sale by F. G. Fricke & Co.

STROEMER LUMBER AND GRAIN COMPANY

OF ALVO, NEB., ED. STROEMER, Manager

DEALERS IN

LUMBER, LIME, COAL AND BRICK, BUILDING MATERIAL, GRAIN.

We are also buying all kinds of live stock, and will receive the same every day in the week. The highest market price paid.

HOW A RELIANCE POLICY WORKS

Great Feature of the Policies Issued by the Reliance Life Insurance Co. of Pittsburg.

John M. Patterson, a railroad conductor, of Sedalia, Missouri, took a policy with the Reliance for \$2,000 on the 15-Year Endowment Plan, April 13, 1907. A note by the inspector received at the time says: "Mr. Patterson has a family; he is a healthy, stout man."

In September, 1907, Mr. Patterson had a stroke of paralysis, which totally disabled him. Subsequently his Reliance Policy was either destroyed or lost, as it was considered of no value. Recently Mr. W. L. Phipps, of the Renewing Division, while in Sedalia, discovered this situation. The attention of Mrs. Patterson was called to the fact that her husband's policy had not lapsed, but was still in force under the Total and Permanent Disability Clause.

Her own letter is more eloquent praise of the Reliance policy than anything else can be. It says: "Sedalia, Mo.

"Mr. Scott—Dear Sir: Mr. Patterson is unable to write. He was running out of Jefferson City at the time he took out the policy, and I did not know anything about it. The policy is either lost or misplaced. I feel sure Mr. Patterson will never be able to work again. He has been under the doctor's care nearly all the time since September, 1907. It will surely be a great benefit to me and the children. Please advise me what to do. We, neither of us, knew of the Disability Clause. It is very kind of you to look us up and tell us of it, and I surely appreciate it. This has been a trying ordeal to me to see my husband fighting so hard to regain his health. Thanking you again for your kindness. Respectfully yours,

"Mrs. J. M. Patterson, "305 W. 5th St., Sedalia, Mo."

The company, upon receipt of affidavit that policy had been lost, issued a duplicate endorsed fully paid up.

A Reliance Policy may be lost, destroyed or forgotten. It works just the same, BECAUSE it is the policy of the Reliance Life Insurance Company to see that it does.

The Reliance Life Insurance Company of Pittsburg is represented in Plattsmouth and southeastern Nebraska, by General Agent W. J. Thomas. They refer, by permission, to H. N. Dovey, Cashier of the First National Bank of Plattsmouth.

CERTAIN RESULTS

Many a Plattsmouth Citizen Knows How Sure They Are.

Nothing uncertain about the work of Doan's Kidney Pills in Plattsmouth. There is plenty of positive proof of this in the testimony of citizens. Such evidence should convince the most skeptical doubter. Read the following statement:

Mrs. James Hodgert, 1102 Main St., Plattsmouth, Neb., says: "I suffered a great deal from dull, heavy pains across the small of my back, especially severe when I stooped or brought any strain on the muscles of my loins. About two years ago I learned of Doan's Kidney Pills and they brought me such prompt and positive relief that I have since used them whenever I have felt in need of a kidney remedy. I procured Doan's Kidney Pills at Rynott & Co.'s Drug Store and do not hesitate to recommend them."

The above statement was given in June, 1906, and on December 30, 1908, Mrs. Hodgert said: "I still hold a high opinion of Doan's Kidney Pills. I am glad to confirm all I have previously said about this remedy."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

Another Barn Dance.

There will be another one of those pleasant barn dances given at the home of Mr. and Mrs. Otto Puls next Saturday evening, July 1st. Those who attended the last dance given by Mr. Puls know that this means a good time for all. You are invited to attend. Good music and a pleasant time assured.

Subscribe for the Daily Journal.

MRS. J. N. WISE CELEBRATES HER SIXTY-FIFTH BIRTHDAY ANNIVERSARY

About Fifteen Lady Friends Attend the Happy Event, and the Home is Tastily Decorated for the Occasion.

From Wednesday's Daily.

