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ENTERPRISING BUSINESS MEN

Lorenz Bros. Extend Room and Purchase Building Occupied

The rapid expansion of business by a live and energetic firm is something the Journal is always glad to note, and it is pleased to state that the firm of Lorenz Bros. of this city is proving to be one of the liveliest firms in this section. The firm has just completed the building of a brick addition 40x20 feet to their present durable store building. The new addition is a handsome one, being built in a solid and substantial manner. The floor is a concrete one, built to last to the end of time, and the general appurtenances of the new addition are all made with a view to permanency.

The work on the new addition was done by workmen of the very highest class, the firm preferring to pay good prices and get the very best possible grade of work for their money. The carpentry work was all done under the direction of the veteran J. C. Coleman, who has done so much work of this character in the past. The masonry was all done under the supervision of Harry Johnson, a mason whose work is his best recommendation and one whom to employ once is to make a lasting employe of. Mr. Johnson's work is of high grade and this fact caused his employment by the Lorenz'. Mr. Komfrist is doing the finishing work and his work is of a grade to compare with that of the others on the job sufficiently good to pass muster with the very best.

The new addition is designed to be used as a sausage room and a store room being divided equally between these two lines. This gives the firm plenty of room in which to handle their expanding business.

The rise of this firm has been noteworthy in this city. The original firm started out in the old Pearlman building on Sixth street just across the street from where they are now located. There was but one member then, W. J. Lorenz, being the entire firm, he opening up in February, 1902. His brother E. A. Lorenz was employed in the shop as a workman but later by his enter-

prise, frugality and shrewd business judgment he became the second partner in the firm. In May, 1903, L. W. Lorenz joined the brothers as a third partner, the business growing rapidly, when the Parmele building on Sixth street was leased and the firm branched out into a grocery and meat business using the double store room for that purpose.

Then came vicissitudes and the firm found it convenient to cut down their stock and give up one room, but this did not continue long and soon they were once more running both rooms and carrying a larger stock than ever.

Now W. J. Lorenz has retired from the firm, his brothers taking over his interest and making the firm now consist of E. A. and L. W. Lorenz. Another brother, Frank E., will remain as an employe as he is of the same sturdy, energetic stock he has made a valuable assistant.

Since the change the firm has purchased the Parmele building making them a forty foot front on Sixth street, to which they have now added the new addition. In addition they have purchased the north ninety feet of lot 3 in the same block from the Plattsmouth Telephone Company and will erect an ice house on it for their own use. They have now arranged to put their meat market and grocery store all in one room, taking out the partition of the double room and throwing the whole building into one. This will be a marked improvement in their business methods.

When one stops to consider the fact that the Lorenz Brothers came to this city only some seven years ago without acquaintance, strangers and with nothing to recommend them save their own ability and energy, he can but marvel at the success which has come to them. They have built up a fine business simply by their strict adherence to business principles and to the idea that their customers should have a square deal. Their success is well merited and it will continue.

From Elmwood.
A reception was tendered M. B. Williams formerly of this city by his many friends here, on last Monday night at the K. P. Hall. The evening was very pleasantly spent, there being a social visit had by the old friends and neighbors as well as amusements of various kinds. Mr. Williams removed from Elmwood some two years ago to take up his residence at Fairbury, Neb., where he now lives. He has been visiting relatives and friends in this city for several days past.

Mrs. W. C. Bartlett of this city was pleasantly surprised last Monday evening by her many lady friends in this vicinity. Mrs. Bartlett was invited to take a ride with a party of ladies and they kept her away from her home until the early evening when she returned home and found her residence taken up by her friends who had come in to tender her a surprise party on the occasion of her birthday. A delightful evening was spent, there being refreshments served and a general pleasant time had. The many friends presented her with a charming hand-painted dish as a souvenir of their visit.

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Jos. Mullin, mention of whose hurried trip to Smith Center, Kas., is made above, has returned from his sad mission. His brother whose illness caused his departure died before Mr. Mullin could reach there but he arrived in time for the funeral. His many friends in this vicinity joined in their sympathy at his loss.

