

Editorial

Unfavorable Publicity?

A casual remark by a member of the State Education department last week about the effects of publicity on an unfortunate situation has led us to do some serious thinking. Mel Olson, consultant in school administration for the state education department, voiced the opinion that much of the trouble and dissension in the Inman school ruckus could perhaps be blamed on "unfavorable publicity".

We can never believe that publicity on a situation such as exists at Inman is a factor in causing it, nor can we believe that the reporting of any act can increase or diminish the original seriousness of the act, but that it can act as a guide and caution to those who would become involved in the future.

B. J. R.

Sold His Honor

It was a remark overheard in a streetcar, but it reminded one that there are honorable men in the world. A young man said: "I am very particular about paying my fare. I took a ticket home once when I was a very small boy, and showed it to my father, saying the conductor had not taken it, and that I was that much ahead. My father looked at me and said that I had sold my honor for a nickel. That put a new face on it. I always think of what he said when I am tempted to repeat such an offense.—Uplift, Vocational Printing class of Stonewall Jackson Training School.

Thought of the Month

Speaking out on an issue of importance to your firm is sometimes dangerous, always difficult. Silence on an issue may not be golden—it may be just plain yellow.

BEVERLY, MASS., EVENING TIMES: "Sweden appears determined to have its cake and eat it, too. . . . Welfare spending is up 9 per cent from last year, but private business and industry are escaping the increased burden. The consumer is largely financing the new social services through a lousy sales tax increase. In effect, Sweden is heading away from socialism and toward free enterprise. It has come to realize that welfare schemes like the ones dear to Swedish hearts cannot exist without a base of prosperous private industry."

Frontiers Ago

50 YEARS AGO

P. F. Ward, son of Mrs. Michael O'Neill, of this city was elected county judge of Fall River county, S. D. at the recent election. . . . Married at Wisner, Nebraska on November 7, 1912, Daniel D. Harrington of O'Neill and Miss Anna Ryan of Wisner. . . . L. C. Chapman is now filling the office of county judge during the absence of county judge Carlson. . . . An O'Neill business man, who was born and raised in Pennsylvania would go for Taft in the Presidential election. . . . Patrick Ragan and niece left last Tuesday for County Mayo, Ireland, where they will spend the winter visiting relatives and friends. Prior to his departure Mr. Ragan called at this office and ordered the Frontier sent to him so that he could keep posted upon Holt county affairs during his absence.

25 YEARS AGO

Armistice day is being celebrated in this city this afternoon, as well as in every other town in the United States. . . . Twenty cars of O'Neill gunners drove to Chambers last Friday afternoon for a crowd shoot. It is estimated there were at least 80 guns in the group. . . . Henrietta Schrier, O'Neill 4-H club girl, has been awarded the distinction of Champion Holt county club member. . . . Dr. J. P. Brown is attending a clinic meeting at Rochester, Minn. this week. His practice here is being looked after by Dr. French of Page. . . . Marriage licenses issued to John Edward Jansen and Miss Margaret Cuddy and E. Fred Watman and Miss Catherine Snowdard, all of O'Neill. . . . Deaths — Martinis Jensen and Bridgit Waldron.

10 YEARS AGO

A unique man and wife medical team—both practicing doctors of medicine has formally opened offices in O'Neill. They are Dr. Guy P. Slaughter and his wife, Dr. Pauline K. Slaughter. . . . L. G. Gillespie will be honored tonight at a 6:30 o'clock covered dish supper at the Odd Fellow Hall. He will be presented a 50 year pin for his half century membership in this chapter. . . . Holt county Sheriff, Leo Tomjack reported

Take Another Job? Not Me!

An aroma of fascination surrounds a newspaper making many persons say they'd like to own one. It is a fascination which clings to everyone except newspaper people. They have no illusions. Now to own a newspaper, here is what you'll have to do in one normal day:

Explain to Mrs. Smyth why Aunt Sara's 85th birthday party was not on the front page.

Explain to an advertiser why it is impossible to get him on page three.

Explain to an exsubscriber why you had to cut off his unpaid subscription after you had sent him four notices.

