

The Avoca Department

News Items Gathered Each Week by a Special Reporter for This Department of the Semi-Weekly Journal

V. W. STRAUB, President HENRY WOHLERS, Vice-President
H. G. WELLENSIEK, Cashier.

The Bank of Avoca

Capital \$10,000 Surplus \$5,000

We Solicit Your Banking Business.

Add to the Value of Your Property

by painting it. A coat of new paint adds greatly to the attractiveness and saleability of a property, and whether you paint outside or in, house or barn, it will pay you to use Patton's Sun Proof Paints. They wear longer, cover more surface, and cost less than any other first-class paint. Get our free color card and circular explaining why.

ORA E. COPES, THE DRUGGIST,
Avoca, Nebraska.

When you need anything in Fresh or Salt Meat Line you want to be sure and get it of

JOHN SCHMIDT THE MEAT MAN

He also sells Poultry and Bread and is always prepared to fix you with ice! ice!! ice!!!

AVOCA, NEBRASKA

T. H. STRAUB

IS THE MAN THAT SELLS
- AUTOMOBILES -



Farm Implements and
WAGONS AND BUGGIES

Be sure and see him when you need anything in his line.

Avoca, Nebraska

Geo. Cotton, of Auburn, was attending to business matters Wednesday.

Dr. Tuck was down from Weeping Water Friday.

Theron Malcolm was a visitor at Cook Sunday.

J. C. Zimmerer and family visited Lorton relatives last week.

J. W. Waldrip was attending to business matters at Omaha Friday.

Fred Durham left last week for a few days' visit with Bertrand relatives.

Contractors Geo. Trook and Jas. Everett were at Arnold Stuts' last week.

Mrs. J. B. Frey, of Douglas, is visiting her parents, Mr. and Mrs. Benj. Betts.

Chas. Duke, of Plattsmouth, was a visitor in town the latter part of the week.

Prof. Opp, of Scrdovia, was visiting his parents, Mr. and Mrs. Jacob Opp, Saturday.

Dick Steffens and wife spent from Saturday till Monday visiting Lorton relatives.

Mrs. E. B. Quinton is visiting relatives at Nehawka and Plattsmouth this week.

Prof. E. C. Spencer and family, of Auburn, were visiting relatives here Saturday.

J. C. Zimmerer and Gus. Mehr made the trip to Omaha the first of the week in an auto.

Mrs. P. Nutzman and daughters moved in from the farm Monday and are now residents of Avoca.

C. D. Quinton and wife were over from Plattsmouth Sunday visiting at the Quinton home east of town.

Mrs. Robt. Wilkison and children were here from Durbar Saturday visiting at the home of Mrs. Graham.

Dr. B. F. Brendel and wife were over from Murray Thursday, visiting at the home of their son, Dr. J. W. Brendel.

Mrs. C. E. Tefft and children of Weeping Water, were visiting at the home of A. Sheldon, north of town, several days last week.

Miss Edna Marquardt arrived home from Lincoln last week and will assist in the store of B. C. Marquardt & Co.

Mrs. A. D. George, of Omaha, who has been visiting her son, L. U. Hupp, for several weeks, returned to her home Saturday.

Rumor has it that G. L. Sheldon, E. M. Pollard and Orlando Tefft have gone to Fairview to help W. J. Bryan husk his corn crop.

It is estimated that Avoca people purchase 1,000 postal cards a month, about which they ask Postmaster Buss 35,000 questions.

Ora E. Copes, the druggist, has just received a fine line of jewelry and silverware, which makes nice birthday and wedding presents.

The schools opened Monday morning after being closed since last Wednesday in order to enable the teachers to attend the Nebraska teachers' association at Lincoln. Everyone of the teachers were present at the meeting.

The school library received a donation of books and magazines from Mr. Waldrip. Are there others who are willing to place magazines in the school where the pupils have free access to them? Show us the family that reads and we will show you one of the leading families of the community.

It is understood that the village board of trustees is going to open up the town hall and keep a fire there all night and curtain it off in order that some of the young lovers may have a place to spoon without catching cold. Several cases of croup have already been reported.

Others Entertain.

Thursday evening of last week Dr. J. W. Brendel and wife entertained Dr. B. F. Brendel and wife, of Murray, L. J. Marquardt and wife, and Ora E. Copes and wife. The evening was spent in games and conversation and partaking of the refreshments served by Mrs. Brendel.

Mrs. O. E. Copes entertained at supper Misses Annie and Minnie Ruhse, Gladys and Beth Graham. The occasion being Miss Annie's sixteenth birthday.

A Pleasant Surprise.

A very pleasant surprise was given Willie Farnestock and Allen Nelson last Saturday evening at the home of the former. The occasion being their sixteenth birthdays. The evening was spent in games and music, after which refreshments were served. At a late hour the guests departed for their homes feeling that they had been royally entertained and wishing the boys many happy birthdays.

