

AUCTION SALE!

OUR MAMMOTH STOCK OF
DRY GOODS, CLOTHING
AND SHOES!

WILL BE SOLD AT AUCTION, COMMENCING

SATURDAY, APRIL 18th

And Continuing Day and Night until the Entire Stock is Reduced! Nothing Reserved! Every Dollar's worth will be Sold for What it Will Bring! Have you bought all your present and future needs? If not, you should attend this Great Auction Sale and secure goods at

YOUR OWN PRICE!

Think it over! You can select your goods from the best and cleanest stock of Dry Goods, Clothing, Shoes, Ladies' Ready-to-Wear Garments and Novelties to be found in the city.

New and Novel Way of Selling Merchandise!

Not a common Auction Sale of bankrupt, shelf-worn odds and ends, but a sale of High-Class Goods, conducted on a high plane, with a guarantee behind every sale. Satisfaction or Your Money Refunded. We ask you to select any article in the store and it will be sold for what it will bring. All yard goods will be sold by the yard; all others that come in sizes or that can be exchanged, will be done so gladly. The High Bids Buys. Whether it is 10c or \$10.00.

We Have Secured the Services of COL. WILL H. JONES, An Expert in His Line!

Come, Meet Us Face to Face; Bring Your Lunch and Pocketbook and Stay All Day!

Three Sales a Day; 10 a. m., 2 and 7 p. m.

The Coates Dry Goods Co.,

Plattsmouth, Nebraska.