Explain deadlines 100 times a day and why you have to have them.

Explain why there may be some trivia in the first run, yet important news was left out of the last run.

Soothe a lady who called her party in too late.

Explain your some weeks you've got news running out of your ears and other weeks the paper reads like a report on Amalgamated Steel.

Apologize to an advertiser for an error in his ad and smile sweetly while he tells you what an idiot you are.

Decipher scribbling that comes written on check pads, paper napkins, a corner of junior's arithmetic lesson or on the back of a letter from Cousin Frank.

Put a balky Linotype that is as nervous as a dish of jello and puts you further behind when you're already behind.

Explain to a customer arriving late with copy that if you get his stuff in, you'll have to leave somebody else out and then explain to the one you left out.

Apologize for spelling the name of a fellow wrong. Of course it doesn't help when you graduate from high school with the guy and he hasn't been able to spell your name right either, and besides he has called you Charley for twenty years while everyone else calls you by your correct name, Bill.

The last run made, the papers on the newsstand and in the mail, you'll feel a sense of relief—for about five minutes. Then you start explaining why you did this or didn't do that and it starts all over again.

TAKE ANOTHER JOB, not me. In spite of all this I STILL LOVE IT.—Romain Brandt's "Pause a Mement", Plattville (Wis.) Journal.

The Long Ago At Chambers

50 YEARS AGO

Earl Coppoc has had an attack of blood poisoning in his hand due to a sand burr. . . . Dr. Gill reports a fine baby girl at the home of Mr. and Mrs. Roy Worden, Tuesday morning. Everybody is doing fine. . . . Mrs. George Majors is remodeling the Charles Hotel which she has taken possession of. The building is being papered and plastered and a fresh coat of paint will materially change the appearance of the Hotel. . . . There will be a program in the school house in the Holden Dist. Friday evening, Nov. 15 followed by a basket social. . . . Don't forget G. W. Mitchell gives a lecture in the Band shell given a lecture in the Band hall at 11:30 Sunday morning and one at 8 o'clock in the evening. . . . R. J. Starr has traded his high wheeled International in toward an IHC Touring Car. McClellan brought the touring car down Wednesday and made the exchange.

The Chambers high school basketball boys started practicing basketball in earnest. . . . Victor Harley, who underwent another operation on his right arm recently, returned home Saturday evening. His brother-in-law, Thomas Beck, bringing him over from Morse Bluffs. . . . Rev. and Mrs. R. W. Fricke, Mrs. E. C. Walter and Mrs. Arnold Lenz attended Sunday school institute at Clearwater, Sunday. . . . We have just learned of the marriage of Miss Mildred E. Riehart, youngest daughter of Mr. and Mrs. C. W. Riehart to Milton Thompson, son of Lester Thompson of Amelia. . . . Guy Wright had a truck load of sheep on the Sioux City market last week, returning home that night. Having gone via the Wall Scott truck. . . . Edward Neimand visited his wife and their infant daughter, Darlene June at the O'Neill hospital Friday afternoon.

Meek News

By Mrs. Fred Lindberg

Corn picking is in full swing out in this neighborhood the hum of tractors and pickers can be heard early and late during the day. A few farmers report their crop as already harvested. Due to our beautiful fall weather and late freeze. The picking has been delayed especially where farms have been desirous to crib the corn.

Mr. Bill Harrison and son, Bob, Chadron, spent the weekend at the Elmer Deval home and took in the football game Saturday in O'Neill which will end the games for the season.

Mr. and Mrs. Cecil Haynes, Parmalee, S. D., spent a few days with her mother, Grandma Hull and Bill.

The Paddock Missionary group plan to meet Friday afternoon at the home of Mrs. Frank Nelson. Lorraine Ernst, returned missionary from Africa plans to be present to tell of her experiences while abroad and show pictures of the missionary work in Africa.

Mr. and Mrs. Lawrence Dobrovolsky attended an Eastern Star party given in Atkinson Wednesday evening. The members having birthdays during the past year were honored at this meeting.

