

The News-Herald

PLATTSMOUTH, NEBRASKA.

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OFFICIAL PAPER OF CASS COUNTY

A. L. TIDD.....Editor.
R. O. WATTERS.....Manager

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TELEPHONES

Plattsmouth No. 85 Nebraska No. 85

ANNOUNCEMENT.

I hereby announce myself as a candidate for the republican nomination for Register of Deeds of Cass county, subject to the pleasure of the voters at the coming primaries. In asking for this nomination I desire to call attention to the fact that my services in the office of county surveyor, while being largely of a "thank you" nature, the remuneration being insufficient for the support of a family, have eminently fitted me for the duties of the office to which I aspire, and in case I should receive the nomination I shall use my best endeavors to be elected, and will give to the office my best attention.

E. E. HILTON.

SUCCESS has many friends.

HE THAT sows iniquity shall reap sorrow.

SELF-CONQUEST is the greatest of victories.

ONE ounce of discretion is worth a pound of wit.

A MAN must make his opportunity as oft as find it.

FORTUNE does not stand waiting at any one's door.

BE NOT the first to quarrel, nor the last to make up.

"HOIST your sail when the wind is fair," is a good old adage.

IF YOU would enjoy the fruit, pluck not the flowers. Stand by the commercial club.

IN VIEW of the economic problem which constantly attends the changing ratio of supply and demand, a tariff law based on protective schedules must stand firmly on a foundation of expert information. A tariff commission which could ascertain facts upon which congress could base rates, would not only eliminate partisan political features, but would place the matter in a position for intelligent solution. There are certainly many things which recommend a tariff commission.

THE farmers have never seen in all their history ten such years as the years the Dingley bill has been upon the statute books. What if they have had to pay a little more for clothing and agricultural implements? Have they not had the highest prices in the history of the world? And what did they have under the last "Tariff reform" years? They could buy, if they had money to buy, cheap enough, God knows. The trouble with them was that they had

no money. The products of their farms did not sell for enough to pay the cost of production—hogs \$2.50, cattle about the same, and horses from \$10 to \$20 a head, and no buyers.—Cedar Rapids Republican.

LET everybody get behind the First Annual Business Men's Carnival, and push hard to make it a great success. If all take hold of it and push it with the right spirit it can be made a great feature, and will be only second to the Aksenben. It should be a festival that the people of Cass county may feel proud of. They will all be here to see what the business men of the city can really do when they try. Let us show the people of southeastern Nebraska and southwestern Iowa that Plattsmouth can really do things when it makes an effort. President Falter of the Commercial Club has selected some progressive hustling fellows for the committee to plan the Carnival. Give them your hearty co-operation. All push for the Business Men's Carnival. Push now, and push all of the time.

Prosperity in Sight.

There has been a renewal of activity in pig iron in the last few days and contracts aggregating three-quarter million tons have been placed for shipment over the third quarter of last year. Steel plants and bridge works have ordered 25,000 tons of basic iron while east iron pipe works have been the largest purchasers of forge and foundry grades with contracts pending for 30,000 tons. Rail contracts placed in the course of a week have aggregated 80,000 and contracts are now pending for 200,000 tons. Since June 1 contracts for fourteen steamers and five torpedo boats have been placed with eastern shipyards and contracts for eight additional vessels are pending. Since the first of the year railroads have placed orders for 22,000 cars and 6,000 more will be placed within a week.

THE announcement made by George E. Tobey of his candidacy for congress is generally accepted as a modern political joke. We have read the announcement to see what fitness he could offer which would warrant the republicans of the first district in supporting him for the nomination for congress. There seems to be one primary and about three secondary reasons. The primary reason seems to be that he is itching for the job. The secondary reasons seems to be that he served about eight years as private secretary or clerk under Congressman Burkett and then for a short time under Senator Burkett. Then he acted as secretary or chairman of Burkett's congressional committee. Then he has been secretary of one or two local societies in the city of Lincoln. That looks like exceeding fitness to represent one of the greatest agricultural districts in the National legislature.

Commission Government.

In every city where Commission Government has been tried it has invariably brought about the following results: It has created a new civic pride. It has established a new standard of public morals in municipal affairs. It has removed the municipal business from the realm of ward politics. It has enforced the laws and estab-

lished order and decency in the civic life.

It has kept the cities out of debt while it increased the efficiency of public service.

It has added to the public improvements in every city and at the same time has reduced the taxes of the citizens.

It has made it possible for the people to secure improvements when they were needed and has eliminated the circumlocution office in the administration of the people's business.

ADVERTISING.

Elbridge J. Wheeler, in The Business World, says, "Advertising is a mighty business force. It sounds stale even to say so. It has proved itself, and one by one every man who has something to sell and desires to expand his possibilities is coming to make use of the great power of salesmanship by printed page.

It has taken about twenty years for advertising to be understood, and during that time many fortunes have been sunk in ill-considered and poorly executed advertising campaigns. But for every failure there are scores of successes, and today advertising men have become trained so that all the 'gamble' has been taken out of advertising. It is now possible for a man to go into advertising as he would go into any other extension of his business—on careful and yet forceful lines, until he has secured a firm grip upon the market.

