



O'Neill, Nebr.

Just Say "Charge It!"

Week Days Shop 8:30 - 5:30 Saturday 9:00 - 9:00

# OCTOBER VALUES!

TAKE ADVANTAGE OF SALE SPECIALS! USE YOUR CREDIT CARD! JUST SAY "CHARGE IT" AT GAMBLES AND SHOP THE EASY AND CONVENIENT WAY!

## BEST BUY!



SPECIAL PURCHASE  
WASHABLE JACKETS

SIZES 4-6x  
AND 7-14

- Zipper Closing
- 10-oz. Quilt Lining
- Orlon™ Acrylic Trimmed Hood

ONLY **3<sup>98</sup>**

Amazing low price! Wonderful warmth! Girl's cotton poplin jacket has gay braid trim on front and pockets. In red, blue or green. Timely buy for school, play.

**SAVE MORE! SHOP AT GAMBLES**

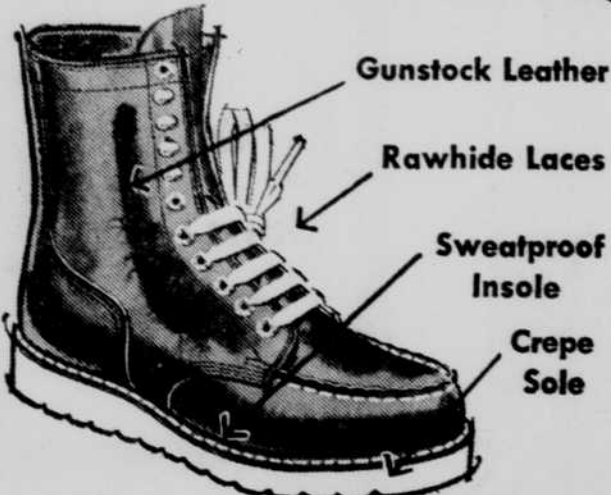
### Men's Work Sock Buys SPECIAL!

3 **\$1**  
PR.

25% wool, 35% rayon, 40% cotton in heather grey. Large size, ribbed tops. 95-3510



### America's Favorite for Work or Hunting



#### 8" OUTDOOR BOOTS

Value-price cut! Rugged and ready to take much rough wear at work or hunting! 8 inches high, in brown leather. 7-12. 105-7835

**11<sup>99</sup>**

Shoes Available at Most Stores

#### BOYS' RUGGED BOOTS Foam Rubber Soles

Sizes 3 1/2-6  
**6<sup>95</sup>**



8-inch boots are built for plenty of rough and tumble wear! Sturdy tan leather uppers, wedge heel. 105-7197, 1590

#### Boys' COTTON CORD SLACKS NOW! **1<sup>88</sup>**

Regular 2.98 slacks reduced for this sale! Broken sizes and colors.

### DOUBLE KNEE JEANS

NOW! **1<sup>44</sup>**

Sanforized coarse weave blue denim. Sturdy long wearing double knee. Sizes 6-12. Regular 1.98 values.

#### Boys' RAIN COAT SETS

NOW! **1<sup>88</sup>**

Reduced for this sale! Heavy durable yellow rubber coats and matching hats. Regular 2.98 values. Get yours today!

#### Door Buster MEN'S WINTER COATS NOW! **8<sup>88</sup>**

A Terrific Buy! Discontinued styles and broken sizes all taken from stock, now marked down for this sale! Values to 17.95.

#### Flannel WORK SHIRTS NOW! **1<sup>77</sup>**

Sanforized cotton flannel in sharp bright plaids. Men's sizes 14 1/2 - 17. Long tails. Be ready for cold winter days!

#### Men's Chore Gloves REGULARLY 39c

3 **\$1**  
PR.



Buy! Men's quilted double napout cotton flannel gloves. Golden brown. Snug knit wrists. 95-0119

### MISSES' SKIRTS

NOW! **1<sup>99</sup>**

New plaids in these colorful skirts. Sizes 22-30. Reg. 2.98.

#### Door Buster SIMPLICITY PATTERNS NOW! 1/2 Price

Save 50% now on all your Simplicity Patterns. Every pattern in stock marked down.

#### Men's WORK SHOES NOW! **4<sup>99</sup>**

Reduced for this sale! Rugged and ready to take much rough wear at work! 6 inches high. Sizes 6 1/2-12. Save at Gambles BIG shoe dept.

#### Men's ZIPPER OVERSHOES NOW! **2<sup>99</sup>**

What value! Med. Weight dress type overshoes all marked down for this sale! Compare at 4.98. Black. Sizes 7-11.

### APRON SALE

NOW! **2/\$1**

Marked down from our own stock. Colorful aprons at real savings to you!

#### 4 Buckle WORK OVERSHOES NOW! **4<sup>99</sup>**

What a buy! Sturdy black work overshoes at a real sale special! Men's sizes 7-11. Regular 6.50 values!

#### Boys' HIGH SHOES NOW! **3<sup>49</sup>**

Sturdy leather uppers. Composition soles. Brown. Boys' sizes 12-3 Reg. 3.98.

#### Door Buster BOYS' JEANS NOW! **88c**

Marked down for this sale! Boys' sizes 6-12. Asst. colors. Stock up and save!

