

# Gillette Safety Razor

NO STROPPING—NO HONING

Nothing to Adjust, Nothing to Learn.

Simply Lather Well and Shave.

12 Blades, 24 Sharp Edges.

FULL SIZE CUT.

MADE AS FINE AS A WATCH. WILL LAST FOR YEARS.

Triple silver plate with 12 blades, \$5.00.

Heavy gold plate with 12 blades, \$10.00.



EVERY BLADE AS THIN AS PAPER, AS HARD AS FLINT, AS TOUGH AND FLEXIBLE AS WHALEBONE, WILL GIVE FROM 20 TO 40 VELVET SHAVES.

The "GILLETTE" is the razor of the Twentieth Century. Perfect in theory, practise, workmanship, and quality, it is a product of scientific research and mechanical skill, covering years of patient study and experiment. Special machinery had to be invented to make this wonderful razor possible.

This razor is SOLVING THE SHAVING PROBLEM for every man. Though but a new invention, it has already attained enormous popularity. MORE THAN 200,000 SOLD THE FIRST YEAR, because this little invention gives a better shave in your own home than it is possible to get in the best barber shop in the land.

## GERING & CO.

### The News-Herald

PLATTSMOUTH, NEBRASKA.

Entered at the postoffice at Plattsmouth, Cass County, Nebraska, as second-class mail matter.

OFFICIAL PAPER OF CASS COUNTY

A. L. TIDD, Editor.  
R. O. WATTERS, Manager

RATES OF SUBSCRIPTION

One Year in Advance \$1.50  
Six Months .75

TELEPHONES

Plattsmouth No. 85 Nebraska No. 85

THE nearest duty is the highest.

MONOTONY is what is found by those who seek sensations.

HE who consults only expediency soon silences conscience.

THERE is enough fun in the world for everybody to have some.

THE mark of a free man is that he binds himself to some high duty.

THE things you really stand for are revealed to those you run after.

IT is better to stick to narrow convictions than to have no convictions.

A MAN with too tender a conscience would have done better to have waited two or three centuries before being born; and thus spared much grief.

THE Pennsylvania Railroad has a right to point with pride to the fact that of the 141,659,543 passengers it carried last year not one was killed. And we are all entitled to congratulate ourselves upon the fact that the official statistics for 1908 show

a reduction of 1,392 in the number of railway fatalities compared with 1907.

BUSINESS is improving and has improved greatly. Railway men say that while car shortages are still remote possibilities merely, the tax on existing equipment is beginning to be seriously felt in many localities. Increase of traffic means re-employment of men "laid off" during the period of recession.

ONE or two local merchants have done some howling because we have sold some shoe advertising space to Omaha shoe men. The fellow who has done the most complaining has never bought one inch of space from us. The present management of this paper has been in business four or five months. During four months we declined Omaha advertisement to give local merchants a chance to do business with us. We presented our proposition to them repeatedly. In four months we did \$1.50 worth of advertising for a local shoe trade. A little arithmetic will show the folly of those who complain. In two weeks we have done \$50.00 worth of advertising for Omaha firms, that would be \$100.00 per month and four months would be \$400. We have sacrificed \$400 already to give local merchants a chance to take space. It is purely and simply a business proposition, we have the goods and can sell them. Talk about standing up for your home town is all right, but there are two sides to the proposition. We know there is not a single merchant in this city that would sacrifice \$100 per month for the sake of standing up for this city. We reach about 4000 or 5000 readers every issue of the paper and we know that the space we sell to advertisers is worth more money than we are now charging. We know what is right in business, and what is wrong

## Have Your Clothes Made to Order

If we make them the price is no higher than you pay for good ready made clothing. If we make them the fit, style and workmanship is guaranteed to be first class. Next time you are in Omaha come to see us. Our cutter takes your measure and cuts a pattern for each and every order.

