

Canine Editor Speaks...



"Twins with Twins—I've Heard of Everything!"



"This Is Ridiculous! I've Got to Talk to That Guy!"



"Powdered Pigs! I Had to See It to Believe It."



NEW PINK PALMOLIVE

Beauty Creams WHILE IT Beauty Cleans!

Now a Creamy, Dreamy
New Color to
help pamper your skin...



the
mild,
mild
Palmolive
way!

Want to be younger looking? Try Pink Palmolive care. Pink Palmolive gives you the mild, natural cleansing ingredients that have helped millions of women be younger looking. See if it won't help *you*. And what color accents these two Palmolives, Pink Palmolive and pastel Green Palmolive, add to your bathroom!

Try this new Pink soap, with the skin-smoothing kiss of Palmolive's costly complexion aids. Creamy. Pink Palmolive or pastel Green Palmolive—there is no milder soap, no easier way for most women to be younger looking. Simply . . .

1. Massage your skin vigorously for 1 minute with mild Palmolive lather. Rinse and pat dry.
2. Repeat three times each day.

New Pink Palmolive



Sister-in-Beauty to



Pastel Green Palmolive!