

# BIG DISCOUNT SALE

Owing to the fact that the season has been so backward we have our big store full of new spring goods which must be moved, including a full line of spring millinery and dozens and dozens of Wooltex and Sunshine suits, skirts and spring coats and princess dresses. We anticipated a big business in these lines and would have had it had the season been more propitious. But now we shall move them by price-cutting. Commencing Saturday, April 24, a discount of 25 per cent will be given on everything in the millinery and cloak department and summer dress goods. Notice the illustration. A suit to delight the heart of any girl—a three-piece Wooltex, and though it may be her only suit yet she can be appropriately dressed all the time and have the many changes that a girl likes. The simple style and perfect tailoring make it suitable for all occasions. The guimpe provides for innumerable changes.



Wooltex 3199

Think what 25 per cent discount means—a \$20 suit for \$15, a \$16 suit for \$12. A \$6 hat for \$4.50, a \$4 hat for \$3. A recent belated arrival has placed our clothing in the front rank with the best stocks in this section of the country. We can more than duplicate Omaha or Lincoln prices on clothing.

Gent's Furnishings and Shoes.



## THE DEPARTMENT STORE.

M. FANGER, PROPRIETOR.

# MAGAZINE BARGAINS.

The following offers contain only selected magazines of the highest merit. The needs and desires of every one will be found represented in this list—Women, Literature, Reviews, Juvenile, Outdoor Interests, Fiction, Technical, Music, Art, Humor, Religious, etc.

NEWS-HERALD, Cosmopolitan or American or Success—Value: \$2.50 for \$2.15  
Greatest Subscription Offer

Through a most unusual arrangement with the publishers we make this remarkable offer to subscribers  
FOUR PUBLICATIONS AND A DRESS PATTERN

Total Value \$4.15 for only \$2.65

News-Herald	One Year	\$1.50	ALL
Pictorial Review	Semi-Weekly (Fashions), Monthly, One Year	1.00	SENT
Success Magazine	(Literary) Monthly, One Year	1.00	ONE
Modern Priscilla	(Fancywork) Monthly, One Year	.50	YEAR
Pictorial Review Pattern,		.15	FOR
Total Yearly Subscription price of the Four and Pattern,			\$4.15

## Semi-Weekly NEWS-HERALD.

AND	VALUE	COST	AND	VALUE	COST	AND	VALUE	COST
Ainslee's Magazine	\$3.30	\$2.85	Illustrated London News	7.50	6.95	Reliable Poultry Journal	2.00	1.85
American Boy	2.50	2.15	Independent	3.50	2.85	Review of Reviews	4.50	3.50
American Home & Gardens	4.50	4.10	International Studio	6.50	5.75	Rudder	4.50	2.85
American Motherhood	2.50	2.25	Judge	6.50	5.75	Scientific American	4.50	4.10
American Poultry Journal	2.00	1.80	Keramic Studio	5.50	5.00	Scienc. Amer. and Sup't	8.50	7.30
Appleton's Magazine	3.00	2.50	Ladies' World	2.00	1.85	Scribner's Magazine	4.50	4.15
Atlantic Monthly	5.50	4.75	Ladies' Weekly	6.50	5.50	Smart Set	4.00	2.85
Automobile	4.50	3.75	Life	6.50	5.85	Smith's Magazine	3.00	2.70
Black Cat	2.50	2.15	L'epincott's Magazine	4.00	3.25	St. Nicholas	4.50	4.30
Blue Book	3.00	2.75	Little Folks (salem) new	2.50	2.15	Strand Magazine	3.00	2.90
Bohemian	3.00	2.50	McCall's Mag and pattern	2.00	1.90	Suburban Life	4.50	2.85
Book-keeper	2.50	2.15	McClure's Magazine	3.00	2.40	Sunday School Times	2.50	2.30
Bookman	4.00	3.60	Metropolitan Magazine	3.00	2.15	Sunset Magazine	3.00	2.15
Boston Cooking School	2.50	2.15	Modern Priscilla	2.00	1.85	System	2.50	3.20
Breeder's Gazette	3.50	2.50	Mother's Magazine	2.00	1.85	Table Talk	2.50	2.15
Burr McIntosh Monthly	4.50	3.50	Motor Age	4.50	3.75	Taylor-Trotwood Maga	3.00	2.50
Century Magazine	5.50	5.30	Motor Boat	3.00	3.00	Technical World Maga	3.00	2.50
Children's Magazine	2.50	2.15	Musical	3.00	2.50	Theatre Magazine	4.50	3.85
Christian Herald (N. Y.)	3.00	2.60	Nation	4.50	4.25	Toilettes	3.50	2.85
Country Life in America	5.50	4.50	National Home Journal	2.00	1.75	Travel Magazine	3.00	2.50
Craftsman	4.50	3.85	National Sportsman	3.00	2.50	Van Norden Magazine	3.00	2.25
Current Literature	4.50	3.75	National Geographic	3.00	2.15	Vogue	5.50	5.00
Designer	2.00	1.85	New Idea (N. Y.) fashions	2.00	1.85	Wide World Magazine	2.75	2.65
Dressmaking at Home	2.50	2.15	Normal Instructor	2.25	2.00	Woman's Home Comp	2.75	2.40
Educational Review	4.50	4.00	North America Review	5.50	5.00	Woman's National Daily	2.50	2.10
Electrical World	4.50	4.15	Outdoor Life	3.00	2.75	World To-Day	3.00	2.50
Electrician & Mechanic	2.50	2.15	Outing Magazine	4.50	2.85	World's Work	4.50	3.75
Etude (for music lovers)	3.00	2.50	Outlook	4.50	4.25			
Farm Journal (2 years)	1.85	1.75	Pacific Monthly	3.00	2.50			
Field and Stream	3.00	2.50	Paris Modes and Pattern	2.00	1.85			
Forum	3.50	2.85	Pearson's Magazine	3.00	2.50			
Garden Magazine	2.50	2.15	People's Home Journal	1.85	1.75			
God Housekeeping	2.50	2.15	Philistine	2.50	2.15	All Story Magazine	For \$1.00	
Good Literature	1.85	1.75	Physical Culture	2.50	2.15	Arzoo	1.00	
Hampton's Magazine	3.00	2.50	Pictorial Review and pat.	3.00	2.15	Collier's Weekly	5.20	
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Harper's Magazine	5.50	5.00	Popular Science Monthly	4.50	4.30	Everybody's Magazine	1.50	
Harper's Weekly	5.50	5.00	Primary Education	2.75	2.50	Ladies' Home Journal	1.50	
Home Needlework	2.25	2.00	Primary Plans	2.50	2.15	Literary Digest	3.00	
House Beautiful	4.00	3.75	Puck	6.50	5.90	Munsey's Magazine	1.00	
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Housewife	1.85	1.75	Recreation	4.50	2.85	Saturday Evening Post	1.50	
Human Life	2.00	1.85	Red Book	3.00	2.75	Serap Book	1.00	
						Youth's Companion	1.75	

