

The Journal will ever be found laboring for the best interests of Platts-mouth and Cass county in general.

The Plattsmouth Journal.

Every Democrat in Cass county should read the Journal. The only ad-vocate of Democracy in the county.

R. A. AND T. B. BATES, PUBLISHERS.

"DEMOCRATIC AT ALL TIMES AND UNDER ALL CIRCUMSTANCES."

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IN THE FATHER LAND.

How the People of Germany Enjoy Themselves.

There is not a class of people on earth that enjoy the world better than the Germans do in both Germany and America. I speak this time of the old Fatherland—Germany.

The people are contented and work hard through the week, looking with pleasure for Sunday to come. Sunday forenoon all attend their different churches. About 11 o'clock the different branches of military march from their barracks to the military park, consisting of about two hundred acres, beautifully laid out with roads and shade trees, where they march past the commanding general or a Prince of the Royal family, for inspection. After marching the soldiers are put at rest, and with the balance of the people listen to the music of the munster, in Westphalia, a beautiful city of about forty thousand inhabitants, besides a large number of military of all branches—infantry, cavalry and artillery.

It was in this city I received my little education, attending the Jesuit College, one of the best in Germany. Dinner over, all who could, left the city for a mile or two in the country—men, women and children, high officers of the army, clergymen and professors of the colleges with their classes, all walked to the country parks. Here could be found a band of music, fine shade trees, tables and chairs. While the parents took possession of the tables, the fun and pleasure began—the children playing, swinging, racing and all kinds of enjoyment. While the children enjoy themselves, the old folks chatted with their neighbors and friends, ordering refreshments, such as coffee, tea, lemonade, beer or wine, and anything wanted in the eating line. All spend the afternoon very pleasantly together. After six o'clock in the evening all depart for the city. Every one took a delight in the walk, and all felt pleased and wished for Sunday to come again. This was in the spring, summer and fall.

In winter the ice carnivals commence. Winter commences in earnest the latter part of November, and stays until February. There is a river called the Aa, covering a wide scope of land; really it is a small lake. The ice is very solid and smooth when winter sets in, and men are engaged to sweep it off, and if necessary, overflow the ice with water during the night, to have it slick and clean for the morrow. On Sunday can be seen thousands of people of all descriptions, rich and poor—high officers of the army, with their wives and children, soldiers, students and people of all grades. All enjoy the ice. Men can hire sleighs, something like a rocking chair with runners, and with skates on their feet, having the ladies or children before them, the men push them and go over the ice like lightning. If they wish they can go to an island in the river, about two miles distant, where refreshments can be secured, and then start for home in the evening. On moonlight nights the ice would be crowded with people, and they would enjoy a regular ice carnival, often continuing until after midnight. This is the enjoyment of life in the Fatherland.

CONRAD SCHLATER.

The General Outlook.

The past week has been cold and wet. The daily mean temperature has averaged 4 degrees below normal in the eastern counties and 1 degree below in western.

The rainfall has been general and heavy; over the eastern half of the state it has exceeded 2 inches and in most of this district it has ranged between 3 and 6 inches.

The continuous and heavy rain has practically prevented all work in the fields for the past week. In all except the extreme western and a few northern counties a large amount of replanting will be necessary because of washing out and covering up of corn or the flooding of low lands by the excessive rains, corn has thus suffered considerable damage and the prospect is much less promising than it was a week ago.

The low lands are largely covered with water in eastern counties, which will result in some damage to small grain; where not under water, oats, wheat, and grass have made a rank growth and in a few places have lodged a little. Grass has grown well generally; conditions in extreme western counties were unusually favorable. It is too early to make an estimate of damage done by the excessive rains, as so much depends upon the weather of the next two weeks.

Teachers Invited.

Teachers are invited to the summer session at the Western Normal College, Shenandoah, Iowa, opening June 9th. All branches of work for all grades of teachers. The work has the same standing given any state school, and state examination at the close. Full session, eight (8) weeks, board, room and tuition, \$26.50. Books rented.

J. M. HUSKEY, President.

A Hurt Never Hurts.

After Porter's antiseptic healing oil is applied. Relieves pain instantly and heals at the same time. For man or beast. Price, 25 cents.