A Fine New Year's Gift.
J. A. Becker, manager of the Plattsmouth Music Company yesterday sold a very fine Hamilton piano to Henry Hirz, the prominent farmer of the precinct and delivered the same to him at his home in the country. Mr. Hirz was determined to make his daughters a present worthy of them and to this end he picked out one of the best pianos to be had in this market. He showed his good judgment in patronizing a local firm in preference to some outside party, and he obtained a piano from a firm which is located where he can get at them. It is quite needless to say Mr. Hirz's folks were delighted at his generosity and highly pleased at this valuable addition to their already luxurious home.

Coming Out of its Shell.
Plattsmouth—the old town on the Muddy just below where the Platte empties its sand laden waters into the larger river, and makes a pale streak down the west side of the murky stream—Plattsmouth, which in the early days had every prospect of becoming the metropolis of Nebraska, but failed owing, not to locality or topographical condition, but by reason of internal indifference and short-sightedness—Plattsmouth, the town which has had its ups and downs, which has flourished, boomed, faded and retrograded, and suffered from various vicissitudes, from floods, fires and fickle fortune is, apparently, coming out of its shell of desuetude and getting busy. The younger generation is taking hold of the reins of public affairs, and a dawn of a new era is breaking. They have organized a Commercial Club. There is no town, large or small, which can keep abreast of her neighbors and up to the times without the active and constant operation of a five aggressive commercial club. When is Red Oak going to get busy along this line.—Red Oak (Iowa) Express.

New Year's Reception at Sunnyside.
From Saturday's Daily.
The New Year's reception given by the Epworth League on Thursday evening at Sunnyside was largely attended, there being nearly a hundred Leaguers and their friends present. A program of excellence, consisting of music and readings was enjoyed by the company. "Sunnyside" has entertained the annual meeting of these young people for the last twelve years, and this occasion was one of the pleasantest in the memory of the league. Prof. E. L. Rouse, who was the special guest of the evening, was greeted by his many friends with enthusiasm. His address before them was a characteristic one, and was founded upon the words "Ye are not your own, ye are bought with a price."

Mr. C. A. Rawls read a New Year's poem and Mrs. William Baird read two selections to the great delight of those present. The program closed with a prayer for God's guidance for the year just opening given by the pastor, Rev. A. Allen Randall. The leaguers and friends departed about 10:30 leaving expressions of good will and thankfulness to the host and hostess, Mr. and Mrs. C. E. Wescott, who had so kindly opened their home for this occasion.

Entertained the J. C. Club.
From Saturday's Daily.
Misses Alma Larson and Julia Kerr last evening entertained the T. J. C. club at Miss Kerr's residence on West Pearl street. The evening was spent in playing dominoes and other games and in reading letters written 5 years ago by the members of this charming little club. As a finishing course a delightful luncheon of four courses was served, Misses Esther Larson and Alice Kerr doing the serving. The meeting was one of the most successful the club has had. One feature of the evening was the reading of letters from Miss Stella Boyd written five years ago. Miss Boyd has since the letters were written, passed to her great reward.

Those who were present were Misses Carrie and Estelle Baird, Helen Travis, Nellie Whelan, Mrs. Albert Dutton of University Place. Letters were received from Misses Lilly and Belle Martin of San Jose, Cal., Mrs. Warren Deming of Broken Bow, Neb., and Miss Frances Mitchell of Omaha, all of whom were members of the club but were unable to be present.

Want to Buy a Building.
I desire to buy a small dwelling house, the same to be moved from the lot immediately. Anyone having such a building to sell notify the undersigned.
Theo. L. Amick, Mynard, Neb.

THE RECEPTION AT COATES' HALL

A Large Attendance and Everyone Enjoyed a Good Time.