Amenda & Mohr

DEALERS IN

Wines, Liquors and Cigars

Avoca, Neb.

Wedded Bliss.

Miss Lydia Gruber, living south of town, and Mr. Shallenberger, of Nehawka, were united in marriage at Nebraska City on Wednesday, November 11. A reception was held for the young couple Wednesday evening at the home of Henry Wulf. Mary A. Straub and E. Z. Zimmerer, of Omaha, were united in the holy bonds of matrimony at Omaha Wednesday. The bride is well known in this vicinity, and is a highly respected lady. Otto, Emil and H. A. Straub, of Avoca, were in attendance at the wedding.

Entertains Sunday School Class.

Mrs. M. C. Keedy entertained her Sunday school class Tuesday evening. An enjoyable time was had during the evening. Refreshments were served, consisting of oysters, cocoa, candy and apples. Those present were Misses Bertha Smoots, Audry Harmon, Neva Zook, Florence Smoots, Agnes Durham, Edna Norval and Mrs. E. L. Shackley. Ivo Johnson and Myrtle Wolfe were unable to be present.

High School Notes.

Bertha Smoots and Marie Dowley were on the sick list part of the week.

Examinations were held in all the rooms Monday and Tuesday of this week.

In the primary department there were seven pupils that were neither absent nor tardy during the month of October.

A boy in the physiology class of a school in South Boston gave the following definition of the difference between the backbone of a man and the backbone of a cat: "A man's backbone runs up and down while the backbone of a cat runs sideways. A cat is liable to spit and throw up her backbone." Another boy said of the spine: "The spine is a long bone reaching from the skull to the heels. It has a hinge in the middle so that you can sit down, otherwise you would have to sit standing."—Lippincotts.

The Vital Force.

The scientists so far have not been able to explain the source of the so-called Vital Force, that is, the force that keeps us in health and strength. They all agree that nourishment renews the exhausted and dead cells of the body, which shows that without proper nourishment there is no health, no life. It is then absolutely necessary to keep the digestive organs in perfect order and, as soon as a loss of appetite or of bodily strength is noticed to use Triner's American Elixir of Bitter Wine. It is excellent in all maladies of the stomach and the bowels. Jos. Triner, 616-612 So. Ashland Ave. Chicago, Ill.

Crisp and Bracing.

Last night was the coldest of the winter so far, the thermometer going down to the 20 degree mark. Owing to the dry air the cold was not felt as much as the night before when the temperature was higher. It was crisp and bracing, however, and few people cared to linger long out of doors. West of here in Colorado there was a heavy snow storm, one bad effect of which was a collision on the Rock Island road near Pueblo, Col. The real below zero weather appeared for the first time this year at Lander, Wyo., which reported 6 below and at Yellowstone Calgary, Alberta, reported the lowest temperature at 2 below.

How to Treat a Sprain.

Sprains, swellings and lameness are promptly relieved by Chamberlain's Liniment. This liniment reduces inflammation and soreness so that a sprain may be cured in about one-third the time required by the usual treatment. 25 and 50 cent sizes for sale by F. G. Fricke & Co.

DOES PLATTSMOUTH WANT INDUSTRIES?

Her Citizens Have an Opportunity Now to Speak Out in Meeting Their Extent of Liberality.

Tomorrow night there will be a large public meeting at Coates' Hall to consider the matter of a canning factory and an alfalfa meal mill for this city. The time is eight o'clock. Every citizen should attend and see that the matter gets proper consideration. It is a chance for the city to wake up and do something to help make it what it should be—the best town in the state.

T. H. Roberts, of Brighton, Col., is in the city and has been here for several days, looking the ground over regarding the chances for a combination plant of the sort outlined above. Mr. Roberts is not unknown to the people here. Several years ago he was here, at that time being connected with Grafton Johnson, of Tipton, Ind. Mr. Johnson is the owner of a large number of canning factories in Indiana and when Mr. Roberts was here the proposition to start a plant at this point was with the belief that Mr. Johnson could be interested in it. Owing to the distance from his other line of plants the gentleman did not care to undertake the matter and the proposition was allowed to lapse. Mr. Roberts later became interested in a plant at Brighton, Col., and it is from that point that he now comes here. He will present the proposition to the citizens tomorrow night at the meeting with the ultimate aim of building a large plant in this city. During the previous trip to this city a number of our leading business men made a careful investigation into Mr. Roberts' standing and they found then that he was a man who had made good everywhere he had been and that his undertaking the erection of a plant here meant its complete and assured success. The exact terms of his proposition to the city has not been made public.

He is a man who has had a long range of experience in the canning business and knows a good location when he sees it. He realizes that there is a vast field around this city which the canners have left practically untouched. This has resulted in a loss, not alone to the city, but to the farmers and truck gardeners of the vicinity as a good market has been allowed to go to waste. What he now proposes means to make a market for every kind of vegetable produce and give employment to many workmen and women.

