

The Evening Herald.

OFFICIAL PAPER OF THE CITY.

Our Clubbing List.

WEEKLY HERALD and N. Y. World \$2 40
" " " N. Y. Tribune 2 50
" " " Omaha Rep. 2 50
" " " N. Y. Post 2 50
" " " Harpers Magazine 4 00
" " " Weekly 4 75
" " " Bazar 4 75
" " " Young People 3 00
" " " Neb. Farmer 2 50
" " " Demorest's Monthly Magazine 3 10

A. Salisbury, Dentist, Rockwood Building, Telephone No. 25.
 Dr. Stellas, Office in Gerling's Drug Store, Telephone No. 42.
 Dr. Withers, Dentist, Union Block.

CITY CORDIALS.

A news item would be news for Plattsmouth.
 —There are twelve locomotives now in the shops awaiting repairs.
 —Twenty new box cars are being built by the B. & M. at this point.
 —W. H. Baker has received fourteen large sacks of the finest shell-bark hickory nuts.
 —Notice the advertisement for the district school entertainment, in another column.
 —The district court adjourned last night *sine die*. The regular December term opens on the 10th.
 —Mr. W. H. Pool's little boy is very sick with membranous croup. His condition at present is considered very critical by his physician.
 —W. H. Baker has as fine a display of holiday goods as was ever seen in the city, while he is prepared to sell at prices much lower than any previous year.
 —The regular meeting of the Chautauqua assembly will be held at the office of Byron Clark tonight. A full attendance is requested. The subject to be brought up for discussion is "Herodotus."
 —The ladies of the Christian church of this city will give a social on Thursday evening next, at the residence of Mr. Bird Critchfield. This will be the first social given for some time, and a large crowd and a lively time is looked for.
 —Mr. F. W. Neison, representing the firm of Bush & Gerts, piano manufacturers, will remain in the city about two days longer. If parties wish to purchase a first-class instrument, and at a reduced rate and on easy terms, by purchasing directly of the house through him, they would consult their best interests by calling at Mr. J. P. Young's music store and interviewing him.
 —A lady who is well acquainted with the two "stars" who are to figure in the district school entertainment, informed us that a certain lady in the city had made up her mind to take these two actors of renown in charge and teach

READ THIS ARTICLE

Slowly and Carefully, and Never Stop Reading Until You Have Read It Through.

I propose to give you my reasons for leaving the city, but my mind is drifting today and I am liable to be talking about other things before I have finished my speech; so hoping you will overlook the small errors. I have lived in Plattsmouth for several years, in fact, the greatest portion of my life; yet I have had experience enough in other cities to make a few comparisons. I understand Plattsmouth's situation, and I believe I understand her people to perfection. Like all other cities she is inhabited by a people of different nationalities, the majority of which are good, true, loyal, enterprising, energetic citizens; and while living in your midst I have enjoyed my life, socially, very much, and believe that I have met with a great many who would, if necessary, befriend me, while on the other hand, I am positive I have enemies by the score who would, if it were possible, persecute me, but as we all live under the same government, a government of peace and protection, and guarded by its laws, I feel perfectly safe among you. I suppose each of you have an opinion formed of me, and I trust your opinions to be good ones. Whether they be good or evil, you will bestow a great kindness upon me by having them concealed and carefully deposited away in a well-secured place of forgetfulness for safe keeping. Now then, citizens, I know it is not a common occurrence for a boy to shoot off his tongue in this manner addressing older ones what they must do, telling you of your faults, and &c.; but I find it necessary for me to do something for my country, and I propose to tell you people some of your greatest faults, and will endeavor to show you where you are making a great mistake. I find you people are negligent in a great many respects. —The young man in the gallery will please keep quiet or leave the hall! — You are neglecting the performance of your duties as regards the young men of your city. I have had quite a business experience for a kid, and have had a taste of business life, making me feel deeply interested in the welfare and upbuilding of our young business men. I am not here to dictate for, or advise you as to what you must buy, or where you should buy it, but I do feel as though you were not doing your young business men justice. There are young men in this city who are as equally competent in knowledge for the managing of a business, as there are in other cities, and I feel safe in making this statement, that the majority of the young business men of other cities of this size are doing a flourishing business, and the citizens take pride in the upbuilding of their young merchants and boast of their success. We are not perfect by any means in every respect, we all have our faults, peculiarities and enemies. If you can show me a man, young or old, without them, I will directly refer you to the insane asylum where they keep such victims. Every house must have a solid foundation. Just so with the business firms of your city, and I consider you people as the foundation of every business firm in the city. Every business firm depends upon you for its support and strength, consequently, wherever you patronize merchants outside of your own city you are gradually tearing away the foundation of your home merchant. You absolutely make the first failure, and then comes the down-fall of your home merchant. I notice whenever you have money, as a general rule, you go to some other city to spend it; but when you are without the filthy lucre and want an accommodation, you go to your home merchant and ask for a so-called stand off, from thirty days to six years' time, and when the merchant presents you a statement of your account, you feel highly insulted. Remember we can't succeed in business without your patronage in full; we appreciate your trade even though it be small. If we succeed in business, it is an honor to you; but if we fail in business, it is your failure and not ours, for you have failed to perform your duties as citizens to us. Of course circumstances alter cases. In this case I am speaking in behalf of the respectable, honest, upright young business men—such as you have in your city at the present time. I would have more to say in favor of our prejudiced father merchants, but they never have anything to speak of in our favor; when we ask for advice they tell us to go west and grow up with the country. That kind of advice is getting stale. Citizens, if you can't speak a good word for the boys, have nothing to say against them. Do away with all of that prejudiced, jealous, envious feeling you have existing within your hearts toward our fellow men, and especially toward our young men; encourage them, instead of making fun out of every thing they undertake to do. The majority of the boys of today are afraid to make a display of their intellect, in the presence of older ones, for fear of making mistakes, and being laughed at. I don't wonder at the number of bashful and cowardly men the world possesses today! Because a youth is called a boy is no evidence of his being a fool, and if your boys have a desire for wearing nice clothing and have ambition enough to work and earn their own living and make money enough to pay for their attire, I say, give them the privilege of so doing. Encourage them in the good work, for what a boy eats and wears is two-thirds of what he receives in this world, and the other third is hard times. Because our boy has a desire to dress neatly is no evidence of his being a dude. What a blessing it would have been to a great many of our young men of today if the inventor of the word "dude" had been paralyzed just before he uttered the word. The word is disgusting. If a young man puts on a clean garment with cuffs, collar and necktie attached, and makes his appearance upon the streets, some one will make the remark, "There goes a dude." I think it would be wise for you to encourage your boys and have nice, clean so-called dudes in your homes, than to discourage them and have a ragged, worthless set of loafers lying around your hearthstone eating and drinking the result of your hard earn-

