Neb. State Historical Soc.

A Large Wad.

you they do" when the stranger said,

bundle of money from which he

deftly extracted a \$1,000 bill-good,

thinking perhaps the stranger had

taken a drink of that fine old Tokay

wine vintage '56, and for the first

**Returns** From Convention.

Messrs. A. L. Tidd and Rea Patter-

# The Plattsmouth Journal. SEMI-WEEKLY EDITION-FOUR PAGES

#### VOLUME XX1X

#### PLATTSMOUTH, NEBRASKA, MONDAY MAY 2, 1910

NO 33

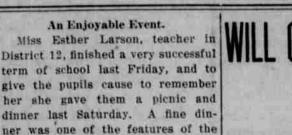


### Building" a Paper Read Before Commercial Clubs State Convention

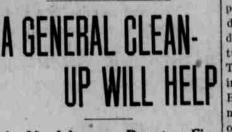
From Friday's Daily.

inducements for new industries should be spending money advertising, even if merely through want columns of metropolitan dailies, and every community should encourage local correspondents to send out stories of even the "bad" things that happen for the sake of the advertising in getting the town's name in print, declared N. A. Huse of the Norfolk Commercial club, before the annual convention of the state association of commercial clubs here yesterday. "Advertising as a Factor of Town Building," was the subject. it was also declared that Nebraska should, as a state, appropriate an advertising fund. The paper said in part:

"There are two kinds of town advertising-the kind you pay for and the kind you don't pay for. The one may range all the way from a 10-cent want ad in the newspaper to a twopage spread in a magazine at \$5,000 a throw. The other includes the good words spoken for a town by its doyal citizens away from home, the press agent stories sent out with deliberate advertising intent and cleverly slipped under the telegraph editor's guard, and the real telegraphic news dispatches bearing the town's date line and used for their news value by the big newspapers of the country. Under this last classification, of course, must be included the news reports of the good and the bad-and more often bad than good-but even though the story told be a disagree-



cellent program rendered by the pupils and was enjoyed by patrons and others. Miss Larson has been a very efficient teacher and the people of preparations to comply with the re- load of laborers these are placed in tem. To strengthen his position this community as well as the pupils regretted to see her leave for her Every city and village that has any home in Plattsmouth .-- Union Ledger.



### A. V. Johnson, Deputy Fire **Commissioner** Offers Some Suggestions.

A. V. Johnson, chief deputy fire commissioner of the state, has sent be assembled." out the following suggestions in the hope that they will prove beneficial Missouri Pacific will be hailed with to every community, and especially delight by the people of Union and to such cities as Plattsmouth:

"The Nebraska Fire commission, of better accomodations for a long, whose business it is to do everything time, and now that the company possible for the prevention of fire shows a disposition to be fair and waste desires to direct public atten- give the recognition due a town of tion to the necessity of a general the importance of this one, we will clean up during spring time. Debris all be glad to join the company in are obvious; one which might be state railway commission on March mentioned is that this debris is often 2d opened the eyes of the railroad responsible for spontaneous combus- officials to the fact that this village tion, which, more prevelant during had been "overlooked" in the matter the hot summer months than dur- of accommodations, and the Ledger is ing the colder period, is generally pleased to note the promptness with regarded by experienced fire fighters which the company took steps to as one of the chief causes of what are remedy the conditions here. Let us called "unknown fires."

to attic ventilation; the hot summer ing .--- Union Ledger. able one and one to make citizens o



## What It Has Long Needed

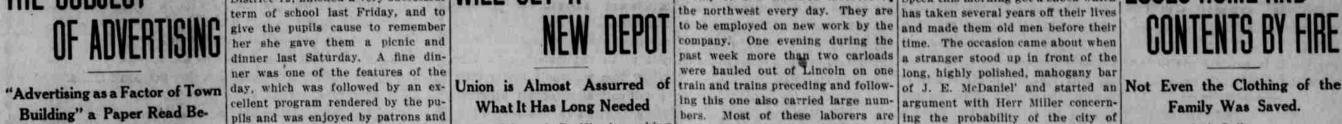
provement will consist of a large new to the exclusion of other passengers. depot, it is probable that thehrd depot, to be erected in the near future. Official notice was received

