THE

BUSINESS WORTH LIFE INSURANCE

TEWART L. WOODFORD, one of the leading law-Boston, where a large number of the most prominent business men of the country were represented: Gentlemen, in my experience during the last ten years I have known of hundreds of thousands of dollars that have been saved to the estates of men, who have died, through the benefits of life insurance, the ready money coming in just in time to keep the estates out of the courts.

In this age of speculation when men are not satisfied with moderate profits, but seak immediate wealth, the risks of business are greatly multiplied. To be enterprising now men must take great risks, and neither ability, cunning or industry can prevent risks from bringing losses, nor losses from producing bankruptcy, and this anxiety can be guarded against only by life insurance, which anticipates and provides for any einergency which may arise. For a small expenditure one may go through all the dangers and fluctuations of an entire year. conscious that his family cannot come to want from his death. The moral of this little circular is this: If you have a policy on your life, do not under any circumstances let it lapse if possible to keep it in force, and if you have none, remember that you are taking greater chances than the best and most successful business men in this country think of taking, and after you have decided to take a policy on your life, by all means investigate the Bond and Option Life Policies issued by the National Life Insurance Company of Vermont, the most liberal Policies issued by any company ever in existance.

C. L. MESHIER,

General Agent for Southern Nebraska. Office 120 North Twelfth Street, Burr Block, Lincoln, Neb.

Sustain Home Industry.

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Soap Carr's

THE IS BEST.

Buy It, Try It and You'll Have No Other !

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Superb Toilet Soaps

Finest Makes and Guaranteed Pure

Sold by all Grocers.

1532-1538

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THE + STORE. PHILOSOPHY IN COUCHES.

The soothing influence of a nap on a long easy lounge. A room without a couch of some sort is only half finished. Life is full of ups and downs, and all that saves the sanity of the mentally jaded and physically exhausted fortune fighter is the periodical good cry and the momentary loss of consciousness on the upstairs lounge or old sofa in the sitting root. There are times when so many of the things that distract us could be straightened out and the way made clear if one only had a long, comfortable couch on whose soft besom he could throw himself, boots and brains, stretch his weary frame, unmindful of tidies and drapery, close his weary eyes, relax the tension of his muscles, and give his harrassed mind a chance; ten minutes of this soothing narcotic, when the head throbs, the soul yearns for endless dreamless, eternal rest, and the hands involuntarily reach out for the cold lead or a package of rat poison, would make the vision clear, the nerves steady, the heart light, and the star of hope shine again.

This Style \$14.75 and up.

We place on sale today the largest lineof Kid Gloves ever shown in the city and at prices never before heard of, style and quality taken into consideration. The goods were bought direct from a leading New York importer and manufacturer at much less than their real value. Understand that these are brand new goods and nothing but the best quality of kid.

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- nothing but the best quality of kid.
 Ladies' "American Beauty" 5 hook, Foster's patent Kid Gloves all shades and black at 88c. This glove is actually worth 25c more than Foster's "Dresden" which is sold in other stores at \$1.00, and we have both to show you for comparison.
 Ladies' "Milford" 4 button real Kid Gloves, all shades and black at 98c, worth \$1.50.
 Ladies' "Milford" 5 hook Foster's patent Kid Gloves, all shades and black at 98c, worth \$1.50.
 Ladies' "Milford" 7 hook Foster's patent Kid Gloves, all shades and black at \$1.48 worth \$2.00.
 Ladies' "Empress" 5 hook equal quality Kid Gloves, all shades and black at \$1.48 worth \$2.25.

- Ladies' "Empress" 4 hook extra quality Kid Gloves, all shades and black at \$1.68 worth \$2.50. Ladies' "Biaritz" 6 button length Kid Gloves.

Remember we Sell Furniture Cheaper than Anybody.

In addition to our superb line of couches we carry a full line of furniture and ask you all to call and look us over before buying. We sell Furnaces, Stoves, Ranges, Carpets, Curtains, Queensware, Chinaware, Lamps, Pictures, &c., &c., at much less than the regular prices for such goods. Come and see us.

Respectfully,

Maxwell, Sharpe and Ross Company.

- Ladies "Biaritz" 6 button length Kid Gloves, all shades and black at 98c, worth \$1.50. Ladies" "Broadway" 6 button length Kid Gloves, all shades and black at \$1.37 worth \$1.98.
- ies' "Crown" 8-button length Mosquitaire Kid Gloves, all shades and black at \$1.73, Ladies' worth \$2.50.
- ""Elberon" 5 hook Foster's patent Kid Gioves, tans and brown S7c worth \$1.25. Ladies' gaunlet undressed and real Kid Gloves at \$1.88, worth \$2.50. A more suitable Christmas present than the above could not be found.
- the above could not be found. Ladies' spin Silk Mittens at 49e, worth 75c, Ladies' all Silk Mittens at 83c, worth \$1.25, Ladies' all Silk Mittens at 98c, worth \$1.45, Ladies' double Silk Mittens \$1.19 worth \$1.48, Ladies' double Silk Mittens \$1.39 worth \$1.48, Ladies' double Silk Mittens \$1.39 worth \$2.00, Ladies' wool Mittens 27c and 29c, worth \$0 ets Ladies' wool Mittens at 58c, worth 90c, Ladies' double wool Mittens, Angora lined, at 69c, worth 98c.
- Misses and Children's wool Mittens at 22c, 25c, 29c and 39c, worth double. Misses Kid Mittens at 58c, worth 90c. Ladies' Cashmere Gloves at 19c, 25c and 35c.