

The News-Herald

PLATTSMOUTH, NEBRASKA.

Entered at the postoffice at Plattsmouth, Cass County, Nebraska, as second-class mail matter.

OFFICIAL PAPER OF CASS COUNTY

A. L. TIDD.....Editor.
R. O. WATTERS.....Manager

RATES OF SUBSCRIPTION

One Year in Advance.....\$1.50
In Months......75

TELEPHONES

Plattsmouth No. 85 Nebraska No. 85

CITIZENS' AND REPUBLICAN TICKET.

- For Mayor—
DR. E. D. CUMMINS.
For Treasurer—
C. G. FRICKE.
For Clerk—
E. J. RICHEY.
For Police Judge—
M. ARCHER.
For School Board—
DR. C. A. MARSHALL.
H. N. DOVEY.
FOR COUNCILMEN.
First Ward—
GEO. E. DOVEY.
J. P. FALTER.
Second Ward—
FRED RANKE.
Third Ward—
L. G. LARSON.
Fourth Ward—
C. M. PARKER.
Fifth Ward—
AUGUST GORDER.

A CLEAN record is the greatest kind of success. It will never fade, nor be taken away.

THE old man makes the money, the money makes the son, and the son makes the mischief.

THE man who says nothing may be a great thinker, but what use is a vein of gold if it can't be brought to the surface?

"THE men who do original things, and do them successfully are men not afraid. They dare to take chances; to shoulder responsibility.

TIME is not an element of success; it is space for earning it. Some men wouldn't earn success if they had eternity for their office hours.

THE Journal in the issue of last Friday demonstrated to its readers that it has become so thoroughly oiled with the venom of indecency as not to be accountable for what it says.

THE candidates on the Citizens' ticket have all achieved success in their own business. Is it not likely that they would make a success of the city's business? This is purely a business proposition.

THE NEWS-HERALD here announces that it asks no favor from any candidate it is supporting. It does ask that every candidate act solely for the best interests of the city and taxpayers. It further serves notice that if any should fail to look to the interests of the city and taxpayers, it will promptly condemn such action without fear or stint.

DR. CUMMINS MAKES AN ANNOUNCEMENT OF HIS INTENTIONS IF ELECTED.

As a candidate for Mayor, I wish every voter to know just where I stand on all important questions.

First: If elected it shall be my earnest endeavor to give the city a clean, conservative, economical and business administration, assuming that I will have the support of the city council to aid me.

Second: I have no special interest other than a citizen in any contract or franchise that may come before the city council and will use my greatest efforts to protect the taxpayers against the lavish expenditures of the city funds, and will insist on economy first, last and all the time.

Third: I believe in conservatism and NOT radicalism; in equal rights to everybody and special privileges to NONE.

Fourth: I shall insist on equal distribution of street work in all parts of the city.

Fifth: I will use my best efforts to bring the street lighting controversy to definite action and secure the best contract possible for everybody at the earliest possible date.

Sixth: I have not and will not make any promises of appointments until elected.

Seventh: When a license is granted to a man to operate a saloon, I will protect his interests the same as any other business man as long as he complies with the law. I shall insist on closing the saloons at eleven o'clock every night and all day Sundays just as specified by law and as has been the custom for several years.

E. D. CUMMINS.

NO BETTER man could have been selected for the office of city clerk than Emmons J. Richey. He is a bright young business man. He is attentive to his own business and would give the city's business careful attention. If elected, it will not be said of his conduct of his office that the original contracts of the city were lost, as has been charged under the present administration. Mr. Richey is careful and systematic in keeping the books in his own business and would do the same with the records of this city. Vote for E. J. Richey and make no mistake.

JOURNALISM.

"Every owner, editor, or reporter of a conscientiously and ably conducted newspaper or periodical is an asset of real value to the whole community. It would be difficult to overestimate the amount of good which can be done by the men responsible for such a publication—responsible for its editorial columns, responsible for its news columns, responsible for its general policy. We have many newspapers and periodicals big and little, of this kind. But we also have many that are not of this kind."—Theodore Roosevelt.

IN THIS time, when there is so much corruption centering about the control of property, and when that corruption is being so severely criticised, it is important that the true grounds of just criticism should be kept steadily in mind. Honest and sober-minded Americans have no quarrel with the accumulation

of property. The wise administration of any property, great or small, must result in the general good; and the man who has property of a hundred or a thousand millions and is administering it well is undertaking a valuable and painfully burdensome duty for society. No, the quarrel is with privilege, with inequality before the law—that is, with the control of government by the men of great wealth and therefore of great power. This corrupt control was never more powerful than now—and fortunately, never more visible, never so attentively observed by the people. It must be brought to an end; it will be brought to an end—but not in the despotism of socialism or the chaos of anarchy.

