PERSONAL MENTION

Mrs. Charles Lippincott is visiting in

Mr. C. A. Dorsey spent Sunday at

Mr. John D. Morrison left Monday for Purcy, Ia.

Miss Belle Hollingsworth left Tuesday for Chicago.

Secretary of State John C. Allen has

gone to Chicago.

Lincoln this week.

Mr. J. Staley left Tuesday evening for Kansas City, Kan. Mrs. H. Hollowbush left Wednesday

for Bowling Green. Mr. W. Cook and Mr. Van Dusen left

Wednesday for Chicago.

Miss Addie Mastin is enjoying a visit

with relatives in Wahoo. Mr. A. C. Townsand is enjoying the

beauties of the White City. Mr. and Mrs. Paul F. Clark are enjoy-

ing a visit at the world's fair. Mrs. J. D. Harris is enjoying a visit with relatives in Salt Lake City.

Mr. D. A. Campbell has returned from

his visit to the Columbiab exposition. Dr. Garten, wife and daughter Blanche, before his return.

left Monday for Chicago and the east. Judge M. B. Ruse and son have returned from a visit to the world's fair.

guest of her friend, Miss Gertrude Hill. the world's fair before their return. Dr. and Mrs. Crim and Mrs. J. E. Hill are enjoying a few weeks at Grart Lake.

Mrs. C. O. Whedon has returned from a visit with Mrs. C. O. Otterman in Mal-

Mr. E. E. Hoag of Wymore, is visiting her daughter, Mrs. John A. Dempster in this city.

Mr. and Mrs. W. G. Roberts and Mrs. J. S. Barwich visited in Malcom during

Mrs. Van Dresser, of South Bend, Wash., is the guest of Mr. and Mrs. R. H. Oakley.

Mr. H. R. Ecker returned Monday from a visit with relatives and friends in Clinton, Ia.

Judge and Mrs. J. H. Broady have re-Western Texas.

Mr. and Mrs. Huge McVicker departed during the week for Portland and the fair. northwest coast.

Lieutenant R. H. Townley left Wednesa bank failure there.

Margaret Cook, of Omaha.

Master John Hill is enjoying a delightful vacation at his uncle's ranch near Alliance, in this state.

Miss Lillian Sanders left Monday to spend her vacation with her aunt, Mrs.

J. V. Ellis, of Cheyenne, Wyo. Mrs. E. Hallet and son, Scott, have returned from Red Cloud, where they

visited Mr. and Mrs. O. C. Bell. Miss Clara Carmody is entertaining her sister. Mrs Sperch and two

daughters, of Washington, D. C. Dr. and Mrs. F. W. Tucker left Saturday for a professional trip through

Holdrege, Bertrand and vicinity. Miss Lillian Campbell left Tuesday to spend a month at Chicago and visiting

at her former home in Maroe, Ill. Mr. Herbert Hill has accepted a posi tion in Chicago, and left last week to

take up his residence in that city. Miss Laura Stein, of Westmoreland, Kan., is the guest of Mr. and Mrs. Stulz,

112 North Twenty-seventh street. Dr. W. D. Shields, who has been confined to his home the past week with

sickness, is able to be around again. Mr. E. B. Smith, who was the guest of Dr. Creighton during the week, has

returned to his home in Fremont, O. Mrs. A. D. Hicks, Mrs. W. C. Jones and Miss L. A. Griffin formed a party

that left for the White City Tuesday. Mr. H. H. Shaw and wife (nee Miss Fannie Marley of this city), left Tuesday for their future home in Leadville, Col.

Mr. and Mrs. George R. Miller, of Omaha, are enjoying a visft with the former's parents, Mr. and Mrs. J. E. R. Miller.

Miss Ruby Jones has returned from a month's visit to the world's fair. She was accompanied by her sister, Mrs. Jessie Stiles.

Mr. A. Meyer, of New York City, spent a few days in Lincoln last week, the guest of his brothers, Messrs. Louis and Willie Meyer.

