

9c

ANNUAL NINE CENT SALE

9c



Next Saturday Morning, August 10th,

at 8 o'clock our doors will open upon the grandest and most novel sale of merchandise ever held in Plattsmouth. We expect to make an annual feature of this sale from this date on, and we want every person in this county to visit us next week to see what real bargain giving is. Red price cards throughout the store to tell a tale of profit destruction that you can scarcely believe until you see it with your own eyes. Every price for this sale is 9c, and the goods that sold formerly for 12, 15, 20, 25, and even 35 cents, have been made up in bargain lots and the prices marked down to 9 cents. **NINE CENTS** in flaming red is the mystic price that rules the hour. A dollar spent at the Nine-Cent Sale will pay you the biggest interest a dollar ever brought. Come and see how much goods you can carry away for it. The sale will last until August 17, and we want to urge you to come early, for many of these bargain lots will go in a hurry.

Read Prices Below and Come

Domestic Department

- Choice of our best grade Percale, 12c quality..... 9c
- Choice of our best 12 1/2 and 15c Ginghams..... 9c
- 300 yards India Linen, worth 15c, at..... 9c
- 12c all Linen Crash Choice for..... 9c
- Simpson's silver grey Calico, worth 7 1/2c, 2 yards for..... 9c
- Simpson's shepherd plain Calico, worth 7 1/2c, 2 yards for..... 9c
- Simpson's black and white Calico, worth 7 1/2c, 2 yards for..... 9c
- Simpson's Gobelin Silkalines, worth 15c per yard, for..... 9c

NOTIONS

- Good full count pins, 9 packages for..... 9c
- Pure White Pearl Buttons, 5 dozen for..... 9c
- Hooks and Eyes, 9 cards for..... 9c
- Needles, 2 papers for..... 9c
- Wire Hair Pins, 9 dozen for..... 9c
- 5c Safety Pins, 3 dozen for..... 9c
- Metal Back Combs for..... 9c
- Scrub Brushes for..... 9c
- Hair Brushes for..... 9c
- Tooth Brushes for..... 9c
- Children's Hose Supporters for..... 9c
- Fans, 15 to 25c grade, for..... 9c

Now is the Time to Buy a Dress

All of our fine Dress Goods that we sell regularly at \$1.50 per yard will be put on the nine-cent altar of sacrifice. Pick any dress pattern you like, the price of the Third yard will be only..... 9c

All our Dress Goods, the regular price of which is under \$1.50 per yard, will be sold every Fifth yard, only..... 9c

White Dress Goods

FOR 9c

We are going to close out this entire stock of white goods to make room for a brand new Fall line. The regular selling prices range from 25c to \$1.00 per yard. Buy as you will; every Fourth yard will be only..... 9c

Ladies' Walking and Dress Skirts Only 9c

These Skirts are in a very choice variety of this season's best styles. Both walking and dress skirt styles. Get your neighbors to club with you or buy a skirt collection for your own use. Every Fourth skirt will be only..... 9c

Muslin Underwear

ONLY 9c

Our entire Muslin Underwear will vanish before the mystic power of NINE CENTS. We have an exquisite collection of the latest creations in dainty, well-made Skirts, Gowns, Corset Covers, Chimere and Drawers at prices from 50 cents to \$5.00. The Fourth garment—lowest priced one—in a purchase—will be only..... 9c

SILKS! SILKS!

OUR BEST SILKS AT 9c.

Pick any quality you like from 50c a yard to \$2.00 and as many yards as you want. Ever Fourth yard will be only..... 9c

Wash Goods Specials

All our 12 1/2, 15, 20 and 25c figured Wash Goods we have placed on one table, your choice for..... 9c

Work Shirts and Overalls 9c

Every Fourth pair of Overalls or every Fourth Work Shirt of equal value—bought at one time by a customer—no matter what price—will be only..... 9c

Finest Irish Table Linen

FOR ONLY 9c PER YARD

Our Table Linens are in a large variety, ranging from the 25c domestic goods up to the imported Irish Linens at \$1.50 per yard. The entire stock will be included in this sale. Buy all you want. Regardless of price, every Fourth yard will be only..... 9c