If your garments are to fit right careful measures should be taken and by the MAN who CUTS them. The measuring is a matter to which we give careful attention. Our garments are all made by home workmen.

Suits to order \$25 up.

Two piece suits to order \$20 up.

### MacCarthy-Wilson Tailoring Co.

304-506 South 16th Street, Omaha, Neb.

in business. We are in the newspaper business as a business proposition and we intend to push our business. If you want the benefit of our push then we are glad to assist you. If you don't want it, then don't squeal if some other fellow gets it.

#### ABOUT ADVERTISING.

A broad, undeveloped field of mutual benefit and profit is open to the merchants and newspaper publishers of small towns throughout the country. Through co-operation in buying and selling advertising space and in the planning and writing of advertisements, the publisher can render great assistance to the merchant and the merchant in turn reciprocate by "making good" when prospective buyers are drawn to his store.

The publisher can show the merchant how to make the best use of the space he has bought by helping him write clear, convincing copy and then displaying it to the greatest advantage. By thus assisting the merchant and insisting that only the truth be told in the advertisement he increases the attractiveness and dependability of his paper. This cannot be redound to the credit of the publisher and make itself felt in a steady patronage, a dual patronage of publisher and merchant.

But the merchant must be sure to do his part in the mutual uplift or it will necessarily be only half hearted. If the merchant does not "make good," then both himself and the publisher are put in a bad light.—American Press.

The editor and manager of the NEWS-HERALD are ready to do their part to make the space of every merchant, who purchases advertising space in this paper get his money's worth. That is our business policy and we stand ready to "make good."

#### TAFT INTERESTED IN TARIFF.

President Taft contemplates taking a hand in the tariff question before it is finished. Unless congress makes a just and fair tariff law it is more than probable that the President will veto it and make specific recommendations, to congress in behalf of the common people. He is fortifying himself for proper consideration of the tariff bill when it reaches him, with the interest of the consumers in view. He is seeking his information outside of Congressional sources and evidently has no intention of relying on the Aldrich-Payne figures. He has directed the treasury department to compile for him the approximate amount of duties on such articles as men's and women's clothing, stoves, furniture, china, tinware, hams and bacon, certain vegetables, sugar, coal, salt and other articles of common use in every household.

Mr. Taft is seeking to inform himself whether proper reductions have been made upon articles in the household of every ultimate consumer. He has the treasury experts to tell him the duty paid (1) under the Dingley law (2) under the Payne bill (3) under the Senate bill, and has asked that the duty be computed upon the common retail prices of the articles. For example, how much duty does a pair of \$2 shoes pay?

The figures that have been compiled show that the common charge is true that the poor pay a larger proportion of the tariff tax than the rich. A \$15 suit of clothing pays a duty of 71 per cent while a \$40 suit pays at the rate of 64 per cent. The import tax on a \$15 rug is 62 per cent; on a tapestry rug costing \$50, the rate of duty is only 54 per cent. The same holds true of other items.

#### BUSINESS AND POLITICS.

Commission government means that the city is in business for itself. In my home city we decided to go into business and since making that resolve we have prospered as we never did before. We have almost entirely done away with politics—that is, the bad kind. It is true that at the last city election an attempt was made to inject politics into the campaign, but the citizens defeated the political ticket by an overwhelming majority.—From a speech by Judge M. L. Hacker of Leavenworth, in Kansas City, Kas.

In this analysis of Commission Government Judge Hacker has epitomized the whole spirit of the Commission plan. It makes a business proposition out of the administration of City affairs instead of a political game. A business man does not conduct his private business according to the rule of partisan politics. When he employs superintendents or clerks he requires efficiency, not political faith or political

activity. His business is organized so that he can demand of each employee certain results. If there is failure or dishonesty he can immediately locate the responsibility. He is not compelled to disorganize his force or discharge all his employees to remedy the weakness in his institution.