Hon. W. J. Bryan addressed the students of the Lincoln Normal university Tuesday morning of this week on the free coinage of silver.

Mr. G. W. Gering, formerly in the insurance business in this city, but now

Miss Minnie Buford is home on a visit

Dies Minnie Buford is home on a visit

J. T. Mastin,

E. B. Slosson,

City Ticket Agent,

Gen. Agent. to her parents, Major and Mrs. C. H.

Buford, 116 North Fourteenth street, after an absence of two years.

Mr. H. R. Ecker has accepted a position with the Guarantee Investment company of Chicago, and will leave for that place in about six weeks.

Mr. and Mrs. C. H. Dill left Tuesday evening for a month's tour through the west. They will visit Denver and Salt Lake City before their return.

Miss Myrtle Stephenson has returned home from a month's visit with friends in Kearney. She was accompanied by her friend, Miss Mamie Malhew. Mr. and Mrs. M. C. King, of Iowa City,

Ia., who have been the guests of Mr. and Mr. J. H. Culver, of Milford, was in Mrs. W. D. Price for the past two weeks, departed for their home Monday. Miss Mary Cunningham and Miss

> Daisy Tuttle gave a concert in the opera house at Milford last week to an appreciative and enthusiastic audience.

Mr. and Mrs. F. J. Benedict, who have been the guests of the former's father. Mr. S. M. Benedict of this city, have returned to their home in St. Louis.

Mr. Emmel F. Seybolt, of Washingtonville, N. Y., is stopping a few days and upon these men who go about so with his brother, Mr. George A. Seybolt, quietly, attended with such diligence and on his return from several weeks' visit in California.

Mr. Fritz Westerman is enjoying a waukee and other cool points on the exhibitors and the vast interests which lakes. He will visit the world's fair lie behind them.

Mrs. William Wolf and her friend, Miss Hattie Couit, of Kearney, Neb., Miss Grace Yule, of Beatrice, is the home in Lancaster, O. They will visit trivial for their attention. These are the

> The Misses Conard who have been the guests of Mrs. W. N. Abbott for the past few weeks left Saturday for Chicago where they will spend two weeks seeing the sights of the White City.

> Mr. and Mrs. Robert L. Carey and son, and sister, Miss Emerald Jones, are will visit Cleveland and Philadelphia, and spend about two weeks at the world's fair before their return.

> Rev. C. C. Lasby left Wednesday for a trip through the mountains. He will visit Hot Springs, S. D., Yellowstone Park and other places of interest in the northwest, and will visit Denver and

Dr. E. H. Miller, Miss Ida Miller and Mrs. N. C. Thomas, father, sister and aunt of Mrs. M. W. Folsom, arrived turned from a very pleasant trip through from Nyack, N. Y., on Tuesday. They will spend a month visiting in Lincoln and return via Chicago and the world's

Mr. F. G. Shaffer, who has been a Journal for the past six months, has gone to Broken Bow to take charge of bitter battle single handed and alone. day evening for Plainview to look after Journal for the past six months, has Miss Grace Oakley has returned from delightful visit with her friend, Miss fargaret Cook, of Omaha.

gone to Broken Bow to take charge of the Custer County Leaker. His many friends in Lincoln wish him success in his new home.

The representatives of foreign nations did not like his new system, for reasons which I will explain. They rebelled, and made so much ado over their dissatisfacnis new home.

Professor and Mrs. Hagenow and family left Sunday for New York. They will stop at the world's fair on their way. Mr. Hagenow takes a position in the Damrosch orchestra. He has many friends and admirers in this city who will mourn his departure.

Mr. Herbert Marsland left Tuesday for Belmont, Cal., where he has accepted a position as instructor in science in the Belmont school, one of the leading preparatory schools of the Pacific coast. Mr. Marsland will be greatly missed by his friends and relatives in this city, where he has lived since boyhood.

Eye and Ear Surgeon.

Dr. W. L. Dayton, oculist and aurist, No. 1203 O street, Lincoln, Neb.