IF YOU know Dr. E. D. Cummins you know that he has made a success of his own business. You know that he is a capable man. You know that he never undertakes anything, that he does not give his closest and best attention to. He has served on the school board and every one who has had anything to do with the affairs of the schools, will bear testimony to the fact that he has given this business careful attention. Cast your vote for Dr. Cummins for mayor. He will give this city a splendid administration. That is what you want and it is what every good citizen and tax-payer wants.

THE root of political corruption in our country seems to be the intrusting of large power to small officials. When such places as State legislator, councilman, county commissioner and the like were created the population was sparse, and there was no value in the public utilities under their control. The of-

fices still remain insignificant in salary and in honor, and therefore do not attract the honest and capable man; but they do attract the dishonest man, because with the growth of population and the development of franchises they offer large opportunities for safe stealing. And most of the corruption in high places is due to efforts to conciliate and win the support of these rascally petty officers and heelers who control, if they do not actually constitute, the nominating machinery for all offices, from President, Senator, and Governor down. The remedy is to remove power from petty officials and, if it must be put somewhere and cannot be withheld altogether, put it on the men in the big offices.

OUR business is good, and we can smile. We are pushing it and are willing to push some for Plattsmouth. Let every man push as hard as he can. The city can make no progress without push. If everybody will push Plattsmouth will soon become a power in the commercial affairs of the state. The Citizens' ticket is the right ticket to push. It is on the square deal basis—six republicans and six democrats. Who can deny that this is a square deal? Vote for a square deal. Vote for the Citizens' ticket.

LET the Journal do the knocking. In days gone by under other management it caused the removal of a portion of the shops to Havelock. It is still knocking.

THIS world moves so rapidly that the man who sits down to rest while the procession catches up with him never finds it again for the dust in his eyes.

SIX REPUBLICANS

CITIZENS TICKET

SIX DEMOCRATS

SENATOR BURKETT HONORED.

The Associated Press dispatches from Washington give Senator E. J. Burkett rank along with Senator La Follette of Wisconsin in the matter of securing a reform in the committee assignments. The dispatches say:

"In the distribution of committee assignments among the senators, the west gets a measure of recognition which nobody dreamed would go to it, and a good deal of the credit is given to Senators La Follette and Burkett. Contrary to all expectation, the powers of the chamber decided to recognize the protest which these two senators had voiced, against the alleged usurpation of power by the eastern and elder senators.

"Mr. Burkett benefits by the reorganization of things in a decided fashion. He has better assignments than ever before but it can't be said that as much is true of La Follette. While they were willing to placate other people with grievances, the senatorial elders were not ready to make any concession at all to Mr. La Follette."

This is the first real reform that has proved successful in the senate, and will doubtless be the forerunner to much greater improvements in the senate method of transacting business. The people of this state have just cause to feel proud of Senator Burkett. The NEWS-HERALD congratulates Mr. Burkett on this achievement.

WE PUBLISH this week one of several editorials on the subject, appearing in the Kansas City Journal, regarding the insurgents in congress. This editorial bears out Mr. Pollard's views exactly.—Weeping Water Republican.

AS to any attempt at blackmail of any merchant we have simply this to say: that the case referred to of a merchant removing his ad from this paper because we were advocating decency in city government. It is absolutely immaterial to us whether or not he carries an ad in this paper. But the reason for the removal of the same is of the most importance to the good citizens of this community. We shall continue to advocate decency in city government regardless of whether he advertises with us or not.

STAND by Plattsmouth, stand by progress, stand by a square deal, stand by the Citizens' ticket; but don't stand idly by. Take off your coat and do your best for it. There is no reason why Lincoln, Chicago and Washington avenues should not be macadamized within the next two or three years. This ought to have been done years ago. It could have been done with the money that has been absolutely wasted in paying political debts. Do you want to pay political debts, or will you support a nonpartisan ticket and turn the funds of the city into the betterment of the city. The Citizens' ticket is composed of six republicans and six democrats.

IF A candidate approaches you and puts up a pitiful plea that he needs the office, hand him a quarter and tell him that to elect him to office would be expensive charity. The professional politician is very likely to be such a beggar. If you want your taxes reduced, then exercise business sense in electing men to office. The Citizens' ticket was selected with a view of getting a better business administration, and cutting off political leaks from the city treasury. The road fund of the city is overdrawn more than \$5100.00. This is one of the political leaks in the city taxes. Thousands and even tens of thousands of dollars in years gone by have leaked from the road fund to pay political debts.