There is not a citizen in Kansas City, Kas., or Kansas City, Mo., either for that matter, who would allow his own business to be conducted for a single day as the city business is conducted, and yet the biggest business institution in the city, in which every property owner and every citizen is a stockholder is the municipality itself.

Commission government makes a business institution out of the municipality, and in Leavenworth and Galveston and Des Moines, and wherever it has been tried, it is paying big dividends to the people. It gives them value received for every dollar invested in taxes; it reduced the "fixed charges" and operating expenses, and above all gives them good government every day in the year.—Kansas City Star.

Why would not the commission form of city government be a good thing for Plattsmouth?

Don't give up—till you get a good price for what you give up.

#### Tree Has Many Qualities.

While the seeds of the dorowa, an East African leguminous tree, are extensively used for food, the pods and leaves form an excellent cement when mixed with crushed stone.

#### All One to Nature.

A waistcoat of broadcloth or of fustian is alike to an aching heart, and we laugh no merrier on velvet cushions than we did on wooden chairs.—I. K. Jerome.

#### Spanish Executioner's Remorse.

A curious story comes from Seville. On Sunday night the local executioner died, his death being due to remorse. For several years he had not carried out any executions, but recently he was summoned to Cordova to inflict the final penalty on some criminals. The impression made upon him was so painful that he was unable to face the ordeal when summoned to execute the last criminal condemned in Seville, and the sentence will have to be carried out by the Madrid executioner.

## A TRIP OF A LIFE TIME

The grand tour of the Pacific Coast is a journey of a life time; a tour of Europe is also a trip of a life time; but the difference is that the Coast trip is directly within your reach at a far less cost than any other extensive journey can possibly be made. May 6th to 13th, only \$50.00 to California and back, and commencing May 20th, through the summer, only \$50.00 to Seattle and back; for \$15.00 more you can include California. One makes a tour of from 5,000 to 6,000 miles through a wonderland replete with modern interest, linked with a romantic past.

Write me for "Alaska Exposition" leaflets, "California Personally Conducted Excursions," "To the Great Northwest," "Yellowstone Park."

Let me help you plan your tour.



