

# The News-Herald

PLATTSMOUTH, NEBRASKA.

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OFFICIAL PAPER OF CASS COUNTY

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## TELEPHONES

Plattsmouth No. 85 Nebraska No. 85

## JOURNALISM.

"Every owner, editor, or reporter of a conscientiously and ably conducted newspaper or periodical is an asset of real value to the whole community. It would be difficult to overestimate the amount of good which can be done by the men responsible for such a publication—responsible for its editorial columns, responsible for its news columns, responsible for its general policy. We have many newspapers and periodicals big and little, of this kind. But we also have many that are not of this kind."—Theodore Roosevelt.

SPEAK a good word for the living, the dead don't need it.

DUTY well done is noble; if properly advertised it is fame.

SOME people never get too old to learn, and some others never get old enough to learn anything.

THE editor of this paper has announced this policy for equal opportunity for all, and he will stand on such policy fearlessly and will unhesitatingly challenge the readers of the NEWS-HERALD to this policy at all times.

THE editor of the Nebraska State Capital seems to have an exceedingly dangerous attack of the sore-head. We would suggest to the state veterinarian that it might be a good idea to apply a horse syringe and inject a little horse sense into his noodle, as a proper remedy for his case.

A LARGE number of the best democrats in the city of Plattsmouth have been backing the movement for a citizen's ticket for the purpose of giving this city a better, cleaner and more business like city government. These gentlemen are entitled to the respect and highest commendation of the citizens of this city.

AT CHICAGO the other day Wm. J. Bryan in an interview showed his willingness to become a candidate for the United State Senate from Nebraska, in 1911, to succeed Senator E. J. Burkett. Mr. Bryan said, "Nebraska has adopted the Oregon plan of popular election. I do not know yet whether I will be a candidate; a senatorship I aspired to when a boy. If there seems to be a good chance to elect to the senate from Nebraska, some other democrats will please me better than to be a candidate myself. I have said repeatedly that I hope I may never again be a candidate for office. I would not say that I would never, under any circumstances, accept the nomination, because no one is wise enough to look into the future and decide on conditions in advance." This is no more than we had expected Mr. Bryan to say. There is but little doubt that he will be the democratic candidate for U. S. Senate in 1911, and but little doubt that he will be the democratic candidate for president in 1912. He has already said through the Commoner that the democratic party should have a leader, and left it open for the inference that he was the self-appointed and constituted leader. He does not seem to recognize that there are many other democrats with brains enough to make them suitable as candidates.

GOVERNOR SHALLENBERGER and the democratic legislature have shown themselves absolutely subservient to the brewers, the railroad corporations and other trust combines in practically every move they have made in the present administration. So strong has been this subserviency that the Exeter Enterprise, a Nebraska paper which supported Mr. Shallenberger, in its last issue ran the picture of Mr. Shallenberger which it ran last fall, but changed in this, that across the picture are these words: "The Brewers, Combines and Short Weights." This is certainly a strong denunciation, coming from a paper which only 5 months ago was supporting Mr. Shallenberger, but the denunciation is no stronger than his administration deserves.

THE candidates who will be nominated on the citizens' ticket today will be nominated because of a general demand for better and more businesslike city government. So far as know not a single candidate who will be nominated by the citizen's ticket has solicited his own nomination. A large number of the best men of this city, regardless of party, have been backing the citizen's movement and have signed petitions of mutual agreement among themselves asking that such a ticket be placed in the field, and pledging themselves to support it. Every business man and every property owner in

the city of Plattsmouth should be vitally interested in seeing to it that the citizen's ticket is elected. At the last meeting of the city council a democratic councilman challenged the attention of the democratic council to the fact that contrary to law, the road fund was now over-drawn \$4700.00. It is a business proposition, pure and simple, that a non-partisan ticket be elected. There is no personal nor partisan contention about it. It is purely business and business economy to the tax-payers.

### I WILL NOT FORGET.

This pause before the city campaign begins is or ought to be the time for all good citizens to make good resolutions. Such as:

### I WILL NOT FORGET

That the welfare of my home city is above party and the group of politicians who reap all, or nearly all, the profits of victory.

### I WILL NOT FORGET

That my first duty is good citizenship, and that this duty should take precedent over party affiliation.

### I WILL NOT FORGET

That good clean business government is the first essential to the welfare of any city.

### I WILL NOT FORGET

To exercise my own intelligence merely for party's sake.

### I WILL NOT FORGET

That the welfare of the whole city depends proportionately on my individual vote.