Ladies' and Children's Hose

15 to 50c qualities in Fine Lisle, Lace and Ribbed Hose. Lay in your supply of hosiery now. Every Fourth pair bought by one customer at even price, will be..... 9c

White Goods

All our 12 1/2, 13 1/2 and 15c White Goods, Dimities, Swiss, Madras, Nainsooks, Etc., we have placed in one lot. Your choice..... 9c

Jewelry Bargains

Choice of 1,000 pieces assorted Stick Pins, Cuff Buttons, Brooch Pins, Bangles, Etc., sold up to 50 cents. Choice for..... 9c

Home Goods

- Sauce Plates, 3 for..... 9c
- Garden Hoes..... 9c
- Garden Rakes..... 9c
- Brownie Cookers..... 9c
- Carpet Beaters..... 9c
- Soap Dishes..... 9c
- Cream Pitchers..... 9c
- Pie Plates, 2 for..... 9c
- Ice Tongs..... 9c
- Jardineres..... 9c

India Linens

All our 12 1/2, 13 1/2, 15 and 17 1/2c India Linens we have placed in one lot. Your choice..... 9c

Nine-Cent Towel Bargains

A grand collection of Towels in fringed and hemmed ends, plain white and colored borders; regular values at 10c, 12 1/2c, 15c and 20c. Without reserve. Your choice..... 9c

Linen Napkins 9c per Dozen

All our Linen Napkins that we sell regularly at \$1.00 to \$4.00 per dozen, will be sacrificed on the 9c altar. Club with your friends and buy Napkins now; every Fourth dozen will be only..... 9c

Nine-Cent Ribbons

All of our regular 10c ribbons, all of our regular 12 1/2c ribbons, all of our 15c ribbons, and many of our 20c ribbons will be put in one lot and sacrificed at..... 9c

Who Wants this Corset for 9c

We have 50c corsets, 75c corsets and \$1.00 corsets. All the leading makes with which you are familiar. Club with three of your friends and buy a corset. During this sale every Fourth corset will be Only..... 9c

Elbow and 20-Button Length FABRIC GLOVES AT 9c

Club with your friends and supply your yourselves with gloves. Every Fourth pair—at same value—bought at same time—will be..... 9c

Men's Negligee Shirts

Quality from 75 cents to \$1.50. Every Third Shirt—the lowest priced one—in a purchase will be only..... 9c

Shoe Department

A PAIR OF SHOES ONLY 9c

Bring in your family and let us fit them out, every Fourth pair sold to one customer—the lowest priced one—in a purchase will be Only..... 9c

Lace and Embroideries

- 500 yards fine Embroidery, worth up to 25c, Choice..... 9c
- 1000 yards Val Lace, worth up to 10c a yard; 2 yards For..... 9c
- All finer Val Lace in stock, worth up to 20c, during this sale, choice for..... 9c
- Wide Linen Torchon Lace, worth up to 10c a yard, during this sale, 2 yards for..... 9c

HANDKERCHIEFS

- Men's White Cambric Handkerchiefs, narrow hem-stitched hem, 2 for..... 9c
- Men's Extra Fine White Cambric Handkerchiefs For..... 9c
- 15 dozen Pillow Pop Handkerchiefs, 2 For..... 9c
- Ladies' Linen Handkerchiefs, worth up to 15c For..... 9c
- Ladies' Cambric Handkerchiefs, hem-stitched, 3 For..... 9c
- Ladies' Fine Cambric Handkerchiefs, worth 8c, two For..... 9c
- Children's fancy bordered Handkerchiefs, worth 5c, at 3 for..... 9c

MEN'S FURNISHINGS

- Men's Socks, 8c grade, two pair For..... 9c
- Men's Socks, 15c grade For..... 9c
- Men's Ties, worth 25c, For..... 9c
- Men's Collar, 15c quality, For..... 9c
- Men's Handkerchiefs, two For..... 9c
- Men's Handkerchiefs, 15c grade For..... 9c
- Rachford Sox, For..... 9c

COATES

Dry Goods Co.,

Plattsmouth, Nebraska.