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MERCHANTS' "BARGAIN DAY," A DAY SET TO DISPOSE OF SURPLUS STOCK

Many Cities and Towns Inaugurate Such Days, to Give a Display of Goods Away Below the First Cost.

Nebraska City merchants concerted and harmonized for the occasion, through their splendid organization, the Retail Merchants' association, will, on the 25th of February hold a gigantic "Bargain Day" sale in conformity with the plans devised and accepted at a recent meeting of the association, details which follow closely the plans of merchants in Fremont, Hastings and other Nebraska towns where the "bargain day" plan has become an established custom.

On the date mentioned Nebraska City merchants will offer for sale good dependable merchandise to the many patrons and customers of our stores in this territory. This sale will consist of merchandise which is altogether new and salable. There will be no attempt to deceive or sell goods which are not worthy of the name "merchandise."

The "bargain day" feature has worked so splendidly in other towns and cities throughout the state and the west that it has been adopted as a special feature by many towns to be tried two or three times a year.

It is a well-known commercial axiom that people love bargains and they will watch closely the advertising pages of their newspapers for sales and offerings which contain live, up-to-date chances to obtain merchandise at fair profit.

One of the hardest propositions the retailer has to contend with, according to the statements of men who have followed merchandising during a lifetime, is the competition of the large city stores which hold sales and

bargain inducements. People are fickle in their constancy to the home merchant unless the home merchant forever and everlastingly makes inducements to his customers.

The mail-order houses have found too, that the concerted efforts of merchants to attract more people to their stores has been their greatest "thorn in the flesh." The merchant of today believes in publicity; he believes in giving people value for their money, and he believes, more than all, that a customer who can be induced to come back is the greatest asset to his business.

The Press will have more to say about this "bargain day" opportunity from day to day and we shall have news about it that is both novel and interesting. Watch for it; it will interest the readers of this paper. —Nebraska City Press.

This is a matter that the merchants of Plattsmouth should study. If it pays to have "bargain days" in Nebraska City and Glenwood, it will certainly prove a success in our own city, if our merchants will make the proper effort. The people are always on the lookout for bargains, and we know that Plattsmouth merchants have goods to offer at great bargains. Let us try it once, anyway. The commercial club can also aid in the matter by taking the lead in an effort to get all business men to join in an effort of this kind. If "bargain days" will take people to other towns they will bring them to Plattsmouth. Brace up, and try it once, anyway.

front of the orphan's home southeast of the city, the services were simple. After the reciting of the prescribed prayers for the dead the coffin was lowered into the grave amid intense silence and in the presence of thousands.

TENDER HANDS LAY BISHOP BONACUM IN THE TOMB

From Friday's Daily. Impressive were the funeral services held yesterday morning in St. Theresa's pro-cathedral for Rt. Rev. Thomas Bonacum, late bishop of the Lincoln diocese. The services in both the church and at the grave were imposing, and those who witnessed them will not soon forget their solemnity.

Long before the hour set for the celebration of the solemn requiem high mass, all the reserved seats of the church were filled. Soon all the standing room and the galleries were crowded. Hundreds of people were unable to gain admission to the church.

Shortly after 10 o'clock Governor Aldrich, members of the state supreme court, state and city officials marched to the front of the church where pews were reserved for them. Both houses of the state legislature held no session this morning and many of the legislators were present. Nearly all the prominent business and professional men of the city and several from over the state were in the church.

At 10 o'clock a large group of altar boys followed by about seventy-five priests and eight bishops filled the sanctuary and the celebration of the mass of the dead began: Bishop Hennessey, of Wichita, Kansas, assisted by Fathers Casper and Klein, was the celebrant. The chanting of the priests and the responses of the choir fell on an audience imbued with deep reverence.

Father William Dalton, of Kansas City, delivered the funeral eulogy in a masterful manner. He is an orator who has thrilled many an audience and his sermon today was an impressive one. He had been a close friend of the bishop when the latter was a priest in St. Louis, Mo. He paid a high tribute to the dead bishop. The orator referred to the many and exacting duties of a Catholic bishop. These, he said, Bishop Bonacum had faithfully performed. Father Dalton's sermon was touching and was heard by many with moistened eyes.

