

BEGINNING  
**JANUARY 12**  
and Continuing Three Weeks.

# RED TAG SALE!

AT  
**Wm. Herold & Son's.**

BEGINNING  
**JANUARY 12**  
and Continuing Three Weeks.

### Red Tag Sale Wool Waistings!

Choice of all our new materials for Shirt Waists, in Wool, Silk and Wool, Plain and Fancy Colors, worth 85c, at 25 per cent discount, per yard 63c.  
Fancy Waistings, 60c grade at 50c per yard.

### Red Tag Sale of Corsets!

\$1.25 and \$1.00 Corsets, at ..... 75c  
50c Corsets, at ..... 38c  
123 Hendersons, Aurora Belle Kot., which we have concluded to discontinue the coming season, we will close at exactly their wholesale price—guaranteed \$1 and \$1.25 grades. Royal Worcester makes reserved.

The Prices are so Very Low  
That Those Who Come  
To Look Will Buy Quickly!

### Underwear and Blankets!

All \$1.00 Underwear now 75c; all 75c Underwear now 50c; all 50c Underwear now 38c; all 35c Underwear now 25c.

BLANKETS—All \$6.00 Blankets now \$4.00; all \$5.00 Blankets now \$3.75; all \$4.00 Blankets now \$2.50; all \$2.50 Blankets \$1.75. Home made Comforts, sold at \$2.25, now \$1.75.

### Men's Furnishing Goods!

128 Men's 75c, \$1.00 and \$1.50 Caps, now ..... 38c  
Sample Mitts and Gloves, 25c kind for 18c, 35c kind for ..... 27c  
50c kind for 38, 75c kind for 50c, and so on, showing a discount of 33 1/3 per cent.

Men's 50c Overalls, Red Tag price 40c. Men's 50c Work Shirts, Red Tag price 40c. Men's 50c Ties, Red Tag price 25c.

UNPARALLELED DISCOUNT IN EVERY DEPARTMENT UNTIL FEBRUARY 1ST, when we begin our annual inventory. We intend to give a discount on everything in stock in all departments (Standard Patterns, Coates' Thread and Royal Worcester Corsets, in which we are bound by agreement, excepted.) We intend to "Red Tag" everything in stock, with actual discount showing on tag, giving former selling price and present discount sale. Every price guaranteed just as advertised. No private selling marks used in this establishment. During the next three weeks all profits will be lost sight of and goods will be sold in many instances at less than cost.....

### Cash Only Buys These Bargains.....

No Goods Sold on Credit at This "Red Tag Sale!"

#### Red Tag Sale of Domestic.

What you want at the price that you know is right.  
25 pieces Flannelettes, 10 cent grades, at per yard ..... 6c  
6c Calico, at per yd ..... 4c  
6c Muslin, at per yd ..... 4c  
6c Shaker Flannel, at per yard ..... 4c  
6c Outing Flannel, at per yard ..... 4c  
10c Outing Flannel, at per yard ..... 7c

#### Red Tag Sale of Cloaks.

33 1/2 to 50 per cent discount on Ladies Long Coats, Raglans, Monte Carlo Coats and Jackets. All this season's production greatly reduced. 18 Ladies' long, 56 to 60 inch Raglans left, at 50 per cent discount. Warm and comfortable in zero weather and very agreeable for spring and fall wear, and perfectly water proof. Will be worn as long as rain coats are worn, and rain coats, no doubt, will be worn as long as it rains.  
23 Monte Carlo Coats left that sold at from \$12 to \$20, choice \$9.75  
33 1/2 per cent discount on Ladies' Capes and Children's' Cloaks.  
116 Ladies' Walking and Dress Skirts at one-third off.

The Power of Money was never Greater than in Purchasing at this Store.

#### 50 per cent Discount on Furs.

9 Coney Collars, were \$2.00, now ..... \$1.00  
8 Electric Seal Collars, were \$4.00, now ..... 2.00  
4 Brown Martin, Long, were \$10.00, now ..... 5.00  
1 Fine Stone Martin Collar, was \$20.00, now ..... 10.00  
Beaver, Black Martin Opossum scarfs, priced one-half.

#### Dress Goods! Dress Goods!

25 to 33 1/2 per cent discount on all Black and Colored Dress Goods, without reserve, for the next three weeks only. If contemplating a new dress or skirt, you will be surprised at the buying your money will do here.