From Saturday's Daily.
The reception tendered Rev. Luther Moore by the citizens of this city and vicinity on the occasion of his entering the pastorate of the Christian church, yesterday afternoon, as well as the farewell party tendered Geo. M. Porter and his most estimable wife, was pronounced a success and greatly enjoyed by everyone who had the good fortune to attend. The warmth of the greeting extended to Rev. Moore was only exceeded by the depth of regret felt by the many guests at the loss of such good people as Mr. and Mrs. Porter.

The attendance was very large, many of our citizens availing themselves of the opportunity to meet the new pastor who starts his career in the city under the most auspicious circumstances. The various ministers of the city attended and bade him welcome to the field conscious that they were receiving a valuable addition to their forces.

A splendid program had been arranged for the occasion and it passed off in a fine manner. There were dainty refreshments served during the afternoon and this in connection with the program made the occasion one to be remembered. The manifest regret of all at the departure of Mr. and Mrs. Porter was quite noticeable, all realizing that these good people were too valuable citizens to part with without sorrow.

It would be quite impossible to enter into a detailed account of the excellent program which was the work of Mrs. Mae Morgan largely. Every number upon it was finely handled, especially worthy of remark being the reading "New Year's Day" by Mrs. Wm. Baird. Mrs. Baird made a distinct impression upon the large audience by her scholarly recitation and elicited warm applause for her finished work. It was quite needless

to remark that the various solos of Miss Zelma Tvey, Mrs. J. W. Gamble, Mrs. E. H. Wescott, Mr. B. A. McElwain, Mr. H. S. Austin were all excellent while the instrumental selections of Misses Mollie Godwin and Ella Margaret Dovey were more than good. The speechmaking program included addresses by Rev. A. A. Randall, Rev. J. H. Salsbury and Prof. E. L. Rouse. Revs. Randall and Salsbury extended a hearty welcome to Rev. Moore who happily responded in well chosen language to their invitation to the field. For the departing guests Prof. Rouse spoke the sentiments of the assemblage bidding them "Auld Lang Syne" on behalf of their many friends.

One feature of the program was the reading of Miss Josephine Hall. Miss Hall is a Plattsmouth favorite and was at her best in "In May" and very much favorable comment was passed upon her excellent work.

All in all, the reception was a most brilliant and pronounced success. The new minister assumes his pastorate with the best wishes of the entire community with him and there is no doubt he will find the field a fertile one and one in which his manifest talents will find full play.

The regret of the public at the departure of Mr. and Mrs. Porter lies in the fact that these good people have lived in the city for many years and have made themselves universally respected by all. They are the finest people to be met with anywhere and their departure makes a loss to the community which all will feel. The many who attended yesterday made it a point to express themselves in a pronounced way upon their feelings in this respect. Mr. and Mrs. Porter departed for their new home this morning accompanied by the best wishes of all.

PIANO CONTEST CLOSED

Been Running at the Department Store for Some Months.

The piano contest that has been running at the M. Fanger's Department Store, closed on schedule time with the dying of the old year, but at the present time it is not known who wins the beautiful instrument.

The cash register checks will not be counted until next week, owing to Miss Nettie Hawksworth being absent from the city, and having in her care the checks gathered in by the school children.

As Mr. Fanger does not wish to have anything to do with the contest, he has requested us to have all parties holding coupons to leave them at the Journal office, and a suitable place will be selected by the parties interested for the counting of same. He wishes this done at the earliest possible time, as he would like to have it decided early and the winner take the instrument from his store immediately.

Entertained Guests.
From Saturday's Daily.
Miss Ella Anderson yesterday entertained a small party of her friends at her home. A very pleasant time was had, all enjoying themselves immensely and departing more than pleased with Miss Anderson's abilities as a hostess.

Those who attended were Misses Nellie Hodson, Bess Stuart of Omaha and Fern Kennedy of Council Bluffs, Ia., Messrs Roscoe Hendricks and James Williams of Council Bluffs, Ia., Lee Wright of Omaha and Sam Han-num of this city. The out of town guests departed for their homes last evening.