W. L. PICKETT, Ticket Agent.

L. W. WAKELEY, G. P. A., Omaha.

<p><b>Proper Proportions.</b> "How much fuel do you compute we shall need on our motor trip?" "Well suppose we say two gallons of gasoline and three gallons of Scotch."—Outing.</p>	<p><b>Notice to Creditors.</b> State of Nebraska, ss. In County Court of Cass. In the matter of the estate of Peter Turn, deceased. Notice is hereby given that the creditors of said deceased will meet the Administrator of said estate, before me, County Judge of Cass County, Nebraska, at the County Court room in Plattsmouth, in said County, on the 21st day of June, 1909, at 10 o'clock A. M., each day, for the purpose of presenting their claims for examination, adjustment and allowance. Six months are allowed for the creditors of said deceased to present their claims and one year for the Administrator to settle said estate, from the 21st day of June, 1909. Witness my hand and seal of said County Court, at Plattsmouth, Nebraska, this 19th day of May, 1909. ALLEN J. BEESON, County Judge.</p>	<p><b>Notice to Creditors.</b> State of Nebraska, ss. In County Court of Cass. In the matter of the estate of Waclaw Krowek, deceased. Notice is hereby given that the creditors of said deceased will meet the Administrator of said estate, before me, County Judge of Cass County, Nebraska, at the County Court room in Plattsmouth, in said County, on the 21st day of June, 1909, at 10 o'clock A. M., each day, for the purpose of presenting their claims for examination, adjustment and allowance. Six months are allowed for the creditors of said deceased to present their claims and one year for the Administrator to settle said estate, from the 21st day of June, 1909. Witness my hand and seal of said County Court, at Plattsmouth, Nebraska, this 19th day of May, 1909. ALLEN J. BEESON, County Judge.</p>
<p><b>Notice of Final Settlement.</b> State of Nebraska, ss. In County Court of Cass. In the matter of the estate of Frederick D. Lehnhoff, deceased. To all persons interested: You are hereby notified that the Executor of the estate of Frederick D. Lehnhoff, deceased, has filed her final report and petition praying therein for final settlement of said estate, that her account be allowed, and that the personal and real estate be assigned to her as provided by the terms of the last will of said deceased, and duly probated and allowed by this court. You are further notified that there will be a hearing upon said petition before this court in the county court room at Plattsmouth, in said county, on the 15th day of June, 1909, at 10 o'clock A. M., that all objections, if any, must be filed on or before said day and hour of hearing. Witness my hand and the seal of the county court of said county this 24th day of May, 1909. ALLEN J. BEESON, County Judge.</p>	<p><b>Notice to Creditors.</b> State of Nebraska, ss. In County Court of Cass. In the matter of the estate of Anna Krowlek, deceased. Notice is hereby given that the creditors of said deceased will meet the Administrator of said estate, before me, County Judge of Cass County, Nebraska, at the County Court room in Plattsmouth, in said County, on the 21st day of June, 1909, at 10 o'clock A. M., each day, for the purpose of presenting their claims for examination, adjustment and allowance. Six months are allowed for the creditors of said deceased to present their claims and one year for the Administrator to settle said estate, from the 21st day of June, 1909. Witness my hand and seal of said County Court, at Plattsmouth, Nebraska, this 19th day of May, 1909. ALLEN J. BEESON, County Judge.</p>	<p><b>Notice to Creditors.</b> State of Nebraska, ss. In County Court of Cass. In the matter of the estate of Frederick D. Lehnhoff, deceased. To all persons interested: You are hereby notified that the Executor of the estate of Frederick D. Lehnhoff, deceased, has filed her final report and petition praying therein for final settlement of said estate, that her account be allowed, and that the personal and real estate be assigned to her as provided by the terms of the last will of said deceased, and duly probated and allowed by this court. You are further notified that there will be a hearing upon said petition before this court in the county court room at Plattsmouth, in said county, on the 15th day of June, 1909, at 10 o'clock A. M., that all objections, if any, must be filed on or before said day and hour of hearing. Witness my hand and the seal of the county court of said county this 24th day of May, 1909. ALLEN J. BEESON, County Judge.</p>

## E. G. DOVEY & SON

### RUGS

To our line of rugs we have lately added the Olson Fluff—a rug you are no doubt acquainted with and which gives the best of wear at moderate prices:

Size 27 inches by 45 inches	\$1.45
" 30 " " 60 "	1.88
" 27 " " 63 "	1.98
" 36 " " 72 "	2.50

If in need of small and medium sized Rugs you should see these. You will appreciate at price offered.

A lot of Carpets and Rugs about 27x54 inch sizes at from 79c to \$1.25. A nice selection of Moquette Rugs in popular sizes—27x54 and 36x73. Also large size in beautiful patterns.

### Summer Underwear

Ladies Union Suits, low neck, sleeveless, cuff knee, 35c, 50c and \$1.00. Low neck, sleeveless, lace trimmed, 35c, 50c 75c and \$1. Low neck, sleeveless, extra sizes, 40c, 50c, 75c and \$1.25. Ladies' knit pants, cuff knee and umbrella style at 25c, 35c and 50c. Extra sizes 45c and 50c. Ladies' Vests—good quality at 10c, 15c, 25c and 50c. Extra sizes 15c, 25c and 50c. Long sleeve vests at 25c, 30c and 50c. Knit Corset Covers at 25c, 35c and 50c.

Just received for the sweet girl graduate a beautiful full line of fans. Prices from 25c to \$2.50. Hand embroidered handkerchiefs, exquisite designs—all new. Fancy hose in all the late shades—plain, gauze, lisle and embroidered; New and up-to-date things in Umbrellas and Parasols.

## E. G. DOVEY & SON