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NEWS-HERALD, EVERYBODY'S and DELINEATOR—Value \$4.00 for \$3.00

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The NEWS-HERALD, Plattsmouth, Nebraska.

**All About a Pie.**  
Golf, the famous London barrister, has a humor peculiarly his own. He looks at the world in a half-amused, half-indulgent manner sometimes very amusing to his friends. One day, when in town, he dropped into a restaurant for lunch. It was a tidy, although not a pretentious establishment. After a good meal he called to the waitress and inquired what kind of pie she had.  
"Apple pie, mince pie, raisin pie, blueberry pie, strawberry pie, peach pie, strawberry shortcake," the young woman repeated glibly.  
"Will you please say that again?" he asked, leaning a trifle forward.  
The girl went through the list at lightning rate. "And strawberry shortcake," she concluded, with emphasis.  
"Would you mind doing it once more?" he asked.  
The waitress looked her disgust, and started in a third time, pronouncing the words in a defiantly clear tone.  
"Thank you," he remarked, when she had finished. "For the life of me I can't see how you do it. But I like to hear it. It's very interesting—very. Give me apple pie, please, and thank you very much."—THE BITS.

**She Can't Be Pleased.**  
A woman is never satisfied. She is always afraid the man across the aisle is going to try to flirt with her or discommodate because he exhibits no intention to do so.—Exchange.

**Sometimes.**  
It frequently happens nowadays that the prodigal son returns to his home for the express purpose of inviting the old man out to a first-class square meal.—Puck.

**Conscience and the Mind.**  
Addison: A good conscience is to the mind what health is to the body.

**Pranks of Politicians.**  
Albany is infested with practical jokers who make the telephone the chief instrument of torture. At four o'clock one morning Assemblyman Colne, chairman of the assembly committee on canals, was called out of bed. The conversation was in this order:  
"This you, Colne? Were you asleep?"  
"No, no; I was playing bridge whilst out on the lawn tennis court."  
"Well, we dislike to disturb you, but we have an argument down town. One man says you are the best authority in these parts on canals. Is that right?"  
"Well, I consider myself pretty good in the daytime, but I don't care to be pulled out of bed and asked to discuss canals at four o'clock in the morning."  
"You're a little sensitive, is that it?"  
"Sensitive nothing; don't you think a man has a right to be a little sensitive over such a trick as this?"  
"But you're not angry?"  
"No, I'm delighted."  
"Well, what we wanted to know is this: Is there any statute prohibiting a member of the legislature from taking a bath in any portion of the Erie canal which is not used for drinking purposes?"  
What Mr. Colne said then will never be printed.—New York Herald.

**Sleepless Creatures.**  
There are several species of fish, reptiles and insects that never sleep during the whole of their existence. Among fish it is positively known that pike, salmon and gold fish at no time sleep; also that there are other members of the fish family that sleep only a few minutes during the course of a month. There are various species of flies that never indulge in slumber, and five species of serpents also that do not sleep.