THE OLD RELIABLE



ROYAL BAKING POWDER
Absolutely Pure
THERE IS NO SUBSTITUTE

It is Ever Thus.

The class of 1903 of the high school did not even favor the home printers with a chance to bid on their commencement programs. They wanted something nice of course and put about \$30 in the hands of a Chicago house, to turn out the best ever. We have not been favored with a sample of these highly artistic cards, nor other favors for that matter, and are not sure over the action of the class individually or as a class but if we had secured the job, and done the work precisely as they received it, they would have refused to accept it. We do not wish to set ourselves up as the only printers, but do say that either office in town could and would have done a much better job of work. Of course they expect the Chicago Inter-Ocean and Record-Herald to devote considerable space to writing up the affair, and they will gladly do it, so will their home papers, because we are proud of our graduates, of our teachers and schools, and anyone favored with a diploma from this institution of learning can be reckoned a gentleman or lady of culture and all it implies.—Weeping Water Herald.

Respects to Mr. and Mrs. Likewise.

The Blizzard was both pleased and surprised to learn a few days ago of the marriage of its old friend at Platts-mouth, Mr. John Likewise of that city to Miss Nora Dasher, of Grafton, Neb. John has resided the wives and machinations of Platts-mouth beauties for so long that they had begun to imagine he was beyond recall though some clung to hope and never for a moment imagined that he would get in his Grafton the belle of some other city. In fact, John had been so long in making up his mind to go to it that the fortunate bride was at times inclined to Dasher hopes on the rocks of despair but by patience and perseverance she succeeded in capturing a prize. The fortunate groom is so delighted with matrimonial sweets thus far that he is beginning to realize what he has missed in all the years behind him. Yet with careful application to business and the strict observance of the laws of health he may live to be a good old man, enjoy many years of happiness and prosperity and Likewise become the fortunate possessor of a long list of progeny to cheer him in the sunset of life, all of which the Blizzard wishes for him and his bride most heartily.—Nebraska Bizzard.

His Last Hope Realized.

(From the Sentinel, Geko, Mont.)
In the first opening of Oklahoma to settlers in 1889, the editor of this paper was among the many seekers after fortune who made the big race one fine day in April. During his traveling about and afterwards his camping upon his claim, he encountered much bad water, which, together with the severe heat, gave him a very severe diarrhoea which it seemed almost impossible to check, and along in June the case became so bad he expected to die. One day one of his neighbors brought him one small bottle of Chamberlain's Colic, Cholera and Diarrhoea Remedy as a last hope. A big dose was given him while he was rolling about on the ground in great agony, and in a few minutes the dose was repeated. The good effect of the medicine was soon noticed and within an hour the patient was taking his first sound sleep for a fortnight. That one little bottle worked a complete cure, and he cannot help but feel grateful. The season for bowel disorders being at hand suggests this item. For sale by all druggists.

Joseph Keppel Dead.

Joseph Keppel died from the effects of cancer of the stomach, at his home in this city on Monday afternoon. Mr. Keppel had been a resident of Platts-mouth for a number of years. He was a citizen well respected by all who knew him. The funeral occurred yesterday afternoon at 2:30 o'clock from St. Luke's Episcopal church, the services being conducted by Rev. H. B. Burgess. The deceased was a member of the A. O. U. W., and quite a number of the order attended the funeral in a body.

Dr. Elster, Dentist.
Waterman Block.

A MOVE IN THE PROPER DIRECTION

A Committee of Platts-mouth Business Men Call Upon General Manager Holdrege.

According to the instructions of the city council at its last regular meeting on Wednesday night, May 27th, Mayor Morgan, accompanied by his committee of three—R. B. Windham, James Herold and F. F. Darrow—went to Omaha Thursday morning to consult General Manager G. W. Holdrege, of the B. & M., regarding the sewerage condition of our city. These gentlemen returned the same evening very much elated over the interview with Mr. Holdrege, and also of the very enthusiastic manner in which he welcomed them.

Mayor Morgan gave the Journal a few facts regarding their visit, and was not slow in expressing himself as to the very cordial manner in which the committee were greeted by the General Manager of the B. & M., and also the manner in which suggestions were entertained by that gentleman.

