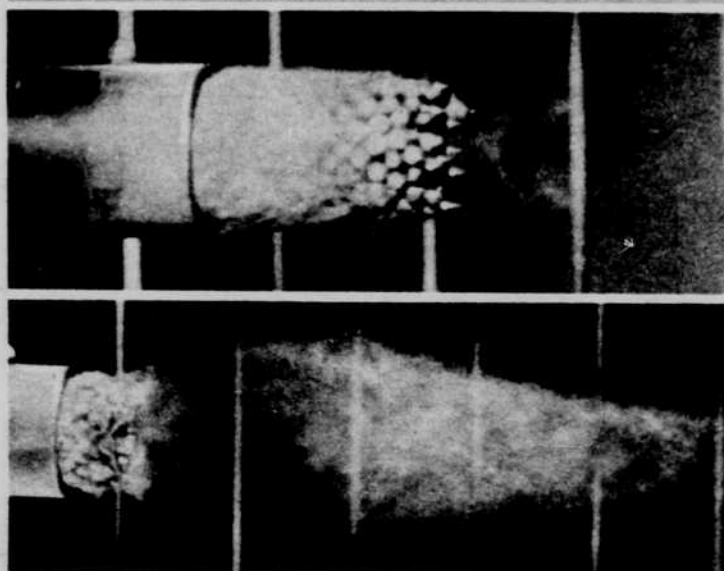


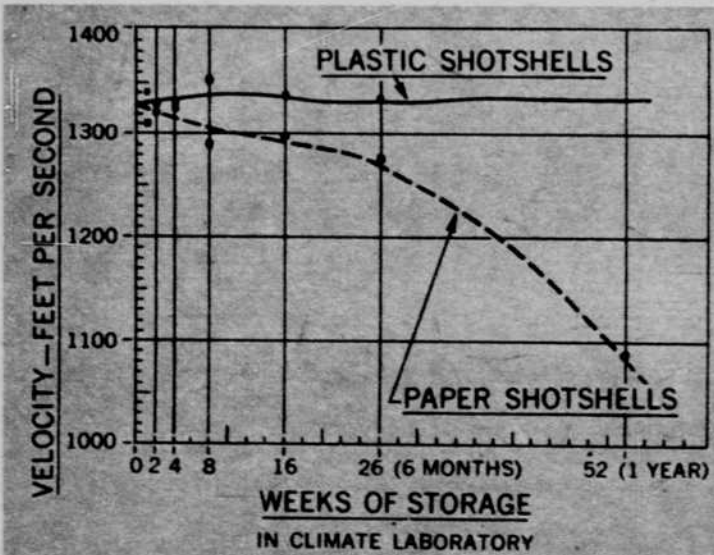
Remington's sporting proposition:

If even one Remington or Peters plastic shell fails to perform perfectly... you get **100 SHELLS FREE!**

See why no paper shell can guarantee such power and performance



The photographs above show two shot charges as they leave the barrel. The top one is from our plastic shell; the other, from a paper shell. Notice how the powder gas in our plastic shell stays *behind* the shot, pushing it with maximum power and velocity. The powder gas from the paper shell has leaked past the wad into the shot, weakening the shot charge—proof that only our plastic wad in a plastic body gives you *all* the power you paid for.



Laboratory tests under varied conditions show that ordinary paper shells can lose power and velocity from the day they're made. On the other hand, Remington-Peters plastic shells lose nothing... keep 100% of their power and velocity after a year or more. Unless you're extremely careful in storing your paper shells from one season to the next, you need the full-power protection you are guaranteed with Remington-Peters plastic shells.

Other shells may claim superior performance, but only Remington-Peters guarantees it! Regardless of hunting and weather conditions, if even one Remington-Peters plastic shell fails to meet any of the guarantees listed here, *through the fault of the shell*, we'll send you 100 brand-new shells absolutely free!*

Guaranteed against power loss for up to one year from date of purchase. Only plastic locks in factory-fresh power, regardless of storage or temperature conditions. Paper shells can lose power from day they're made.

Guaranteed perfect power sealing. No paper wad in a paper shell can match the perfect,

You can get powerful plastic shells in all 12, 16 and 20 gauge Remington "Express" and Peters "High Velocity" high-base loads, including buckshot and rifled slugs. And they're priced the same as any high-base paper shells.

If you ever find that your Remington or Peters plastic

gas-tight seal of plastic against plastic.

Guaranteed to fit your chamber. Only plastic shells are waterproof, can't swell or get soggy like paper shells.

Guaranteed against scuffing or splitting: Only tough, self-lubricating plastic shells can't scuff, scrape or drag...won't split even in sub-zero cold or extreme heat.

Guaranteed perfect ignition. Waterproof plastic keeps moisture from seeping in to ruin powder. And exclusive "Kleanbore" priming assures perfect ignition.

*Guarantee offer valid only in U.S.A., for one year, on shells purchased before Dec. 31, 1962.

shells fail to measure up to any of the guarantees stated above, save the box and any unfired shells, send fired shell to Earl Larson for ballistic analysis. He'll be in touch with you immediately. Remington Arms Company, Inc., Bridgeport 2, Conn.

Remington PETERS

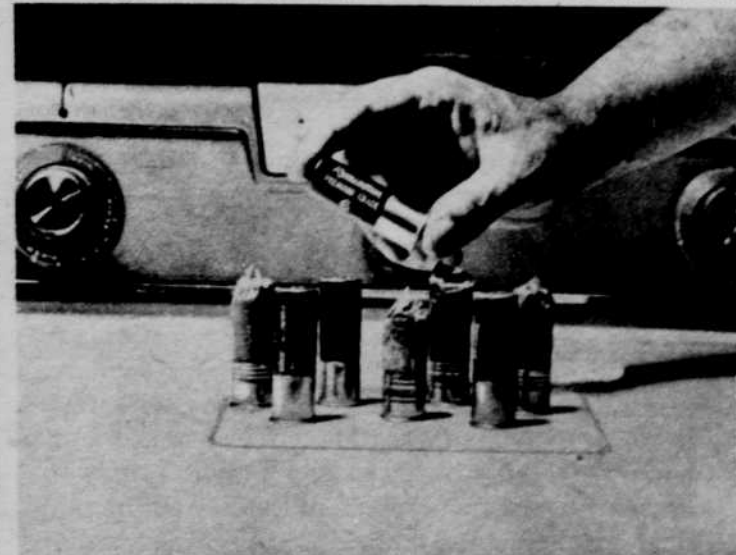


REG. U.S. PAT. OFF.

"High Velocity" is a trademark of Peters Cartridge Division, and "Express" and "Kleanbore" are Reg. U.S. Pat. Off. by Remington Arms Company, Inc., Bridgeport 2, Conn.



The high-speed photograph above shows the shot charge from our plastic shell when it's three feet from the muzzle. Note the short, uniform stringing and good distribution. You get this because our friction-free, plastic-against-plastic design seals powder gas perfectly. There's no escaping gas to scatter or disrupt the charge. Result: better patterns, longer range... thanks to all-plastic construction.



Remington-Peters plastic shells and ordinary paper shells were tumbled in an automatic washer for one full cycle. Our plastic shells were unaffected by the ordeal... and subsequently fed, chambered and fired perfectly. The paper shells were completely destroyed. One Louisiana hunter confirmed this amazing plastic-shell endurance by firing plastic shells that had been under water in a duck blind for 12 months. They performed perfectly!