Slaughter Sale! Slaughter Sale!

<p>Our Odds and Ends of DRESS GOODS!</p> <p>REMNANTS OF DRESS GOODS AT ABOUT One Half Original Value.</p> <p>Odd Pieces of Dress Goods Marked Way Below COST PRICE!</p>	<p>Our Odds and Ends of Silks, Velvets —AND— PLUSHES</p> <p>Remnants of Above Goods AT ABOUT One Half Original Value.</p> <p>Colored Velveteens Reduced to 40 cents a yard, worth 65 cents. Full Lines of Silk Plushes AT POPULAR PRICES.</p>	<p>Our Odds and Ends of HOSIERY!</p> <p>Children's Extra Heavy Ribbed Wool Hose, Sizes from 6½ to 9, reduced to 50c. a Pair, worth from 75 to 90c.</p> <p>Extra Good Values in LADIES' AND CHILDREN'S WOOL HOSE at 25c. per Pair.</p>	<p>Our Odds and Ends of CLOAKS!</p> <p>In Order to clear up Odd Gar- ments in this De- partment we have marked them at a figure that will make them go in a hurry. Call early and get best choice.</p> <p>CLOAKS!</p>
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Remnant Sale in All Departments

<p>SPECIAL VALUES IN Ladies' Underwear</p> <p>Our 50c White Merino Vests and Pants are the best value in the city. Our 75c Camels Hair Vests and Pants sell elsewhere at \$1.00. Our \$1.00 National Wool Vests and Pants well worth \$1.25. Our \$1.00 Scarlet Vests and Pants are the best goods for the price offered. Our \$1.50 Camels Hair Vests and Pants worth \$4.00 a suit. Our \$1.50 Scarlet Vests and Pants are our regular \$2.00 quality.</p>	<p>FULL STOCK Of Toboggans, Tam O'Shanter's, Jockey and Alpine Caps, Children's Cashmere and Plush Hoods, Children's Zephyr and Angora Hoods, Ladies' Hoods and Facinators.</p> <p>Holiday Handkerchiefs.</p> <p>Our Stock in above goods is very complete, and we are showing some very Rich Goods in Embroidered Silks and Linen. Full Lines of Colored, Bordered, Scaloped, Initial and plain white.</p>	<p>Muffs, Boas, AND FUR TRIMMINGS!</p> <p>Black Coney Muffs, only 65 cents. Black Hare Muffs, only \$1.25. Black Imitation Monkey Muffs, only \$2.50. Black Real Monkey Muffs, only \$5.00. Silver Hare Muffs, only \$2.00. Opposum Muffs, only \$2.50. Lynx Muffs, only \$5.00. Imitation Seal Muffs, only \$3.50. Beaver Muffs, only \$6.00. Children's Muffs and Boas, only \$1.50. Full lines of Black Coney, Nutria, Silver Hare, Opposum, Lynx, Raccoon, Chinchilla Fur Trimmings, at very low prices. Best Quality Feather Trimmings, only 40 cents per yard.</p>	<p>Blankets and Comfortables.</p> <p>White Blankets from \$1.75 to \$7. Grey Blankets from \$1.50 to \$5. Scarily Blankets from \$3.50 to \$9.</p> <p>COMFORTABLES!</p> <p>Extra Good Values and Qualities from \$1.00 to \$4.00.</p> <p>FULL LINE OF Ladies' Heavy Skirts in Satin, Knit, Cotton Plush and Cloth, at very Low Prices.</p>
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FRED HERRMANN, FRED HERRMANN,
 ONE DOOR EAST FIRST NATIONAL BANK.