The object of the visit by these gentlemen was to induce the railroad company to send a civil engineer to this city to view the surroundings, make surveys, plan and form an estimate of the probable cost to place the city in a such condition as to prevent overflows and floods in the future. The fact that the railroad company's interests here are as important as those of the city of Platts-mouth, it is natural to suppose that more can be accomplished in this direction by a systematic movement in harmony with each other. Notwithstanding the fact that the committee assured Mr. Holdrege that the city was willing to pay the expense of such services, and that their idea was to secure the services of a man in whom the railroad company reposed explicit confidence, that gentleman told the committee that an efficient man would be placed at their service without one cent of expense to the city.

Mr. Holdrege seemed to take considerable interest in the movement and stated that he was pleased to note the deep interest felt in the matter, and also the sentiment the Platts-mouth people felt in behalf of the railroad company, and assured them that the B. & M. was ready and was most willing to assist the city out of its predicament. And further more stated that he would place the matter as soon as possible before Chief Civil Engineer Weeks, and instruct him to send an experienced engineer here at once, report to Mayor Morgan, who will furnish him with an outline of the various plans that have already been advanced. He will then make a thorough investigation of the situation and report his conclusions.

This much has been accomplished, and now, with the assistance of all who have the interests of the city at heart, (relegating all knoekers to the rear) there is a most flattering prospect that future floods can and will be averted, and Platts-mouth again will attain her place in the front ranks as one of the prominent cities in the state of Nebraska.

Decoration Day.

The day was anything but favorable for the usual decoration exercises, the rain pouring down almost incessantly from morning till night, and then some. The strewing of flowers over the graves of departed heroes was entirely abandoned. In the forenoon, however, the members of G. A. R. post and Woman's Relief corps met at their hall, ready to perform their duty, but the elements were against them. In the afternoon memorial services were held at the Parnelle theatre. Hon. Geo. M. Spurlock presented McConchie post with the large silk flag that was used in representative hall during the last session of the legislature, and in doing so paid a glowing tribute to the old veterans. The principal address of the occasion was delivered by Hon. Matthew Gering, and the little giant being in one of his happiest moods for speech making, entertained the audience for some time in a grand oratorical effort, for which is so proficient. Matt is truly one of the most-gifted orators in Nebraska, and his address on this occasion fully demonstrated that he is entitled to his well established reputation as an orator. The story emblem of America's liberty floated over the court house, the high school building and many residences. The banks, postoffice, county offices and B. & M. shops were closed during the day.

Want Bond Reduced.

Frank Baird's friends, a Creston, Iowa, paper says, are making an effort to secure his release on bond pending a new trial of his case. The amount of the bond fixed by the court was \$10,000, and Baird's friends hope to get the amount reduced to \$5,000. It will be remembered that he was convicted of robbery a few months ago and sentenced to the penitentiary for sixteen years.

A Burn Never Burns.

After Porter's antiseptic healing oil is applied. Relieves pain instantly and heals at the same time. For man or beast. Price, 25 cents.

BUSINESS IS BUSINESS.

A Few Remarks Particularly Addressed to Platts-mouth Merchants.

The commercial world has never yet stood still. The watchword of the age is progress. The business methods adopted by our forefathers five or six generations ago are not the methods that prevail today with well-regulated and prosperous concerns. While occasionally we find an old fossil in business, who by antiquated methods in times past, has amassed a few farthings and established his credit, and still clings to the old time way of conducting business. A modern American product with half as much capital to work on could run such a person out of business in less than five years by putting in similar merchandise, advertising his wares to the world, and applying modern methods in the conduct of his affairs. Of course, in this matter of advertising the business man should be careful to observe two important features. They are, first, to keep the goods the people want and second to tell the truth in what he advertises.

To advertise an all-wool suit of clothes for a certain price and then sell the customer a suit with only sufficient wool to cover the cotton, changing the price advertised as the price for an all-wool suit, is not only injudicious but it is dishonest. The customer is not likely to be again victimized by the same party. He will go elsewhere. But advertise constantly and the ads tell the truth, will not only bring new customers but will hold the old ones.

It has become a part of every line of industry. The magnitude and the ultimate success of an enterprise depends, in a large measure, upon the amount it has been agitated by the press and otherwise. Every large concern of a commercial character has a well established advertising department, and every small concern that has hopes of developing into a large one will devote some time and thought to matters of publicity.