## WM. HEROLD & SON,

Plattsmouth, - - - Nebraska.

..... Red Tag Sale.....

### ....Shoe Department!....

265 pairs of Men's Shoes, \$1.50, \$1.65 and \$1.75 grades, choice \$1.18; 36 pair Men's \$3.50 "Regent shoes," same as sold in all "Regent stores" Red Tag price \$2.89.

128 pair Ladies' "Radcliffe" shoes, advertised in all periodicals at \$2.50. We handle them. Our price at this sale is \$1.98.

20 per cent discount on all articles and rubbers.

### Do Not Miss Getting

Your Share of the

.....BARGAINS!

Hundreds of other items, which, if we would enumerate, would fill the whole paper. Inspection is respectfully solicited without any obligation to buy. You will be surprised at the buying your money will do here. The Sale begins January 12th, and continues three weeks, ending January 31st. The early buyer gets the choice.

### The Plattsmouth Journal

WHAT will the coal baron do now, poor fellows? For the next year coal is to be on the free list.

Gov. MICKEY made no mention of the alleged attempt to swindle the State out of bounties on wolf scalps in his message. There is a deficit of \$32,000 in the fund provided for that purpose.

The friends of Governor Mickey are now engaged in apologizing for the shortcomings in his message. As compared with that of the retiring Governor Savage, it is easily discernable that so far as ability is concerned, Savage holds the edge over Mickey by considerable.

RAILROAD lobbyists put in an early appearance and sandbagging legislation. They are well organized and the fight of the session will doubtless turn on any attempt to pass laws increasing tax assessments against their property.

The legislature is now in full force and John Baldwin, the U. P.'s big gun, is on hand to see that the Governor will "swing to the right, and balance all," notwithstanding he is a "Methodist and don't dance." He may be thankful if Baldwin doesn't bring him down to "rag-time" ere his term of office expires.

REPUBLICANS in the closing session of the fifty-seventh congress find themselves confronting a perplexing problem—that of how to fool the people with antitrust legislation which shall not in any manner restrict the trust evil. A person blessed with the sense of humor can extract considerable amusement from a study of the plight in which the bluffing o. p. has placed itself.

THE Mormons control the Utah legislature and will inevitably send a "saint," in the person of Reed Smoot, to the United States Senate, notwithstanding Teddy forbids the legislature doing so. They wouldn't seat Roberts in the lower house because he was a Mormon and a democrat, but Smoot will get his seat in the Senate simply because he is a republican. It makes a big difference with republicans whose ox gets gored.

The president has carried his policy of appointing negroes to office to the extent of dictating the United States district attorney at Boston the appointment of William H. Lewis, a negro, as one of his assistants. That's right, Teddy. The negroes furnish the votes that keep the republican party in power, and it is to that party they must look to be rewarded, notwithstanding it is precious little they have been getting since the days of reconstruction.

Those members of the legislature who accepted free railroad passes last fall on the strength of being elected, now find themselves "between the devil and the deep blue sea." They are pledged to serve the railroads, and yet the people are going to demand a law compelling the railroads to pay taxes in equal proportion to the farmers and other property owners of the state. Which will they serve?

SPEAKER MOCKETT, it seems, has taken pretty good care of Hon. Geo. M. Spurlock. He gets the chairmanship of the committees on privileges and elections and corporations and a member of the judiciary committee. Friedrich is chairman of the public lands and building committee. Deles Derrier gets no chairmanship but is placed on the committees on internal improvements, constitutional amendments and telegraph, telephone and electric companies.

WILLIAM J. STONE will represent Missouri in the U. S. Senate for six years from the 4th of next March. It has been conceded since the late election that he would. He owes his election to the democratic masses of the state. They virtually instructed their senators and representatives to support him, and there was no possible show for them to disregard their instructions. Senator Stone has properly earned the title, and in his election merit and party fealty have both been rewarded.

SENATOR SHELDON has introduced a bill making the election of commissioners by the county at large, instead of by districts, as is now done. His motive is purely a selfish-political one, and in counties like Cass would give the minority party no show whatever for a representation on the board. Under the present system it is almost impossible to keep either from being represented, just as it should be. The bill should not pass, but it depends upon how it would effect a majority of the other counties whether it will or not.