Mr. and Mrs. Don Rich, Dakota City, arrived Saturday evening to spend a few days at the Delbert Rouse and Allen Walters homes. They all had dinner together Sunday at the Walters home.

Mr. and Mrs. Claude Pickering received word that their son, Victor, is finishing his training at the Air Force Base, Amerillo, Tex. and will move to Rapid City in the near future.

Mr. and Mrs. Melvin Johring and family were Sunday dinner guests at the Worley home, Atkinson and Mrs. Martha Johring visited her sister and brother-in-

law, Mr. and Mrs. Louis Goeke. Sophia Shoff, Bassett, came Saturday to visit her brother and sister-in-law, Mr. and Mrs. Carl Halgrimson. Mr. and Mrs. Harry Blakob, Valentine, spent Sunday night at the Halgrimsons. She also is a sister of Carl's. The Blakobbs and Sophia left for Springfield, Mo., to visit Mr. and Mrs. Norman Correll on Monday.

Mr. and Mrs. Frank Kelley attended the K. B. R. (Keya Pah, Brown and Rock) County Water Conservation District dinner and program and presentation of awards Wednesday night at the Ainsworth Congregational church. Mr. Earnest Rosenkrans and his father, H. V. Rosenkrans were Sunday callers at the Allen Walters home. Earnest and Hal are helping Roger Rosenkrans pick corn at the Felix Hendricks farm this week.

Mr. and Mrs. Richard Nelson and Curt Wakefield came up to spend Sunday and Monday with relatives. A dinner was given in their honor at the Louis Reimer home Sunday. Others attending were Mr. and Mrs. Dewayne Anson and girls, Mr. and Mrs. George Nelson and family and Mrs. Christine Johnson.

Mr. and Mrs. Sam Robertson had for their dinner guests Sunday, Mr. and Mrs. Henry Walters and Norma, Mr. and Mrs. Merlin Anderson and girls, Mr. and Mrs. Bennie Johring and family, Mr. and Mrs. Carl Halgrimson and Wanda and Mrs. Sophia Shoff.

The homemakers class had a party at the Fritz Brockman home Friday evening. Mr. and Mrs. Paul Woidneck went to Omaha Saturday to visit Mrs. Woidnecks sister, Mrs. Everett Hosman.

Mr. and Mrs. John Schmitz attended the Koenig and Goodman wedding and reception, Fairfax, Saturday morning and Jerry and Mildred Schmitz attended the wedding dance in the evening.

Mr. and Mrs. Virgil Hubby were Friday night visitors at the Dave Jensen home.

Mr. George Conard, Imma, spent the past week at the Emmet Slight home. Mrs. Ralph Stevens, Page, spent Tuesday with her sister, Mary Peterson.

Mrs. Lawrence Dobrovolsky, Mrs. Larry Schaffer and Mrs. Dewey Schaffer attended a state area luncheon of the Nebraska Cowbelles given at the Lutheran church at Bassett, Saturday.

The Midway 4-H club meeting members took part in the 4-H Fun night Saturday evening at the O'Neill High School auditorium. The group presented a garden song.

Mrs. Bennie Johring and Craig were dinner guests Wednesday at the Henry Walters home.

Paddock community all met at the home of Louise Robertson on Wednesday afternoon. Most of the members were present, also one visitor. Two quilts were tied for the bazaar. Plans for the annual bazaar and Christmas party were made. The Christmas dinner and bazaar will be held at the Marion Woidneck home.

Mrs. Paul Nelson spent Friday at the home of Mrs. Axel Borg. They decorated a wedding cake for the wedding of Raymond Strong, O'Neill and Betty Hornback, Spencer, which took place Saturday evening at the Wesleyan Methodist church, Spencer.

A large crowd attended the ice cream party for Mr. and Mrs. Lyle Wray Wednesday night at their home in O'Neill.

Inman News

By Mrs. James McMahan

Weekend guests of Mr. and Mrs. W. E. Kelley were Sam Kelley, Omaha, and Mr. and Mrs. Don Kelley and family, Norfolk.

Mrs. James McMahan attended a stated meeting of Symphony Chapter OES Thursday evening at O'Neill.