SOON there will be a great assembly of parents and alumni at all the colleges throughout the United States. And the older, and in experience at least, wiser generations will have the chance to study at first hand the practical workings of these institutions for the training of young men and young women in democratic ideals. For, obviously, if an American college does not train its youth in American ideals, it has no value whatsoever either for its youth or for the country. As they poke and peer about, these older and wiser generations might have it in mind to learn whether the principal part of the education, the real education, is in a life of "refined and elegant" leisure, diversified with the sports of a gentleman, or is it in a life of steady, self-reliant, toiling American manhood and womanhood. These little matters do not appear in college catalogues; but they do appear in the life of the college itself. And they should determine whether the boy that is coming on shall go where the father or older brother went, or shall go to a college that has not been rotted and ruined.

WE BELIEVE that the highest duty of all citizens is to support a nonpartisan city ticket, that the city may have the best possible city government. This city is entitled to the best city government which can be had under our present charter. The editor of this paper will be glad when the day comes that the intelligence of the people of Nebraska will convince them that the adoption of the Galveston plan of city government is best adapted to cities of this class as well as metropolitan cities. The city of Galveston never before in its history made such rapid progress as has been done under the commissioner plan of the government, and we believe that nothing is too good for the city of Plattsmouth.

IF YOU are in favor of filling this city with houses of prostitution, looting the city treasury, turning loose drunkenness, and opening the city as a cesspool of vice and corruption,—then give your support to the democratic candidates for mayor and city clerk. If you are in favor of good business government, then your votes should be cast in support of such candidates as will be nominated on the citizens' ticket. A clean city government is the first and only purpose of the citizens' convention.

EVERY democrat as well as every republican in the city of Plattsmouth who can raise above mere partisanship to give this city a clean and businesslike administration and assist to pro-

mote the business enterprises of the city by supporting the citizen's ticket are certainly entitled to the highest commendation. Good, clean, businesslike city administration is the first essential of a progressive and up-to-date city.

THE editor of this paper will at all times stand for a square deal for the people, and no threat from any source will change his course under any circumstances. We have long since passed the day when an attempt at intimidation alarms us. We are for a square deal first, last and all the time.

WHAT a friendly old world this would be, if we all loved our neighbors as we love ourselves.

BETTER one discreet enemy, than two indiscreet friends.

### Rats' Cold Weather Retreat.

Many animals snuggle together for warmth in bitter weather—as the squirrels and the rats. Those who go rattling in hedges and dells in the winter know they may try a dozen freshly-used burrows without finding a rat—when suddenly from a single hole the rats will come pouring out in a stream of frenzied fur. Twenty or more rats will be together in one hole.

They are clever enough to block up a hole on the windward side—to keep out the draught—so that when a rat hole is noted, newly stopped with soil, mud, leaves or grass, here is almost certain indication that rats are within. Like the squirrels they store food for winter—and the keeper may find it more difficult to secure his potatoes from frost than from the attack of the most numerous of his hated foes.

### Laved His Life and His Rupees.

During the great flood at Hyderabad, India, a native banker, overtaken by the sudden rush of water, made his way onto a mound, where he was sickly isolated. The water rose and he banker's legs were covered to his knees.

"Fifty rupees, fifty rupees," he shouted, "to anyone who will save me!" When the water reached his shoulders he was shouting: "One thousand rupees!" When enveloped to his neck, with death staring him in the face, he yelled: "Help, help. All that I have will I give to anyone to save me!"

Shortly after the water began to recede. When once more he was covered only to his knees an offer of rescue came; but the banker, plucking up his courage, cried: "Keep off, keep off! I will not give a rupee!" and succeeded in making his escape free of charge.

### Vells Please the Grocer.

"These vells the women folks are wearing, all pulled down tight under their chins, are a great boon for us all right, all right," said an East End grocer. "Women, you know, are the greatest people on earth to come in and sample things. They'll take a taste of this and a taste of that while you're wrapping up something for them, and the first thing you know they've eaten up about a nickel's worth of stuff."

"We can't say anything to a woman, particularly those that are good customers. Now we don't have to. I haven't seen a woman taste anything in the store for a month or so. Those vells are put on so tight that the only way they can sample anything would be to take it through a straw."—Cleveland Plain Dealer.

### A Leading Question.

Superintendent McLaren of San Francisco's system of public parks was inspecting the work of restoring Union square to its former beauty, now that the little St. Francis has been removed.

"I'm for heavin' this un out; it's a bum little bush," remarked a gardener with a brogue.

"Which one?" inquired McLaren. "You don't mean this beautiful little Scotch heather? All it needs is more water and it will grow as tall as you are."

"You're not so tall yourself, Mr. McLaren."