DURING the reception given the outgoing governors at Lincoln Thursday night last, something occurred not on the program. Eddy Rosewater was in line, and thinking, no doubt, that all animosity between him and the retiring governor had been dispelled for this occasion at least, when he extended his hand to Savage the latter made a break for Rosey that made the little man tremble with fear. While friends interfered and held the governor or Rosewater, it is reported, made a bee line for the depot and boarded the first train out for Omaha.

It begins to look as if the Sugar Trust was absorbing the beet sugar industry. When the absorption is accomplished, God help the farmers engaged in raising sugar beets.

### Faalty to Party.

Here is one adfoterly a true democrat, and one after his own heart; and by the way, one the ablest men in Missouri, and up to last week a candidate for U. S. Senator to succeed George G. Vest. Hon. W. J. Stone (as has long since been conceded) received the democratic caucus nomination. We admire a man who so gracefully succumbs to defeat as Mr. Wallace did. The writer has known him for a number of years, and has always regarded him very highly, but now we think more of him now than ever.

In his speech the other night before the democratic caucus of the Missouri legislature withdrawing from the court, Mr. Wallace uttered sentiments, such as can emanate only from the heart and voice of a true democrat and vanquished foe—and words commendable to several self-styled leaders of the party in that state—men who have been known to bolt the party nominations on their local county tickets. To such the stirring words of that noble democrat William H. Wallace are referred:

"The poor Spartacus who speaks to you will never break away. By the love he bears to the glorious principles of Democracy, by the desire to transmit them unimpaired to his children, you may use him in your fights, though unrewarded till the grave shall claim him for its tenant. My friends, the hour of death in this campaign has come, but I am not afraid to die. As a Democrat, I will never die. The same sweet spirit of democratic liberty which abides with me now will attend my soul as it takes its flight into the great beyond and thrill it through out the eternities." \* \* \* "Poor as I am, when your tocsin sounds, when you drums beat, when your banners fly and you march, I'll know the sound and be at your side."

In uttering these remarks he meant what he said. He is a democrat. He has demonstrated this fact in the past and will continue to do so in the future. Unlike one or two whom the Democrats of the Missouri legislature has elected to positions of honor and trust in that body, he will not return home, and at the first opportunity, cowardly, stab in the back some democratic candidate simply because his republican opponent suits him better. The Missouri legislature has rewarded such professed democrats, while their opponents are honorable, incessant working democrats, who belong to some of the oldest and most respected democratic families of the state. Just let them keep on rewarding such treacherous renegades as the present legislature has done, for every time they do so they simply drive another nail into the coffin of the democratic party of Missouri. Party fealty should be rewarded, and so doing the party is always strengthened, and sooner or later the democrats will find this out to their sorrow.

Dr. Elster, Dentist,  
Waterman Block.

### They Must Pay.

The supreme court of the United States have handed down a decision stating that life insurance companies must pay insurance money, regardless of the clause many companies insert in their by-laws and constitution, in the policy for the avoidance of the payment of the policy in case of suicide, whether voluntary or involuntary, sane or insane. This will undoubtedly put a stop to a great many companies trying to get out of paying the required amount called for by the policy. It is claimed that when an examination of the applicant is accepted and a policy issued, no matter what may be the misfortune of the one who holds the policy, the company is liable for the amount, regardless of the provisions in the edicts of the company who accepted the applicant as sound in body and health.

THE German press is frothing at the mouth because Uncle Sam also displays some backbone. In the language of the Hebrew Kipling, "Why do the heathen rage and imagine a vain thing?"

### ESTIMATE OF EXPENSES

FOR THE YEAR 1903  
CASS COUNTY, NEBRASKA.

PLATTSMOUTH, NEB., JAN. 13, 1903.