In company with J. H. Falter and W. W. Coates Mr. Roberts has looked into the possibilities of the land lying around this city and he has found them great. Anything that can be canned can be grown in the immediate neighborhood of the city. Tomatoes, peas, beans, pumpkins, sweet corn, sweet potatoes, cherries, berries of all sorts and everything of a like nature flourish on this soil and there is no reason why it should not be made to pay by the establishment of a big cannery. Hominy can be produced here far cheaper than in the east. Cabbage and its attendant canned article, sauer kraut, is right at the doors of this city only waiting to be gathered in. And the same thing is true of virtually every canned product. A factory to do this work will accomplish wonders and there is now a chance to get one.

But there is even a better thing in sight. As at present used there is a vast amount of waste in alfalfa. The stem—the most nutritive and succulent part of the food—is wasted, as cows and calves will not eat it. The proposed plant provides for grinding this up and making a meal of it, being mixed with a syrup. In this form it is readily eaten by animals and makes a strong and nutritious food. There are plants for the grinding of this article at both Central City and Fremont in this state and at both places the alfalfa has to be shipped in. Here there is an abundance of farm lands which yield three or four crops of this splendid feed to the season and there is no reason why the meal could not be ground here at a much lower cost than at those places. And Mr. Roberts is assured it can be done. After going over this section and studying the soil he is certain that the creation of a plant here means a mint to both the city and the surrounding country. He found during his trips to Fremont that the plant at that point was running far behind on orders and that they were being compelled to buy alfalfa from such points as Wahoo and Ashland. The immense benefit this plant would be to this city can be easily figured.

The farmer who turns his fields to raising alfalfa will come to this city to dispose of it. It is a profitable crop and the good money which he receives for it will be kept in this section as he will spend it with our merchants.

The writer in speaking with Mr. Roberts took occasion to refer to the disastrous experience of our people had many years ago with A. Bird and he advanced the easiest explanation in the world. Bird simply did not have either business capacity or understanding of the business. The proposed plant will cook its products thoroughly so there will be no spoiled cans and it will not contract beyond the capacity of the plant so that good material will have to be bought and wasted. He talks like a thorough business man.

Speaking of the proposition to can hominy, Mr. Roberts calls attention to the fact that hominy now earned for the market is canned in Indiana and other eastern states from the white corn of Kansas and Nebraska. The corn is shipped there and afterwards comes back to this market in canned form. He cannot see why the corn cannot be canned upon the ground and save the freight both ways. It is sound sense and good judgment. Another thing on the corn proposition is the fact that sweet corn is three dollars a ton cheaper here than in Indiana, which should help a whole lot. In speaking of tomatoes, Mr. Roberts says that an average yield of tomatoes is 300 bushels to the acre, which at twenty-five cents per bushel means an income of \$75 per acre, far more than corn will ever bring.

What Mr. Roberts proposes to do is to build a combination plant and work it the year round. It will take a capitalization of \$50,000 to do this and it means a big plant. It will employ a hundred and fifty people during the season and even during the winter time there will be no less than twenty employees at work. It can readily be seen that this means a big help to the city. Every dollar spent in this plant means another dollar for the city.

As said above this is a big chance for Plattsmouth and its progressive people. While no statement of the exact terms upon which this industry can be secured have been made, it is to be hoped that no little quibble will stand in the way of getting the industry located here. There is little in the line of factories here and no city of its size has less than it. Now is a chance to get something which is a permanent good in more ways than one.

This factory would build the city up to a market place for farm and garden products and means prosperity to its merchants as well as to the farming community around it. Let the people of the city get together and secure an industry which means to fill the vacant houses and add to the money income of the citizens.

No matter what your views may be on this proposition turn out tomorrow night and hear what Mr. Roberts has to say upon the matter. It cannot fail to be instructive and if there is anything which can be done to make the industry go, it is a duty every man owes to himself and to his city to do it.

In connection with this industry, the Journal today prints a brief outline of the new proposition of the Nebraska Lighting Company, and the adoption of this proposition means the securing of power by which this enterprise can be operated. This plant in itself will take as much horsepower as the Lighting company asks to have guaranteed and both industries can be made to flourish. The main idea is to build up Plattsmouth, build the industries of the city and make its people prosperous and its merchants wealthy. It is plain business.

For Chapped Skin.

Chapped skin whether on the hands or face may be cured in one night by applying Chamberlain's Salve. It is also unequalled for sore nipples, burns and scalds. For sale by F. G. Fricke & Co.

For Sale.

Fifty acres of land, situated one and a half miles southeast of town. Good house, three acres of apple orchard; plenty of fuel and plenty of running water for cattle. Enquire at H. M. Soennichsen's store.

WINTER

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before you buy a Heater or Cooker. Best Stoves on the Market.

Avoca, Nebraska.

