

GRAND AUTOMOBILE-PIANO SUBSCRIPTION RALLY

CONDUCTED BY

The News-Herald and Nebraska Farmer

A fine Buick Touring Car, a fine Howard Piano, and other valuable prizes will be given away. Contest starts February 1, and ends at 6 p. m. April 3, 1909.

Any lady or gentleman living within the territory of the News-Herald except the residents of the city of Plattsmouth may enter this rally, and one will have as good a chance to win as the other.

The Grand Prize

The grand prize is a fine two-cylinder, 22-horse power, five passenger BUICK touring car bought from Sidles Auto Co., Lincoln, Neb. This car has 92-inch wheel base and is suited for country roads.

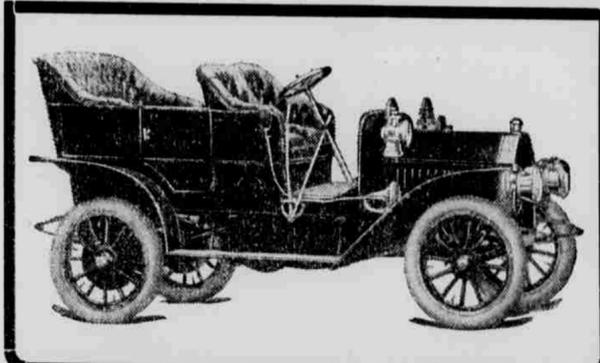
This automobile will be awarded by the NEBRASKA FARMER Co., of Lincoln, Neb., to the contestant receiving the most votes in a group of fifteen contests with Nebraska country papers, all of which will start February 1, and close at six p. m. on Saturday, April 3, 1909.

A Grand Opportunity

Here is an opportunity not often afforded to bright, bustling energetic ladies or gentlemen to secure one of these magnificent prizes without the expenditure of a penny. Is there anyone in this country who would not appreciate one of the prizes offered. The contest is of short duration and it would take but little of your time to win one of these prizes. Full details and supplies for use in this contest are free and may be had by calling or addressing this office.

Nomination Blank

The NEWS-HERALD Plattsmouth: I suggest the name of P. O.
Route No. as a contestant in the NEWS-HERALD and NEBRASKA FARMER Grand Automobile Piano contest. If this party wins the automobile I am to receive \$10 in gold at the close of the contest. If this name has already been nominated I withdraw this nomination and have the privilege of making another. I am sending this name in with the understanding that my name will not be published as making the nomination. My name is—
Name P. O.
N. B.—The above blank must be filled out and returned to the News-Herald office in order to count.



The Piano

A fine HOWARD piano purchased from J. A. Becker, The Plattsmouth Music Co., will be awarded by the NEWS-HERALD to the contestant receiving the most votes in the NEWS-HERALD contest.

Description—Style J. Height, 4 feet 6 inches. Made in mahogany, veneered and quartered oak, veneered. Carved panels, full swing desk, ivory keys, solid hardwood frame, full iron plate, overstrung bass, three pedals, three unisons, muffler or Ossian attachment with nickel plated rail. Warranted for seven years.

Subscription Rates

The regular subscription price of \$1.50 per year for the News-Herald will be charged. A combined subscription price of \$2.00 per year, \$4.00 for two years, \$6.00 for three years, and so on, will be charged for the News-Herald and Nebraska Farmer. The regular price of the Nebraska Farmer is \$1.00 per year, but by taking advantage of this clubbing proposition you save money on both papers.

Voting Schedule

Each year's renewal subscription to the local paper counts 400 votes. Each year's new subscription counts 800 votes. Each year's renewal subscription to the local paper, together with a year's subscription to the NEBRASKA FARMER, 1,200 votes. Each year's new subscription to the local paper, together with a year's subscription to the Nebraska Farmer, 1,200 votes. Five years paid to both papers, 2,000 extra votes. Ten years to both papers, 5,000 extra votes. 15 years to both papers, 10,000 extra votes. No votes will be counted on less than a year's payment. The changing of a subscription from one family to another will not count as a new subscription.

CONTEST RULES AND CONDITIONS

1. Any lady or gentleman living within the territory of the News-Herald except residents of Plattsmouth may become a contestant at any time during the contest.
2. All contestants have the right to have as many people working for them as they wish.
3. In case of a tie for any prize the persons so tying shall become joint owners of the prize.
4. There will be no duplicate voting cards issued.
5. votes cannot be transferred from one contestant to another after they have once been cast in the ballot box.
6. No votes will be issued until the money has been received at the News-Herald office.
7. A new subscriber is a person not taking the News-Herald at the time this contest started.
8. No one can be counted as new subscribers but once during the contest. If the name is put on the list once and then a second payment is made, the second payment will be counted an old subscription.
9. Votes may be cast in the ballot box as soon as they have been issued, or they may be taken away and cast at any time during the contest.
10. Any one coming to the office and paying subscription will be given a voting card and will have the right to cast it for any one he wishes.
11. Subscribers can vote as often as they choose by paying money on subscription for the News-Herald or the Nebraska Farmer and the News-Herald.
12. No contestant is limited to any particular territory, but has the right to secure subscriptions any place.
13. All questions that arise which are not covered by these rules will be decided upon by the contest manager.
14. All contestants will be provided with receipt books and a copy of the News-Herald subscription list in the territory in which they wish to work. They will be authorized to collect money on subscription and give a receipt for same and they will be entitled to the votes that go with the money collected.

Address all correspondence relative to the contest to

The Plattsmouth News-Herald