At a regular meeting of the Board of County Commissioners, held on this date, the following ESTIMATE OF EXPENSES for the year 1903 was made and ordered spread upon the minutes:

Court Expenses.....	\$ 10.00
County Commissioners' Salary.....	3.000
County Superintendent's Salary.....	1.200
Assessing the County.....	3.500
Making Tax List.....	1.000
Books, Blanks and Stationery.....	2.000
Election Expenses.....	2.000
Fuel.....	2.500
Jail Expenses and Jailor Fees.....	1.800
Paper Expense, including Poor Farm and Superintendent's Salary.....	5.000
Clerk's Salary.....	400
County Attorney's Salary.....	1.000
Bridge.....	40.000
Roads.....	20.000
Incidental Expenses.....	10.000
Soldier's Relief.....	1.200
Court House Bond Fund.....	10.000

Signed: J. P. FALTER,  
County Commissioners; T. E. ZINK,  
Attest: W. B. HANSON,  
L. A. TYSON, County Clerk.

### Constipation

Does your head ache? Pain back of your eyes? Bad taste in your mouth? It's your liver! Ayer's Pills are liver pills. They cure constipation, headache, dyspepsia.  
25c. All druggists.

Want your mustache or beard a beautiful brown or rich black? Then use the BUCKINGHAM'S DYE for the mustache and beard. Sold by all druggists, or S. P. HILL & Co., Boston, N. H.

### Business Opportunities.

GET IN LINE

FOR THE

NEW YEAR 1903

OWN YOUR OWN BUSINESS

We Have our Own List:  
HOTELS, RESTAURANTS,  
ROOMING AND BOARDING  
HOUSES, GROCERIES, MEAT  
MARKETS, BAKERS, CONFECTIONERIES, MILLINERIES,  
DRUG STORES, FURTRUCE,  
HARDWARE, BOOK AND STATIONERY, ALSO GENERAL  
MERCHANDISE STOCKS, LIVESTOCKS, PLANING MILL, BRICK AND TILE PLANT, BARBER SHOPS, FINE BATH HOUSE,  
FISH AND OYSTER MARKET,  
ALSO

FURNISH CAPITAL FOR

PATENTS

WE HAVE SEVERAL GOOD PROPOSITIONS FOR PARTIES HAVING CAPITAL TO INVEST WITH SERVICES.

IF YOU ARE LOOKING FOR A BUSINESS WE CAN SAY IF YOU HANDLE ONLY FIRST-CLASS, LEGITIMATE OFFERS.

SHOULD YOU WISH TO SELL YOUR BUSINESS, SEND US DETAILS. WE HAVE A SPECIAL SYSTEM OF BUYING AND SELLING

SEND US YOUR WANTS

MARKS BUSINESS COMPANY

Promoters of Industries,  
436 GOOD BLOCK, DES MOINES.

### JOHN M. LEYDA,

ATTORNEY-AT-LAW.

### ABSTRACTOR OF LAND TITLES.

Preparing abstracts of title, conveying and examining titles to real estate a specialty. Work properly done and charges reasonable. Office—Rooms 6 and 7, John Gurd building, near Court House, Plattsmouth, Nebraska.

### W. B. ELSTER,

DENTIST.

OFFICE: Plattsmouth, Nebraska  
Waterman Block  
Platts. Phones: Office 19  
Residence 243

### DR. MARSHALL,

DENTIST

All kinds of Dental work. Plates made that fit. 20 years experience. Prices reasonable. Work guaranteed.

OFFICE—FITZGERALD BLOCK,  
TELEPHONE NO. 3 OR 47

### Abstracts of Title

Thomas Walling.

OFFICE—Anheuser-Busch Block.

### THE BANK OF CASS COUNTY,

PLATTSMOUTH, NEB.

Capital Stock \$50 000 00

Surplus 9 000 00

WE WANT YOUR BUSINESS.

OFFICERS:  
CHAS. C. PARMELE, President,  
J. M. PATTERSON, Vice-President,  
T. M. PATTERSON, Cashier.

### EVERY DAY

### NECESSITIES!

We have a new lot of Fine Hair Brushes, Fine Dressing Combs, Elegant Hand Mirrors, (all prices) Our Toilet Sets and Traveling Cases are extra good value. Our line of Xmas Perfumes is well worth seeing and prices right.

TOILET SOAP FROM 5 TO 50 CENTS.

F. G. Fricke & Co.,

LEADING PHARMISTS.

### .CASH.

FOR YOUR

### BUTTER AND EGGS!

The only store in Plattsmouth that makes a business of paying cash or trade on demand!

### LONG'S

CASH PREMIUM STORE!

Plattsmouth 198—TELEPHONES—Nebraska 4.

UNION BLOCK. Plattsmouth, Neb.