Rooms for Rent.
Excellent living rooms, all modern except heat, in excellent condition, over M. Fanger's store. For particulars call at the store below.
Traveling sets—Gering & Co.

The Leap Year Ball

The leap year dance given at Coates Hall by the young ladies of the city to the young men, was the swell social event of the year climaxing the number of fine dances given and marking an epoch in social affairs.

The attendance was very large, there being some sixty couples present to enjoy themselves. For the occasion the young ladies had made elaborate preparations and nothing was left undone to make the occasion an enjoyable one. The hall was lighted by three huge gas arcs, which gave an abundance of light. During the course of the dance a pleasant interruption occurred in the shape of a "moon dance." This was caused by the lights being turned off and a big search light being called into play, the several couples being thrown upon its rays. It was a pleasing and fanciful idea and evoked no end of comment from those who noticed its happy effects. Ices and cakes were served throughout. The music for the occasion was served by Geo. Weidman and Karl Ebinger, they having come down from Havelock for the purpose. Needless to say, their work was excellent and much appreciated. The grand march was led by Ralph White of Nebraska City and Miss Nettie Morgan and was participated in by some sixty couples. There was a large attendance of out-of-town people, they coming from Nebraska City, Omaha, Ashland and Murray.

After the dance some thirty couples dined in a dinner at the Hatt & Osbourne restaurant, engaging the restaurant for that purpose from the hours of one to three. The dinner was a four course affair and was a fine one, the cuisine being excellent.

The young ladies are to be congratulated upon the success of the affair from every standpoint. It was not alone socially a big thing but in addition they cleared enough money to enable them to give another dance in the near future. As a close to a year of social festivity unprecedented in local annals, it was a glittering success.

For Rent.
A six room house in good repair to rent. Inquire of J. H. Becker.

Resolutions of Sympathy.

Whereas, In His infinite wisdom God has seen fit to remove from our midst Brother Jas. Skoumal, Jr., and in his death we feel that the Fraternal Order of Eagles and sustained an irreparable loss, and the community loses one of its best citizens and his family a faithful husband and father, therefore be it

Resolved, That we extend to the sorrowing widow and children and other relatives our profound sympathy in this, their hour of grief, and be it further

Resolved, That a copy of these resolutions be spread at large upon the records of this lodge, and a copy thereof be engrossed and presented the widow and children of deceased.

W. M. Barclay,
J. E. McDaniel,
Emil Ptak,
Committee.

Big Shooting Match.

On December 24th a big shooting match was arranged for Cedar Creek. There was a large attendance and the managers made a big success out of it. The day was a good one and the shooting was quite good as is attested by the scores which are printed below. Everyone who attended came away more than pleased and no dissatisfaction excited in any way. Messrs Gauer and Metzger who managed the affair are to be congratulated upon the success which attended their efforts. There is no good reason why these affairs cannot be given oftener as they are highly enjoyable.

Birds	Killed	
John Gauer	110	93
Ed. W. Thingam	110	88
Edwards	110	95
J. Wolf	80	65
D. Schoerman	70	54
Fred Metzger	110	82
Rolla Noyes	90	72
C. E. Metzger	50	42
Paul Phillips	80	63
J. Terryberry	80	65
Geo. Hennings	30	25
Louis Hennings	40	30
Low	50	38
Frank Sitzman	35	28
Ingram	40	32
Bill Ossenkop	40	34
Ed. Ossenkop	40	36
Spence	30	20
Andy Thompson	20	13
Ashley Ault	20	16
Con Meisinger	20	15
John Kregan	20	12
Henry Heil	20	12

Exchange of Hats.

From Saturday's Daily.
At the reception at Coates Hall yesterday afternoon, an exchange of hats left E. L. Rouse a hat not his own. The hat is black fedora, size 7 1/4, bears Wescott's Sons' label, and brand "Lion Special." Mr. Rouse's hat was a black Stetson and he requests that it be left at Wescott's store so that proper exchange can be made.

Hand mirrors—Gering & Co.