NEXT MONDAY IS YOUR DAY

To Go to the World's Fair. Why? Because the Great Rock Islam. Route has given greatly reduced posed trip to see the Big Show. The rates apply on the following dates:

Go Monday, July 31, return Friday, August 4 or 11.

Go Monday August 7, return Friday August 11 or 18.

Ask nearest ticket agent for full particulars.

JOHN SEBASTIAN, G. P. A. Cheap Rates.

Denver, one way...... \$ 12.50 Denver, round trip...... 20.00
 Chicago, one way
 10.90

 Chicago, round trip
 19.70

 St. Louis, one way
 10.05

 St. Louis, round trip.
 18.40

 For full particulars call at Union Pacific office, 1044 O street. J. T. MASTIN, E. B. SLOSSON, City Ticket Agt. Gen. Agt.

Big Drop in World's Fair Rates. Round trip tickets to Chicago will be on sale via the Burlington Route at GREATLY REDUCED RATES as fol-

July 31, good to return leaving Chicago August 4 and 11.

August 7, good to return leaving Chi-cago August 11 and 18.

Tickets not good in sleeping cars, otherwise first class in every particular. For further information, apply to Bonnell at B & M depot or Ziemer corner O and 10th streets.

Tourists Tickets to Colorado.

AN IMPORTANT WORK.

Juro of Awards at the Columbian Exposition.

A Revolution in the Method of Granting Medals or Awards After a Bitter Battle Fought Single-Handed and Alone-Comparison Between the Old and New Way

of Judging. World's Fair, July 28. - [Special.] -For a week or more visitors at the exposition have noticed small squads of men going about among the various exhibits with catalogues and notebooks in hand and attended, usually, by the owners of the wares, or in the case of foreign exhibits often by the royal or imperial commissioners from the country whence they came, with a guard of honor in resplendent military uniform, a secretary and messenger as well. These are the examiners and jurors who are to sift out of the mass of exhibits those which are worthy the medals to be awarded for excellence or advancement. This is important work, eagerness by interested parties, the eyes of the commercial world are now fixed. The result of their labors means a great deal to all the arts and industries represix week's vacation with friends in Mil- sented here, to the sixty thousand or more

It is a tremendous task which these men have undertaken. Their business it is to examine carefully and critically every article here exhibited. They must left Wadnesday for a visit to their old slight nothing, must deem nothing too men upon whom devolves the responsibility of summing up the achievements of the artisans, artists, mechanics, farmers and manufacturers of the whole world as mirrored in this most thorough and comprehensive of universal expositions. They will be weeks at their task, and after they shall have completed their rounds of examination they will have weeks more of labor in reducing their findings to form enjoying a trip through the east. They and in writing out their reports. When these reports are published, as they will be some timeduring the coming winter, we shall have the best critical judgment on the achievements of man in the world of art and fabrication that was ever formed

or set down in words. It is with a genuine feeling of satisfac-tion that I record a noteworthy fact in the history of this exposition. It is not only the greatest of all known expositions, but it has marked a distinct step forward in other Colorado cities before his return. the all-important matter of granting medals or awards to exhibits and exhibitors. It was not enough for the Columbian

exposition to follow the beaten track in this matter. Through the genius and the energy of a single individual, John Boyd Thacher, of Albany, N. Y., a revolution has been effected which promises to enable this exposition to accomplish more that is really valuable to civilization and to the arts than all the expositions that have preceded it. Mr. Thacher is entitled to more credit because in order to effect this revo-