"Not extraordinarily so." "I say, Mr. McLaren," reflected the gardener, thoughtfully, "did you ever try water yourself?"—San Francisco Chronicle.

### The Japanese Footfall.

One of the odd things which strikes one in Japan is the footfall, so different from the sound made by shoe leather, filling the ears in say a crowded station in Tokyo with its European looking trains, platforms, ticket offices, bookstalls and other familiar objects!

The musical clacking noise of the wooden sandals or clogs, which are worn out of doors by all classes of Japanese and which are raised above the ground at varying heights, according to the state of the roads, is one of the most characteristic bits of detail of the country, and any picture afterward recalled to the mind has this clinkety clink, clinkety clink, as a running accompaniment.

### Impossible.

"I don't care about a church wedding, Myrtle. Do you? Wouldn't you rather be married right here at your own home?"

"Yes, but I am afraid we can't do that, Ahly. I'm quite sure it's forbidden in the lease."

## Property in Plattsmouth For Sale

2 corner lots on north 7th street. Residence at corner of 6th and Courtland streets. Residence at corner of 7th and Dey street. Residence at corner of 5th and Locust sts. Residence at corner of 4th and Granite sts. Residence on Granite between 3rd & 4th. 4 lots between 5th and 6th on Walnut st. Two houses and about 1.1-2 acres near Columbian school. 13 acres about 1 mile south of C. B. & Q. bridge. North and South Dakota farm lands for sale.

## J. E. BARWICK

Office two doors north of Postoffice.

## Herold Book & Stationary Store

Leading local dealer in Books, Stationary, School Supplies, Office Supplies, Post Cards, Sheet Music, Sporting Goods, Candy, Tobaccos and Cigars.

Local agent for the Omaha World-Herald, Lincoln Journal, Chicago Examiner, Inter Ocean, Tribune, Record Herald, St. Louis Globe Democrat, Republic, Post Dispatch and all current periodicals constantly on our counters or yearly subscriptions taken at publishers prices.

Distributor for this section of the celebrated Red Band Brand candies warranted pure coconut bon bons, cream covered dates, fig candies, crystallized cream candies, dipped candies, fudge cream, butter and soft cream candies. All the above at 12 cents a pound, the kind that usually sells at 20 to 25 cents elsewhere. Also agents for Balduff Fine Chocolates, Hornbeys Fruit Tablets, Hornbeys Butter Scotch, Hornbeys Toffey Candy.

### SPORTING GOODS.

Local agents for Spalding's line of athletic Goods, base balls, bats, masks, gloves, etc. Fishing tackle, tennis goods, etc. Full line of tops, marbles, etc. Dealers in all local brands of cigars, also full line of Tobaccos in stock.

## Herold Book & Stationary Store

One Door West of Fanger's.

## Muslin Underwear!

We are showing a fine line of medium priced Underwear.

### CORSET COVERS

Made of fine muslin, double stitched, taped seams, trimmed with Val Lace and wide Insertions, each.....25c

Same as above trimmed with 6 rows of Insertion running up and down.....35c

Better grades at each...40c, 50c, 65c and 75c.



### DRAWERS

Made of fine grade of muslin, double filled seams, hemstitched ruffle or rows of tucking.....25c

Same trimmed with Lace and Insertion or Embroidery at.....40c and 50c.



### COWNS

Made of fine muslin, felled seams, trimmed with rows of tucking and insertion on yoke, hemstitched sleeve and neck.....50c

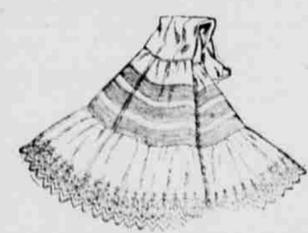
Same trimmed with very fine grade of lace and insertion or embroidery and insertion at.....75c and \$1.00.



### SKIRTS

Made of fine muslin, trimmed with 9 in. flounce, 3 in. lace, 5 rows of tucking on ruffle, 9 inch dust ruffle under flounce.....50c

Some trimmed with very fine lace and embroidery at 75c, 1.00, 1.25, 1.50.



## E. A. WURL.

# FURNITURE



Solid Oak Tables in large variety, and everything else in the furniture line can be found here. Come in any time, whether you intend making an immediate purchase or not. It's well though to know what you're planning to get a week or month from now.

## Carpets

Look carefully through our carefully selected stock of Carpets, Rugs, Tapestries, etc., before making any selection, for in so doing you will reap the benefit of your wisdom in a wider range of choice than ordinary, in certainty of merit of the goods and figures, which will effect you a genuine saving in cash outlay.



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