

The Evening Herald. OFFICIAL PAPER OF THE CITY. A. Salisbury, Dentist, Rockwood Building, Telephone No. 35.

CITY CORDIALS.

John, button up your lip! Ah—oo—oo—oo—Mr. Gingham. There will be a meeting of the Y. W. C. T. U. at the Presbyterian church tonight, at 8 o'clock.

Mr. Ed. Todd, a prominent politician of this vicinity, was in the city this morning introducing a new style of democratic button which is sure to take the place of the Cleveland button now being worn by the democrats.

Mr. Dan Coffee, a former resident of this city, who has been spending his time at St. Louis, Kansas City and Denver since his departure, is in the city on a few days' visit.

Mr. P. H. Smith, who has been attending college at Mt. Pleasant, stopped off at Plattsmouth yesterday to visit some of his base ball friends here. He is an expert ball twirler.

Mr. B. Elson who has been in Chicago and New York for some time selecting a stock for his store, returned home Wednesday morning.

Mr. W. A. Boeck, who has lately dressed the show window of his boot and shoe store, deserves special mention for the good taste which is exhibited in the fine display.

Commercial Bank, Weeping Water

A meeting of the directors of the Commercial bank was held Friday, August 17th with results as follows: President, Thos. K. Clark, Weeping Water; vice-president, A. B. Smith, of Denver, Col.; cashier, J. M. Roberts, Weeping Water.

These men have grown with the state, having seen it pass from its primitive condition to its present wealth and prosperity; they have a wide range of acquaintances and a thorough knowledge of the men and money of Cass county, and are known in business circles for their conservatism and close attention to business.

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PERSONALS.

Mrs. Rosier was a passenger to Omaha today. Mrs. J. H. Shaffer is spending the day at Omaha. Mrs. E. S. Grousel and daughter, Miss Carrie, went to Hastings today.

Mrs. J. B. Chase and daughter were passengers to Omaha this morning. Mr. J. B. Strode and wife, of Lincoln, arrived in the city this morning. Mrs. W. F. Waybright is enjoying a visit today from Mr. Wm. Orndorff, of Burlington.

Mrs. L. C. Styles and Mrs. Seelmirre drove to Nebraska City yesterday where they will remain until today and take in the celebration. Mr. B. Elson who has been in Chicago and New York for some time selecting a stock for his store, returned home Wednesday morning.

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DOES WRITING PAY?

TWO PROPOSITIONS THAT ARE WORTHY OF CONSIDERATION.

Literary Work Pays if One Knows How to Write and What to Write—Jewels of Rhetoric Not Wanted—Our "Popular" Writers—Wages.

This question I recently put to an old friend who has successfully followed the profession of literature through many a year of storm and stress. I say "followed," because, in his wooing, he persistently ran after the fair and fickle dame ere he won her hand and her dowry.

First, how to write: The young writer usually starts out, I think, possessed with the one idea to get what he calls a style! He expects to make writing pay by the mere elegance of jeweled words, high sounding epithets and well balanced periods.

Secondly—The writer who expects to make writing pay must know what to write. He should be quick to see what people are willing and ready to read and what editors are ready and willing to pay for.

Again, the writer who wants to make his writing pay must take his wares to the right market. Writing, it is said, is in the eyes of nearly all editors, a commercial speculation. They only buy what they think the people will read.

Now, there are a great many markets for the right kind of writing. Whether as reporter, correspondent, or as special writer, the reward is in proportion to the merit displayed.

The literary "syndicate" can of course afford to pay more than one journal, as they retell the writing out to a dozen different papers, for which each pays its share.

He was doing very nicely in the parlor, when a solemn voice came through the open window from the porch: "Don't be alarmed, Mr. Sampson," said the girl, as he hastily started up, "it is only Polly, our parrot."

Dr. C. A. Marshall.

Resident Dentist. Preservation of the Natural Teeth a Specialty. Aesthetics given for PAINLESS FILLING OR EXTRACTION OF TEETH.

Herrmann's.

SPECIALTIES THIS WEEK!

52 inch All-Wool Dress Suitings in all the New Mixtures, only 60 cents a yard. 52 inch All-Wool Broadcloth Suitings in all the New Shades, only 85 cents per yard, worth \$1.00.

Special Values In Gloves!

Ladies' Brilliant Lisle Gloves only 25 cents, worth 50. Ladies' Pure Silk Gloves only 39 cents, worth 50. Ladies' Pure silk Gloves only 50 cents, worth 75.

F. Herrmann, ONE DOOR EAST FIRST NATIONAL BANK.

A CARD. Having this day sold my stock of Hardware, Stoves, Tinware, etc., to Messrs. Brekenfeld & Weidman, I would respectfully and earnestly ask that all those in my debt come forward promptly and settle their accounts; as it will be necessary for me to close up my business as speedily as possible before engaging in other pursuits.

Yours Truly, JOHN Y. STONE.