tion that they alarmed the managers of the fair and Mr. Thacher soon found not only all the representatives of foreign na-tions and exhibitors but the very men who should have been with him up in arms against him. To add to the difficulty, the press of Chicago maligned and mis-represented him. They lied about his plan, and ridiculed him personally. Withut ever understanding what it was that Mr. Thacher was trying to accomplish, without ever taking the trouble to look into his work and ascertain if there was not some good in it, the newspaper men of Chicago hounded him in a manner which was discreditable to their profession and to the city of the exposition. Mr. Thacher was not working for glory or profit. A cultured, broad-minded, progressive man, he had seen an opportunity to mark a dis-tinct advancement in the method of awarding prizes to exhibitors, and like the man of courage and persistency that he is he fought it out on that line with all these allies against him. He won his fight, too, and that is why I am writing this letter. He gave his time and his energies to the cause without a dollar of pay, to the neg-lect of his private affairs, and amid personal discomforts and annoyances which rates, and you can now make that pro- would have driven almost any man from the field. When the history of the Colum-bian exposition is written as it deserves to be written I predict that no name will stand higher on its roll of honor than that of John Boyd Thacher.

First let me tell you what the old system was, the system of awards that had been followed at every international exposition up to this time. It was a system in which there were juries of awards. A jury was selected for each line of exhibits, and consisted of three, five or seven men, sometimes more. They went about among the exhibits, attended by a secretary, and each man marked on a card his estimate of the artistic or commercial value of each article. For example, let us suppose we are with the committee on pianos. Mr. A thinks a certain piano is worth 95, Mr. B. thinks it is worth only 90, while Mr. C. puts the value at 98. An average of these three estimates is made by the clerk with the aid of a lead pencil and a few figures, and the official finding of the valuation of this plane comes out as 941-8. Mr. B. is sure that his judgment of 90 was all the instrument was fairly entitled to, while Mr. C. is just as sure that the piano should be marked 98. The only man whose judg-ment has been supported by the lead pen-cil method is Mr. A., who has been en-dorsed because he happened to be about midway between the figures of his col-

eagues.
This method of ascertaining values or merits goes on through the entire exposi-tion. When all the pianos have been marked the one which has the highest value is adjudged winner of the gold medal. The next highest gets the silver medal, and the third the bronze medal. Now what is the effect of this award? The surance business in this city, but now of Alleghaney City, Pa., is visiting his many friends in Lincoln.

Mrs. Edward Manchester, who has been the guest of Mr. and Mrs. William Hopkins, left Wednesday to join her husband in Denison, Tex.

Miss Minnie Buford is home on a visit Miss Minnie Buford is home on a visit Miss Minnie Buford and Mrs. C. H.

Tourists Tickets to Colorado.

The Union Pacific railway will now sell round trip tickets to Denver, Colorado Springs, Manitou and Pueblo at the low rate of \$24.15 good returning until October 31st. Stop-overs allowed between Pueblo and Cheyenne, For full particulars call or address City Ticket office, 1044 O street.

J. T. Mastin, E. B. Slosson, covered, he might have been willing to pay as everal hundred thousand dollars in cash

for it. The jury of awards has helped him mightily in his endeavor to amass a rest fortune. It is a good scheme for him, but how about the other plane makers? How do they fare? Excepting the two who have received consolation awards of silver and bronze medals all are unhappy. They have been handicapped in NEW SYSTEM OF MR. THACHER. the race for trade. They have entered a competition only to see their enemy gain an immense advantage over them, which you may be sure he will make the most of.

In other words, the exposition has re-solved itself into a huge advertising auxiliary. It presumes to act one man up in fortune-making, and to hold another man down. It presents one man with a piece of metal worth half a million dollars to him, and hurts all his competitors. If this could be done on absolute lines of accuracy and infallible judgment there would not be so much objection to it. It would be still objectionable, but not so grievously so. But it cannot be done and has never been done on any infallible plan. In fact, the selection of a piano justly entitled to grand prize in this exposition would be altogether a work of fancy, of taste, of favoritism or of prejudice. It would take infinite intelligence to do that. One plano excels in tone, perhaps, another in touch, a third in durability, a fourth in some other quality. The differences between them on each of these lines is so slight that not even an expert can estimate them with certainty. His judgment must be more or less arbitrary, dependent upon his education, his tastes, his surroundings, In fact, the making of these awards of



JUDGES AT WORK.

first, second and third prizes is largely a lottery, and has always been, as is shown by the granting of first prize at Paris to the pottery of one country in 1878, and first prize to another in 1879, though the same exhibitors with the same class of Stock before making up their wares contended on both occasions. This is only one of many examples that could be mentioned of the purely arbitrary or fanciful method of granting first, second and third prizes.