There is another matter which merchants in the smaller cities like Platts-mouth do not pay sufficient attention to, and that is the farmer trade. Their idea has been simply to advertise to catch the local city trade, while the merchants in the smaller towns see the mistake the Platts-mouth merchants are making in not catering to the farmer trade, and are now holding out inducements to get it by advertising continually in the local town papers, and the results seem satisfactory to them. Every little paper in Cass county is well filled with advertising of the home business men. It is a fact which cannot successfully be met with a denial, that farmers, as a rule, look up the weekly papers every week and read it for the county news of the past week, and at the same time casually glance over the entire paper, and if there is an attractive advertisement therein he is sure to notice it, and is almost invariably benefitted thereby, as is also the advertiser. That the weekly local paper—one that has a general circulation all over the county—is the one that brings forth the best results, there can be no question. Some people in the county may not come to Platts-mouth oftener than twice a year, but when they do get here they will look up the merchant who has constantly kept before them an invitation to do so. Farmers, as a rule, are a little backward in going into a place where they are not invited. Incessant advertising does its work all the time.

In one year's time John Wanamaker in the great Philadelphia merchant, made an appropriation of \$600,000 for newspaper advertising alone. P. T. Barnum the great showman, spent thousands of dollars annually for this purpose and always said that his success in the business was due to the fact that he was not stingy in the use of printer's ink.

The American merchant who is up to the times is a continuous and incessant advertiser. The British Consul at Chicago, Wyndham, in his annual report to his government spoke in terms of praise for the American merchant who is extending his trade. The report also refers to the enormous amount spent by merchants for newspaper advertising and praises the results obtained, asserting that some concerns have doubled their business this way.

A Cut Never Bleeds.

After Porter's antiseptic healing oil is applied. Relieves pain instantly and heals at the same time. For man or beast. Price, 25 cents.

Constipation

Does your head ache? Pain back of your eyes? Bad taste in your mouth? It's your liver! Ayer's Pills are liver pills. They cure constipation, headache, dyspepsia. 25c. All druggists.

Want your mustache or beard a beautiful brown or rich black? Then use the BUCKINGHAM'S DYE for Whiskers. 50c. per box. Sold by all druggists.

WE CLOTHE

The Man! The Boy! and the Little Fellow.



The Little man—the bounding youth and the husband of his mother-in-law—We clothe them all. We clothe mankind in all styles of life, and any store that caters to all classes is pretty sure to care for each one better, because it cares for all.

You'll never pay too much for your clothes or wear poor clothes if you buy them here.

The Spring Styles await your coming. Also our Slickers and Rubber Coats for flood times.

Leading Clothier....

-MORGAN-

Leading Clothier....

To Cure a Cold in One Day

Take Laxative Bromo Quinine Tablets. *E. H. L.* on every box. 25c. Cures Crip in Two Days. Seven Million boxes sold in past 12 months. This signature, *E. H. L.*

The Sweet Girl Graduate.

Come on, you sweet girl graduates! We're waiting for you now! We want to know life's meaning, and of course you'll tell us how Creation was accomplished, and how chaos came to be. The universe that thrills us with its known immensity. We feel there is no question that you will not tackle, so We're waiting for your essays just because we want to know.

Come on, you sweet girl graduates, and from your platform perch Acquaint us with the latest things in physical research. Advise us on the "isms," cults and theories that rage. And keep us busy guessing in this most progressive age. Our creeds are being riddled and new leaders rise each day. We want our girls to hurry. You will guide us on our way.

Come on, you sweet girl graduates! Come tell us what is new in physics, science, music, art, and other things that you have mastered with the utmost ease. There is no room for doubt that you are wise in many things we never heard about. Put on the filmy dresses that your earnest thoughts engage, and take your place before us in the center of the stage.

Rural Free Delivery.