Mr. and Mrs. Owen Park, Page, visited Mr. and Mrs. W. E. Kelley and family Sunday afternoon.

Mr. and Mrs. Tom Clark and family, Chadron, spent the weekend visiting Mr. Clark's parents, Mr. and Mrs. E. E. Clark and with relatives in O'Neill.

Several from Inman attended the Veteran Day dinner at the Legion hall at O'Neill Sunday evening.

Mr. and Mrs. James Coventry and Mr. and Mrs. Kenneth Coventry visited Mr. and Mrs. Louis Vitt, O'Neill, Saturday evening.

Joe Peters, who is employed at Norfolk spent Thursday visiting his family.

Mr. and Mrs. Charles Tompkins left Thursday for their home in Tucson, Ariz., after spending a

few days visiting Mrs. L. R. Tompkins and Mr. and Mrs. Harvey Tompkins and sons.

Mr. and Mrs. Edwin Langley and family returned to their home in Omaha, Friday after spending a few days visiting Mrs. Langley's parents, Mr. and Mrs. Ira Watson.

Mrs. Fred Schaffer, Creighton, was an Inman visitor Monday afternoon.

Connie Sholes, O'Neill, visited Shellen Sholes in the James Sholes home Sunday.

Margaret Pruss, Clearwater, spent the weekend visiting her parents, Mr. and Mrs. Henry Pruss and family.

The Frontier—

IOOF LODGE NO. 57 meets every Wednesday at 8 p.m. All members are urged to be present. Visiting Odd Fellows welcome. **tf**

Northwest Nebr. Hereford Assn. FALL SALE OF 40 REGISTERED

Hereford Bulls

Of Serviceable Ages

VALENTINE, NEBRASKA

Fair Grounds Sale Pavilion

MONDAY NOV. 19

Sale to Start at 1:00 p.m. (CST)
Show of Sale Cattle — 9 a.m. Monday, Nov. 19
WILFORD SCOTT, Chadron, Judge

This sale is one of the leading Hereford selling events in the country. Bulls from these consignment sales go into many of the top herds of the country, and they are all of top Northwest Nebraska breeding. Many bulls from these Association sales are serving in herds whose brands have high ratings with packers and are also in demand by 4-H Club members.

CONSIGNORS

Harry J. Brown, Bassett; Chas. Dorsey & Sons, Newport; Drybread Herefords, Valentine; A. L. and Lee Furman, Marsland; Harold J. Harms, Valentine; Charles L. Idonice, Hemingford; Gordon Kay, Crawford; Alan Little, Bassett; Monahan Cattle Co., Hyannis; Dale R. Steele, Bassett.

For information and catalogs write

Harold J. Harms, Sale Mgr.

Valentine, Nebraska

COL. CHARLES CORKLE, Auctioneer

Gene Johnson, Record Stockman—H. Mackey, Stockman's Journal
Gene Rainbolt, American Hereford Journal

SpiriTunes

—BY—

Dick Tomlinson



"Here's a cocktail first—to give you an appetite."

Thank you lady may I ask if you buy this good liquor at Dick's who have the reputation of handling the best liquor in the community.

Dick's Bar

Off and On Liquor Sales
Let Dick keep you in the Best of Spirits
Phone 356 O'Neill, Nebr.

From pure luxury to pure performance, your Chevrolet dealer's One-Stop Shopping Center covers all the bases!

How's this for variety? The Jet-smooth '63 Chevrolet, luxurious enough to beat more expensive cars at their own game (and less upkeep, too, in the bargain) . . . the new Chevy II, all spiffed-up to make saving more fun . . . a new 150-hp Spyder package (optional