If local business men would appreciate the foregoing statement, and begin to reach out for business, they would soon find themselves doing a far larger volume of business. The time for sitting around and complaining has long since past. There is no need for any merchant in this city to be complaining about trade. There is an abundance of business in reach of them if they will only go after it in a businesslike manner. Others have extended their business by a strong businesslike campaign of systematic advertising, and what others have done Plattsmouth business men can do. But will they do it?

NEBRASKA'S SENATORS.

Every Nebraskan regardless of partisanship should feel proud of Senators Burkett and Brown. Burkett's speech on the lumber schedule and Brown's speech on the paper and pulp schedule place these two gentlemen in the forefront of progressive statesmen. These two senators have each shown themselves worthy and it is the duty of the people of Nebraska to keep them in the senate.

In speaking of Senator Brown's speech the Lincoln Journal says:

The speech by Senator Norris Brown on the paper and pulp schedule, in which he advocates free paper and free pulp, was a genuine revelation to the senate. Senator Brown had not previously appeared in a lengthy or sustained effort as a debator, and nobody knew whether he would appear to advantage. When therefore the Nebraskan got into action and conducted himself like a veteran, taking on all comers and tossing them into the air with excellent humor and readiest of wit, he made one of the hits of the session. His senatorial standing went up several hundred per cent in the three or four hours during which he talked. He was constantly interrupted by both democrats and republicans, at first with easy abandon and confidence, but later with a gingery disposition to keep out of range of the buzz saw as much as possible. It was many times noted that the senator conducted himself in a fashion remarkably like that of Senator Dooliver.

PROHIBITION IN KANSAS

Governor Stubbs makes the following statement as to what Prohibition has done for Kansas:

The fact that Kansas is now and has been for several years the most prosperous state in the union; that her banks, barns and bins are full to overflowing; that in some of her counties no criminal prosecutions for any crimes have been had in more than ten years; that 50 per cent of her jails are empty; that 75 per cent of her poor houses are empty and in many counties have been sold and disposed of as no longer needful; that almost one-third of her entire population is enrolled in public schools and private colleges; that Kansas is a land of plenty and that nowhere in the globe is there a more sober, happy and prosperous people—all these and a multitude

of other facts as pregnant and patent as these compel students of government the world over to search deeply for the causes of our abounding prosperity; and most of these students have correctly divined that the Prohibitory Law, and more particular its enforcement has had much to do with the present felicitous condition in the Sunflower state.

It is trite but true that the money spent for intoxicating liquors cannot be used by the spenders to buy farms, to build houses, to erect business houses, churches and high schools and colleges, nor to buy pianos, motor cars, horses and carriages; yet these material evidences of prosperity are now common in Kansas as the sunshine itself.

Mother Goose Players Entertained.

Conrad Schlater entertained a merry crowd of young people at his home in the north part of the city Saturday; those invited being the pupils at St. John's Parochial school in this city, who did so well in the presentation of the "Mother Goose play" at the Opera House some time since.

The young folks enjoyed the afternoon hugely, entering into the games and childish plays with much enthusiasm which greatly delighted Mr. Schlater. Mr. Schlater was also much gratified at the orderly manner in which the little folks marched, recited and sang and said it reflected great credit on Sisters Alphonsa and Mary Jane, their teachers. During the afternoon, refreshments consisting of all the cake and ice cream the heart could desire were served. At six o'clock the little friends formed in line, and after expressing their thanks and appreciation for the afternoon of pleasure marched back to the school in charge of the Sisters and Father Skine, who was also present to enjoy the occasion.

Will Study Art.

Miss Esther Larson, the talented daughter of Contractor Larson, of this city, left Friday for Chicago where she will spend some time studying art.

Miss Larson is one of Cass county's accomplished school teachers and she is to be commended for taking advantage of the splendid opportunities afforded in that great center of learning to add to her reserve of knowledge.

Pure soda at Gering & Co.

A Big Little Deal.

A deal was closed in this city Friday in which Geo. Born the retired young farmer of this city became owner of forty acres more of valuable Cass county land.

He purchased the land from former Senator S. L. Thomas and the amount paid was \$5,000. This is at the rate of \$125 per acre and is a very reasonable price, though the land has no improvements except being well fenced. The senator has been disposing of considerable land recently, this however being last small tract he owns in this vicinity though he still owns his old homestead of 160 acres and this is not for sale.

Mr. Born the buyer has been very successful financially and he now owns about a half-section of choice land in this county. We venture to state that he is the youngest retired farmer in the state who has become wealthy by his own industry and good judgment.

The Frauen Verein.

The pleasant weather brought out a large number of ladies to attend the regular monthly meeting of the Frauen Verein of the German Presbyterian church, Thursday afternoon. The meeting was held at the home of Mrs. Jos. Warga in the western part of the city and was very successful, about thirty ladies being present.