The Journal is in receipt of a communication from Mynard in the interests of rural route carriers. The article seems rather lengthy to convey his idea to the beneficiaries of these routes. He claims the carriers are not getting enough for their work, and desires those interested to petition Congressman Burkett to look after the matter and endeavor to get their salaries increased. With this suggestion we coincide. But when these routes were established there were at least three or four applicants for each route, all thinking perhaps they were easy jobs. They evidently knew at the time of acceptance what the salary would be. But let this be as it may, none of them are getting what they deserve, and the Journal desires to soon note an increase in their salaries. This has been done in many localities in Iowa, and we believe the time is not far distant when the same will be done in Cass county. Uncle Sam pays his servants according to their worth generally, and some of them a great deal more than they are worth, but it seems that many of the rural route carriers have been sadly neglected in this respect in many sections, and Cass county is one of them. So keep up your courage, boys, and your time will soon arrive.

What Do Men Get Out of Life?

In every town, big or little, there is a gang of fellows with acute cholera morbus. The convulsions of their brains are cramping and have a doleful time. If a calamity threatens a town they multiply its certainty by ten, and its destructiveness by a thousand. If a good thing in the shape of an enterprise is coming to town they divide it by two and then snuff at it.

And when a man gets out and digs and makes a dollar and a half or two dollars they intimate that he stole it. These are men of type the world over. They never build churches, their names never head subscription papers for libraries, or schools, they never go deeper in their pockets than their spender buttons, and when they have a scheme they expect to call a public meeting and have it put through in a whoop; work is not in their bright lexicon. Sometimes the Lord gives them money—probably as a horrible example to show that money and happiness are not absolutely wedded. But when these fellows get money they put it out at interest in another county to escape the assessor.

The question that naturally arises is: What do they get out of life? Where are they ahead in the game? Board and clothes are little compensation for living. What else is there in it for these old roosters? Certainly there can be but little fun in peddling gossip and gloating in the misfortunes of others. Certainly these sour-headed codgers would be happier if they lent a helping hand, not a hammer to the world. Certainly their children would be prouder among other children, and their names more blessed, if they put in a little time "for the good of the order!"

That Throbbing Headache.

Would quickly leave you, if you used Dr. King's New Life Pills. Thousands of sufferers have proven their matchless merit for sick and nervous headaches. They make pure blood and build up your health. Only 25 cents, money back if not cured. Sold by F. G. Fricke & Co., druggists.

"Best paint on earth" at Atwood's drug store.

A Course in Elementary Agriculture.

The Nebraska legislature recently passed a law requiring all applicants for teachers' certificates to pass an examination in the principles of elementary agriculture. This law goes into effect July 1, 1903.

In view of these requirements, the University of Nebraska offers in its summer school, June 12 to July 25, a course in agriculture especially arranged for teachers.

This course includes lectures and recitations upon such subjects as the formation and physical properties of soils, the methods of tillage to conserve moisture in soils, and topics dealing with plant growth with special reference to farm crops. The class work will be illustrated by simple laboratory experiments which can be performed in any school. Attention will also be given to subjects pertaining to the breeds of livestock, animal nutrition, etc.

This course has the indorsement of the state superintendent of public instruction. The county superintendents interviewed express a willingness to accept university credits in agriculture without requiring an examination in that subject when certificates are applied for.

The success of the present movement introducing the elements of agriculture into the common schools will depend upon the fitness of teachers for carrying on the work.

It is hoped the teachers of Nebraska will avail themselves of the opportunities offered by the university at Lincoln this summer. The work will be in charge of Professor H. R. Smith, of the school of agriculture.

Chamberlain's Colic, Cholera and Diarrhoea Remedy.

Is everywhere recognized as the one remedy that can always be depended upon and that is pleasant to take. It is especially valuable for summer diarrhoea in children and is undoubtedly the means of saving the lives of a great many children each year. For sale by all druggists.

Chamberlain's Pain Balm is an antiseptic liniment, and when applied to cuts, bruises and burns, causes them to heal without maturation and much more quickly than by the usual treatment. For sale by all druggists.

A Sure Cure

For Eczema, Salt Rheum and all kindred diseases. A perfect microbe killer and disinfectant. Cured me when all others failed. Accidentally discovered. Price \$1.00, postpaid.

Geo. H. LAWTON,
Memphis, Mo.

Driven to Desperation.

Living at an out of the way place, remote from civilization, a family is often driven to desperation in case of accident, resulting in burns, cuts, wounds ulcers, etc. Lay in a supply of Bucklen's Arnica Salve. It's the best on earth. 25 cents at F. G. Fricke & Co.'s drug store.

"Exquisite" for a most delicious smoke.