### KEEP FEET WARM IN BELOW-ZERO COLD

**LASCO**  
Insul-Pacs

Superfoam Insulation  
Traps Heat, Stops Cold

- Finest quality natural rubber
- Thick fleece lining
- Exclusive non-slip traction-bar tread
- Steel arch support
- 100% waterproof

ONLY! **6<sup>99</sup>**



#### SHOE SALE! NOW! **\$2**

Big asst. of men's, misses', Children's sizes. Broken sizes. Broken sizes and disc. styles all marked down for this sale! Values to 6.95!

#### 13 3/4 oz. WESTERN JEANS BOYS' **1<sup>88</sup>** MEN'S **2<sup>58</sup>**

Heaviest denim made—and can they take it! Sanforized. What a buy! Shop around and COMPARE! You'll Save at Gambles! Sizes 4-16 29-38.

#### CORDUROY SLACKS GIRLS' **2<sup>49</sup>** MISSES' **2<sup>98</sup>**

Biggest selection in O'Neill! Real values in these popular slacks for fall. Bright new plaids and stripes. You'll want several at this low price! Compare at 3.98!

#### KNIT PJ's NOW! **99c**

2-Pc. cotton knits with warm enclosed feet. Plastic bottoms on feet. Save!

## WARMTH without WEIGHT! 100% Miracron Insulated Underwear



**7<sup>95</sup>**  
SET

Hunters, outdoor workers take heed! Get your insulated underwear now! Two-piece quilted miracron set gives you all the weightless warmth you need for coldest weather. Knit collar, cuffs, ankles. Tan, grey. Washable. Sizes M, L, XL. 95-8100

#### THERMAL SUITS SHIRT OR DRAWERS Each **1<sup>49</sup>**

BOYS' SIZES ..... **1.29**  
Great for outdoor activities! Circular cotton knit traps body heat, is soft to skin. Won't sag, twist. Cream color. Men's S, M, L, XL. Boys' S, M, L. 99-3444, 46, 100-9322, 9476



**3-DIMENSIONAL**

### COTTON DRAWERS FOR BOYS

Full cut ankle length drawers have taped seams, elastic waist for comfortable fit, long wear. In white.

Sizes 4-16 **98c**

#### Reduced! GIRLS' DRESSES NOW! **2<sup>44</sup>**

Terrific values! Large assortment of better fall dresses. Marked down for this sale! Sizes 3-12. Values to 3.98!

#### Door Buster GIRDLES NOW! **\$1**

Excellent buys! Discontinued styles taken from stock, now all reduced for fast clearance! Values to 3.98. Save now at Gambles!

#### BOYS' PARKAS NOW! **\$3**

Best value in O'Neill! Popular parkas in sizes 4-12, assorted colors. Regular 4.98 values!

#### Door Buster NYLON HOSE NOW! **38c**

Buy a good supply of nylons at this low price! Beautiful 15 denier perfect fitting stockings—every pair perfect. Sizes 9-11. Reg. 69c values!

#### CHILDRENS' MITTENS ONLY! **39c**

Here's real value! Warm mittens in colorful wools. Be ready for cold weather!

#### PERCALE NOW! **3 yds. \$1**

Colorful 80 sq. percale in brand new prints and solids. 36" wide. Regular 39c!

#### MENS' OVERALLS Bib Type .... Now! **2<sup>77</sup>** Bibless ..... Now! **1<sup>77</sup>**

Heavy 10-oz. overalls. Blue or stripe bib overalls. Blue bibless. Sanforized! Stock up now for all your winter needs! SAVE at Gambles!

### BLANKET SALE! NOW! **3<sup>66</sup>**

Acrylic-Rayon Jumbo size! What better time to save on these 90" blankets? Big 5" acetate binding. Look at these colors! Cherry, Camel, Pink, Lilac, Gold, Turquoise and Green. Regular 4.49 values.

#### SHEET BLANKETS NOW! **1<sup>77</sup>**

PRICE CUT! Big double bed size. Soft, cotton sheet blanket has lock-stitched ends. Soft napped-warm!

#### KITCHEN TOWELS NOW! **37c**

What a buy! Reg. 49c. Printed terrycloth towels in many patterns and colors. Extra absorbent cotton terry in lintfree! Stock up now for Christmas gifts!

#### COTTON BRAS NOW! **77c**

Clearance of much higher priced bras! Values to 1.79. Broken sizes and styles.

#### 100% WOOL SLACKS ONLY! **3<sup>99</sup>**

Compare at 4.98! Plaids and plains. New slim tapered style is just what it takes to give you an up-to-date fashion look. Fashioned with side zipper and pockets, and priced to save you money! Misses' sizes 10-18.

#### Door Buster MISSES' SWEATERS NOW! **2<sup>77</sup>**

What values these are! Discontinued styles all marked down for this big sale! Cardigans, slipovers, novelties. Be here early for best selection. Misses' sizes 36-46. Values to 4.98!

#### PARKA VALUES Boys' Sizes ..... **8<sup>98</sup>** Men's Sizes ..... **11<sup>95</sup>**

Best values in O'Neill! Rugged winter protection! Wind-resistant cotton sateen and Bedford cord. WASHABLE! Zip-off hood. Save now!