**Telegraphers' Cramp.**  
An interesting feature of telegraphers' cramp is that certain letters are nearly always the stumbling block. The most frequent are "C" and "Y"—that is, the code signals used for these letters. When a sender begins to be "conscious" about so common a letter as "C," his case soon becomes a hopeless one. Another form of cramp attacks the receiver of the message. It takes the form of inability to write fast enough to take down a message quickly transmitted. This is easily understood when it is remembered that a receiver often has to write continuously to code dictation, so to speak, for hours at a time. The strain is enormous, and leads fairly commonly to what is practically a form of nervous breakdown.

**Reunited After Many Years.**  
Report says that Gen. Sickles, veteran of the civil war, and his wife are reunited after 27 years of separation. The story is that Mrs. Sickles' mother, who was an invalid, wished her to return to Spain after her marriage and reside with her. Mrs. Sickles thought she should return to her mother and remain with her till she died. Mr. Sickles did not agree with her and he refused to return to Spain to live. The couple separated, the wife returning to her mother, who has recently died. Now in their old age the couple are reunited.

**Wash for Pencil Drawings.**  
Pencil drawings may be rendered permanent by brushing them with a mixture of equal parts of skimmed milk and water.

**After the Game.**  
Jones—"Saw in the paper that a fellow got 30 days for hugging in the park." Smith—"Penalized for holding, huh?"—Harvard Lampoon.

**Writer Declares That Out of Action Would Come a Better Race.**  
In many respects the orientals are our antithesis, and if our ideals, principles, and institutions are more beneficent, we are under obligation to present them. There should be no collision between the Mongol and the Anglo-Saxon races, but instead there should be a fusion. Out of this fusion there should emerge a better race. We can learn much from the various people of the orient which would be beneficial to ourselves, and while we receive from them we are able to contribute the one great principle of the Anglo-Saxon race, namely, liberty. Every race that has come into power and prominence has stood for some great, overmastering idea. That for which we stand and which is the great touchstone of our great national life is liberty. It is for our nation, as the great western wing of the Anglo-Saxon race, to join in the extension of this principle, and also to bear the message of peace.—Mason S. Stone, Commissioner of Education of Vermont, in Leslie's Weekly.

**Rubber Displacing Tea.**  
In a once famous tea district of India the cultivation of rubber has driven the production of the former to second place, nearly 17,000 acres being devoted to rubber plantations.

**Not Good.**  
"Was it a good comedy?" "Very poor; the only time my husband smiled was when he went out after each act."—Houston Post.

**Make the Best of Things.**  
Happiness includes the art of overlooking things and concealing regrets. As the Lord loveth a cheerful giver, the world loveth a cheerful looker.

**All Germicides Not Good.**  
Of late many countries have been making official tests as to the value of germicides. As a result it is declared that the public should be careful in the selection of a disinfectant, for there are in the market many which have no germicidal action whatever. Prof. Hewlett, as a result of his tests, says that not only is the public defrauded, but there is also a grave danger introduced when a person believed he was using something which would totally destroy germs and was thereby lulled into a sense of security when in reality no sense of security was justified. He claims that for many years past sanitary authorities have been living in a fool's paradise vainly imagining that the fluids they have been sprinkling around have been dealing death and destruction to all germs and bacterial intruders. His advice is that before buying a germicide the public should insist on receiving with it a copy of a report on its value by a bacteriologist or properly qualified medical man of standing.

**A Leading Question.**  
Superintendent McLaren of San Francisco's system of public parks was inspecting the work of restoring Union square to its former beauty, now that the little St. Francis has been removed.  
"I'm for heaven's sake out; it's a bum little bush," remarked a gardener with a brogue.  
"Which one?" inquired McLaren.  
"You don't mean this beautiful little Scotch heather? All it needs is more water and it will grow as tall as you are."  
"You're not so tall yourself, Mr. McLaren."  
"Not extraordinarily so."  
"I say, Mr. McLaren," reflected the gardener, thoughtfully, "did you ever try water yourself?"—San Francisco Chronicle.

**TO SEND BACK SHIP'S SOUNDS.**  
**Experiments with New Safety Device for Foggy Weather.**  
The United States government is experimenting in San Francisco bay with a safety device for foggy weather which is remarkable in the uniqueness of its idea. It is nothing less than a fog buoy which will make no noise of its own, but which will be expected to catch the sound waves of a vessel's whistle and echo them back across the water.  
The buoy, or structure, is constructed of corrugated iron sheeting, placed on piles, and built in three wings placed at different angles. Each wing is 32 feet square.  
The idea was given birth accidentally. There has always been much trouble in the upper part of San Francisco bay because the shore lights cannot be seen when the weather is bad. Pilots and skippers began to notice, however, how clearly the corrugated steel warehouses around Benicia returned the sound of their whistles, and for some time have been guiding their way along by the echoes. The government is confident that the new buoys will act in the same manner.

**Improved Ice Cream Freezer.**  
A new ice cream freezer, by using a glass can, claims to do away with the arduous labor of turning a crank and freezes its contents by packing in crushed ice and salt.

**Limitation.**  
Emerson: The hand can never execute anything higher than the character can aspire.

**Value of High Thoughts.**  
Thoughts do influence the health. Cheerful, high-bred thoughts drive dull care away.