Mrs. J. N. Wise entertained about fifteen of her lady friends at her charming home during the afternoon hours yesterday in a most delightful manner. This occasion was in honor of her 65th birthday anniversary, and for this happy event the pretty rooms of the Wise home had been handsomely decorated in a color scheme of green and white, a number of the gifts received by the hostess being of the green and white color, also. Mrs. Wise was assisted in celebrating her birthday anniversary by her daughter, Mrs. J. L. Root, and little Flora Root of Lincoln, and they also assisted her in entertaining her guests yesterday afternoon.

The time was very pleasantly spent in amusements, which the hostess had planned for the occasion. These amusements were interspersed with various games and social conversation, all of which made the afternoon's entertainment a most enjoyable one.

One of the amusements was a drawing contest, in which the guests were given the title of some popular song and then drew a picture of it. Mrs. T. H. Pollock captured the first prize, a book, while Mrs. L. A. Moore carried off the second prize, a book. Personal conundrums was another amusement introduced by the hostess and was one which produced considerable merriment.

An elegant three-course birthday luncheon was provided by the hostess, the color scheme of green and white being carried out in the refreshments served. When the guests took their departure all extended their warmest congratulations, wished Mrs. Wise many more such happy birthdays and expressed much pleasure in assisting her in commemorating the event. Mrs. Wise received many pretty gifts in honor of the day, which will be constant reminders of this birthday occasion.

MURDOCK.

(Special Correspondence.)

Dr. I. D. Jones was in Omaha Saturday.

Fred Stock was in Lincoln Monday.

Emil Kuehn was in Lincoln last Monday.

M. W. Moore was in Lincoln Saturday.

Threshing has commenced in this vicinity.

Od Gillespie was in Greenwood Monday morning.

Mr. and Mrs. Al Bauers and Mr. and Mrs. Mike Sorick were fishing at Salt Creek Sunday.

Ed Thimang and family visited with Mr. Kuehn last Sunday.

Miss Mabel Carlisle of Omaha is the guest of the Goehry sisters.

Miss Anna Amgwert visited her relatives and friends here Sunday.

Paul Goehry and Harold Tool were in Elmwood Sunday evening.

Mrs. Mary Schewe was in Omaha last week having some dental work done.

Mrs. Rosa Waite took dinner with John Amgwert and family last Sunday.

Id Hornbeck went to Lincoln Saturday evening, returning Sunday on No. 18.

Miss Violet Gilmore of Omaha visited with John Gustin and family over Sunday.

Mr. and Mrs. W. O. Gillespie and Miss Vorna Bush were shopping in Omaha last Friday.

Dr. and Mrs. Jones and small daughter, Mary Edna, went to Lincoln last Friday by the auto route.

Mr. and Mrs. William Wack of

Lincoln visited the latter's mother, Mrs. Fred Shewe, over Sunday.

Mr. and Mrs. Harry Long and son, Robert, of South Bend ate dinner with A. J. Tool and family Sunday.

Charles Hite, from near Alvo, came over Saturday and purchased a gasoline engine from William Gehrts.

Oscar McDonald, accompanied by his wife and daughter, Marguerite, visited his mother at Muray Sunday.

Mrs. Pankonin, who has been visiting her sister, Mrs. Jake Goehry, sr., the past few weeks, left Monday for Wisconsin, where she will make her home with her daughter.

Several from here attended the ball game at Manly on Sunday afternoon, when our boys crossed bats with the Manly boys. Both sides put up a good game, but the game ended with a score of 9 to 5 in favor of Murdock.

Elmwood boosters came over in seven automobiles Monday advertising the big Fourth of July celebration to be held at that place. Among them were several members of their city band, who gave a few selections on our main street.

The woman of today who has good health, good temper, good sense, bright eyes and a lovely complexion, the result of correct living and good digestion, wins the admiration of the world. If your digestion is faulty Chamberlain's Stomach and Liver Tablets will correct it. For sale by F. G. Fricke & Co.

SPECIAL

FOR This Week!

Egyptian Tissue

Fine Summer Dress Goods, guaranteed not to fade—in all the latest colors and designs. Per yard..... 22½c

A large line of Fancy Dress Lawns just received. Big values, at per yard..... 10c

See Our West Window

M. FANGER