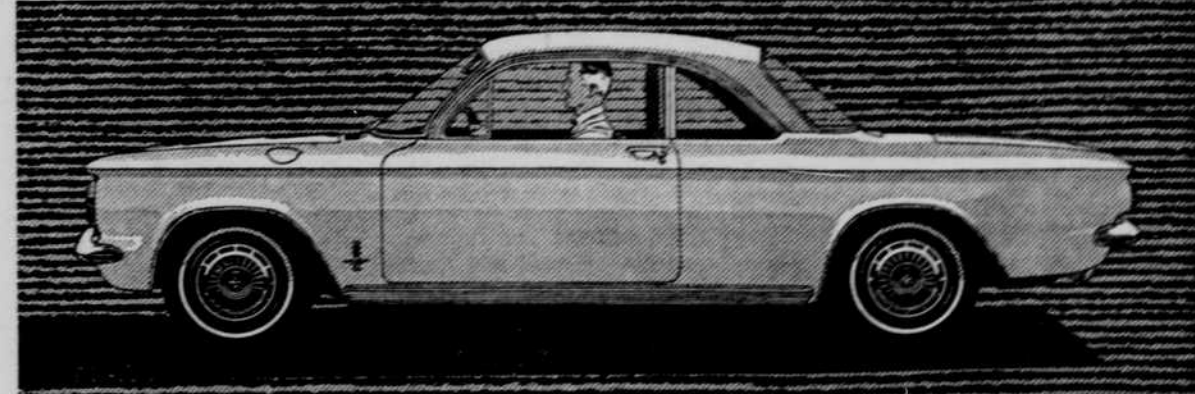
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'63 CHEVROLET IMPALA SPORT COUPE—Looks expensive? Look twice at the price.



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East Highway 20

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Phone 623

2200 ACRE CHERRY COUNTY, NEBRASKA RANCH AT

Public Auction

Monday, Nov. 26, 1962

At 2:00 p.m., CST

AT THE DISTRICT COURT ROOM, VALENTINE, NEBR.

1560 Acres Deeded—640-Acre School Lease

LOCATION: 21 miles south of Valentine on Highway No. 83 and 4 miles west in the heart of the best cattle country in the world—the home of the World's Best Cattle.

IMPROVEMENTS: A commodious modern 3 bedroom ranch home, tenant house, double garage, sheds, corrals and windbreaks, all in top condition. Telephone, electricity and electric pressure pump water system. Fenced, cross-fenced, and adequate water.

TERMS: Ranch will be offered for sale in one tract or in separate tracts to the highest bidder or bidders. Possession on May 15, 1963. Twenty-five per cent of the purchase price is to be paid on the date of sale and the balance of the purchase price is to be paid under the terms and conditions of a contract to be agreed upon between the seller and the buyer. A form of such contract will be available for inspection on date of sale. The seller will furnish abstracts showing a good and merchantable title to the property free and clear of all liens and encumbrances.

THIS is a beautiful productive ranch located in an excellent hunting and fishing area. It is an ideal setup for either a commercial or a purebred cattle ranch operation. There is not enough space to describe the many good qualities and advantages of this ranch, so we urgently request you to inspect it.

FOR further information as to terms of sale and to inspect the ranch, write, phone or see R. L. Davenport, President of the Nebraska State Bank, Phone No. 52; William B. Quigley, Broker, Office Phone Nos. 1 and 250, and after hours No. 465, Valentine, Nebraska.

SUSAN A. HARSE, OWNER

Offering of this ranch subject to errors, omissions, change or withdrawal without notice
(Clip this ad and save. It will be printed only once.)

It happened 100 YEARS ago

The oldest incorporated trade association in the country, the United States Brewers Association, was organized in 1862. . . . the same year that . . .



NEBRASKANS were asked to contribute \$19,312 in "war taxes" to the Federal Government. The people of this territory claimed the sum was far beyond their abilities to pay. So Congress released Nebraska from the obligation—and instead failed to appropriate \$20,000 for the territorial legislative session of 1862-63.

Nowadays, the brewing industry in Nebraska contributes more than \$10,000,000 annually in taxes, or 500 times more than the "war tax" of 100 years ago. This money helps support our schools, highways and parks.

TODAY in its centennial year, the United States Brewers Association still works constantly to assure maintenance of high standards of quality and propriety wherever beer and ale are served.



Nebraska Division
UNITED STATES
BREWERS ASSOCIATION, INC.
Lincoln