IF YOU are in favor of a good clean up-to-date City Park, then vote the Citizens' ticket. The Citizens' ticket stands for the progress of the city, for better business government, and the business men are back of it. There is no politics in it. It is for progress. Good government is the first essential to good business progress. If you are for the development of your home city then you cannot oppose the Citizens' ticket.

THE Journal's effort at personal abuse of the editor of this paper is like a maudlin effusion of a morbid mind cultured in the school of indecency, and decayed and decaying by contamination with the filth of the gutter.

THE Journal says it favors "a live town, one that will go ahead." Its readers during the past are probably better judges as to whether its conduct has been such as to build up the city or not. A democratic business man of this city not long since said to the editor of this paper that the Journal had done more to injure the merchants here than almost any other one thing. If the Journal means by "a live town" that this city should be filled with houses of prostitution and looting of the city treasury and all sorts of gambling and drunkenness are necessary to a live town, then we submit to the public that the Journal's conception of a live town is idiotic.

THE wail of the Journal for the rank and file of the republican party is an insult to the intelligence of the rank and file of the republicans. The Citizens' Convention was thoroughly advertised and thrown open to every voter in the city to be present and suggest names of persons for candidates and vote for them. The convention was open to all. Why were you not there to express your views? Nearly two hundred reputable citizens of all parties were there and every one had a chance to name his favorite candidate. It was on the equal opportunity for all plan, and now why should any good citizen oppose it. If you did not attend the convention, why didn't you do so? Is there any legitimate excuse you can offer? Why not be fair?

WHY should not every candidate on the Citizens' ticket be elected by handsome majorities? Each one is well known. There are six republicans and six democrats. Is not that a square deal? The Citizens' convention was the first to be advertised. It was more thoroughly advertised than any other convention. No one was excluded from participating in the convention. Every one had an equal opportunity to present the name of anyone desired to run for any office. The Citizens' convention was more largely attended than any other. It was on the square deal and equal opportunity for all basis.

Why should it not be elected? Vote the Citizens' ticket.

ELECT THE CITIZENS' TICKET.

Do you want to make Plattsmouth a city of enterprise? THEN VOTE THE CITIZENS' TICKET.

Do you want to see a number of small factories located in this city? THEN VOTE THE CITIZENS' TICKET.

Do you want to see the inter-urban railway built from this city through the county? THEN VOTE THE CITIZENS' TICKET.

Do you want to see the best city government this city ever had? THEN VOTE THE CITIZENS' TICKET.

Do you want to boost for Plattsmouth? THEN VOTE THE CITIZENS' TICKET.

Do you want a clean business administration for this city? THEN VOTE THE CITIZENS' TICKET.

Do you want lower taxes, better business, more work, and a better opportunity for all? THEN VOTE THE CITIZENS' TICKET.

THE Journal seems to favor the leakage in the city treasury. It had been in on the leakage. It wants you to vote to continue the leakage. Are you, Mr. Taxpayer, simply for partisanship going to vote to keep open these treasury leakages? Vote for the Citizens' ticket and stop the leakage in the city treasury.

IN THE last issue we suggested that the Journal make some investigation and give the public the benefit of its investigation, but the Journal has seen fit to evade our proposition.

YOU are in favor of decency are you not? You are in favor of stopping the leakage in the city treasury are you not? Six democrats and six republicans is fair is it not? Are you silly enough to allow the Journal to fool you simply because it has its pocket under one of the leakages in the city treasury?

Muslin Underwear!

We are showing a fine line of medium priced Underwear.

CORSET COVERS

Made of fine muslin, double stitched, taped seams, trimmed with Val Lace and wide Insertions, each.....25c

Same as above trimmed with 6 rows of Insertion running up and down.....35c

Better grades at each....40c, 50c, 65c and 75c.



DRAWERS

Made of fine grade of muslin, double filled seams, hemstitched ruffle or rows of tucking.....25c

Same trimmed with Lace and Insertion or Embroidery at.....40c and 50c.



GOWNS

Made of fine muslin, felled seams, trimmed with rows of tucking and insertion on yoke, hemstitched sleeve and neck.....50c

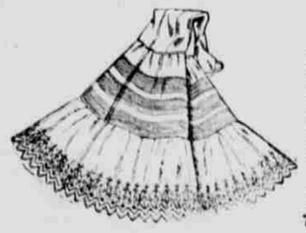
Same trimmed with very fine grade of lace and insertion or embroidery and insertion at.....75c and \$1.00.



SKIRTS

Made of fine muslin, trimmed with 9 in. flounce, 3 in. lace, 5 rows of tucking on ruffle, 9 inch dust ruffle under flounce.....50c

Some trimmed with very fine lace and embroidery at 75c, 1.00, 1.25, 1.50.



E. A. WURL.