After the services at the church a procession was formed and one of the longest, if not the longest, funeral corteges started the solemn march to the grave selected by the dead bishop himself. All of the Catholic societies of the city and many citizens of Lincoln were in the line of march. A long line of carriages carrying the clergy and others followed the hearse. At the grave, which lies just in

MRS. CHRISINGER ENTERTAINS JOLLY EIGHT CLUB

Another very delightful entertainment of the season was that tendered the Jolly Eight Card Club, yesterday afternoon, by Mrs. N. W. Chrisinger, at her pleasant home on High School Hill. For the occasion the home of the hostess had been handsomely decorated and especially the dining room. A color scheme of red and white was carried out with a generous use of red hearts and miniature valentines, which were attractively arranged. The afternoon was devoted to card games, interspersed with social conversation, which made the hours speed all too fast. Mrs. Olga Croskary captured the first prize and Mrs. John Lutz the consolation prize. Following the card games the guests were invited to the dining room where a delicious luncheon was provided and to which all did ample justice. In deference to the Valentine season, the score cards consisted of small valentines and as a souvenir of the occasion, each guest received a valentine.

Those in attendance were Mesdames Henry Timm, J. W. Waga, W. Mason, J. Lutz, J. Sattler, H. Ofc, A. Kanka, W. Henriksen, Flora Wadwick, Olga Croskary; Miss Pearl Mumm.

Entertained at Morgan Home.

A very pleasant meeting was that of the Social Workers of the M. E. church, which was held yesterday afternoon at the pretty home of Mrs. Gertrude Morgan and which was very largely attended and a flattering success socially. As per request, the ladies brought needles, thimbles and scissors, and consequently the greater part of the time was most enjoyably spent in sewing, while sociability reigned supreme. There were some delightful refreshments served, to which all did ample justice.

H. C. Long, one of the Journal's staunch friends, from west of Murray, was in the city today and paid us a brief call. Henry is one of those jovial, wholesouled fellows that it is always a pleasure to meet, and he is always a mighty welcome visitor at the Journal den.

WALT VALLERY TAKES FINE CATTLE TO DAKOTA

Belle Fourche (S. D.) Post: Walt Vallery, youngest brother of P. P. Vallery, arrived from Plattsmouth, Nebraska, on Saturday last, accompanying a car containing ten head of Red Polled heifers and four bulls of the same breed. They are all beauties and Pete has a right to feel proud of his new possessions in the cow line. One of the bulls is a three-year-old and weighs something over 1,600 pounds, and is certainly a fine animal. The stock is but a little behind the Jerseys for butter fat, and ahead of most of the other breeds as milk producers, while they are far ahead of the white-faced brute for quality of meat, so Pete thinks. He will give them a fair test and of course will make annual reports on the gain that may be perceptible.

Walt, who is an old friend of the publishers of this paper, was very agreeably surprised to see this section of the country, supposing, as most others from the east do, that he was coming into the wilds of the west. He will remain but a few days and will most likely spend the most of his time with his brother and sister, Mrs. H. P. Wright, whom he had not seen for fourteen or fifteen years. And he may conclude to get rid of his high-priced Nebraska land and come out here where he can get land at a much less figure, but which will be worth double in a very few years.

AFTER TWENTY-THREE YEARS VISITS OLD HOME

From Friday's Daily. Mr. and Mrs. Theo. Miller, of Ord, Nebraska, came in last evening over the Burlington on the midnight train for a few days' visit with friends and relatives at the old home in Plattsmouth. Mr. and Mrs. Miller have been down at Rulo, where they were visiting with a brother of Mrs. Miller. In this city they are guests at the home of Mr. and Mrs. Henry Steinhauer, Mrs. Miller being a sister of Mr. Steinhauer. After their visit is completed here they will go to Orind, Iowa, for a visit with a sister and family, also making a short visit at Cedar Creek with Mr. and Mrs. J. B. Tipton, Mrs. Tipton being a sister of Mr. Miller. Mr. and Mrs. Miller moved from Cass county twenty-three years ago, all of which time they have made their home at Ord, where Mr. Miller has been section foreman for the Burlington. He entered the employ of the Burlington road in 1874, for which company he has continuously worked ever since, helping to lay the ballast on the old main line of the road west from Plattsmouth. At one time he was owner of the Cedar Creek hotel, and was conducted by his father, later being traded for a piece of land in Greeley county. They have a great many friends and acquaintances in Cass county, and their visit will be a very pleasant one to them.

MORE MATERIAL FOR GOVERNMENT BUILDING

A car of heavy steel for the government building arrived last evening and is being unloaded today by McMaken & Son. Some difficulty has been encountered in removing the heavy granite from the cars. And some of the heavier stone is yet on the car at the M. P. station. Some of the stone weighs almost a ton, and was let down on the car with a derrick, and as there is no such device at hand, and the local officials object to allowing the end of the car to be taken out, it was impossible to get the granite unloaded. The officials of the road at Omaha were communicated with this morning and some arrangements will probably be made today to get the granite off the car.

Notice.

Notice is hereby given that a meeting of the Stockholders of the Burlington & Missouri River R. R. Company in Nebraska, will be held in Plattsmouth, Nebraska, at 10 a. m., February 23, 1911.