Tuesday by Agent G. F. Whitlow, and in his letter Sueprintendent A. De Bernardi of Atchison says: "You may advise the citizens of Union and others at Union and vicinity interested, that it has been decided to enlarge our station facilities, which will provide two waiting rooms, additional To See That the Census Enumoffice room, etc., and work will be commenced as soon as material can

This action on the part of the vicinity, as they have felt the need

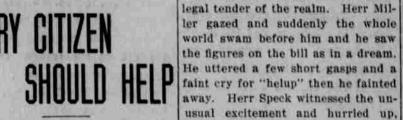
hope that the contemplated improve-

"Too often houses are built with- ment means a handsome new depot out giving the proper consideration -and we believe that is what is com-



Moving Many Laborers.

The Missouri Pacific is making foreigners. Where they have a car- Lincoln adopting the dispensary sys- From Saturday's Dally. quest of the people for better depot a car by themselves and kept separate Herr Miller ventured to say "I'll bet facilities at this place, and although from other passengers. Where there the company does not say so in exact is less than a carload the laborers "All, right. Put up the money," and depot, and it is probable that the often take possession of the smoker, pulled out of his pocket a large, fat



erators Enroll Every One.

A number of the cities and towns time the horrible vision of the thous-

of the state have been making stren- and dollar bill burst upon his gaze. uous efforts to get their census up He gave a strangled, inarticulate cry to the actual population of the city of terror and seized the back bar for but so far small effort has bee made support. Fortunately the arrival of in this respect in this city. The aid saved the lives of the two genenumerators have been going their tlemen but they have been nervous rounds and gathering in the names ever since the event and the mere of all residing in the city but no mention of a bet gives them chills. aid has been given them on the out- The man who offered the bill on the side except spasmodic attempts by in- bet is said to have been from St. dividuals to do so. There should be Joe, Mo., and is a horseman. He had ter months should be thoroughly business growth of both the town an organized effort instituted at once a roll which the boys claimed was not cleared away. The reasons for this and company. The hearing before the to secure for this city a full and fair less than \$8,000 in wealth. nal will do its share in this respect and it believes nine in ten other people and institutions in the city will do likewise. Let everyone put his or her shoulder to the wheel and help boost the census.

> Undoubtedly everyone knowns of someone who the census taker may be a large harmonious one and there could be done. have overlooked. Let them notify were many papers read of much in-

lub of the name and the enumera-

The Burlington is taking from twenty to two hundred laborers to beck this morning got a shock which TENTS BY FIRE

Family Was Saved.

Fire shortly after midnight last night destroyed the home of John Elliott just north of the city and near the big cut of the M. P. road. The destruction was complete, the unfortunate family losing everything which the house contained while the structure was burned to the ground. The fire was of unknown origin but is presumed to have started by rats gnawing matches of which there was a large box in a shed kitchen attached to the house. It was in this shed that the flames were discovered by Mr. Elliott who made herculean efforts to put out the fire. He seized a pail and ran to a tank some distance from the house, taking water from it and returning to fight the fire. He made a number of these trips but owing to the distance the flames steadily grew in columns until they were beyond control and swept away everything.