The plain, blunt truth is that these big gold medals, worth fortunes to their posors, have in the past been struggled for just as men struggle to win lawsuits Interested exhibitors have employed skilled diplomats to handle their cases for them. They have hired lawyers, counsellors and even detectives. They have schemed and intrigued to pack the juries.

schemed and intrigued to pack the juries.
The prize was worth struggling for with every art known to human ingenuity, and thus these gold lottery awards have been struggled for at every exposition in the past.

At the Visnas exposition, for instance, an American firm of beer brewers won a gold medal. No one has contended that they had the best beer in the exhibit, but they had the best managers or the best luck. Well, the gold medal the firm has estimated was worth more than a million dollars to them in working up sales in this called bargain houses,

the greatest brewery in America.

The most serious objection to the graded prize, competitive method of awards, aside from the scandals which often accompany the juries, the injustice to defeated exhibitors and the extravagant value given the winner on merely fanciful grounds, is that it does not help the consumer. It throws no light upon the questions in which he is interested On the contrary, it may very easily and often does help to deceive him. To illustrate, suppose you want to buy a piano. Your circumstances are such that you want the best piano made for durability. If it has good tone and touch and other qualities, even if not the best, you will be satisfied. But durability it must have to suit your purposes. For light you turn to the award of the latest exposition. That will surely give you the evidence you want, you think. But it doesn't do anything of the sort. It only deceives you. Noting that a certain piano obtained the grand prize you naturally conclude that must be the best, and though it costs from 30 to 40 per cent more than other makes on account of the honor awarded it by the exposition, you gladly pay the difference in order to get the best. In a short time you discover that while the piano which you have purchased has as fine a tone as any in the market it does not wear well,

This exposition has abandoned all the old methods. There is no competition be tween exhibitors. There are to be no scandals, no intrigues for the glittering prizes. There are no gold medals, no sil-ver medals, no graded medals of any sort. No man through a fancy or a shade of dif-ference in lead pencil judgment is to be en-riched while another is handicapped. The only medals to be awarded are of bronze, and all have the same value, the same iuacription, the same significance. They are awarded not for the best, or second best, or third best, according to some one's fancy, but as reward of excellence or of advancement or for general usefulness of

Best of all, each of these medals is to be accompanied by a diploma which will set forth in simple, lucid language the grounds on which the award is made. If a piano is given a medal for its touch, that fact will be stated in the diploma. If for durability, that will be set forth. If for tone, the diploma will so state. If for a combination of these qualities, the parch-ment will explain in what proportion. So with everything in the exposition. Every-thing that reaches a high stage of excel-lence, that shows meritorious advance. ment in that art, will be awarded a medal. And the public, the cause of education, the value of honest methods of advertis-ing, will receive the benefit of this illumi-nation by experts of all the handiworks of the arts and sciences.

When an article gets a medal at this exhibit you will know that it is a fine article of its class, that it has strong points of merit, and you will be able to ascertain tust what those points are.

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WESTERN NORMAL GOLLEGE.

The School for the Masses LINCOLN, NEBRASKA.

with as good a tone and greater durability. You have a right to complain that the exposition award, which should have been a help to you, has actually been a harm. This exposition has already and a should have been a harm.

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25 Departments.

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DEPARTMENTS AND GOURSES. We have 25 courses. Our music, fine art, pen art, delsarte, elocutionary, courses and kinder-garten and model training schools (for both children and student teachers), are not equalled in the west. STREET CAR TRANSFERS

to any part of the city for all who attend the Western Normal. You can enter at any time and find just such classes as you desire. Write, or call and see us.

Spring term opens April 11, 1883, and continues 10 weeks. Summer term opens June 20, 1863 and continues 8 weeks. You can enter at any time, however. Catalogues and circulars free.

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MACFARLANE'S GE GREAM PARLORS

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