Some splendid music was furnished by Misses Hattie Hoffman, Flora Otto, Ella Sattler and Anna Warga. Those present were: Mesdames, Gorder, Wohlfarth, Hoffman, Zuckweiler, Ed. Lutz, J. Lutz, Ohm, Vallery, Gooding, Hiber, Svoboda, Bookmeyer, H. Donat, Bauer, Prettig, Guenther, Wurtzel, Hadraha, and Morrison, and Misses Annie Kopka, Lousia Gorder, Maggie Hodgert, Edna Morrison, and Mary Wehrbein. Miss Flora Otto of Denver who is visiting in the city was present and furnished some delightful instrumental music.

Mr. Foxwell Improving.

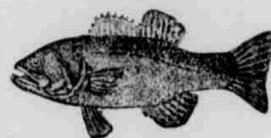
Mrs. William Foxwell of Des Moines who has been the guest of City Attorney Ramsey and family for several days, left for her home Saturday. Mrs. Ramsey accompanied her as far as Council Bluffs.

Mr. Foxwell has recently had an operation at an Omaha hospital and though very weak, his condition is not dangerous. His many friends hope soon to have the news of his recovery.

A Kodak will make your vacation a pleasant one—let us show you one. GERING & CO.

Fish Bite Hungrily

when you use



Magnetic Fish Bait

There's no such thing as a dull day when you go fishing if you are supplied with this truly wonderful discovery. If the fish are there you'll get them, for they simply can't resist it. It beats anything you have ever imagined. It is moderate in price—25 cents per box—and a box will last a long time. Besides this bait, of which we are the sole manufacturers, we handle

Fishermen's Complete Outfits

50c, \$1, 2.00, 3.00, 4.00, 5.00

Send today for a box and for our Free booklet, "Facts About Fishing," and illustrated catalog of fishing tackle outfits. Address

Magnetic Fish Bait Co.

Depr. B. Republic, Missouri.

Fine Boat Stolen.

George A. B. Hicks of Cullom, was a visitor in the city Friday.

George is a very busy man with his farm duties and road work to look after, but a young man whom he had furnished with work, had the nerve to "hike" with several articles of clothing and a splendid new rowboat which Mr. Hicks had but recently purchased at a cost of \$15.

George did not care so much for the clothing which he says were second hand but he hated to lose the boat and his visit to this city was for the purpose of finding some trace of it.

The Missouri river ferryman was very positive he had seen the boat pass at 7 o'clock Thursday evening and messages were sent down the river for certain parties to be on the watch for it. George has no doubt but that he will capture the young man and get his property back.

H. E. Becker and family were visitors in the city Saturday. Mr. Becker is a brother-in-law of John Bauer, Sr., and while here the family visited at the Bauer home.

E. G. DOVEY & SON

RUGS

To our line of rugs we have lately added the Olson Fluff—a rug you are no doubt acquainted with and which gives the best of wear at moderate prices:

| | |
|----------------------------------|--------|
| Size 27 inches by 45 inches..... | \$1.45 |
| " 30 " " 60 " | 1.88 |
| " 27 " " 63 " | 1.98 |
| " 36 " " 72 " | 2.50 |

If in need of small and medium sized Rugs you should see these. You will appreciate at price offered.

A lot of Carpets and Rugs about 27x54 inch sizes at from 79c to \$1.25. A nice selection of Moquette Rugs in popular sizes—27x54 and 36x73. Also large size in beautiful patterns.

Summer Underwear

Ladies Union Suits, low neck, sleeveless, cuff knee, 35c, 50c and \$1.00. Low neck, sleeveless, lace trimmed, 35c, 50c 75c and \$1. Low neck, sleeveless, extra sizes, 40c, 50c, 75c and \$1.25. Ladies' knit pants, cuff knee and umbrella style at 25c, 35c and 50c. Extra sizes 45c and 50c. Ladies' Vests—good quality at 10c, 15c, 25c and 50c. Extra sizes 15c, 25c and 50c. Long sleeve vests at 25c, 30c and 50c. Knit Corset Covers at 25c, 35c and 50c.

Just received for the sweet girl graduate a beautiful full line of fans. Prices from 25c to \$2.50! Hand embroidered handkerchiefs, exquisite designs—all new. Fancy hose in all the late shades—plain, gauze, life and embroidered; New and up-to-date things in Umbrellas and Parasols.

E. G. DOVEY & SON

Have Your Clothes Made to Order

If we make them the price is no higher than you pay for good ready made clothing. If we make them the fit, style and workmanship is guaranteed to be first class. Next time you are in Omaha come to see us. Our cutter takes your measure and cuts a pattern for each and every order.

If your garments are to fit right careful measures should be taken and by the MAN who CUTS them. The measuring is a matter to which we give careful attention. Our garments are all made by home workmen.

Suits to order \$25 up.

Two piece suits to order \$20 up.

MacCarthy-Wilson Tailoring Co.

304-306 South 16th Street, Omaha, Neb.