The building is located outside of the fire limits of the city and the department did not turn out as there was no water available. The central telephone office called up as many of the nighbors of the unfortunate people as they could and they hurried to give him all possible assistance but before they could get there the flames had done their work and the building had fallen in. John Rutherford living some distance south of son who were delegates to the state the fire was among those who were

convention of commercial clubs at called up and he hurried to give Columbus, returned last evening, af- Mr. Elliott his assistance but by the ter having spent two days in that time he arrived there the roof of city. They found the gathering to the house had fallen in and nothing

The family did not even save their the enumerator or notify some city terest to the commercial world. There clothing and lost the entire contents officer or officer of the commercial were many clubs represented and the of the house which was a one story



the community in which the incident happened shudder at its awfulnesseven the very bad news emanating from a town will prove on the whole, it seems to me, to be remarkably good advertising. And the bad stories have this virtue-the general public likes to read bad things that bad people do and for that reason the telegraph editor will jump at this kind of a dispatch and eagerly call attention of thousands of readers to your town in the date line on the story where he would probably find room only in the waste basket for the report of an uninteresting Sunday school convention.

"An incident took place in Kansas City not many weeks ago which was in itself of a degenerate type, yet Kansas City got good advertising out of that incident even in spite of the low moral level from which the story sprang. For at least a day the name away from the wood buildings. of Kansas City was given a conspiciuous position in every morning newspaper in the world, two columns of that story was cabled to Europe.

"During the Gregory county land rush 10 ,000 people went in droves from all parts of the United States to take chances in Uncle Sam's big land lottery. Thousands of them went because they had heard that land rushes hold the elements of the sensational and the dramatic; thousands of them had heard of Bonesteel and they heard of Bonesteel because of the bad things that happened there. Through that first opening and the badness that cropped out at Bonesteel, the Rosebud reservation was given a greater publicity throughout the United States than any other strip of government land and when Tripp county was opened up farther west, a still greater throng, to a large extent as a result of the publicity that had been given the shootings during the first rush, took a chance in lottery No. 2.

"There is not a town or even a village in Nebraska today which, after it has any real advantages to offer investors as inducements for loway to systematically follow up this same plan. The method to be used. I would suggest, would be the want columns of the metropolitan daily paper circulating in the territories from which interesting inquiries can be expected. A want ad. of fifty words can be carried into a million Ed. Becker. homes for a \$5 bill."

the city.

sun beats on the roof, the heat in the attic becomes intense and with the attic filled with rubbish, dust, oily From Friday's Daily. rags, highly varnished pieces of furniture or other accumulations spon- in in the city last evening and will taneous combustion is a natural result.

away greasy overalls, old clothes, and of Mr. Mulvaney for Chicago where oily rags; such closets should be he was to be united in marriage to a thoroughly cleaned and this is parti- most charming and estimable young cularly true of the closet under the lady of that city. The marriage took stairway which is too often permitted place last Wednesday in that city to become a fire trap immediately and the newly wedded couple at once under the only way of escape from came to this city. Mr. Mulvaney has the upper stories of the building. "This is the season for varnishing several months past and has made a

and painting, hence old rags used very large number of friends during for wiping greasy wood and var- time. He is employed at the Burinished surfaces should be burned; ington shops as an electrician and is if they must be saved for future use a young man of marked ability and they should be kept in an iron recep- sterling worth. He stands very high tacle substantially covered and set in the estimation of all who have waste, used to wipe machinery are many accomplishments, and she will particularly liable to spontaneous combustion.

chimney was stopped with a metal life.

thimble and not with paper or rags it would prevent a great many fires. "If municipal authorities will exert

some efforts to have property owners and tenants observe these suggestions considerable fire waste may be avoided."

#### A Fine Time. From Friday's Dally.

The meeting of the Frauen Verein of St. Paul's Evangelical church was of Mrs. John Bauer and a most depresent, there being some seventy ladies present. The afternoon was most pleasnatly spent. Miss Helen gentlemen and he is greatly inter- Lowther was taken to Union where Kline by request singing a very pretty song in excellent voice and Misses

Pearl Mumm and Paula Sattler playcating, can not afford in a limited There were charming and dainty re- feels the same way over it. freshments served during the afternoon, the hostess being assisted in serving by Misses Pearl Mumm, Eliza-

George Hild, the well known and niece, Miss Vera Yardley, came up organization. The remainder of the ter, Mrs. Don C. York and L. V popular farmer from the precinct, this morning from their home near afternoon was most delightfully spent Copenhaver, are spending today in drove in this morning from his home Murray and were passengers for Om- in a social way, social conversation, Omaha, having been a passenger for to look after business matters in aha on the morning train, where they music and the like being indulged in. that city on the early morning Bur- this morning and spent the day at- I Smoke "Acorns" the cigar with a will spend the day.

