America's most popular stainless is not sold in stores

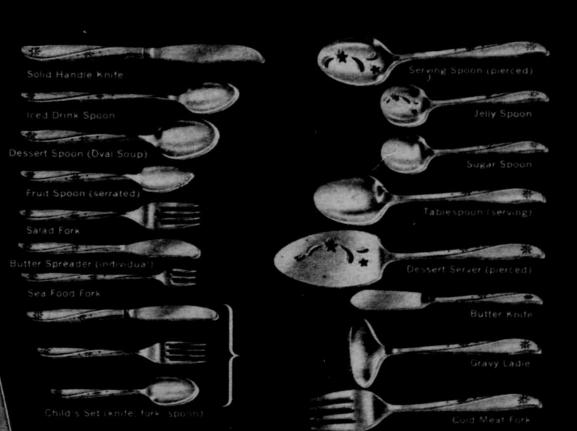
※ Twin Star ※ by Oneida Community Silversmiths is available only through the Betty Crocker coupon plan.



Here is a luxurious solid stainless in a sparkling pattern you can't find in stores! You get it only as a user of General Mills products . . . and you get it at such an impressive saving.

Thrift Plan lets you obtain Twin Star Stainless for coupons plus a small charge to cover mailing and handling. Speed Plan calls for fewer coupons, more cash—either way a great bargain!

Full details in the complete catalog sent with your first order.





21 different pieces, including the impressive serving pieces, are available open stock. Get them quickly with coupons from over 50 General Mills products...Gold Medal Flour. Betty Crocker Mixes, Big "G" Cereals, Bisquick and many more.



GENERAL MILLS, INC. Box 239, Minneapolis 60, Minn.

Enclosed is \$1.25 (check or money order preferred) for which send me my 3-piece Twin Star Place Setting: teaspoon, dinner fork and hollow-handle knife with forged blade.

Please print:

Name_

City_

Address_

State

One place setting per family please. Offer limited to U.S. only, Offer Expires January 15, 1962.

Zone

SPECIAL INTRODUCTORY OFFER! 3 piece place setting only \$125 ADD CERTIFICATE FROM THIS PAGE

Quality like this sells for \$3.50 in stores!