

3rd Annual National Grange \$ 50,000 BAKING CONTEST



The winners, left to right:
Mrs. Kenneth Mathew,
Kaycee, Wyoming.
Grand Prize winner
Mrs. Maynard McCullough,
Harvard, Illinois.
Mrs. Homer Motsinger,
Salem, Indiana.

3 PRIZE-WINNING WHITE THUMBS!

Contest or no—a white thumb is a prize possession for any baker. Because (as if you didn't know!) it's that feeling of confidence you get right down to your fingertips . . . when you bake with Gold Medal Flour.

And—another prize! Today's Gold Medal is so fine, so uniform, so dependable—Betty Crocker promises you beautiful bakings without sifting, without altering recipes. Just use Gold Medal cup for cup, in any recipe, new or old—*and sift no more!*