The meeting will be held for the election of nine directors of the company to serve until their successors are elected and qualified, and for the transaction of such other business as may legally come before it.

W. P. Durkee, Secretary. Omaha, Nebraska, January 19, 1911.

Adjourn to Meet March 7.

From Friday's Daily. The board of county commissioners postponed the letting of the contract for the county printing until next meeting. The vote being a tie on the Journal's proposition to print the commissioners' proceedings at a much lower rate than any of the republican papers.

The acceptance of Hand Selvers as the janitor of the court house was approved, also bonds of Hand Tams, superintendent of poor farm, and Dr. Welch as county physician, the Murdoch Bank as a depository of county money, and J. W. Johnson, as member of the Soliders' relief committee, were approved.

ANDREW SEAMAN A VICTIM OF THE TIPPING HABIT

The following from the Omaha Bee, has reference to an odd character, who has made visits to Plattsmouth for many years, his chief object being to buy land sold for taxes at the annual sale by the county treasurer. He is reputed to be worth at least half a million, and the most of it has been made in dealing in land tax titles:

"Andrew Seaman, who has made Omaha his home for years and who is known as the only capitalist in the world who can and has lived on 15 cents a day, has turned loose a 5-cent coin of the realm.

"In plain words, it was a 'tip.' "And it was the first time in Seaman's history that he was ever known to turn loose anything. As a rule, when Seaman gets hold of anything, it is 'hisn' for keeps.

"If he can't keep it in any other way, Seaman nails it to the door, after borrowing a nail.

"But this nickle escaped the magic influence which Seaman exerts over coin which finds its way into his possession.

"The recipient of Seaman's generosity was R. G. Conklin, a clerk employed in the treasurer's office. Seaman wended his weary way into the office, fatigued by the job of carrying the nickel, and took Conklin from his desk and went into executive session.

"Seaman wanted Conklin to figure up the interest on a certificate which Seaman was going to sell. Though it took Conklin, who is an expert accountant, about a minute and a half to figure the interest, it took him an hour to prove to Seaman's satisfaction that the figures were correct. But he finally satisfied his employer.

"Then to his amazement, Seaman dug down in his pocket, fished up the nickel, patted it fondly and passed it over to Conklin for his services.

"It took Conklin an hour to recover from the shock. Then he went and bought a dime's worth of tissue paper to wrap up the prize nickel."

DEATH OF WILLIAM SUTTON, A PIONEER CITIZEN

From Friday's Daily. William Sutton, aged about 85 years, and for the past 37 years a resident of this county, near Kanosha, died Thursday morning at 1 o'clock, after a brief illness with pneumonia. Mr. Sutton came to Cass county from Ohio and settled in the vicinity where he died. His wife having died about six years ago, he has since made his home a great part of the time with his son Andy, at whose home he died. The deceased is survived by four sons and one daughter, namely: John and Thomas, of Rosalle, Nebraska, Andy and Wm., of this county, and Mrs. Mary Nida, of near Union.

The funeral occurred this afternoon at 2 o'clock from the residence of his son and was conducted by Rev. Taylor, of Union.

Mr. Sutton was a farmer during the years of his active life, and although a democrat in politics and took a lively interest in public questions, and was interested in advancing the common weal. He did not aspire to any public position, and was of a quiet and retiring disposition. He was a man of the highest integrity and will be mourned by a large circle of friends and old time neighbors.

Walter Thacker, F. W. Sherwood, T. W. McVeigh and William Erwin, of Liberty precinct, drove up from their respective homes today and transacted business with Plattsmouth merchants.

REPORTS THAT SYNDICATE IS GATHERING UP ALL TELEPHONE STOCK

The Omaha Independent Telephone Listed With the Rest, And This Means Also That Other Nebraska Lines Will be Gathered In.

The Omaha Bee says that in St. Louis on Wednesday a story was current, with sufficient color to give it support, to the effect that a syndicate under the lead of J. P. Morgan had practically arranged for the purchase and control of all independent telephone systems from Rochester to Denver, including the Home, of Kansas City, and the Independent, of Omaha. The only notable exception admitted is the Kinloch system of St. Louis, which is the strongest of the independent organizations. The purpose of the Morgan purchase is to consolidate the control of the telephone systems of the country under the American Telegraph and Telephone company, which now controls the Bell telephone companies and the Western Union Telegraph system.

The Independent Telephone association is in session at Chicago, and a vigorous row was waged between the factions at the opening session over the matter. The Omaha company is in the process of a receivership, and Lysle I. Abbott, the receiver, said last night that so far as he knows the local company is not concerned in any way in any proposed merger. It cannot under existing conditions be legally approached on the topic of

merging with any such combination. The franchise granted the company by the city contains a clause that forbids its sale to the Bell or any similar competing company.

