

CLOTHING AT HALF PRICE

Get in the
Well-dressed
Circle



The New and Up-to-date stock of Mayer Clothing Company, of Omaha, to be sold in Plattsmouth at the Greatest Sensational Reduction Sale ever heard of. A brand new Stock at One-half Price. The Department Store of

M. FANGER

will for the next few days present a scene of Genuine Bargain Opportunities in the Clothing, Gents' Furnishings, and Hat and Cap Line. The big stock of the Mayer Clothing Company which was bought at a bargain by Mr. Fanger has been arranged, and will be placed on sale

SATURDAY, MARCH 12th

at eight o'clock a. m., sharp, and such bargain prices will prevail until the entire line has been disposed of, which will not be long at ONE-HALF PRICE

We want to impress upon the minds of the people of Plattsmouth and Cass county that this is not the class of merchandise usually found in Closing Out Sales but is a strictly high grade, up-to-date line in every particular, bought by me at a bargain owing to the failing health of Mr. Mayer, and we had intended selling them in Omaha, but from the fact that the lease on the building was sold, we were compelled to give immediate possession, and the goods have been brought to Plattsmouth to be sold, and if low prices prove an inducement for the people to buy they will not last long, for everything in the clothing line will go at HALF PRICE

These Goods are all New and Up-to-date

The Mayer Clothing Company was established last Fall, which alone assures you that every garment was bought for the Fall, Winter and Spring trade, thus you are sure of getting none but the late style wearing apparel.

Over 300 Suits of Clothes. \$250.00 in Swell Neckwear.
\$250.00 in Fine Hosiery. 12 Full Cases of Hats.
100 Swell Fancy Vests. Finest Dress Shirts.

This line comprises all the standard manufacturers goods, such as the Ederheimer, Stein Co., Kohn Bros., Granert & Rothchild and Weil. Pfau & Co., in Clothing. The John B. Stetson, Gimbel and Martin Hats. The Wilson Bros., and the Cluett, Peabody Co., in Fine Dress Shirts. "Arrow" brand collars, of which we have 175 dozen.

Gents' Furnishings, Hats and Caps.

While this line will not be sold at a 50 per cent reduction, owing to their close margins of profit, they will be sacrificed and sold far below the first cost. They were bought this way and will be sold accordingly. These brands are all standard, and you know what they are, you have been wearing them for years, but have been paying more money for the same goods. It Gents' Underwear we have the Cooper, Wilson Bros. and the Ideal brands, the best makes on the market, that will be sold in keeping with the gents' furnishings.



Remember the Sale Starts Saturday Morning, March 12

and this is your opportunity to buy a new suit for HALF PRICE.

Below we quote you prices on a few of the articles, but we want you to come in and examine them for yourself, and see what we have to offer you at HALF PRICE.



LOT NO. 1. This lot contains all our cheaper grade suits for men and youths, that the Mayer Clothing Company sold for \$8.00, our price is.....

\$4.00

LOT NO. 2. This lot contains many fine Cassimeres and worsteds that were sold by the Mayer Clothing Company for \$12.50, our price.....

\$6.25

LOT NO. 3. This lot contains many fancy worsteds and cassimeres, that were selling daily by the Mayer Clothing Company for \$15.00, our price.....

\$7.50

LOT NO. 4. This lot contains many extra fine quality blue and fancy cassimeres and worsteds, made in the latest styles and by the best manufacturers, sold by the Mayer Clothing Company for \$18.50, our price.....

\$9.25

LOT NO. 5. In this lot will be found the strongest line of the entire store, over 100 suits, the finest patterns and materials you ever bought for the Mayer Clothing Company price which was \$22.50, our price.....

\$11.25

LOT NO. 6. In this lot we are getting to the top, and here you will find many genuine bargains, in the very latest and best garments made, all fancy plaids, checks and weaves, that were finding ready sale for \$25.00, our price.....

\$12.50

LOT NO. 7. All extra fine suits, that must be seen to be appreciated, and that cost more money at the factory than we are asking for them, here is where you will find your happy Easter suit bargain, in goods that sold by the Mayer Clothing Company for \$30.00 and \$35.00, our price....

\$15.00

IN LOT NO. 8, we have 44 Fall and Winter overcoats and 2 cravenettes, that the Mayer Company were selling from \$10 to \$30, Come in now and get your choice.....at Just Half Price

MEN'S UNDERWEAR. 40 dozen wool suits, in the two-piece and union suits that we are selling at Half Price from that asked by the Mayer Clothing Company. These will pay you to buy now and carry over for next winter.

M. Fanger's Department Store