Bride and Groom Arrive.

W. J. Mulvaney and bride arrived make their home here in the future.

Mention was made in the Journal "Closets are often used for storing several weeks ago of the departure been a resident of Plattsmouth for met him. The bride is a very charm-"Paint and oily rags, varnish and ing and handsome young lady of be warmly welcomed to this city where she will soon have a large cir-

"We desire to suggest that when circle of friends. The many friends people are removing their stoves for of Mr. Mulvaney extend their hearty the summer months if they would be congratulations and wish the happy careful to see that the hole in the couple a long and prosperous wedded

#### Off for Texas.

W. E. Rosencrans, the real estate Mark in hauling some hogs. The the state. man, will depart next Tuesday for gentlemen were driving along the the Texas gulf coast country con- road near Nehawka when a tug beveying a large delegation of Platts- came unloosed on one of the mules mouth and Cass county citizens who which Mr. Mark was driving. Lowthwill look over the land in that sec- er stepped down on the wagon tongue

tion with a view to purchasing some to jump to the ground, placing his of it. They will make a trip which hand upon the back of one of the will include the principal points in mules as he did so. The mule scared that state such as Houston, Galves- and gave a leap forward, throwing held yesterday afternoon at the home ton. San Antonio, Austin,Fort Worth. the gentleman to the ground slightly Dallas, Falfurrias, Brownsville and to one side of the wagon road. His lightful gathering it was. There Laredo and will be gone for several left foot, however, was in the road Deles Dernier is attorney for the Katie Bintner as executrix. The eswas a record breaking attendance weeks. Mr. Rosencrans had a letter and the loaded wagon passed over estate and W. C. Ramsey appeared recently from his son Bruce who is it before the team could be brought for the claimant. now in that country with a party of to a stop. As soon as possible Mr.

ested and surprised at the wonders an examination by a physician disof the country. He writes very en- closed that no bones were broken thusiastically over the country and but the foot was very badly bruised ing several selections on the plano. his father believes the entire party and the physician had to apply a dressing to it. Mr. Lowther came

#### A Fine Meeting.

The Woman's Auxiliary of St. foot yesterday was black and blue beth Campbell and Jessie Robert- Luke's parish met at the home of from the crushing it received and son and Mrs. John Lutz. There were Miss Verna Leonard yesterday after- is painful to get about on. It is a number of ladies present from the noon at 2:30. There were a large believed that it will be well, howcountry including Mesdames Phil and number of the ladies present and the ever, in a short time and he can reearly hours of the afternoon were sume his work.

spent in discussing plans for carry-Mrs. Georgia Creamer and her ing on the work of this most worthy Mrs. W. H. Freese and her daugh-Dainty refreshments were served. lington train.

tor will be gotten busy. The importance of the census to the city cannot be underestimated and all should realize that all names should be on the rolls.

which the names can be secured and Plattsmouth had as good if not betthe last census fell down hard owing ditions throughout the state were get on his feet again. to neglect of the work and lack of declared to be good and the delegates along and that should constitute a a fine showing in the way of increase over ten years ago. If the matter is neglected, this will not be done and the city will be unjustly accused to falling behind in the race. and advocated that the cities of the It has not fallen behind but has actually advanced and the census enumerators would be convinced of that fact by systematic aid extended them

by the city as a body.

### From Saturday's Dally.

zen of this city, last Wednesday had a narrow escape from severe injury while helping his brother-in-law, Geo.