Next to the Kinloch company of St. Louis the most important independent companies are those of Detroit and Kansas City. The Home company of Kansas City is the more prosperous of these. Its stock is selling around \$115 and it is earning in the neighborhood of 12 per cent on its capital of \$3,000,000, besides taking care of a little over \$2,800,000 of bonds. The Lincoln company is also a prosperous concern and the companies in Rochester and Buffalo, N. Y., are doing well.

The action of the American Telephone association at its Chicago meeting this week may have an important bearing on the deal. Necessity for urgent action arises from the fact that a bill is pending in the Ohio legislature to prevent the merger of competing telephone companies, which would be a snag if encountered. Another snag in the way is the injunction of the Nebraska supreme court, which forbids the merger of these companies by sale or otherwise in Nebraska.

HOT TIME AROUND THE CAPITAL ON THURSDAY

The school for agriculture bill was on third reading Thursday afternoon and the original plan is said to have been to serve the warrant and have two members arrested before the session was called to order. The constable fell down in not getting his men before that time. As it was the bill passed with just a constitutional majority, though it took two calls of the house to do it. The final roll call showed the vote to stand 51 for to 47 against.

Friends of the bill are bitter at the Lancaster county delegation, charging them with being a party to the Poulson attempt to arrest Grossman and Leidigh for the sole and only purpose of defeating the bill and securing reconsideration and the death of capital removal.

The Lancaster crowd is said to have had enough men promised who would vote for reconsideration of the capital removal bill. Some of these, however, would not have voted for indefinite postponement afterward and it was necessary to have the two accused men out of the way to give Lincoln a bare majority in favor of indefinite postponement.

After the discovery of the defeat of their plan the delegation is said to have lost no time in squaring the damage they discovered had been done them through discovery of the alleged trick.

The Lincoln charge that capital removal is all ascheme of the liquor interests to punish Lincoln for its excise policy has aroused considerable resentment. How far from the truth this charge is may be seen from an analysis of the vote.

Talk among members yesterday who voted for removal develops that many of them have no personal interest in seeing the seat of government taken away from Lincoln, but that they believe the people should have the right to say whether it is to remain in Lincoln or not before any money is appropriated which is coming nearer and nearer necessary every day.

Look Out For Locusts.

Farmers are warned that the seventeen-year locusts are due to make their appearance this summer, and agricultural experts are now engaged in making plans for reducing the ravages of the pest to a minimum. The locusts are expected to make their appearance along the Atlantic coast from Virginia to New York, but are not likely to reach New England. They may also extend their depredations westward to the central and middle-west states.

Try the Journal's want ad column.

Back to the Farm.

According to government statistics there are many evidences that the city man, wearied with the never ending struggle for existence in the crowded centers of population, has begun to think about the green fields of the country and a little farm of his own, where he can spend his later years in independence.

RETURNS WILL BE GREAT AND BURDENS LIGHT

Nebraska might well gain some helpful points on the good roads question from Indiana. The Hoosier state has a gravel road law that has improved thousands of miles of country roadways in the last two years without working any hardships on the taxpayers. In some of the richest counties of that state it is now hard to find any highway known as a "dirt" road. Here in brief is the law: If any farmer whose land abuts an unimproved road gets fifty signers living in his township to a petition for a gravel road and raises a sufficient sum to guarantee the sale of the bonds he gets the improvement. The whole township pays the bill. The payments are so arranged that they are tacked on to each man's taxes for a period of ten years. In this manner the cost of construction does not prove to be a burden. Under the old law those farmers living within a radius of two and a half miles of the proposed gravel road had the whole sayso. As about half of the roads were graveled, it was difficult to obtain a majority of signers for the improvement. But the new measure, which is still in effect, removed this difficulty. And it seems to be one of the most popular acts ever enacted in that state. Let the Nebraska legislature pass some kind of a road law, the results of which will be seen immediately. Like in Indiana, the returns will be so great that the burden will be light.—Lincoln News.

Crowds Applaud Salindo.

From Friday's Daily. Manager R. M. Schlaes, of the Mafestic, the enterprising show man, has had words of the highest commendation spoken of the special attraction he is putting on this week. The house was crowded, packed last night and the wonderful clever stunts of "Salindo" were applauded to the echo. The work of the juggler was of a high character, and merited the approval which it received. The acts are high class, clean, and most entertaining. You cannot afford to miss the show tonight, as this is the last night Salindo will appear at this time.

Principal Livingston Richey, of the high school, departed for Lincoln on the afternoon train today, where he will spend Sunday with friends.