Boots and Shoes.

SPECIAL Sales in Ladies' Fine Hand Turned Shoes, selling now for only \$3.50, worth \$5.00.
 OUR Three-Dollar Shoes is far better than ever put on the market here before.
 FOR Two-Dollar Shoe nothing will equal ours.
 TIME is going on and our goods must be sold.
 SOME think this is just a blow.
 NOW all we ask is for you to give us a call.
 AND to see the goods will convince you that we are selling cheaper than any other dealer.
 PRICES Low is our Motto.

W. A. BOECK & CO.

I don't believe you know the real meaning of the word dude, if you did you wouldn't call your boys that name. You might just as well call them fools, for the word dude is simply a substitute for the word fool, and he that calleth his brother a fool is in danger of hell's fire, so saith the good book—a book which I believe to be true—and according to my theory, he that calls his brother a dude is in danger of the same warm water. The word dude has ruined a great many of our young business men financially. Let a young man in business have the reputation of being a dude, no matter whether guilty or not guilty, just so he has the name of being one, you will see him gradually losing his customers—one by one—until he is obliged to sell out. There has been erected within the hearts of the people a hatred for dudes, and the word dude is simply an instrument of destruction, owned by the devil, placed within the hearts of men for the purpose of destroying your own boys. This dude question is far more important than the tariff question.
 (May I ask some kind person to lower the windows in order that I may receive a little fresh air upon the subject.)
 Citizens, it is now nine o'clock and my time is up, and if I have said anything in my speech to be sorry for, it is because I couldn't think of anything more to say. I will give you my reasons for leaving the city some other time in the future. I want to call your attention to the fact that I have more watches, clocks and jewelry in my store than I know what to do with, and as I propose to leave the city by the 4th of March, I must dispose of my goods; and now is the time for you to get a bargain in a watch, clock, or anything in the jewelry line. My in-

IMPROVEMENT AND EMBELLISHMENTS COMPLETED.

GRAND OPENING OF OUR
Model Clothing Store,
 FRIDAY EVENING, 30th inst.

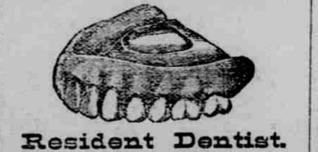
A Cordial Invitation is extended to the Public in General, that evening
A HANDSOME SOUVENIR
 will be presented to every Lady present. Our rooms will be handsomely decorated. We will show our stock of

Children's Boy's & Men's Clothing,
 FINE FURNISHING GOODS,
HATS AND CAPS.

OUR STOCK OF
 Silk Handkerchiefs, Nobby Neckwear and Mufflers; in Silks, Woolens and Cassimers cannot be surpassed, and Prices so Low that You cannot fail to buy them.

We are more than pleased with our increased trade and it is
A TRIUMPH OF JUST AND SQUARE DEALING!

"LOW PRICES, HONEST GOODS, AND NO MISREPRESENTATION," is our Motto.
S. & C. MAYER.
 Cor. Main and 5th St. CARRUTH BUILDING



Resident Dentist.
 Preservation of the Natural Teeth a Specialty. Anesthetics given for PAINLESS FILLING OR EXTRACTION OF TEETH. Artificial teeth made on Gold, Silver, Rubber or Celluloid Plates, and inserted as soon as teeth are extracted when desired.
 All work warranted. Prices reasonable. FITZGERALD'S BLOCK PLATTSMOUTH, NEB.

Down Go The Prices.
 FROM NOW ON we will sell GARLAND and RADIANT HOME base burners at greatly reduced prices.
 JOHNSON BROS.