> In county court Judge Beeson yesterday heard the claims against the estate of Sophronia Parsell, deceased, allowing the only claim on file that

Ill., against the estate. The claim amounted to \$992.54 with interest. J. V. Parsell, the husband of deceased, was executor of the will. Wm.

pointed Hanah Hanson as guardian for the minor heirs of the estate of are Jessie, James, Emma and Merminors. up to this city that evening and has

this morning in the estate of James Krolek, deceased, and the administrator W. J. Streight together with his bondsmen discharged from liability uted.

In County Court.

W. H. Heil and wife of Pleasant View farm west of the city, came in tending to business matters.

meeting was in a large sense a re- frame structure with some five vlow of business condition in other rooms. Owing to Mr. Elliott's efcitles in the state. Mr. Tidd was forts to put ou the fire the household much impressed with the reports of goods were not removed and soon progress which other places present- went up in smoke. He did not save ed and compared them with the con- his clothing and has been obliged There is still a long time left in dition of things here. He found that to go about today with only some second hand and worn overalls for the enumerators will do their work ter a showing than most of the other clothes. The greatest sympathy is right up to the last moment if ne- cities represented, in fact, being pos- expressed for Mr. Elliott who bears cessary to secure a fair and full count sibly excelled by only one other city an excellent reputation and steps will of the population. Plattsmouth at of its class in the state. General con- doubtless be taken to assist him to

The family consists of a wife and systematic organization to push it present seemed very optimistic for two children and they have not been the future. The convention selected living in the place long. The place warning to the public this time. Or- Kearney as its next meeting place, is quite well known as the Boeck ganization means that the city will that city defeating Lincoln for the property. Owing to the wind which get a fair count and it should make honor after a hard fight. One of the prevailed the destruction of the propprincipal features of the meeting erty was considerably hastened. Mr. was the strong advocacy of muni- Rutherford state that this morning cipal advertising by a number of the he picked up large pieces of shingles speakers. The idea was advanced blown from the fire in his dooryard some half mile distance from the state should advertise if only a little fire, showing that only the greatest in their local and metropolitan papers good fortunte prevented others and showing the advantages of their possibly worse blazes.

Mr. Elliott had an additional miscities. The idea of the state having an advertising fund to be expended fortune earlier in the evening when in setting forth the advantages of one of his team of horses died. The the state at large was also strongly animal had been ailing for some litadvocated. Altogether the meeting the time and finally gave up the did a great deal of good and ad- struggle. The fire coming on top of vanced materially the welfare of the this loss is very discouraging to him. state and the business interests of The property which was destroyed was covered by small insurance but not nearly enough to make good the loss of which he met with.

In County Court.

In county court today several probate matters were up for disposition and a petition was filed for the adof Harriet L. Balley of Galesburg, ministration of another estate. In the matter of the last will and testament of Nicholas Bintner, deceased, Judge Beeson allowed the tate consists of a farm near Rock creek which deceased had deeded to Judge Beeson this morning ap- his wife during his lifetime, and personal property valued at \$2,500 that

goes to the children. Messrs, Clark John G. Hanson, deceased. The heirs & Robertson appear for the estate. A final hearing on claims was had

ler. A. L. Tidd appeared for the in the estate of the late John T. Baird and also in the estate of Johanna G. A final settlement was also had Coleman. In both cases Messrs. Clark & Robertson apepared for the estate.

A petition signed by W. P. Nicholas and Charles H. Bailey, sons of the on his bond. His accounts were ex- late Wm. P. Bailey, was filed for the amined and allowed. The property appointment of an administrator of left was also assigned and distrib- their father's estate. The value of it is fixed in the petition at \$9,000. Messrs. Ramsey & Ramsey appear for the petitioners.

reputation. Made by Ptak & Bajeck.

since been at his home here. The

Serious Accident. John Lowther, a well known citi-