AT DOVEY'S

Wash Goods This Sale 5c Yd.

GRAND JULY CLEARING SALE!

SALE

Friday, July 14th,

The greatest clearing sale ever conducted by a store in this city begins Friday, July 14, at Dovey's. It is the turning point of the season for us. It is the Bargain event of the year for you. Our large stock of Fall Merchandise will shortly begin to arrive, therefore we will need the room. Hundreds of dollars worth of merchandise must be sacrificed. OUR AIM is to carry nothing over until next season. Attend this sale as you can save money on seasonable mer chandise just when you need it.

Shoe Bargains!

The Best Bargains Ever Offered.



Don't Overlook This!

Thirty-five pairs, only children's and misses' Oxfords, in brown and black—sold up to \$1.50 per pair 480. This sale, per pair.

One lot of women's canvas shoes and Oxfords, good value. To close, per 980.

Thirty pairs only—ladies' Oxfords in black and brown, good style, sold up to \$2.50 per pair. To clean \$1.00 them up, per pair.

One lot of women's shoes and Oxfords—the Queen Quality—in tans and blacks—\$3.00 kind; the sale \$1.98 price, per pair.....\$1.98

Muslin Underwear!

It will do you good to see this line and at prices less than you can buy the material. Don't fail to inspect this line.

Wash Goods!

One lot Wash Goods: the kind that sold at 30, 35 and up to 50c per yard; 25c.

Four thousand yards, nice summer wash Fabrics, all colors, some beautiful patterns. These are all the 15, 20 and 25c per yard kind. Come quick; clearing sale, per yd.

Silk Ribbons

All colors, 4 inches wide, IOC. this sale, per yd.....

Clearing Sale of Silks!

One lot of Fancy Silks. These run in length from two to ten yard lengths in each piece. Sold up to \$1.50. Clearing 29C. sale price, per yard

White Embroidered Wash Belts!

The latest, at 25c each.

Linen Huck Towels!

Twenty-five dozen, bleached, size 18x32 inches. Sale price 10c each.



Ladies' Fine Cotton Vests

Ten dozen Ladies'
Cotton Vests.
Special — two 250
for - - - - - 250

One pound cake fine Castile Soap. Sale price, per cake 10c

Summer Curtains

Ten pairs cross stripe curtains—the latest. Your 980.

Black Pins, two boxes for 5c,

Carpets, Rugs and Lace Curtains.

at money saving prices.

Two hundred yards of GOOD thread. Sale price, per 26, spool

Pearl Buttons

One lot pearl buttons, one dozen on card. Sale 26.

Good smooth pearl buttons—sale price, three dozen for

Lot fine quality pure white pearl buttons, 10 cent kind, per dozen, 50.

Parasols! Parasols!

Children's parsols—the 50c and 75c kind; this 48c.

Women's fancy silk parasols, colored borders, each \$1.38

New Percales.

One case, thirty-two inches wide, pretty patterns, 10c kind. This sale, 71c, per yard

Laces! Embroideries!

One large assortment of laces and embroideries, worth 10c. This sale, per yd. 50.

Remnants

of all kinds. One large table of remnants at less than cost.

Fancy Suiting Silks.

29c 29c SILKS!

Clearing Sale of Silks!

One lot of fancy silk. These run from 2 to 10 yds; sold up to \$1.50 yd; clearing 29c, sale price, per yd....

WHITE GOODS

One lot short lengths—in plain, striped and checks; while they last, per yd. 7c.

A beautiful line of White Goods for waists and dresses—mercerized waistings, silk mulls, organdies, frenchlawns, persian mulls, swisses and India linens, at.....SPECIAL PRICES

HOSIERY!



One case of Gordon Dye Hosiery, misses' and children's fast black and the best on earth for the money. Don't miss'em. Sale price, IC.

One lot misses' and children's tan hose, while they last. Sale price, per pair... 10c.

We are showing some very pretty things in women's lace hosiery in black and tans.

Women's fine quality lace hose, in black and brown. Sale price per pair... 25c.

Bleached Table > Damask!

Five pieces, sixty inches wide
—well worth 50c per 33C,
yd. This sale, peryd. 33C,

We will sell you just what we advertise. Your purchases satisfactory or your money will be refunded. Your patronage appreciated.

E. G. DOVEY @ SON.

=516-518 Main St., Plattsmouth, Nebraska.